# Joshua C. Fairbanks, Ph.D.

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#### **EXPERIENCE**

Texas Tech University	
MS in Finance, Director	8/2021 - Present
Associate Professor of Practice in Finance	8/2020 - Present
Assistant Professor of Practice in Finance	8/2014 - 8/2020
Ohio University	
Assistant Professor of Finance	6/2012 - 8/2014
South Plains College	
Faculty	8/2004 - 5/2012
EDUCATION	
Texas Tech University, Ph.D. Finance	2008 - 2012
CFA Candidate, Passed Level I	June 2010
Texas A & M University, M.S. Economics	2002 - 2004

## **AREAS OF INTEREST**

University of Washington, B.S. Economics

**Research:** Fixed Income, Financial Regulation and Reform, and Real Estate **Teaching:** Financial Modeling, Corporate Finance, and Fixed Income Analysis

## **PUBLISHED PAPERS**

ON THE USE OF THE DAILY FAMA-FRENCH RISK-FREE RATE, with Mark Griffiths and Drew Winters, *Journal of Investment Management*, Vol. 19, No. 3, 2021, Pg. 39 – 59.

1998 - 2001

FINANCIAL CRISIS AND SOLUTIONS IN THE COMMERCIAL PAPER MARKET: AN ANALYSIS OF THE CPFF AND THE TLGP, with Market Griffiths and Drew Winters. *Managerial Finance*, Vol. 45, No. 2, 2019, Pg. 294 – 310. Publisher: Emerald Group Publishing.

SCHOOL CHOICE PROGRAMS: THE IMPACTS ON HOUSING VALUES, with Bartley R. Danielsen, and Jing Zhao. *The Journal of Real Estate Literature*, Vol. 23, No. 2, 2015, Pg. 207 - 232. (SSRN Top 20 Downloads from 12/2014 – 2/2015) Publisher: Springer

ACKNOWLEDGING CONTRIBUTIONS TO THE REAL ESTATE LITERATURE, with George Cashman. *The Journal of Real Estate Literature*, Vol. 22, No 1, 2014, Pg. 3 – 22. Publisher: Springer

A MONTE CARLO EXPLORATION OF THE VERTICAL PROPERTY TAX INEQUITY MODELS: SEARCHING FOR A 'BEST' MODEL, with Paul Goebel, Michael D.S. Morris and William Dare. *The Journal of Real Estate Literature*, Vol. 21 No. 1, 2013, Pg. 3 – 24. Publisher: Springer

## **WORKING PAPERS**

TIPS IN THE REVIEW MIRROR: AN EXAMINATION OF RELATIVE PERFORMANCE, with Scott Hein (SFA Conference for 2016)

THE EVOLUTION OF THE FMA ROOKIE, with Artem Mescheryakov and Drew Winters

THE SIGNIFICANT TIPS PRICE PREMIUM, with Drew Winters.

THE EFFECT OF FINANCIAL INSTITUION BRANCH LOCATION ON SURROUNDING RESIDENTIAL PROPERTY VALUES, with David Harrison and Paul Goebel (ARES Conference 2014)

PRICING THE PERCEIVED TAX DISADVANTAGE IN TIPS, with Scott Hein and Jeff Mercer (FMA Doctoral Consortium 2012)

#### **RESEARCH IN PROGRESS**

CEO PREREQUISITES, with Drew Winters and David Whidbee.

MORTGAGE PREPAYMENT, with Paul Goebel, David Harrison, and Xiu Nu.

POLITICALLY INFORMED: EVIDENCE IN REAL ESTATE, with George Cashman and David Harrison

VALUING BANK EQUITY: A PERSPECTIVE FROM THE FINANCIAL CRISIS, with Mark Moore and Eric Sisneros.

FOREX TRADING AROUND MONETARY EVENTS, with Mark Moore and Eric Sisneros.

## PRESENTATIONS

Discussant	Financial Management Association, 2009, 2011, 2013-2014, 2016
Presenter	American Real Estate Association, 2012, 2014

### **TEACHING EXPERIENCE**

MBA Financial Management (STEM, Online, PMBA)	TTU, 2014 – Present
Corporate Finance (MS Finance)	TTU, 2017 – Present
Advanced Financial Methods (MS Finance)	TTU, 2019 – 2021
Financial Management (Minors – Online)	TTU, 2017 – 2018
Derivatives (MS Finance)	TTU, 2017
Personal Finance	TTU, 2016
Fixed Income Analysis (Undergrad. and Grad.)	TTU, 2011, 2016
Money and Capital Markets (MS Finance)	TTU, 2015
Financial Markets & Institutions	TTU, 2015
Investments	TTU, 2014
Financial Management (Undergraduate)	TTU, 2010
OMBA Advanced Corporate Finance (Online)	Ohio University, 2014
OMBA Financial Markets & Institutions (Online)	Ohio University, 2013-2014
Mathematical Analysis of Financial Decisions	Ohio University, 2012-2014

## TEACHING EXPERIENCE, Cont.

Advanced Corporate Finance (Undergraduate)	Ohio University, 2012-2013
International Finance	Ohio University, 2012
Foundations of Financial Management	Ohio University, 2012
Portfolio Management	Ohio University, 2012
Principles of Macroeconomics	SPC, 2004 – 2012
Principles of Microeconomics	SPC, 2004 – 2012

## **SERVICE & COMMITTEES**

Account Rep	WRDS Manager (TTU), 2017 - Present
Member	Distance Learning College Committee (TTU), 2017 – Present
Participant	PMBA Faculty Panel, 2021 – 2022
Participant	STEM MBA Faculty Panel, 2021 - 2022
Member	Area of Finance Hiring Committee, 2021-2022
Participant	Select Tech Undergrad. Recruitment (TTU), 2015 – Present
Member	STEM MBA Admissions Committee (TTU), 2017 – 2020
Advisor	Rawls Graduate Association (TTU), 2014 – 2020
Member	MBA College Committee (TTU), 2018 – 2020
Voting Member	eLearning Council, Rawls College Rep. (TTU), 2016 – 2019
Chair	MBA College Committee (TTU), 2018 – 2019
Academic Mentor	Rawls Business Leadership Program (TTU), 2015- 2018
Advisor	Tech Currency Trading Society (TTU), 2015 – 2016
Advisor	Forex Student Trading Group (OU), 2012 – 2014
Co-Chair	New Faculty Learning Community (OU), 2013
Member	Teaching CIT (OU), 2013
Member	New Faculty Learning Community (OU), 2012
Judge	Ohio University Student Expo (OU), 2013
Reviewer	SWFA Program Committee Reviewer, 2013
Referee	Journal of Banking and Finance, 2018
Referee	Journal of Financial Research, 2017
Referee	Journal of Real Estate Literature, February, 2011
Consultant	MS Excel Training (TTU), 2015, 2017, 2018

# **AWARDS & HONORS**

2021 Assessment Innovation Grant, Fall 2021 Nominated for the Nancy J. Bell Graduate Faculty Excellence in Mentoring Award, 2019 Outstanding Student Organization Advisor of the Year, 2018 Texas Tech Alumni Association New Faculty Award, 2016 Jentz Fellowship – Graduate School of Banking Colorado, 2016 RCOB Outstanding MBA Professor, Spring 2015 Finance Department Teacher of the Year (OU), 2012 – 2013 Doctoral Student Consortium, FMA 2011 Nominated for the Helen DeVitt Jones Excellence in Graduate Teaching Award, 2011 Rawls College Scholarship, 2008 – 2012 AT&T Chancellor's Fellowship, 2008 – 2011 Title V Cooperative Grant Recipient, 2007 Title V Grant Recipient, 2006 and 2007