



Beverly Pinson

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## From Staff Senate President Beverly Pinson

*To Texas Tech University Staff,*

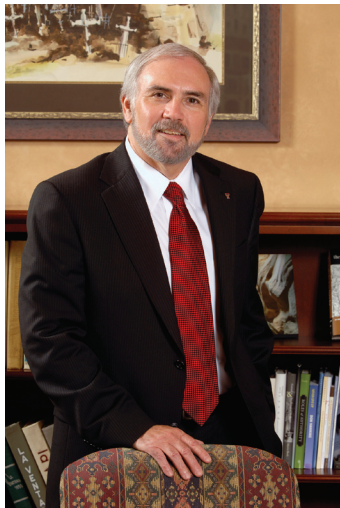
As I near the end of my term as Staff Senate President, it is the perfect time to reflect on the past year. I never dreamed the experience would be all that it has been. Together, we the Senate, have seen a lot of changes. Changes in leadership, staff, faculty, programs, etc. We have seen growth on the campus, including our enrollment growth. However, I think we have seen personal growth as well. We have tackled some tough topics this past year. I think we are better for it. We have learned when to push and when to listen quietly to another opinion. We have seen a need for changes within our own Senate organization. At the same time, we have valued some of the things that were enacted more than ten years ago. I think I appreciate the words *change and growth* so much more than I did last year.

In reality, I have learned that there is nothing more important than people. The people we work with, serve with, teach, advise, report to, interact with, and so on, are the very heart of this University. I have seen compassion up close. I have seen selfless service. I have been amazed at those who give so much more than the 40 hours it takes to do their job. Do you know what I will never forget? Those who have shared their love of this institution, sometimes with tears, sometimes with laughter, but *always* with heart.

How does a public university achieve that kind of love and dedication? The people. These amazing people we work with every day. I am so proud of the BRAVO! Board. It is not pride of ownership, it is pride of the Staff Senate members who took this idea and worked with it until we could be proud of the product and the program it has become. I was so very fortunate to be involved, on a very small level, with this process. I am also proud of the Ad hoc Committee. The hours this team of people have put into the process of taking the Staff Senate to the next level. The process to make sure that we are part of the mission and vision of the University. That is dedication and love for Texas Tech and the Staff Senate organization.

I thank each and every one of you for your service to Staff Senate. I leave you with a quote: “*Respect your fellow human being, treat them fairly, disagree with them honestly, enjoy their friendship, explore your thoughts about one another candidly, work together for a common goal and help one another achieve it.*” — Bill Bradley

*Sincerely,  
Beverly Pinson*



President Guy Bailey

## From President Guy Bailey

*Dear Members of the Staff Senate,*

The past few months have brought to the forefront the challenging times we all knew were coming for the State of Texas and Texas Tech University. While we have had to make difficult decisions that impacted many people, they were decisions that were necessary. We have always kept in mind the goal of minimizing the impact on our core mission. To that end, I believe we have put the university in the best possible position considering the current fiscal situation.

For some time we had anticipated state budget issues and began to plan for possible cuts last summer by establishing a Budget Working Group. The group, chaired by Provost Bob Smith, is made up of 40 representatives from faculty, students and staff. The group has developed plans for budget efficiencies and for revenue enhancements. Texas Tech has already taken a 5 percent cut and is currently absorbing a second cut (2.5 percent) as directed by the state. We are managing these cuts

by not filling many vacant positions (a Critical Needs Hiring Committee reviews every position to determine if it must be filled), by outsourcing certain non-core operations, and by reducing travel and other expenditures as much as possible.

Additionally, the executive administrative level of the university has been reorganized to better connect students to the academics of the institution and to more efficiently handle these trying budgetary times. Everyone in the Texas Tech family has worked very hard to achieve efficiencies and to partner with administration as we make these difficult decisions. Moving forward we will continue to look for revenue enhancements to offset declining state dollars in order to balance expenses.

We do not know for certain what the final legislative bill will look like. We are monitoring the situation closely and should have a clearer view by early summer. Until then, we will continue to ensure that the high academic quality of teaching and research for our students continues. In spite of these economic challenges, our research expenditures and enrollment are at record levels. We continue to attract excellent students, faculty and staff. We are producing well-prepared graduates who are making a difference.

While these are challenging times for the state and university, if we remain focused on our core mission and strategic goals, our long term future is bright. I appreciate your continued hard work and service to Texas Tech University.

*Guy Bailey  
President*



Nathanael Haddox

## From Nathanael Haddox in Human Resources

After joining the Human Resource team in February, I wondered how the changes would look for me, and how it would impact the outreach for staff members. What I have found is that everyone has been supportive and hopeful for what may be enhancements in delivery of service and influencing changes on campus.

I can say that the work on turnover, relationships, training, and providing more direct service to the hard-working individuals that keep this University operating is underway! One of my favorite authors, C.S. Lewis said, “*The task of the modern educator is not to cut down jungles, but to irrigate deserts*”. What a wonderful metaphor, especially since we find our work changing, but in the end, our job is about providing education.

I look forward to any suggestion you have on how we may be of service.

Nathanael Haddox  
Human Resources, Relationship Management

## Staff Accomplishments

### Glenna Andrews

Glenna was awarded the Alumni Association Top Techsan Award and the Orval Leroy Lewis Award from the Whitacre College of Engineering for 2010-2011.

### Allison Boye, Ph.D.

Allison, director of the TEACH Program, had a paper accepted to the premier faculty development journal, To Improve the Academy, vol. 30. The paper is entitled, “No-Win Situation? Effecting Change in Limited-Control Classroom Environments: A Case Study.”

### Dale Blevins

Dale, unit manager of facilities for University Student Housing, received the Bob Cooke Distinguished Service Award at this year’s annual Southwest Association of College and University Housing Officers conference.

### Carla Cavender

Carla, Office of Research Services, was installed as president of the Southern Section of the Society of Research Administrators at the Southern/Northeastern Section meeting in March 2011. After a one-year term as president, Carla will serve a term as the outgoing president. The Society of Research Administrators International is dedicated to the education and professional development of research administrators working in varied organizational settings as well as the advancement of research administration as a profession around the world.

### Lea A. Davidson

Lea, unit coordinator of special events and programs for Texas Tech University’s Office of Community Engagement, volunteers as a board member of the Family Guidance and Outreach Center of Lubbock, and, on April 3, the organization had its Memory Ride and Candlelight vigil to remember the 242 Texas Children killed by abuse or neglect in 2010. Even with the dirt and wind, they had many bike clubs and car clubs do the memory ride from Mackenzie Park to First Church of the Nazarene where the group had the vigil. Kenny Maines played music, and Mayor Tom Martin was there and made a declaration.

Lea is also the president of Community Partners of Lubbock, which is a volunteer board that works with Foster Children and CPS caseworkers to get items that help foster parents or help reunite a child with family. All this is done through donations to Rainbow Room, which is an emergency resource room managed by Community Partners of Lubbock. It consists of a store-like setting that allows Child Protective Services workers to go “shopping” for the children and families on their caseloads. The room is stocked with new items such as clothing, shoes, toys and games, diapers, formula, school supplies, hygiene products, and cleaning products. Every item in the Rainbow Room is donated or purchased from donations.

### Sean Duggan, M.Ed.

Sean, managing director of University Student Housing, assumed the role of president at this year’s annual Southwest Association of College and University Housing Officers conference.



### Margaret Ceja

Margaret, department academic advisor for the Construction Engineering and Engineering Technology Department, received the 2010 Whitacre College of Engineering Staff Award. This award is for an employee who demonstrates a positive and friendly attitude toward faculty, students and colleagues, and commits personal energy beyond what is required in the job description. She was recognized at the Edward E. Whitacre, Jr. College of Engineering Faculty and Staff Awards Banquet April 12 at the International Cultural Center.



### Patricia Earl

Patricia, Coordinator of the Women’s Studies Program, was invited to speak as a panelist on Gender & Gender Identity, for the Texas Tech University Diversity Summit hosted by The Division of Institutional Diversity, Equity, and Community Engagement. Additional presentations include, the Feminist Action Project Conference at the University of Texas and the Hispanic Association of Women at the Lubbock Women’s Club. Publications include the Michigan Feminist Studies Journal, “The Future of Feminism”. For outstanding vision, dedication, and commitment to inclusive excellence she was awarded the Texas Tech University 7th Annual President’s Excellence in Diversity and Equity Award for Staff.

# Staff Accomplishments Continued

## Ronald Gilmer

Ronald completed his Bachelor of Science Degree in Mechanical Engineering in December 2010 from Texas Tech University while working full-time in the Section of Utilities. He is currently the senior superintendant for Operations and Instrumentation for Central Heating and Cooling Plant numbers 1 and 2.

## Daniel Haley

Daniel, a Sign Language Interpreter at Student Disability Services, was certified as an Advance Interpreter with the State of Texas, where on average only 50 percent of the candidates pass.

## Kathleen Harris

Kathleen, Office of Research Services, has been elected Vice Chair, Region V of the National Council of University Research Administrators (NCURA). Her term will begin Jan. 1, 2012. After a one-year term as vice-chair, Kathleen will serve a term as chair of the region. NCURA is an organization of individuals with professional interests in the administration of sponsored programs, primarily at colleges and universities.



Elizabeth Inskip-Paulk’s High and Dry X entry

## Elizabeth Inskip-Paulk, M.A.

Elizabeth, coordinator for the department of Civil and Environmental Engineering and writer and photographer for the Wind Sciences and Engineering Research Center, was accepted December 2010 into the “High and Dry X” international photography exhibit at the International Cultural Center. More than 440 images were submitted, and only 75 were selected. Entries came in from international entrants as well. This is a juried competition and is an international exhibit in Lubbock.

## Alicia Knight

Alicia, the development officer for the Chancellor’s Council and Scholarships in Institutional Advancement, was elected to serve on the Executive Committee of Texas Lyceum for 2011.



## Jo Moore

Jo, administrator for the Presidential Lecture and Performance Series, was selected to participate in the 2011 Emerging Leadership Institute held in January 2011 at the Association of Performing Arts Presenters Conference in New York City. Moore was also selected as a staff nominee for the President Excellence in Diversity and Equity Award and was presented with a certificate of nomination on April 13.

In addition, the Lubbock Area Foundation Board of Directors approved a \$5,000 grant provided from the Sybil B. Harrington Endowment for the Arts for the Presidential Lecture and Performance Series inaugural Poetry on the Plains community outreach initiative developed by Moore. Funds will support a two day residency with American Poet Laureate Billy Collins, in celebration of National Poetry Month April 2012.

## Jenny Peterson

Jenny, senior business assistant in the Department of Animal and Food Sciences, was awarded in October 2010 a Bachelor of Applied Science in history from Wayland Baptist University.

## Daniel Urbina Sánchez

During the January 2011 Board of Directors meeting of the Lubbock Historical Society, Daniel was elected president.

Also, as president-elect of the Raiders Rojos Hispanic Alumni Association Daniel is working on multiple projects including the Inaugural Raiders Rojos Golf Tournament.

In addition, Daniel received recognition April 13 from TTU/TTUHSC’s Hispanic Faculty and Staff Association for his work within the Hispanic Community. The award acknowledges Sánchez’s organization ¡Citizens In United Discourse Against Discrimination! (¡CIUDAD!).

Finally, in March 2011, Daniel was appointed to the Executive Board of the Reform Immigration for Texas Alliance (RITA.)



## Utkarsh Sata, Ph.D.

Utkarsh, research associate for the Institute for Environmental and Human Health, presented a paper entitled “Determination of dynamic wiping efficiency of cotton-based nonwoven textile substrates for toxic chemical and oil-spill decontamination,” at the 2011 Beltwide Cotton Conference, Jan. 4-7 in Atlanta, Ga. Sata’s contributions led to a paper entitled “Developments in decontamination of military soldiers and equipment using fibrous materials,” which was presented at the NATO Advanced Study Institute’s 10 day program on Defense Related Intelligent Textiles and Clothing for Ballistic and Nuclear Biological Chemical Protection.

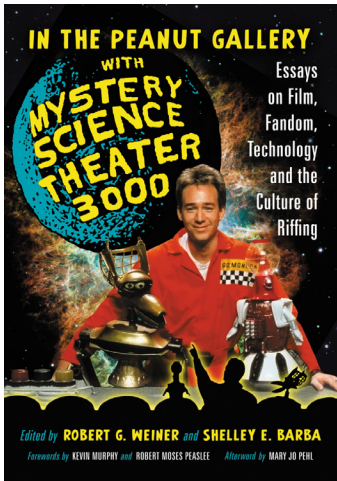
## Colette M. Solpietro

Colette participated in the 59th annual Lions Club Pancake Festival fundraiser.

## Suzanne Tapp, M.A.

Suzanne, managing director of the Teaching, Learning, and Technology Center, was elected to serve on the Core Committee for the Governing Body of the Professional and Organizational Development Network in Higher Education. The Professional and Organizational Development Network in Higher Education is an international organization with over 1,800 members. This prestigious appointment is a three-year term.

# Staff Accomplishments Continued



Cover of “In the Peanut Gallery with Mystery Science Theater 3000: Essays on Film, Fandom, Technology and the Culture of Riffing”

### Rob Weiner

Rob Weiner, Visual and Performing Arts librarian at Texas Tech University Libraries, co-authored two articles with History Professor Lynne Fallwell, “Sequential Art Narrative and the Holocaust” and “Holocaust Documentaries” published in the book, Routledge History of the Holocaust. Weiner’s article, “Marvel Comics and the Golem Legend,” was published in the latest issue of the peer-reviewed journal, Shofar: An Interdisciplinary Journal of Jewish Studies.

“In the Peanut Gallery with Mystery Science Theater 3000: Essays on Film, Fandom, Technology and the Culture of Riffing,” published by McFarland Press in March, was co-edited by Weiner and Librarian Shelley Barba.

Weiner also presented “Sequential Art, Comics and the Long Road to Respect” as part of the Engaged and Integrated Scholar Lecture and Lunch Series Feb. 7. He was also invited to speak at the University of North Texas Symposium on Comics Feb. 26-27. He presented on using sequential art/graphic novels and animation in an educational setting.

### Lynn Whitfield

Lynn Whitfield, associate archivist for the Southwest Collection/Special Collections Library, was elected to the Board of Directors for Texas Heritage Online in February. Texas Heritage Online, established in 2004 as the Texas Heritage Digitization Initiative, promotes collaboration among Texas institutions by establishing common standards, sharing best practices and facilitating cooperative funding to provide online access to cultural heritage resources that benefit learners.



### Dawn Zuerker

Dawn, associate director for Student Media, recently completed seven years of service on the board of directors for College Newspaper Business and Advertising Managers. Zuerker served a two-year term as president of the organization, followed by a two-year term as past president. She headed up the organization’s public relations and communications efforts for a year as well as planned the College Newspaper Business and Advertising Managers 2005 New Orleans convention after a year as convention planner elect.

Zuerker is the third former College Newspaper Business and Advertising Managers president representing Texas Tech’s Student Media department. The department’s former director, Jan Childress, Ph.D., served as president from 1984-1985 and current director, Susan Peterson, was president from 1998-1999.

The College Newspaper Business and Advertising Managers is a national organization for students and advisers working with business and advertising departments in college and university newspapers with approximately 150 member schools.

### Office of Communications and Marketing

The Office of Communications and Marketing took home three gold and two silvers ADDYs at the 2011 Lubbock ADDY Awards Ceremony.

Conducted annually by the American Advertising Federation, the ADDYs are the advertising industry’s largest and most representative competition focusing on recognizing and rewarding creative excellence. Every year, approximately 60,000 entries are submitted in local ADDY competitions.

The Lubbock Advertising Federation’s ADDY competition is the first step toward winning a national ADDY. Texas Tech winners will compete against other winners within one of 14 surrounding districts. District winners are then forwarded to the National ADDY Awards Competition. The office’s awards are as follows:

(Gold) Annual Report, Color Category:  
Texas Tech University’s Strategic Plan  
Michelle Hougland, director of marketing  
Sally Post, senior director of executive communications

(Gold) Consumer/Trade, Full Page, Color category:  
“Columns” full page print ad in Texas Monthly  
Brandon Tyson, graphic designer

(Gold) Banners/Pop-ups/Screensavers category  
“Intensity” desktop wallpaper  
Brandon Tyson, graphic designer

(Silver) Poster category  
“Hot Dogs with President Bailey” flier  
Brandon Tyson, graphic designer

(Silver) Online Newsletter category  
Texas Tech Today Monthly  
Allison Ralston, web content developer

### Texas Tech Libraries Featured in Times Square

Texas Tech University Libraries was video profiled on the Thomson Reuters building in Times Square April 10-16 during National Library Week after winning the company’s Focused on Your Library Contest in December.

Eight libraries nationwide were selected as semifinalists in the contest based on essays submitted. Online voting determined the winning essay. The Texas Tech University Libraries essay, written by Kaley Daniel and Julie Barnett, focused on exemplary services provided to students, faculty and staff.

The Lubbock Professional Chapter of the Association for Women in Communications also recognized the Libraries for the honor with a Headliner Award during the annual AWC Celebrity Luncheon April 19.

To see Times Square video, click here:  
<http://wokinfo.com/texastech/>

### Libraries Office of Communications and Marketing earns awards

The Council for the Advancement and Support of Education (CASE) District IV honored the University Libraries Office of Communications and Marketing with three achievement awards in February during its annual awards competition. The awards were in the following categories: “Visual Design – Publication Design Series” for the 2010 Faculty Academic Contributions Exhibit; “Visual Design – Posters” for the Library book sale poster; and “Film or Video Animation” for the 2010 FACE animation. The Libraries also earned a Public Relations Branding Iron Award from the Texas Library Association. The Libraries’ Faculty Academic Contributions Exhibits (FACE) project was named winner in the category of “Year-around Campaigns.”

# Staff Accomplishments Continued



One of the GroupWorks areas, photo by Zachary Tijerina

### Libraries launches interactive media area GroupWorks

The Libraries is pleased to offer students, faculty and staff a new, innovative videoconferencing area, GroupWorks, that facilitates collaboration, interaction and teamwork. Eleven media tables feature video and audio technology allowing users to easily connect their laptops and share information in an interactive way, either face to face or remotely via videoconferencing. ‘

### Procurement Services Office

The Procurement Services Office won the NextLevel Award at the SciQuest Conference in February. This is the top annual award given by SciQuest to a university for supporting and implementing better procurement practices within its organization.

SciQuest is a leading provider of on-demand strategic procurement and supplier management solutions. It is the company behind the TechBuy program, and the University is now starting its fifth year with the program.

Attending this year’s conference from Texas Tech were Jennifer Adling, managing director of Purchasing and Contracting; Todd Smith, section manager of Payment Services; and Cathy Limon Clifford, systems coordinator of Procurement Services.

Rachel Bobbitt, Connie Brown, Jennifer Dean, Jonathan Elliott, M.S., Megan Griffith, Micheal Gunn, Michael Harrington, Jeff Hays, Becca Holbrook, Brett Jackson, David Johnson, Jay Killough, Candice Laster, May Lim, Danielle Morrison, Julian Olivas, Hilary Sanders and Jess Schwintz These staff members served as facilitators Feb. 12 at the Red Raider Orientation Group Process. This is the first step in selecting the 2011 Raider Orientation Crew. The event had 115 students who participated. Thanks to all of these staff members for giving up a Saturday to assist Red Raider Orientation.

### University Student Housing

The department was recognized in Tulsa, Okla., Feb. 20-23 during the annual Southwest Association of College and University Housing Officers conference.



Congratulations to KIM CANNON in Animal & Food Sciences for being the BIG BRAVO! for March!

Congratulations to GELEAH SHARP in the Rawls College of Business for being the BIG BRAVO! for April!

Remember to keep posting and sharing your gratitude. Your BRAVO! might be the next BIG BRAVO!



Visit [www.bravoboard.ttu.edu](http://www.bravoboard.ttu.edu) to read about our BIG BRAVO! and other BRAVO!s from March. Any faculty, staff or student can post a BRAVO! Appreciation can be given for big or small jobs, or simply because someone helped you or the Texas Tech community and deserves to be recognized. At the end of each month, one of the TTU staff members who received a BRAVO! will be chosen as the BIG BRAVO!

The BIG BRAVO! winner will receive a certificate signed by President Bailey and Staff Senate President Beverly Pinson, recognition in The Staff Insider and on the Staff Senate webpage, a \$10 gift certificate courtesy of COWamongus!, and a one month pass to the TTU Student Rec Center. If the BIG BRAVO! is already a member of the TTU Student Rec Center, they will receive a one month guest pass.

# Staff Senate Scholarships

As put forth in its Mission Statement, the Texas Tech University Staff Senate works for the members of the TTU staff in ways that benefit both staff members and the University as a whole. The Staff Senate strongly supports any staff member who seeks to further their education by taking courses at Texas Tech University. To that end, the Staff Senate established this competitive scholarship to assist those staff members who are enrolled in a course at the University with the expenses that are part of such an endeavor. We are able to award 20 scholarships every fall and spring. There are also five scholarships available for each summer session. Summer applications are due June 6, 2011. Please visit the Staff Senate website for more information.

The Spring 2011 Staff Senate Scholarship winners are:

Irene Arellano  
Teaching, Learning and Technology Center

Megan Balko  
Rawls College of Business

Maralee Barrett  
Institutional Advancement

Brandi Beckham  
Support Operations for Academic Retention

Micah-John Beierle  
Natural Resources Management

Rachel Bobbitt  
Agriculture Sciences and Natural Resources

Margaret Ceja  
College of Engineering

Shannon Crossland  
Financial Aid

Miguel Hinojosa  
Electrical Engineering

Zoe-Marie C. Metcalf  
Dean of Students Office

Danielle Morrison  
Student Judicial Programs

Abdullah Muqim  
Environmental Health and Safety

Jacob Price  
Operations Division of Planning and Administration

Nicci Price  
Academic Support

Thomas Reynolds  
Honors College

Christine Self  
Parent and Family Relations

Josefina Solis  
Support Operations for Academic Retention

Jose Valenciano  
University Student Housing

Jenise Wooten  
Student Housing

Jeffrey Zheng  
Application Development and Support



Your 2010-2011 Staff Senate  
[www.staffsenate.ttu.edu](http://www.staffsenate.ttu.edu)

Editors: Aleesa Ross and Britta Tye | Designer: Melissa Wofford