**Laura D. Cardella**

|  |  |
| --- | --- |
| Area of Finance |  |
| Texas Tech University | laura.cardella@ttu.edu |
| Rawls College of Business | (806) 834–5122 |
| Lubbock, Texas 79409 |  |
|  |  |
| **ACADEMIC APPOINTMENTS** |
|  | Texas Tech University – Assistant Professor in Finance (2012 – Present) |
|  |
| **EDUCATION** |
|  | University of Arizona – PhD (Finance)  | 2012 |
|  | Oklahoma State University – MS (Quantitative Financial Economics) | 2007 |
|  | University of Mississippi – BA (Economics, Mathematics) | 2005 |
| **PUBLISHED ARTICLES** Cardella, L., J. Hao, I. Kalcheva, and Y. Ma, (2014) "[Computerization of the Equity, Foreign Exchange, Derivatives, and Fixed Income Markets](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1650345)," *Financial Review*, v.49, pp.231–243.**WORKING PAPERS**  |
|  | Cardella, L., J Hao, and I. Kalcheva, “Make and Take Fees in the U.S. Equity Market”  **BEST PAPER**  in Market Microstructure (sponsored by NASDAQ), 2012  *Financial Management Association* meeting Revise and Resubmit at Journal of Finance and Quantitative AnalysisCardella, L., D. Fairhurst, and S. Klasa “What determines the composition of a firm’s total cash reserves?” Armstrong, W., L. Cardella, and N. Sabah “Information Shocks and Liquidity Innovations”Cardella, L. “Credit Risk and Inter-firm Dependence”  |
| **WORKS IN PROGRESS**  Cardella, L., I. Kalcheva, and Shang, D., “Information Technology and Fragility of the U.S.  Equity Market” Cardella, L., and I. Kalcheva, “Make and Take Fees for U.S. Listed Securities” |
| **RESEARCH PRESENTATIONS** |
|  | Lone Star Conference “Information Shocks and Liquidity Innovations” 2017Women in Microstructure “Information Shocks and Liquidity Innovations” 2017Fragility and Fees Conference “Make and Take Fees in the U.S. Equity Market” 2014European Financial Management Association “Make and Take Fees in the U.S. Equity  Market” 2014 (co-author)University of Mississippi “Make and Take Fees in the U.S. Equity Market” 2013 |
|  | West Virginia University “Make and Take Fees in the U.S. Equity Market” 2013 |
|  | Texas Tech University “The determinants of corporate liquidity composition” 2013 |
|  | Financial Management Association “Make and Take Fees in the U.S. Equity Market” 2012 |
|  | University of Arizona “Credit Risk and Inter-firm Dependence” 2011 |
|  | University of Arizona “Competition in Make-Take Fees in the U.S. Equity Market” 2011 |
|  | University of Wyoming “Credit Risk and Inter-firm Dependence” 2011 |
|  | Utah State University “Credit Risk and Inter-firm Dependence” 2011 |
|  | Texas Tech University “Credit Risk and Inter-firm Dependence” 2011 |
|  |  |
| **HONORS, SCHOLARSHIPS, AND FELLOWSHIPS**  |
|  | Texas Tech University Morter Board “Apple Polishing” Recognition, 2015 Delta Sigma Pi Faculty Appreciation Award – Spring, 2013Graduate Diversity Fellowship – Fall, 2007 |
|  |
| **TEACHING EXPERIENCE** |
|  | Financial Management  | Texas Tech University |
|  | Derivative Securities and Markets  | Texas Tech University |
|  | Senior Finance Seminar | Texas Tech University |
|  | Empirical Methods in Finance, Lab | University of Arizona |
|  |
| **PROFESSIONAL EXPERIENCE** |
|  | Koch Industries Inc., Wichita, Kansas – Summer, 2006 |
|  | Credit Risk Management Internship |
|  |
| **PROFESSIONAL ACTIVITIES AND SERVICE** |
|  | Ad hoc Referee for: *Quarterly Review of Economics and Finance; International Review of Financial Analysis,* and *Journal of Financial Research* |
|  | Texas Tech University Service  |
|  |  | Scholarship Committee 2016 – currentFinance Department Recruiting Committee, 2014 – currentUndergraduate Curriculum CommitteeWomen in Business, Faculty Advisor, 2014Financial Management Association, Faculty Advisor, 2015-2017 |