# Hans Hansen, PhD

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# **POSITIONS**

Associate Professor	Texas Tech University  Management Department	Current
Director	PhD Program in Management Rawls College of Business	Current
Director	Center for Innovative Organizations Texas Tech University	Current
Fellow	Embrey Human Rights Program Southern Methodist University	2013-2015
Visiting Scholar	Stanford University	2006
Visiting Professor	Copenhagen Business School	2006
Assistant Professor	Victoria Management School Victoria University of Wellington	2002 - 2006
Visiting Scholar	Kellogg School of Management Management and Organization Department Northwestern University	2004
Visiting Asst. Prof.	Ecole Supérieure de Commerce Graduate School of Management Clermont-Ferrand, France	2001
Management Instructor	Russian-American Business School St. Petersburg, Russia	1993

# **EDUCATION**

Ph.D. University of Kansas, 2002

Organizational Behavior and Qualitative Methods

<u>Dissertation</u>: The Construction of Organizational Stories: The Stories

Behind the Stories.

B.B.A. Texas A & M University, Management, 1992 President's List Dean's List

Georgetown University, 1990

### RESEARCH INTERESTS

Organizational Theory, Narrative Theory, Creative Leadership, Organizational Aesthetics, Abductive Inquiry, and Qualitative Methods

### **TEACHING INTERESTS**

Graduate, executive, and undergraduate courses in Organizational Theory, Qualitative Research Methods, Philosophy of Science, and Organizational Change and Creativity

### SCHOLARLY BOOKS

Barry, D. & Hansen, H. (Eds.) 2008. *Handbook of New Approaches in Management and Organization*. London: Sage.



"The Handbook offers refreshing and proactive insights that confront our assumptions about organizations and challenge us to expand our thinking and inquiry. It is a must read for anyone who seeks to understand how we look at, live in, and act in organizations."

~ T.G.Cummings, Marshall School of Business, University of Southern California

Barry and Hansen express a frustration that can be found in parts of the organizational theory community: The battle lines became sharply drawn in the eighties, with a polarization between positivism and postpositivism or modernist and postmodernists. They suggest that the time has come for a relational combination between what has been fragmented after years of fragmentation and pluralism. Among all the handbooks of organization and management, Barry and Hansen's new book adds new and stimulating flavors. It is highly recommended. ~ E. J. Irgens

Hansen, H. 2019. Narrating Change. Columbia University Press.

#### **JOURNAL ARTICLES**

- Xu, L., Gu, Q, Hansen, H. & Chen, S. 2018. A dynamic view of founding team imprinting: The case of US venture capital industry. *Strategic Management Journal*. Under review.
- Vahidnia, H.; Hansen, H. & Forouhi, L. 2018. Exploiting the poor in faraway places. *Academy of Management Journal*. 2<sup>nd</sup> round Revise & Resubmit.
- Hansen, H. & Quinn-Trank, C. 2016. This is going to hurt: Compassionate research methods. *Organizational Research Methods*, 19: 1-24.
- Hansen, H., Randolph, A., Chen, S., Robinson, R.E., Marin, A. & Lee, J. H. 2015. Institutional judo: how entrepreneurs use institutional forces to create change. *Journal of Organizational Change Management*, 28(6): 1-19.
- Benson, D.; Hansen, H. & Westfall, P. 2013. Executing the innocent. *Civil Rights and Civil Liberties Law Review*, Alabama University, Vol 3.
- Hansen, H. 2012. Cruel and most unusual. *Organizational Aesthetics*, 1(1): 100-111.
- Adler, N. & Hansen, H. 2012. Daring to care: Scholarship that supports the courage of our convictions. *Journal of Management Inquiry*, 21: 128-139.
- Hansen, H. 2011. Managing to beat death: Narrative construction. *Journal of Organizational Change Management*, 24: 442-463.
- Hansen, H.; Ropo, A. & Sauer, E. 2007. Aesthetic Leadership. *Leadership Quarterly*, 18(6): 544-560.
- Hansen, H.; Barry, D.; Boje, D.; & Hatch, M. J. 2007. Truth or Consequences: An improvised collective story construction. *Journal of Management Inquiry*, 16(2): 112-126.
- Parry, K. & Hansen, H. 2007. The organizational story as leadership. *Leadership*, 3(3): 281-300.
- Boje, D. M.; Hansen, H. & Rosile, G. A. 2007. From theatrics to metatheatre. Revue Sciences do Gestion, *Management Sciences*, 58: 63-83.
- Heather, H.; Hansen, H.; Hjorth, D.; Steyaert, C.; & Meisiek, S. 2007. In the Wings: On the Possibility of Theatrical Space. *Journal of Critical Organization Inquiry*, 5(3): 93-98.
- Hansen, H. 2006. The ethnonarrative approach. *Human Relations*, 59(8): 1049-1076.

Barry, D.; Carroll, B.; & Hansen, H. 2006. To text or context? Endotextual, exotextual, and multi-textual approaches to narrative and discursive organizational studies. *Organization Studies*, 27: 1091-1110.

**Reprints:** This article was selected as an exemplar included in the collection *Sage Major Works in Organizational Discourse Studies*. The Major Works Series reprints articles that have become classic works, highly cited publications, or articles that broke new ground in organizational discourse studies.

- Hansen, H. 2005. Spiritual vibrations in organizational studies. *Journal of Management, Spirituality, and Religion*, 2(3): 376-381.
- Taylor, S. & Hansen, H. 2005. Finding form: Looking at the field of organizational aesthetics. *Journal of Management Studies*, 42(6): 1211-1231.

**Reprints:** Considered a seminal work in the field of organizational aesthetics, this paper has been reprinted several times in volumes or collections in organizational studies and related fields.

- Hansen, H. 2003. The creation of culture via interaction. *Journal of Applied Management and Entrepreneurship*, 8(2): 48-64.
- Hansen, H. 2003. Story construction at Enron: Praxis makes perfect. *Critical Management Studies Conference Proceedings*, 2003.
- Barry, D.; Carroll, B.; & Hansen, H. 2002. To Text or Context? Endotextual vs. Exotextual Approaches to Narrative Organizational Research. *Academy of Management Best Paper Proceedings*, 2002: B1-B6.

**Winner:** Best Paper Award - Research Methods.

**Finalist:** Dexter Best Paper Award.

# SCHOLARLY BOOK CHAPTERS

- Hansen, H. & Bathhurst, R. 2011. Aesthetics and Leadership. In A. Bryman, D.Collinson, K. Grint, B. Jackson and M. Uhl-Bien (Eds.) *The Sage Handbook of Leadership*. London: Sage: 255-266.
- Hansen, H. 2008. Abduction. In D. Barry and H. Hansen (Eds.) *Handbook of New Approaches in Management and Organization*. London: Sage.
- Hansen, H. & Barry, D. 2008. Where are you going? In D. Barry and H. Hansen (Eds.) *Handbook of New Approaches in Management and Organization*. London: Sage.
- Barry, D. & Hansen, H. 2008. Mapping the terrain. In D. Barry and H. Hansen (Eds.) *Handbook of New Approaches in Management and Organization*. London: Sage.

Hansen, H. 2006. Creativity and innovation. In P. Gupta (Ed.) *Business Innovation*. Charleston, SC: Booksurge.

### **PUBLISHED REVIEWS**

Hansen, H. 2013. Review of: Building the responsible enterprise. *Organization Studies*.

Hansen, H. 2008. Review of: A grammar of organizing. *Organization Studies*, 29 (12): 1591-1595.

Hansen, H. 2009. Review of Kostera book series. *Journal of Organizational Change Management*.

### **WORK-IN-PROGRESS**

Hansen, H. Narrative structuration. *Administrative Science Quarterly*.

Gullifor, D., Hansen, H. & Gardner, W. The development of authentic leadership: a narrative analysis. *Leadership Quarterly*.

Muhammad, M. Hansen, H. & Mitchell, R. Redemptive Entrepreneurship.

Mears, L. & Hansen, H. When do stakeholders matter?

Hayes, N. & Hansen, H. IPOs and identity change.

Mitchell, R., Hansen, H. & Skorodziyevski, V. Stakeholder decision reconciliation with multiple conflicting objectives.

### INTERNATIONAL CONFERENCE PRESENTATIONS

"When do corporations care?" with Mears, L. 2018 WAM Conference. Salt Lake City, UT.

"Alternative Research Methodologies," 2016 WAM Conference, Portland, OR.

"Corporate Citizenship," 2016 IABS Conference, Park City, UT.

"Exploiting the poor in faraway places," with Vahidnia, H. & Forouhi, L., 2015 Academy of Management Conference, Vancouver, CA.

Winner: Best International Paper Award, Critical Management Studies

"Environmental Restoration," 2013 SMA Conference, New Orleans, LA.

"Advocacy Research," 2012 Art of Management Conference, York, UK.

"Narrative Construction," 2010 Academy of Management, Montreal, CA, August 2010.

"Theory Construction as Undisciplined Abduction: Big and little bangs," 2007 Academy of Management, Philadelphia, PA, August 2007.

"Understanding Entrepreneurial Insights," with T. Lumpkin and J. Short, Babson College Entrepreneurship Research Conference, Madrid, Spain, June 2007.

"Where new ideas come from," 2006 European Academy of Management Conference, Oslo, Norway.

"The Fringe Café meets Wal-mart: Fear and loathing in Honolulu," a Fringe Café event at the 2005 Academy of Management conference, Honolulu.

"Our bodies, our Organ(izational) selves," 2005 AoM symposia, 'Visions of Diversity and Uniqueness: The Promise of Aesthetics Research in Management.'

"What's a body to do? Big and little boxes at Wal-Mart Honolulu," 2005 Academy of Management Conference in Honolulu, Hawaii.

Professional Development Workshop, 2005 Academy of Management, co-author and co-chair with S. Linstead and D. Barry, "Aesthetic Methods: New Approaches in Qualitative Research."

Professional Development Workshop, 2004 Academy of Management, co-author and cochair with B. Ferris and S. Taylor, "Playmakers: Creating and Performing Actionable Knowledge."

"The story is the leader," with K. Parry, 2004 SCOS Conference in Halifax, Canada.

"Abduction: A (retro)introduction," 2003 Academy of Management Conference, Seattle.

Professional Development Workshop, 2003 Academy of Management, co-author and cochair with D. Boje, "Aesthetic Inquiry in Organization Studies."

"Story Construction at Enron: Praxis makes perfect," 2003 Critical Management Studies Conference, Lancaster, UK.

"To Text or Context? Endotextual vs. Exotextual Approaches to Narrative Organizational Research," with D. Barry and B. Carroll, 2002 Academy of Management Conference, Denver.

"Narrating Research," 2002 Academy of Management Conference, Denver.

"At the Margins," with B. Kemmerer, 2002 Academy of Management Conference, Denver.

Professional Development Workshop, 2002 Academy of Management, co-author and co-

chair with D. Barry and G. Whiteman, "Our work, our art: Appreciative inquiry research workshop."

"The creation of culture: Model, method, and research agenda," 2001 Academy of Management Conference, Washington DC.

"Russian National Culture Interactions in a Multi-national Group Setting," 1997 Academy of Management Conference, Boston.

### REGIONAL CONFERENCE PRESENTATOINS

"Institutional judo: Institutional creation and effectuation," with Chen, Marin, Lee, Robison and Wu, Southern Management Association, Ft. Lauderdale, November, 2012.

"Organizational Design from an Aesthetic Perspective," with C. Snow and J. Spee, Decision Science Institute Conference, San Francisco, November, 2012.

"This is going to hurt: Compassionate research," with C. Quinn-Trank, Southern Management Association, Savannah, GA, November, 2011.

"Redefining corporate citizenship," with J. Lee, Southern Management Association, St. Petersburg, FL, October, 2010.

"Examining multiple organizational identity alignment," with R. Robinson, J. Short, T. Payne, T. Palmer, Southern Management Association, St. Petersburg, FL, October, 2010.

"Cultural innovation and organizational growth: The emergence of the Burning Man project," with D. Hoover, Western Academy of Management, Oakland, CA, March 2008.

Professional Development Workshop, 2006 Southern Academy of Management, co-chair with K. Golden-biddle and B. Gephart, "Contemporary Qualitative Research."

"Approaching stories," 2002 ANZAM conference, Australia.

"Abduction," 2002 ANZAM conference, Australia.

"Labor Pains: Executive Mother and Child," 1999 Midwest Academy of Management, Lincoln, Nebraska.

"At the Point of Impact: A Process Model for the Creation of Third Cultures," with D. Armstrong, presented at 1998 Western Academy of Management Conference, Portland.

Symposia author and chair, 1998 Midwest Academy of Management, "The 'UN'-civil Role of Business: Imposing Values On Communities?"

### **INVITED PRESENTATIONS**

- "Building alliance with clients and effective teamwork," Capital Case Litigators Initiative, Houston, October, 2012.
- "Isolating and Insulting capital trial jurors during deliberations," The Mind and Criminal Defense, American and International Law Center. Plano, TX, July, 2012.
- "Building a healthy CHU: Designing capital habeas units." National CHU Conference. Portland, OR. May 2012.
- "What's going on in there? Social and cognitive psychology in jury deliberations," Capital Trial Voir Dire: A program for the defense. American and International Law Center. Plano, TX, May 2012.
- "Narrative Structuration," University of Michigan, Ross School of Business, March 2012.
- "Narrative Theory in Capital Cases," Texas Tech University Law School, Sept. 2011.
- "How to get a Plea in a Death Penalty Case," Capital Trail Advocacy for the Defense, Center for American and International Law, May 2010.
- "Building the Trial Team," Capital Trail Advocacy for the Defense, Center for American and International Law, May 2009.
- "Narrative Strategy and Leadership," Capital Trail Advocacy for the Defense, Center for American and International Law, May 2008.
- "Aesthetic Leadership," Universidade Nova de Lisboa, Lisbon, Portugal, June 2007.
- "Where new ideas come from," Stanford University, July 2006
- "Creative Abduction," Copenhagen School of Business, April 2006.
- "Abductive Change," University of New Hampshire, November 2005.
- "Abductive inquiry and the creation of knowledge," Rotterdam School of Management, March 2005.
- "Roots of pragmatism," Kellogg Graduate School of Management, Management and Organization, November 2004.
- "When Cultures Collide," Seminar session for 'International Week' (presentations by 20 invited faculty from around the world) at ESC-Clermont, France, April 2000.
- "The Russian System of Management," Russian-American Chamber of Commerce seminar, Dallas 1993.

### **GRANTS AND RESEACH AWARDS**

Texas Tech University Research Grant: Spring 2008

University of Kansas, Business School Dissertation Fellowship: Spring 2001

University of Kansas, Business School Summer Research Grant: 1998, 1999, 2000, 2001

### TEACHING EXPERIENCE

# Texas Tech University

MGMT 6381 PhD Seminar: Qualitative Research Methods

MGMT 6381 Human Rights and The Corporation

MGMT 5381 Creative Leadership

MGMT 4388 Managing Innovation

MGMT 3379 Organization Theory

MGMT 3376 Organizational Behavior

MGMT 3370 Honors Management and Organization

# Copenhagen Business School

MMS Organization and Management

# Victoria Management School

MGMT 802 Organizational Behavior

MGMT 560 Leading Change

MGMT 512 Organizational Theory

MGMT 508 Change Management

MGMT 411 Advanced OB

MGMT 317 Organizational Creativity

MGMT 202 Organizational Behavior

### Victoria University International Programs (course coordinator)

New Era College: Kuala Lumpur, Malaysia

GIBT: Dhaka, Bangladesh

### University of Kansas

MGT 479 Organizational Behavior (6 semesters)

# **Visiting Teaching**

Tulane University, 2007

Creative Leadership; Exec. MBA

Copenhagen Business School

Structure, Organization, and Culture; MMS

University of Canterbury

Change Management; MBA

Ecole Supérieure de Commerce, Clermont

Cross-cultural Management

# PROFESSIONAL INVOLVEMENT AND SERVICE

### **Editorial Boards:**

Group and Organization Management
Journal of Management Inquiry
Organizational Aesthetics
International Journal of Organizational Analysis
Tamara: Journal for Critical Postmodern Organization

### **Review Board:**

Organizational Research Methods

### **Reviewer:**

Academy of Management Review Journal of Management Studies Journal of Management Inquiry Human Relations

Management Learning

Organization Studies

Journal of Organizational Change Management

Organizational Research Methods

Leadership

Journal of Business Research

Sage Publications, Management and Organization new book and journal reviewer. Academy of Management Conference.

Australia/New Zealand Academy of Management Conference (ANZAM).

Midwestern Academy of Management Conference.

# **Professional Memberships:**

Academy of Management

- Regional Representative (Asia and Pacific) and Country Representative (New Zealand) for the International Management Division-Membership Involvement Committee

ACORN: Aesthetics, Creativity, and Organization Research Network Australia/New Zealand Academy of Management

#### Service to field:

International Advisory Board, Art of Management Conference, 2012, York, UK.

Chair and coordinator for the Academy of Management's Fringe Café 2005, in Honolulu.

Chair of the Academy of Management's Fringe Café 2004. Touted as a successful conference innovation at the 2003 Academy of Management Conference, the 2004 Fringe Café was a highlight of the AoM conference.

Co-organizer of All-Academy Session: The AoM Fringe Café. This was a new innovative forum for discussion at the 2003 Academy of Management conference.

Session Chair, 1998 Academy of Management, "Cross Cultural Studies of Managers and Organizations."

Discussant, 1998 Academy of Management, "Once Around the Tract: IM Division Reflects."

# **Texas Tech University Service:**

PhD Program in Management, Director
PhD Committee, Chair
Director, Texas Center for Innovative Organizations
Research Seminar; Chair
Doctoral Program Committee
Institute for Leadership Research
Faculty Recruitment Committee (x5 hires)

# **Victoria University Service:**

Management Research Committee Research Seminar Organizer

### **Service to Business Community:**

Judge for 'Public Sector Innovation Awards' sponsored by KPMG Consulting in New Zealand.

# **Dissertation Chair and Committees:**

Jeremy Xu (Chair) Matt Lafont (Chair) Muhammad Muhammad (Chair) Lindsey Mears (Chair) Hamid Vahidnia (Committee)

### PROFESSIONAL EXPERIENCE

Present Workshops on Organizational Creativity

I conduct creativity workshops for individual companies and within

various executive education programs.

1994 – 1996 Price Waterhouse Management Consulting

Management Consultant