

## About the Lubbock Area State Employee Charitable Campaign



The Lubbock Area State Employee Charitable Campaign (SECC) is the only authorized workplace charitable solicitation campaign for higher education and state employees throughout Texas. The Lubbock Area SECC solicits employees in Bailey, Borden, Cochran, Cottle, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Kent, King, Lamb, Lubbock, Lynn, Motley, Terry and Yoakum counties.

The SECC is governed by a state policy committee and a state advisory committee. Local oversight is provided by the Local Employee Committee, which is made up of area state and higher education employees. The Local Campaign Manager administers day-to-day operations of the campaign.

SECC contributions benefit charitable organizations that improve the quality of life of thousands of people in our backyard and around the world. The Lubbock Area SECC raised more than \$800,000 for more than 400 charities statewide, while the Texas campaign, one of the largest in the nation, raised more than \$9.5 million.

### 2008 Highlights and Accomplishments

- The Lubbock Area SECC was the **fifth largest campaign** in Texas raising \$808,109
- The 2008 campaign realized the **highest per capita gift** in the state
- The 2008 campaign realized the **fourth highest average gift** in the state
- The Lubbock area had the **second lowest administrative cost percentage** campaign in the state at 6.54%

### Continued or New Challenges

- Maintaining a strong leadership base
- Engaging younger state employees (thirty-five and younger)
- Growing participation and average gift amounts in a challenging economy
- Increasing our visibility
- Developing strategic, targeted messaging

### 4 Reasons to Support the SECC

- It's an easy, effective and cost-efficient way to give to charities.
- Our contributions help improve the quality of life for people in communities locally, across the country and around the world.
- The campaign supports a wide variety of vital health and human service organizations.
- All charities in the campaign must meet strict eligibility criteria.

## 2008 SECC Distributions

### Local Area United Way

American Red Cross	\$16,009.27
Big Brothers Big Sisters	\$6,160.68
Boy Scouts	\$4,597.00
Boys and Girls Club	\$8,676.42
CASA	\$18,563.63
Catholic Family Services	\$31,745.62
Children's Advocacy Center	\$7,386.39
Communities In Schools	\$485.40
Early Learning Centers	\$3,767.52
Family Counseling Services	\$2,122.56
Girl Scouts	\$3,458.68
Guadalupe Parkway Centers	\$5,087.35
Legal Aid Society	\$1,952.92
Literacy Lubbock	\$5,285.06
Lubbock Area United Way	\$72,167.08
Lubbock Children's Health Clinic	\$3,589.83
Lubbock Rape Crisis Center	\$9,658.48
LUNA	\$194.42
Lutheran Social Services	\$4,331.82
Parenting Cottage	\$2,058.14
Salvation Army	\$19,970.85
Volunteer Center	\$1,486.69
Women's Protective Services	\$30,041.04
YWCA	\$2,652.25

**Total \$261,476.10**

### Local Federations

Amarillo SECC	\$3,086.88
Abilene SECC	\$181.23
Brazos Valley SECC	\$60.41
Capitol Area SECC	\$398.70
Denton SECC	\$1,389.40
Houston/Beaumont SECC	\$75.51
Plainview SECC	\$12,913.35
San Antonio SECC	\$161.09
Wichita Falls SECC	\$1,264.55

**Total \$19,531.12**

## 2008 SECC Distributions

### Local Unaffiliated Charities

Children's Home of Lubbock	\$17,514.90
Cal Farley's Boys Ranch	\$50.00
Family Promise of Lubbock	\$10,124.23
High Plains Epilepsy	\$949.57
Hope Community of Shalom	\$1,642.33
Hospice of Lubbock	\$25,631.56
Habitat for Humanity	\$11,709.85
Make-A-Wish Foundation	\$5,565.93
Meals on Wheels	\$31,829.44
National Kidney Foundation	\$4,253.91
Planned Parenthood	\$16,926.08
Prevent Blindness Texas	\$696.86
Ronald McDonald House	\$20,117.32
South Plains Food Bank	\$44,235.06
Susan G. Komen Breast Cancer Foundation- Lubbock Affiliate	\$9,668.37
Texas Boys Ranch	\$12,529.92
The Bridge of Lubbock	\$4,923.60
UMC/Children's Miracle Network	\$16,603.33
Volunteer Services Council	\$5,633.13
Youth Corps, Inc.	\$399.14

**Total \$241,031.53**

### State Wide Federations

Adopt-A-Beach	\$479.88
America's Best Charities	\$94,069.67
America's Charities	\$23,999.18
Community Shares of Texas	\$6,776.06
Black United Fund	\$1,037.01
Children's Charitable Alliance	\$6,680.64
Christian Community Charities	\$8,015.08
Community Health Charities	\$61,150.46
Earth Share of Texas	\$23,437.73
Global Impact	\$25,459.25
Local Independent Charities	\$6,993.75
Neighbor to Nation	\$27,305.90
Save Texas History	\$614.96
Texas State History Museum	\$51.35

**Total \$286,070.92**

**Total Campaign \$808,109.67**

## Top 10 Lubbock Area SECC Campaigns:

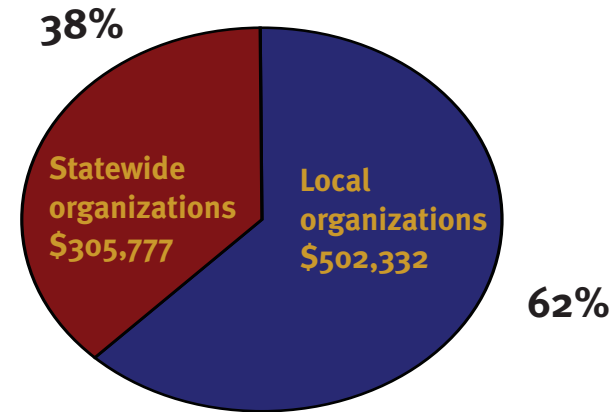
Texas Tech University	\$436,265
Texas Tech University Health Sciences Center	\$226,644
Texas Tech University System	\$50,813
Lubbock State School	\$22,114
Texas Department Of Transportation	\$20,035
John T. Montford Correctional Unit	\$10,784
Formby/Wheeler Correctional Unit	\$10,199
Preston Smith Unit	\$5,968
Department of Family and Protective Services	\$5,591
Rudd Unit	\$4,919

## Top Lubbock Area SECC Campaigns by Percentage of Employee Participation:

Texas Tech University System	69%
Texas Youth Commission	67%
State Comptroller's Office	53%
Texas Workforce Commission	52%
Lubbock State School	44%
Texas Tech University	39%
State Securities Board	33%
TDCJ—Region 5	30%
Rudd Unit	28%
Texas Department of Transportation	26%

	2008	2007
Total Raised	\$808,109	\$812,493
Percentage of employee participation	28%	32%
Per Capita gift	\$65.71	\$75.09
Average Gift	\$233.56	\$236.24

## 2008 Designations to State and Local Organizations



“We are fortunate to be employed by the greatest state in the nation. SECC literally and figuratively provides employees an opportunity to invest in their local community and region. That investment provides opportunities for future generations. It’s even better than compound interest because it continues to give!”

**Michael D. Shonrock, Ph.D.**  
 Vice President  
 Student Affairs & Enrollment Management  
 Texas Tech University

2009 Campaign Begins September 1<sup>st</sup>!

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## 2008 Lubbock Area State Employee Charitable Campaign Annual Report

