

STATE EMPLOYEE CHARITABLE CAMPAIGN KEY MESSAGES



About the SECC...

Serves 20 counties

Raised \$812,135.86 in 2007

\$467,275.88 (57.5%) stayed with our local agencies

Gives people a chance to make an impact in their community.

Why should you give? Because...

There are 54,000 adults in Lubbock County who are functionally illiterate.

Lubbock County's low birth weight rate is almost double the state average

More than 16 percent of children in Lubbock County live in poverty along with 22 percent of adults

Almost 22% of adults 25 and older do not have a high school degree in Lubbock County

In 2006, Lubbock County's number of confirmed victims of child abuse was 19,700 which is 82 percent above the state's confirmed number of 10,800



TOGETHER WE CARE

State Employee Charitable Campaign