# **About the Lubbock Area State Employee Charitable Campaign**



The Lubbock Area State Employee Charitable Campaign (SECC) is the only authorized workplace charitable solicitation campaign for higher education and state employees throughout Texas. The Lubbock Area SECC solicits employees in Bailey, Borden, Cochran, Cottle, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Kent, King, Lamb, Lubbock, Lynn, Motley, Terry and Yoakum counties.

The SECC is governed by a state policy committee and a state advisory committee. Local oversight is provided by the Local Employee Committee, which is made up of area state and higher education employees. The Local Campaign Manager administers day-to-day operations of the campaign.

SECC contributions benefit charitable organizations that improve the quality of life of thousands of people in our backyard and around the world. The Lubbock Area SECC raised more than \$800,000 for more than 400 charities statewide, while the Texas campaign, one of the largest in the nation, raised more than \$10 million.

# 2009 Highlights and Accomplishments

- The Lubbock Area SECC was the fourth largest campaign in Texas raising \$883,745.
- The 2009 Lubbock SECC campaign realized the highest per capita gift in the state.
- The 2009 Lubbock SECC campaign realized the third highest average gift in the state.

### **Continued or New Challenges**

- Maintaining a strong leadership base.
- Engaging younger state employees (thirty-five and vounger).
- Growing participation and average gift amounts in a challenging economy.
- Increasing our visibility.
- Developing strategic, targeted messaging.

## **4 Reasons to Support the SECC**

- It's an easy, effective and cost-efficient way to give to charities.
- Our contributions help improve the quality of life for people in communities locally, across the country and around the world.
- The campaign supports a wide variety of vital health and human service organizations.
- All charities in the campaign must meet strict eligibility criteria.

### **2009 SECC Distributions**

### **Local Unaffiliated Charities**

Children's Home of Lubbock	\$20,816.91
Covenant Health System	\$3,939.87
Joe Arrington Cancer Cente	r
Chorus of AngeLs	
Goodwill Industries	\$1,606.00
Habitat for Humanity	\$9,946.48
High Plains Epilepsy Association	\$1,852.00
Hope Community of Shalom	\$3,096.00
Humane Society of West Texas	\$19,992.94
Lubbock Interfaith Hospitality	\$12,563.32
Network	
Meals on Wheels	\$32,894.92
National Kidney Foundation	\$3,537.16
Planned Parenthood	\$16,784.84
Ronald McDonald House	\$21,296.03
South Plains Food Bank	\$55,247.97
Technology Research Assistance	\$6,528.08
Consortium	
The Bridge of Lubbock	\$3,919.40
UMC/Children's Miracle Network	\$16,884.63
Youth Corps, Inc.	\$1,365.48

\$232,553.90

### **State Wide Federations**

**Total** 

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Adopt-A-Beach	\$167.40
America's Best Charities	\$111,559.86
America's Charities	\$31,916.16
Black United Fund	\$1,253.36
Children's Charitable Alliance	\$6,956.18
Christian Community Charities	\$10,305.82
Community Health Charities	\$73,154.64
Community Shares of Texas	\$7,224.80
Earth Share of Texas	\$22,147.78
Fund for Veteran's Assistance	\$2,185.96
Global Impact	\$36,442.96
Local Independent Charities	\$5,247.08
Neighbor to Nation	\$25,425.14
Restore a Texas Treasure	\$210.96
Save Texas History	\$457
Texas Match the Promise	\$500
Texas State History Museum	\$142

Total \$335,297.10

### **2009 SECC Distributions**

### **Local Area United Way**

American Red Cross	\$10,986.14
Boy Scouts	\$6,972.00
Big Brothers Big Sisters	\$5,705.24
CASA	\$25,957.43
Catholic Family Services	\$36,091.32
Children's Advocacy Center	\$8,320.20
Communities In Schools	\$860.20
Early Learning Centers	\$5,845
Family Counseling Services	\$831.24
Girl Scouts	\$2,352.80
Guadalupe Parkway Centers	\$3,198.32
Legal Aid Society	\$2,203.24
Literacy Lubbock	\$4,625.04
Lubbock Children's Health Clinic	\$5,343.72
Lubbock Rape Crisis Center	\$12,179.44
Lutheran Social Services	\$5,337.72
Parenting Cottage	\$1,960.00
Salvation Army	\$22,980.23
Volunteer Center	\$1,510.00
Women's Protective Services	\$35,998.41
YWCA	\$3,616.04

Total \$287,638.55

### **Local Federations**

Total	\$16,697.47
San Antonio SECC	\$60.00
Red River SECC	\$1274.00
Plainview SECC	\$10,702.95
Houston SECC	\$100.00
Denton SECC	\$1,440.00
Dallas SECC	\$617.52
Amarillo SECC	\$1,287.00
Abilene SECC	\$1216.00

**Total Campaign \$883,745.47** 



# Top 10 Lubbock Area SECC Campaigns:

Texas Tech University	\$496,237
Texas Tech University Health Sciences Center	\$259,528
Texas Tech University System	\$48,117
Texas Department Of Transportation	\$15,792
Lubbock State School	\$12,666
John T. Montford Correctional Unit	\$11,471
Preston Smith Unit	\$7,759
Formby/Wheeler Correctional Unit	\$6,827
Rudd Unit	\$5,887
DARS	\$3,180

You will find, as you look back on your life, that the moments that stand out are the moments when you have done things for others.

- Henry Drummond



# 2010 Campaign Begins September 1<sup>st</sup>!



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# 2009 Lubbock Area State Employee Charitable Campaign Annual Report

