

2008 SECC Campaign Results

Total Raised	\$808,109
Leadership Gifts	\$256,697
Average Leadership gift	\$1,689
Percentage of total campaign	32%
Number of leadership givers in 2008	152

“Do what you can, with what you have, where you are.”

Theodore Roosevelt

To learn more about the SECC and the benefits of leadership giving:

Visit with your agency’s SECC staff partner or call 806-747-2711

2009 Campaign Begins September 1st!

Lubbock Area State Employee Charitable Campaign
1655 Main Street, Suite 101
Lubbock, TX 79401
www.sectexas.org



Stand up and be a leader for your community!



State Employee Charitable Campaign

Join the Leadership Circle and make a difference!

What does being a Leadership Circle member mean for your community?

No two leaders look exactly alike. A leader may be a university employee, a teacher, a manager or an office assistant. What unifies these leaders is their shared commitment to setting an example of active philanthropy through gifts that make our community a better place to live and work.

The Lubbock Area State Employee Charitable Campaign, which benefits charitable organizations in your backyard and around the world, raises more than \$800,000 that's invested in programs and services, which help thousands of people each year. This wouldn't be possible without the support of Leadership Circle members. Last year alone, this group contributed more than \$256,697 to the Lubbock Area SECC Campaign. This represents approximately 32 percent of the total campaign!

Why should I become a Leadership Giver?

As a leadership giver, you can greatly influence positive change in your community and beyond. Your gift provides vital funding for charities that target needs in education, medical research, family support, disaster relief, conservation and more.

Benefits of Leadership Giving

- **Convenience:** Leadership gifts may be contributed through payroll deduction.
- **Choice:** You may designate to the agency of your choice. Whether your passion is supporting senior citizens, helping our environment, or improving people's health, the campaign offers a giving opportunity that will be meaningful to you.
- **Recognition:** Leadership Givers are recognized in the annual resource guide.
- **Opportunity:** As a Leadership Circle member, you are setting an outstanding example of philanthropic leadership.

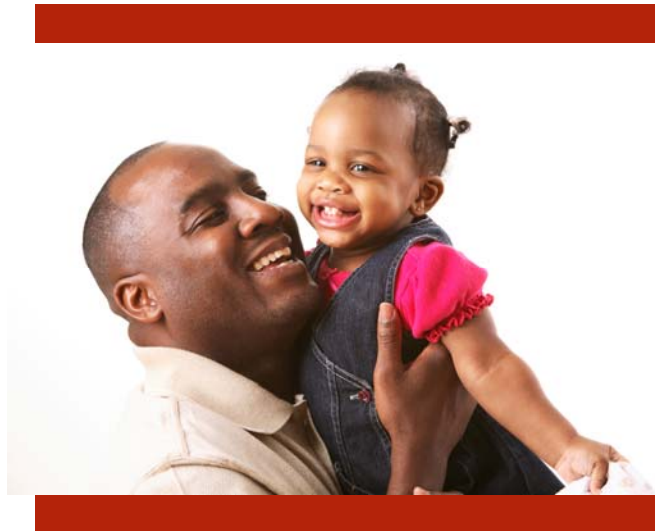
What your Leadership dollars buy:

Leadership Givers make annual gifts of \$1,000 or more to the State Employee Charitable Campaign. That means for only \$83.34 per month you can:

- Purchase new school clothing for a disadvantaged child for one year.
- Provide medical care for an uninsured cancer victim for one year.
- Provide food for a child in foster care for one year.

If you're already a Yellow Rose Circle member (Leadership Giver), consider the impact of growing your gift to the Bluebonnet Circle level (\$2,500 per year). Giving at this level can:

- Pay for 13 months of utility bills for a struggling family.
- Provide 57 hours of counseling to victims of domestic violence and their children.
- Purchase 14,000 pounds of food for a local food bank.
- Provide six months of programs (including activities and snacks) for seniors living in isolation.

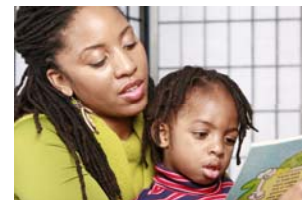


Your leadership gift can help provide meals for the home-bound elderly.



Last year, leadership givers helped provide child care in accredited facilities.

In 2008 Leadership gifts provided parenting classes, teaching effective discipline and conflict management.



Leadership Giving Levels

Yellow Rose Circle: \$1,000—\$2,499

Bluebonnet Circle: \$2,500—\$4,999

Alamo Circle: \$5,000—\$9,999

Lone Star Circle: \$10,000 or more