



TEXAS TECH UNIVERSITY[®]

*Innovation and Economic Prosperity Designation
Alumni Survey*

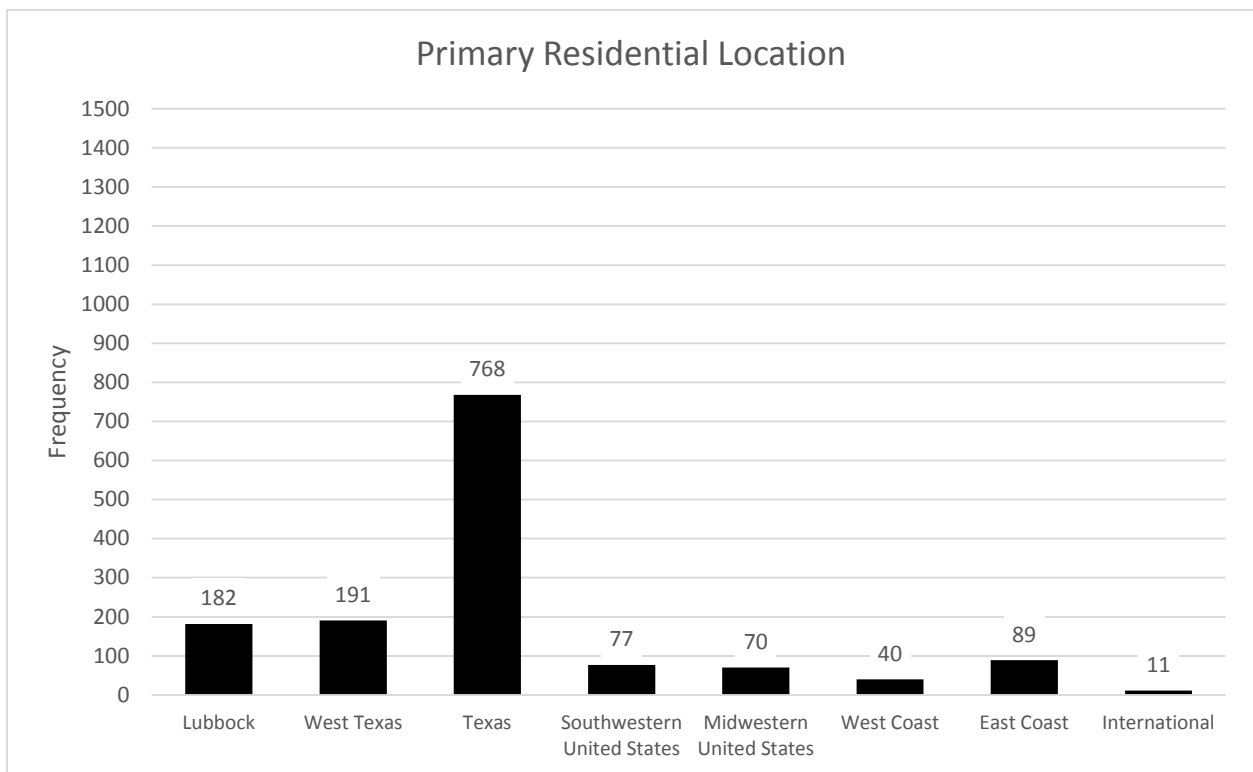
Sponsored by the Office of the President and the Office of the Vice President for Research

Alumni Survey

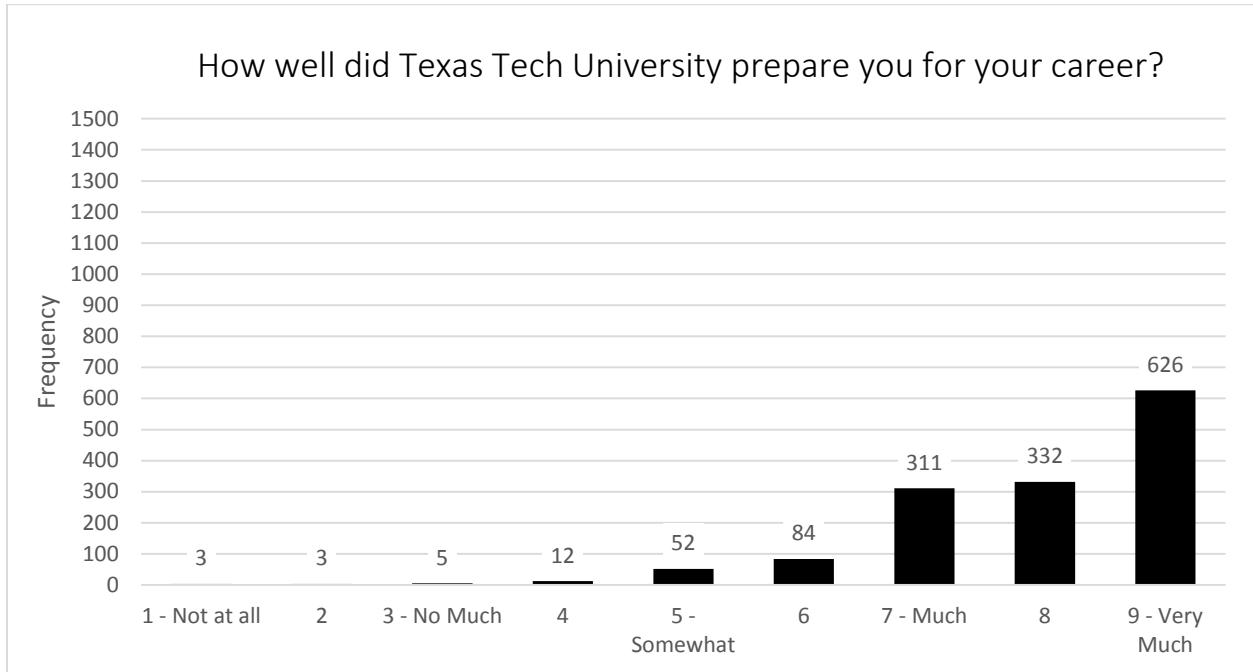
In collaboration with the Texas Tech Alumni Association, alumni were asked to complete a brief survey that asked them their primary residential location and how well TTU prepared them for their career. In addition, alumni were asked to rate their satisfaction on four aspects of their relationship with TTU: involvement; event participation; athletics; and TTU academic reputation. Alumni were given a rating scale from 1 (not at all) to 9 (very much) to gauge their satisfaction in each area.

Demographic Data

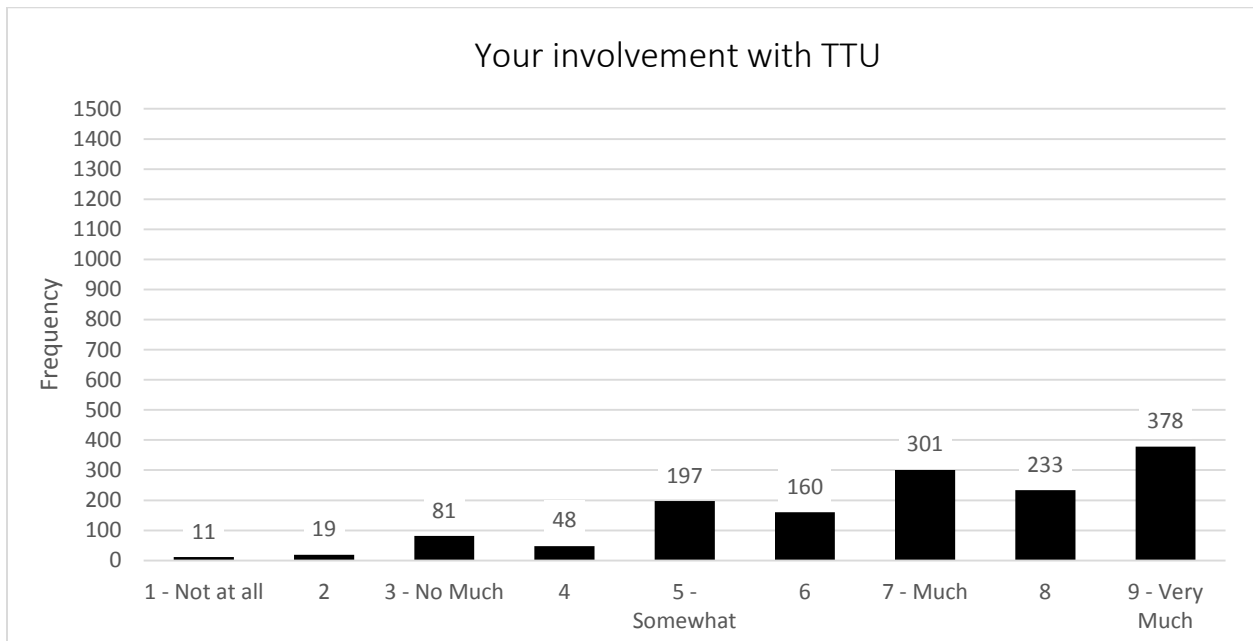
A total of 1428 alumni responded, with 1,141 respondents located in some area of Texas.



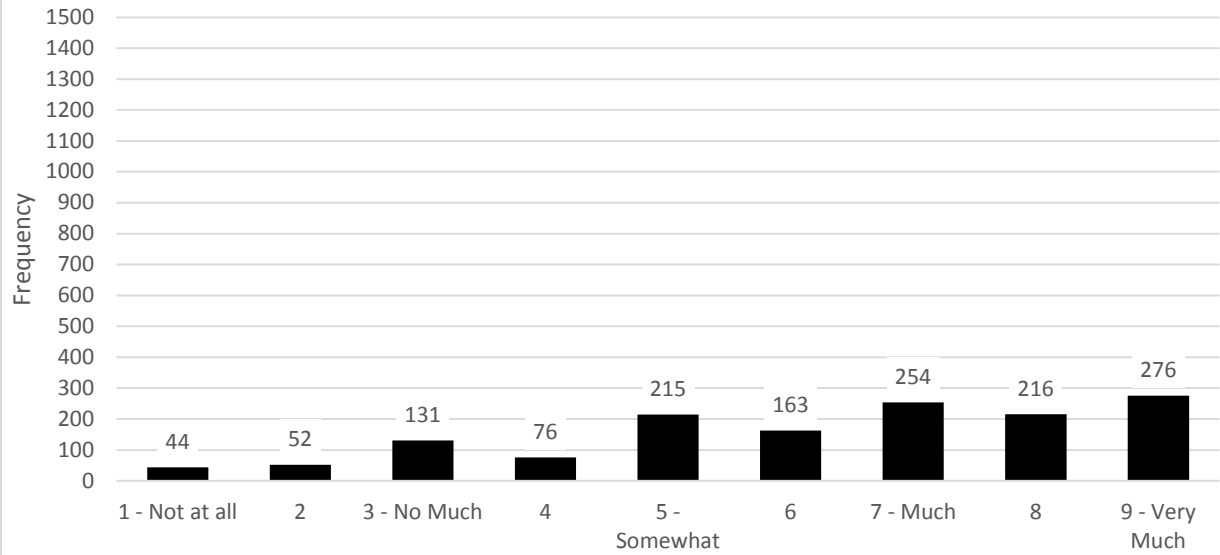
Survey Data



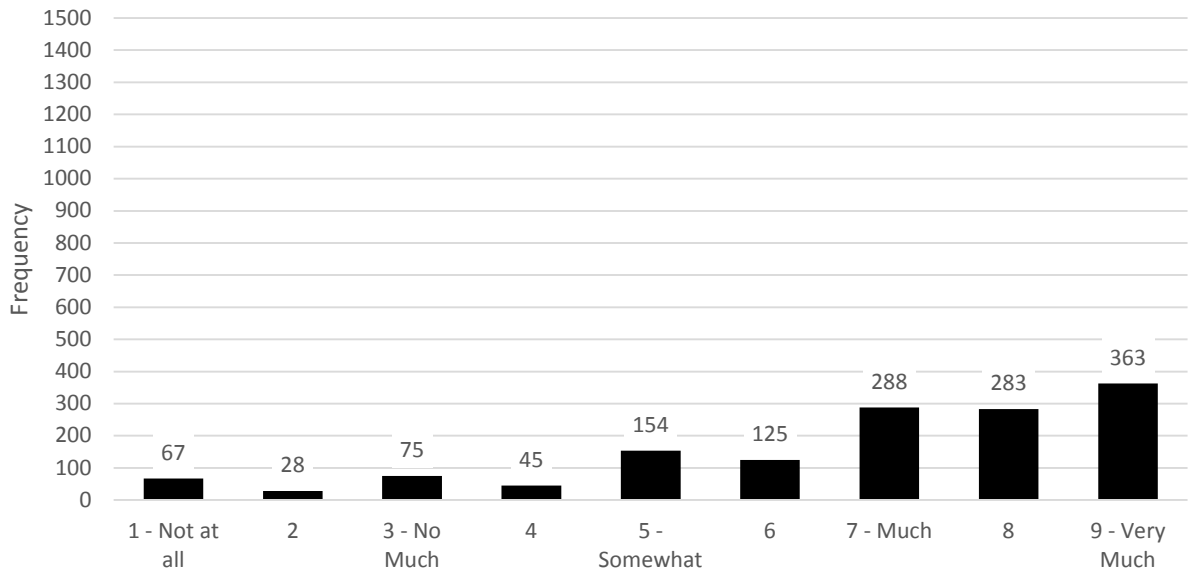
Please rate your satisfaction with the following:



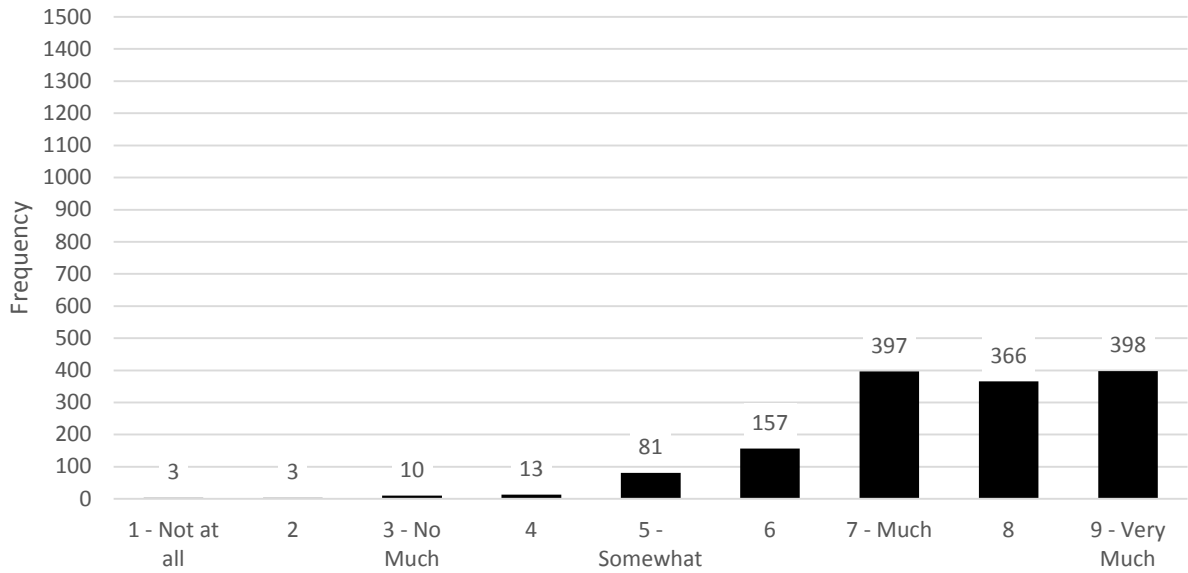
Your participation in TTU events



TTU Athletics



Your perception of TTU academic reputation



Do you consider yourself a loyal alumni of Texas Tech University?

