



TEXAS TECH UNIVERSITY

Rawls College of Business™

Questions?  
Rawls Grad Office  
806.742.3184  
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Application due May 1st 2017

**Enter JUNE 2017**

Graduation May 15, 2018

DISTANCE CLASSES

Distance classes may be taken BEFORE, DURING or AFTER on-campus classroom experience. Students with 90+ hrs. of undergraduate study may take these classes once they enroll in the program.

**BECO 5310**  
(DISTANCE)

**BLAW 5390**  
(DISTANCE)

**BLAW 5390 (3 hrs)**

**Legal, Regulatory, & Ethical Envir. of Business**

Examine the legal, regulatory, and ethical issues that arise in the conduct of business to develop a capacity for recognizing and dealing with such issues.

**BECO 5310 (3 hrs)**

**Economic Analysis for Business**

Studies markets in which firms compete within the context of a global supply chain, including markets for good & services, financial markets, and labor. Emphasizes how the interactions of these markets affect the formulation and implementation of business strategies.

1 YEAR STEM MBA					
2017				2018	
SUMMER 1	SUMMER 2	FALL 1	FALL 2	SPRING 1	SPRING 2
ACCT. 5301	FIN 5320	MGT 5371	BA 5322	BA 7000	MGT 5391
ISQS 5345	MKT 5360	ISQS 5331	ISQS 5330	MGT 5372	BA 5380
Mon. Thru Fri.	Mon. Thru Fri.	Tues. / Thurs.	Tues. / Thurs.	M W F	M W F
5 WEEKS	5 WEEKS	8 WEEKS	8 WEEKS	8 WEEKS	8 WEEKS

**SEMESTER 1**

**ACCT 5301 (3 hrs)**

**Financial & Managerial Accounting**

The objectives, structure, and substance of financial reports and the use of accounting in the management of an organization.

**ISQS 5345 (3 hrs)**

**Statistical Concepts for Bus. & Mgmt**

Statistical applications using the personal computer, with emphasis on proper presentation and interpretation of statistics in managerial settings. Topics include descriptive statistics, graphical methods, estimation, testing, regression, forecasting, and quality control.

**FIN 5320 (3 hrs)**

**Financial Management Concepts**

Essential financial management concepts with applications to financial decision making in organizations. Special emphasis on cases and computer financial models.

**MKT 5360 (3 hrs)**

**Marketing Concepts & Strategies**

Examine marketing functions, the institutions which perform them, and the study of marketing planning, strategy, and tactics. Includes the organization, execution, and control of the marketing effort.

**SEMESTER 2**

**MGT 5371 (3 hrs)**

**Managing Org. Behavior & Org. Design**

Examines management of individual, interpersonal, group and intergroup relations, organizational design, and the organization's role in a rapidly changing environmental and global context.

**ISQS 5331 (3 hrs)**

**Information Technology & Operations**

**Mgmt.**

Current topics in information technology and operations management and examines how to utilize them to gain competitive advantage.

**BA 5322 (3 hrs)**

**Technology Commercialization**

Recognize, screen and develop technology opportunities to become commercial products and services.

**ISQS 5330 (3 hrs)**

**Decision Theory & Business Analytics**

An overview of business analytics and examines normative and behavioral theories that drive managerial decision making.

**SEMESTER 3**

**BA 7000 (3 hrs)**

**TBA**

**MGT 5372 (3 hrs)**

**Leadership & Ethics**

Students apply alternative leadership and ethical perspectives through cognitive skill building and experiential learning to accelerate their development as authentic leaders.

**MGT 5391 (3 hrs)**

**Strategic & Global Management**

Global and local strategy formulation and implementation of corporate, business, and functional strategies.

**BA 5380 (3 hrs)**

**STEM Theories in Practice**

Addresses how topics in science, technology, and engineering are utilized in business practice.