Name: Andreas Schneider   **Date:** January 18th, 2019

APPREVIATED CURRICULUM VITAE

I.   GENERAL INFORMATION

CONTACT INFORMATION

Department of Sociology, Anthropology and Social Work
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Texas Tech University, Box 41012,
Lubbock, TX 79409-1012
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Internet: http://www.myweb.ttu.edu/aschneid/

EDUCATION

1997 Ph.D. in Sociology. Indiana University, Department of Sociology, Bloomington.
Dissertation: "New Techniques in Cross-Cultural Comparison."

1991 Diplom (Dipl. Soz.) "Verhaltenssimulation mit Hilfe von Affect Control Theory: Ein
interkultureller Vergleich" Diplomarbeit, Lehrstuhl für Statistik und Angewandte Methoden,
Mannheim University (Germany).

1988 Vordiplom, Mannheim University (Germany)

ACADEMIC POSITIONS

2003- Associate Professor of Sociology. Department of Sociology, Anthropology and Social
Work, Texas Tech University. Lubbock TX, USA

2012-13 Visiting Professor at Burapha University, Thailand. Fulbright Scholar/Teaching
Scholarship while on faculty development leave from TTU.

Fall 2007 Visiting Professor at Université Paris X, Nanterre, France while on unpaid leave from
TTU.

1997- 03 Assistant Professor of Sociology. Department of Sociology, Anthropology and Social Work, Texas Tech University. Lubbock TX, USA.

KEY WORDS FOR TEACHING INTERESTS

Social Psychology, Symbolic Interactionism, Deviance, Juvenile Delinquency

KEY WORDS FOR RESEARCH INTERESTS

Symbolic Interactionism; Microsociology; cross-cultural studies of identity, emotions authoritarianism and conservatism; theoretical and methodological research agendas in management; Visual Sociology.

II. RESEARCH

Peer Reviewed Journal Articles

Schneider, Andreas. Forthcoming. "How contextual Frames normalize Submission." *Deviant Behavior*.

Schneider, Andreas and Tom Turner. 2017. "Behaviour under the Condition of Anonymity: a Visual Analysis." *Visual Studies* 32,2: 148-155.

Schneider, Andreas. 2014. "Metastructures of Federations: Analysis of Consequences and Solutions" *Journal of Science Technology and Humanities* (Thailand) 12,1: pp.43-52.

Schneider, Andreas, William L. Gardner, Amanda Hinojosa, and Alejandra Marin. 2014. "Leadership as a Self-fulfilling Prophecy of Followership: Emotional Responses of Leaders to Subordinates." *Leadership* 10 392-411.

Schneider, Andreas, Linda E. Francis and Herman W. Smith 2013. Measuring Cultural Variations in the Sacred and the Profane. *Journal of Integrated Social Sciences*. 3(1), 130-156.

Schneider, Andreas and Tobias Schröder. 2012. "Ideal Types of Leadership as Patterns of Affective Meaning: A Cross-Cultural and Over-Time Perspective" *Social Psychology Quarterly* 75,3: 268-287.

Schneider, Andreas and Herman Smith. 2011. "Religious Attributions in Cross-Cultural Comparison." *Current Research in Social Psychology*. Retrieved 28. January 2011 at http://www.uiowa.edu/~grpproc/crisp/crisp16_11.pdf. 16 pages.

Schneider, Andreas. 2009. "The Rhythm of the Whip." *Social Psychology Quarterly* 72,4:285-289.

Smith, Herman W. and Andreas Schneider. 2009. "Critiquing Models of Emotions." *Sociological Methods and Research* 37,4:560-589.

Shuuichirou Ike, Andreas Schneider, and Herman W. Smith. 2007. "An Analytical Frame of Affective Meanings using Affect Control Theory." *Journal of Natural Language Processing*. Vol.14 No.3.

Schneider, Andreas. 2007. "Politically Correct Stereotyping: The Case of Texans." *International Journal of Contemporary Sociology* 44,2:84-101.

Rafalovich, Adam and Andreas Schneider. 2005. "Song Lyrics in Contemporary Metal Music as Counter-hegemonic Discourse: An Exploration of Three Themes." *Free Inquiry in Creative Sociology* 33,2:131-142.

Schneider, Andreas. 2005. "A Model of Sexual Constraint and Sexual Emancipation." *Sociological Perspectives* 48,2:255-270.

Schneider, Andreas and Alden Roberts. 2005. "Classification and the Relations of Meaning." *Quality & Quantity* 38,5:547-557.

Schneider, Andreas. 2004. "The Ideal Type of Authority in the United States and Germany." *Sociological Perspectives* 47,3:313-327.

Schneider, Andreas. 2003. "Privacy and Sexual Shame in Cross-Cultural Discussion." *Free Inquiry in Creative Sociology*. 31,2:195-201.

Schneider, Andreas and Wayne McKim. 2003. "Stigmatization Among Probationers." *Journal of Offender Rehabilitation* 38:19-31.

Schneider, Andreas. 2002. "A Possible Link Between Stigmatization of Sexual-Erotic Identities and Sexual Violence." *Sexuality & Culture* 6,4:23-43.

Schneider, Andreas. 2002. "Probing Unknown Cultures." *Electronic Journal of Sociology* 6,3 (4068 words).

Schneider, Andreas. 2002. "Behavior Prescriptions versus Professional Identities in Multi-cultural Corporations: A Cross-cultural Computer Simulation." *Organization Studies* 23:105-131.

Schneider, Andreas. 1999. "US Neo-Conservatism: Cohort and Cross-Cultural Perspective." *International Journal of Sociology and Social Policy* 19:56-86.

Schneider, Andreas. 1999. "Emergent Clusters of Denotative Meaning." *Electronic Journal of Sociology* 4, 2 (7418 words).

Schneider, Andreas. 1999. "The Violent Character of Sexual-Eroticism in Cross-cultural Comparison." *International Journal of Sociology and Social Policy* l8:81-100.

Schneider, Andreas. 1998. "Sociology: The Internet as an Extended Sociology Classroom." *Social Science Computer Review* 16:53-57.

Schneider, Andreas. 1996. "Sexual-Erotic Emotions in the U.S. in Cross-cultural Comparison." *International Journal of Sociology and Social Policy* 16:123-143.

Schneider, Andreas and David R. Heise. 1995. "Simulating Symbolic Interaction". *Journal of Mathematical Sociology* 20:271-287.

Book Chapters

Schneider, Andreas. Forthcoming. "Symbolic Interactionism: From Early Philosophy to Models of Artificial Intelligence." In: Theories in Social Psychology, Second Edition. Derek Chadee (ed.) Oxford: Wiley-Blackwell.

Schneider, Andreas. 2011. "Symbolic Interactionism: From Gestalt to Cybernetics" Chapter 11 In: *Theories in Social Psychology*. Pp. 250-279 Derek Chadee (ed.). Oxford: Wiley-Blackwell.

Schneider, Andreas. 2007. "Masculinity as a Reproduction of Traditionalism, Feminist Reaction, and Egalitarianism." Chapter 7 in *Reconstructing Postmodernism: Critical Debates*. Pp. 89-101 Powell, Jason and Tim Owen (eds). New York: Nova Science Publishers.

Books

Schneider, Andreas. 2009. *Ce-que les féministes pourraient apprendre de l'homme moderne*. Lubbock, TX: SocioThought.

Schneider, Andreas. 2007. *The New Man: Masculinity after Traditionalism and Feminist Reaction*. Lubbock, TX: SocioThought.

Media Productions

Schneider, Andreas. Forthcoming. (Presenter in Documentary) *The Story of God with Morgan Freeman* Season 3 episode " Shamans of the Hmong, a Vietnamese minority group (Final Title not yet determined)." National Geographic Channel. Status: Filmed December 2018, production in editing, the season will premiere globally on National Geographic Channels in 2019.

Schneider, Andreas. Forthcoming. (Presenter in Documentary) *The Story of God with Morgan Freeman* Season 3 episode "Charles Mulli: World's Biggest Family." National Geographic Channel. Status: Filmed November 2018, production in editing, the season will premiere globally on National Geographic Channels in 2019.

Schneider, Andreas. 2017. (Presenter in Documentary) *The Story of God with Morgan Freeman* Season 2 episode "The Chosen One." National Geographic Channel. Monday, January 16th, 9PM.

Exhibitions

Schneider, Andreas 2014. Four 12x12 inch prints at the Creative Minds Show of the Kinsey Institute for Research in Sex, Gender, and Reproduction Morrison Hall, Bloomington Indiana. April 11th to September 12th.

Proceedings (peer reviewed)

Schneider, Andreas 2017. "Complementary Patterns of Dominance and Submission" Modeling Social Interaction: New Direction in Affect Control Theory. Dartmouth College, Hanover, New Hampshire June 22nd.

Andreas Schneider. 2016. "Self-attitudes in the Frame of Submission" Regular Session Social Psychology 3 *Annual Meeting of the American Sociological Association*. Seattle, USA Tuesday, August 23rd. *Sociological Abstracts*; full version available at *Sociology*Express*.

Andreas Schneider and Thomas Turner 2016. "Behavior under the Condition of Anonymity: A Visual Analysis" Regular Session. Qualitative Methodology. Seattle, USA. Monday, August 22nd. *Sociological Abstracts*; full version available at *Sociology*Express.*

Andreas Schneider. 2015. "Esthetic Experience of Submission" Meeting of the International Society for Research on Emotion (ISRE). Geneva Switzerland July 10th.

Andreas Schneider, Gardner William L., Hinojosa Amanda, and Alejandra Marin. 2013. "Emotional Responses of Leaders to Subordinates" Regular Session. Sociology of Emotions: Emotion Management at Work. *Annual Meeting of the American Sociological Association*. New York City. *Sociological Abstracts*; full version available at *Sociology*Express*.

Andreas Schneider. 2013. "Sacred Painkilling. "Fulbright Enrichment Workshop. Bangkok, Thailand. March 7th. Sponsored by the State Department, USA.

Andreas Schneider. 2013. Keynote speaker at the ASEAN Colloquium in Humanities and Social Sciences. (1.5h). "Learning from the Mistakes of the European Union." Burapha University, Thailand. February 16th. Sponsored by the Dean of Humanities at Burapha University, Thailand.

Andreas Schneider and Tom Turner. 2013. What Deserted Hotel Rooms can Tell You About the Personality of Hotel Guests. International Conference in Korean Studies. Chonburi, Thailand. January 8th. Sponsored by the Department of Korean Studies, Burapha University, Thailand.

Andreas Schneider. 2012. "Get the Boss You Deserve." Research Agendas in Affect Control Theory II. Abe Martin Lodge, Nashville Indiana. April 20-22. Sponsored by Duke University, USA.

Andreas Schneider. 2012. "The Affective Basis of Ideal Types of Leadership" *Annual Meeting of the Southern Sociological Society*. New Orleans. *SSS Abstracts 2012*.

Andreas Schneider. 2012. "Investigating Reinterpretations of Pain in Public Processions." *Annual Meeting of the Southern Sociological Society*. New Orleans. *SSS Abstracts 2012*.

Andreas Schneider and Herman Smith. 2011. "Religious Attributions in Cross-Cultural Comparison" *Annual Meeting of the American Sociological Association*. Las Vegas. *Sociological Abstracts*; full version available at *Sociology*Express*.

Andreas Schneider. 2011. "The Social Control of Pain" *Annual Meeting of the Southern Sociological Society*. Jacksonville. *SSS Abstracts 2011*.

Hinojosa, Amanda; Marin Alejandra, Schneider, Andreas, and William L. Gardner. 2011. "An Exploratory Simulation of Follower/Colleague Identity Effects on Leader Emotional Expressions: Theory X and Y in Reverse?" *Annual Meeting of the Southern Sociological Society*. Jacksonville. *SSS Abstracts 2011*.

Karp,Tanja and Andreas Schneider. 2011. "Evaluation of a K-8 LEGO Robotics Program." *IEEE/ASEE Frontiers in Education Conference*. Rapid City, SD. 6 pages.

Andreas Schneider and Tobias Schroeder 2010. "The Anticipation of the Stigmatization of Managers: A Cross-Cultural Comparison." *Annual Meeting of the Southern Sociological Society*. Atlanta. *SSS Abstracts 2010*.

Andreas Schneider. 2010. "Turning Pain into Pleasure" *Annual Meeting of the Southern Sociological Society*. Atlanta. *SSS Abstracts 2010*.

Andreas Schneider and Tobias Schroeder 2009. "Advances in Computer Simulations of Conflict in Multi-cultural Corporations: An Over-Time Comparison." *Annual Meeting of the Southern Sociological Society*. New Orleans. *SSS Abstracts 2009*.

Andreas Schneider and Herman W. Smith. "Critiquing Models of Emotions: The Need for Three Dimensions." *Annual Meeting of the Southern Sociological Society*. New Orleans. *SSS Abstracts 2009*.

Smith, Herman W. and Andreas Schneider. 2008. "Exploring Cross-Cultural Variations in Supernatural Attributions: A Six-Culture Test." *Annual meeting of the Southern Sociological Society*. Richmond VA. *SSS Abstracts 2008*.

Smith, Herman W., Andreas Schneider, and Linda Francis. 2007. "Expressive Orders of the Sacred and Religious: Cross-Cultural Similarities and Differences." *Annual Meeting of the American Sociological Association*. New York. *Sociological Abstracts*; full version available at *Sociology*Express* 2007.

Smith, Herman W. Andreas Schneider, and Shuuichirou Ike. 2007. "An Analytical Frame of affective Meanings using Affect Control Theory" *Annual Meeting of the Southern Sociological Society*. Atlanta. *SSS Abstracts 2007*.

Smith, Herman W. and Andreas Schneider. 2006. "Major Models of Emotions: Stunning Absence of Empirical Support." *Annual Meeting of the American Sociological Association*, Montreal. *Sociological Abstracts*; full version available at *Sociology*Express*.

Smith, Herman W., Andreas Schneider, Jar-Der Luo. 2006. "Japanese-Taiwanese Differences in the Structure of Emotions." *Annual Meeting of the Southern Sociological Society.* New Orleans. *SSS Abstracts 2006.*

Smith, Herman W. and Andreas Schneider. 2004. "Accounting for Emotions: Empirical Tests of Major Models." *Annual Meeting of the Southern Sociological Society.* Atlanta. *SSS Abstracts 2004.*

Schneider, Andreas. 2003. "Stereotypes about Texans: Political Correctness and the Acceptance by the Stereotyped." *Annual Meeting of the American Sociological Association*, Atlanta. *Sociological Abstracts*; full version available at *Sociology*Express*.

Rafalovich, Adam and Andreas Schneider. 2003. "Metal Music as Politics of Youth Culture." *Annual Meeting of the American Sociological Association*, Atlanta. *Sociological Abstracts*; full version available at *Sociology*Express*.

Schneider, Andreas. 2002. "The Ideal Type of Authority in the U.S. and Germany." *Annual Meeting of the American Sociological Association*, Chicago. *Sociological Abstracts*; full version available at *Sociology*Express*.

McKim, Wayne and Andreas Schneider. 2002. "Absence of Stigmatization of Probation Process in Rural West Texas." *Annual Meeting of the American Sociological Association*, Chicago. *Sociological Abstracts*; full version available at *Sociology*Express*.

Andreas Schneider. 2002. "Authority in Cross-cultural Comparison." Research Agendas in Affect Control Theory I. Florida.

Schneider, Andreas. 2001. "A Model of Sexual Emancipation and Constraint." *Annual Meeting of the American Sociological Association*, Anaheim. *Sociological Abstracts*; full version available at *Sociology*Express*.

Schneider, Andreas. 1999. "Professional Identities and Behavior Prescriptions in Multi-Cultural Corporations". *Annual Meeting of the American Sociological Association*, Chicago. *Sociological Abstracts*; full version available at *Sociology*Express*.

Schneider, Andreas. 1998. "The Emotional Basis for Violence in Sexual-Erotic Identities". *Annual Meeting of the American Sociological Association*, San Francisco. *Sociological Abstracts*; full version available at *Sociology*Express*.

Schneider, Andreas. 1995. "Sexual-Erotic Emotions in the U.S. in Cross-Cultural Comparison." *Annual Meeting of the American Sociological Association*, Washington D.C. *Sociological Abstracts*; full version available at *Sociology*Express*.

Schneider, Andreas and David Heise. 1995. "Indicating Structural Properties within Data on Affective Meaning". *Annual Meeting of the American Sociological Association*, Washington D.C. Association *Sociological Abstracts*; full version available at *Sociology*Express*.

Schneider, Andreas. 1994. "The Affective Basis of Sexual Role Identities in the U.S. and Germany: Emotional Correlates". *Table for Comparative Social Psychology. International Sociological Association*, Bielefeld, Germany. *Sociological Abstracts*.

Schneider, Andreas and David Heise. 1994. "Cross-Cultural Differences in Authoritative and Sexual Role Identities: Methods in Cross-Cultural Comparison." *Table for Comparative Social Psychology. International Sociological Association.* Universität Bielefeld, Germany

Schneider, Andreas und David Heise.1993. "The Affective Basis of Authoritative Roles." *International Sociological Association: 100 Ans de Sociologie*. Sorbonne, Paris.

Recent Research Projects

2016 Principal Investigator. Schneider, Andreas. "Images of Submission in Buddhist Context" at the Vegetarian Festival, Phuket, Thailand October 3rd.

2016 Principal Investigator. "Images of the Crucifixion and Flagellations at God Friday" in San Fernando, Pampanga, Philippines. March 25th, 2016.

2015 Principal Investigator. Schneider, Andreas. "Images of Submission in Buddhist Context" at the Vegetarian Festival, Phuket, Thailand October 15th to 24th.

2013-2014 Principal Investigator. Schneider, Andreas. "Deteriorating Pain", a photographic investigation of abandoned POW prison camps overgrown by jungle. Con Dao Island, Vietnam. December 18th 2013 to January 10th 2014.

2012-2013 Principal Investigator. Schneider, Andreas and Supatra Kaopradit Supchukul. Social Support in Pain Management.

Fellowships

2012   Fulbright Scholar Grant. Fulbright Research/Teaching Award Code: 2132 Thailand: Social Support in Pain Management; Cross-cultural Perspective in Social Problems.

Recent Applications for Funding

"Esthetic Experiences of Submission" Guggenheim Fellowship. August 2015

"Submission as a lived Experience" American Council of Learned Societies. September 2015

III.   **TEACHING**

COURSES TAUGHT

Undergraduate

- Sociology 1301 Introduction to Sociology
- Sociology 3357 (currently 3300) Sociology of Globalization
- Sociology 4311 Sociology and the Person
- Sociology 4327 Juvenile Delinquency

Undergraduate Distance Learning Online Courses

- Sociology 3357 (currently 3300) Sociology of Globalization
- Sociology 4311 Sociology and the Person
- Sociology 4327 Juvenile Delinquency

Graduate

- Sociology 5325 Graduate Seminar in Deviance
- Sociology 5320 Graduate Seminar in Social Psychology: Symbolic Interactioism
- ePublishing. Graduate seminar taught at Université Paris X, Nanterre.
- Course 264654 "Seminar on Selected Topics in Social Services" Department of Sociology, The Faculty of Humanities and Social Science. Burapha University, Thailand.

Student Publications

Schneider, Andreas and Tom Turner. 2017. "Behaviour under the Condition of Anonymity: a Visual Analysis" *Visual Studies* 32,2: 148-155.

Schneider, Andreas, William L. Gardner, Amanda Hinojosa, and Alejandra Marin. 2014. "Leadership as a Self-fulfilling Prophecy of Followership: Emotional Responses of Leaders to Subordinates." *Leadership* 10 392-411.

Schneider, Andreas and Wayne McKim. 2003. "Stigmatization Among Probationers." *Journal of Offender Rehabilitation* 38: 19-31.

One course paper of a student of my Graduate seminar was accepted for publication in a peer reviewed journal: Chambers, Lee. 2012. "Welcome to Whose Nightmare? The Alice Cooper Personae and the Presentation of Self." *Popular Music and Society* 36 (5).

Two papers of graduate students were presented at our national association meeting. On one paper (2002) I am first author and on the other paper second author.

One paper with two graduate students (2011) as leading authors was presented at the annual meeting of the Southerns.

One paper with two graduate students is accepted for presentation at the American Sociological Association 2013.

RECENT STUDENT RESEARCH DIRECTION

Chair of Master in Interdisciplinary Studies for Allison McCutchen "The Drugs that Raised Her" Defended Thursday April 12th 11:00 AM

Independent Study with Stephen McWilliams "An Analysis of Strain Theory: A Symbolic Interactionist Approach"

Independent Study with Zavir Pippin "The Act of Submission: Human Pups and who the Performance is really for"

IV. RECENT SERVICE

Major service at Texas Tech

2009-   Member of the Institutional Research Board.

2015   Conveyor of the Symposium "Connecting Identity and Emotion as Affective Experiences" Annual meeting of the International Society for Research on Emotion (ISRE). Geneva Switzerland July 8th to 12th 2015.

American Sociological Association

2014 to 2016 Chair of the Graduate Paper Award Committee at the ASA Section on Emotions