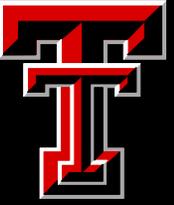
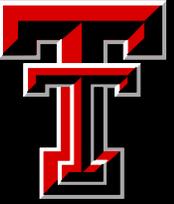


# Texas Tech University



Student Union & Activities  
Statistical Analysis of Programs 2016-2017

# Texas Tech University



## Student Activities Assessment Data

# Tech Activities Board (TAB)



## Mission

The Tech Activities Board (TAB) is a group of student leaders dedicated to programming social, diverse, traditional, community outreach, and educational events to enhance each student's individual experience at Texas Tech University.

## History

The Tech Activities Board is the largest student programming board on campus and is responsible for planning quality events for the university community. TAB was founded in 1953 as the University Center Programming Board and reinvented in 2006, as TAB, to better serve and identify with the student population. Today, TAB plays a vital role in fostering and developing Red Raider spirit and traditions such as Homecoming, RaiderGate, Arbor Day, and in creating community on the Texas Tech campus.

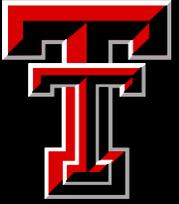
## Purpose

TAB strives to bring the best local, college, and national entertainment and educational programs to Texas Tech University. TAB offers students, faculty, staff, and community members' diverse programming in support of the educational missions of the University while providing students with leadership training and hands-on learning as they select, plan, implement, and evaluate programs. All programs are offered free or at a reduced cost to Texas Tech students.



# Tech Activities Board (TAB)

Fall 2016



## **TAB Leadership**

President

Hector Aguirre

Vice President Communications & Marketing

Vanessa Lopez

Vice President Recruitment & Retention

Margie Olivares

## **TAB Executive Board**

Concerts Coordinator

Joseph Wisor

Daytime Coordinator

Brian Owens

Films Coordinator

Moses Duru

Homecoming Coordinator

Alex Ann Miller

Night Life Coordinator

Shelby Smith

Outreach Coordinator

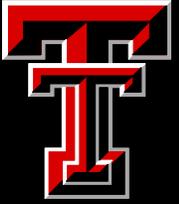
Nile Walker

Special Programs Coordinator

Miguel Jaimes

# Tech Activities Board (TAB)

Spring 2017



## **TAB Leadership**

President

Hector Aguirre

Vice President Communications & Marketing

Vanessa Lopez

Vice President Recruitment & Retention

Margie Olivares

## **TAB Executive Board**

Concerts Coordinator

Grant Vernon

Daytime Coordinator

Brian Owens

Films Coordinator

Moses Duru

Homecoming Coordinator

Alex Ann Miller

Night Life Coordinator

Johnny Zuniga

Outreach Coordinator

Nile Walker

Special Programs Coordinator

Kendalyn Butler

# Tech Activities Board (TAB)

Fall 2016- Spring 2017



## TAB Membership Fall 2016

55 Board Members

## TAB Membership Spring 2017

44 Board Members

## TAB Executive Board Statistics

### Colleges Represented

- College of Agricultural Sciences & Natural Resources 9%
- College of Architecture 0%
- College of Arts & Sciences 27%
- College of Education 0%
- College of Engineering 0%
- College of Human Sciences 18%
- College of Media & Communication 27%
- College of Visual & Performing Arts 0%
- Rawls College of Business 9%
- Texas Tech Health Sciences Center Nursing 9%

### Gender

- Male 55%
- Female 45%

### Classification

- Sophomore 45%
- Junior 27%
- Senior 27%

### Currently Employed

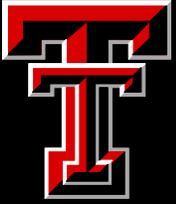
- Yes 91%
- No 9%

### Other Student Organization Involvement

- Yes 64%
- No 36%

# Tech Activities Board (TAB)

## TAB Committees



DAYTIME is responsible for planning and implementing a series of make-and-take events, novelties, and other home-grown activities during the lunch hour and throughout the day.

NIGHT LIFE is responsible for hosting live entertainment acts and speaker engagements in the evening and on weekends, including magicians, comedians, hypnotists, mentalists, lecturers, and more.

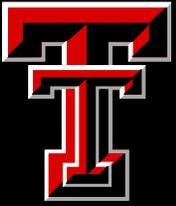
OFF-CAMPUS is responsible for planning special events on campus including volleyball tournaments, laser tag, and Murder Mystery Dinner, as well as off-campus excursions to the Corn Maize, Adrenaline City, and Cosmic Bowling.

OUTREACH is responsible for community outreach programming and creating partnerships and connections on campus and in the greater Lubbock community through programs including Service Week, Diversity Week, and monthly service opportunities. OUTREACH is also responsible for planning the Raiders Give Back (RGB) events which give back to the Lubbock Community.

SPIRIT & TRADITION is responsible for Texas Tech Homecoming Week programming, including various events such as Student Organization Sing, Pep Rally, Bonfire, Parade, and Homecoming Court, as well as any other programs related to Homecoming. This Spring SPIRIT & TRADITION facilitated Pep Rallies in the local elementary schools to encourage kids to consider attending college. SPIRIT & TRADITION is also responsible for planning and implementing various musical entertainment acts on campus for concert events like RaiderGate: A Student Tailgate Tradition, Raider City Limits spring concert, and Arbor Day.

# Tech Activities Board (TAB)

Fall 2016 - Events Assessed



All Day Movie

Altitude

Comic Con

Corn Maize

Debate Night

Dive-in Movie-Civil War

Drive-In Movie

Election Watch Party

Films (4)

First Friday Art Trail

Family Pathways Movie Night-RGB

Family Thanksgiving –RGB (Buckner)

Fleece Blankets-RGB

HOWL-o-ween

Homecoming Kick off

Hygiene Packs-RGB

Johnny Quinn

Matthew Broussard

Murder Mystery Dinner

Night at the SUB

Nightmare on 19th

Picnic at the Park

Poster Sale

Premier Movie Night

R&R Night

RMH Coloring Books-RGB

Raider Refresh Day

RaiderGate (6)

Red & Black Popcorn-RGB

Singer/Songwriter

So Long Solo

So-Sing

Sugar Brown's Coffee Shop

Tech Can Share Food Drive-RGB

Tech or Treat

Thankful Thursday

The Stockings Project

Thursday Night Movies

Ugly Sweater Karaoke

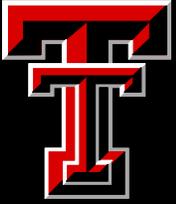
Volunteer Fair

What's up Wednesday



# Tech Activities Board (TAB)

Spring 2017 - Events Assessed



- 4 Films
- All Day Movie
- All Majors Job Fair w/Headshots
- Arbor Day
- Canvas Creations
- Diversity Art Exhibit
- Dog Toys for Morris Safe House-RGB
- Drive in Movie
- FFAT
- Green Magician Kevin Barnes
- Karaoke Night
- Laser Tag
- Midterm Meditation
- Morris Safe House-RGB
- Movie in the Park
- Mr. Gatti's Night
- My Bloody Valentine
- Parts to Art
- Photo Dry Erase Boards
- Preacher Lawson
- Premier Movie Night
- R&R Night
- RAK Day
- RCL
- RMH Breakfast cooking-RGB
- Red Raider Showcase
- Reel Rock
- Soup & Scoop
- Speed Friending
- Student Film Festival
- Super Bowl Watch Party
- Tech to Town
- Thursday Night Movies
- Trashion Show
- Volunteer Fair
- What's up Wednesday
- Wildlife Protection Awareness

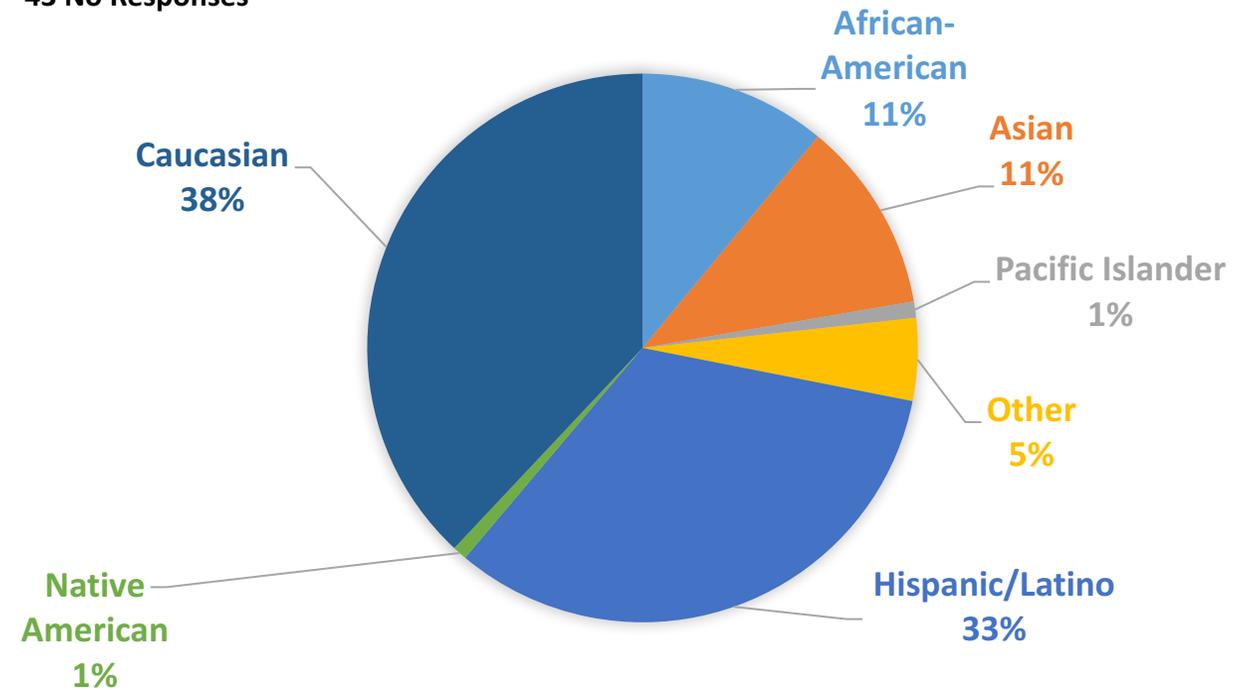


# Tech Activities Board (TAB)

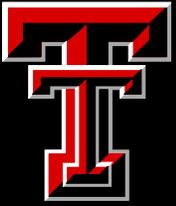
## Ethnicity



43 No Responses

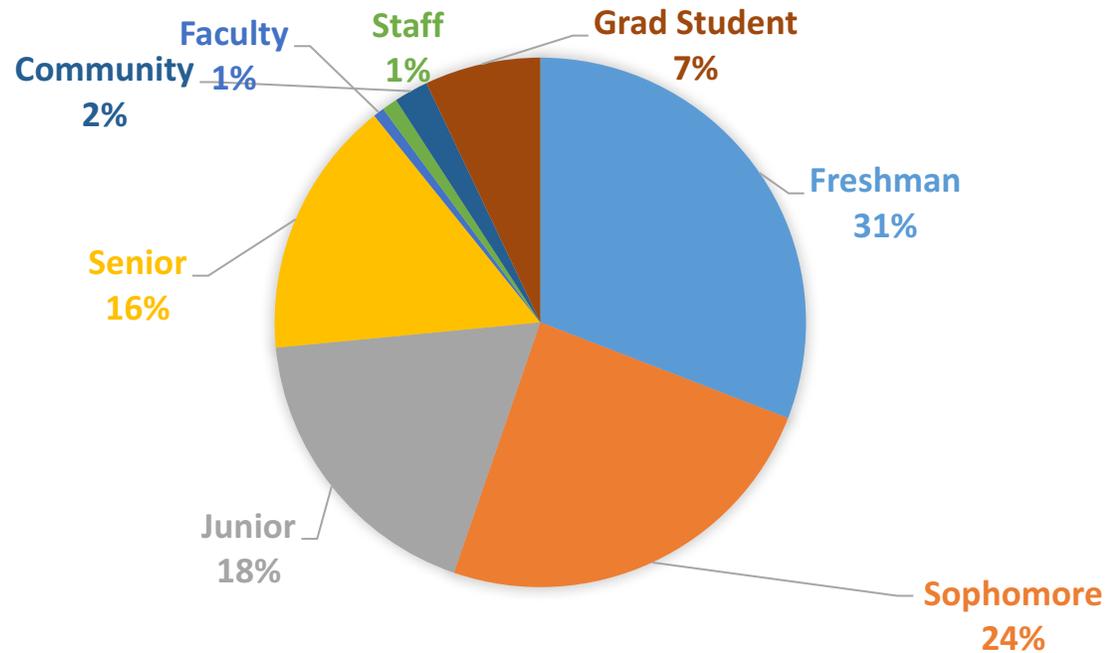


The TAB evaluation asks participants to identify ethnicity to determine if TAB event attendance is reflective of the Texas Tech student population. Approximately 33% of the students were Hispanic/Latino, 11% of the attendees identified as African-American and 11% were Asian-American.



# Tech Activities Board (TAB)

## Classification

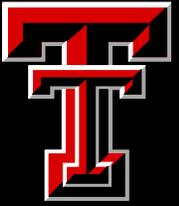


219 No Responses

The evaluation asks participants to identify classification to determine how TAB is serving students of various classifications.

# Tech Activities Board (TAB)

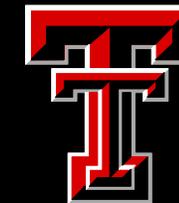
Residency



Tech Activities Board tries to reach students living both on and off campus. This year, 54% of those surveyed indicated that they lived on-campus, while 46% indicated they live off-campus.

# Tech Activities Board (TAB)

## On-Campus Residency



West Village



Chitwood/Weymouth Complex

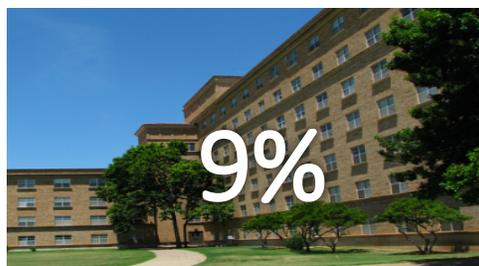
12% of students who indicated living on campus did not indicate which specific area they lived in



Murray Hall



Hulen/Clement Complex



Stangel/Murdough Complex



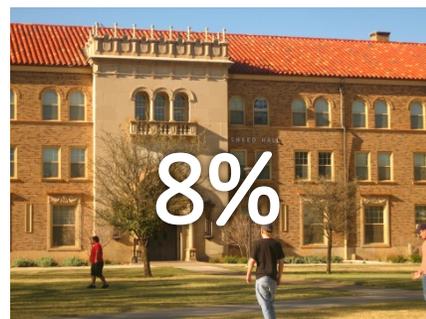
Gordon Hall



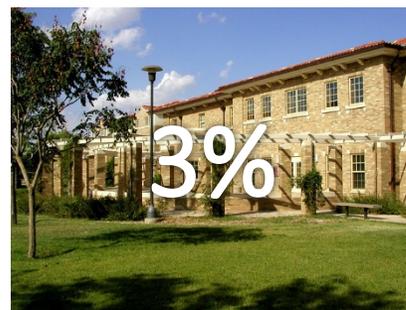
Talkington Hall



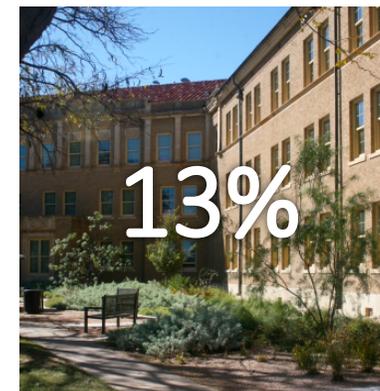
Coleman Hall



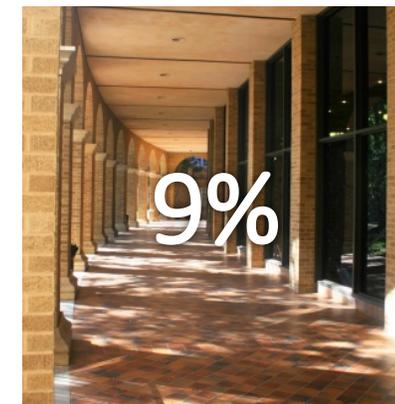
Bledsoe/Sneed Hall



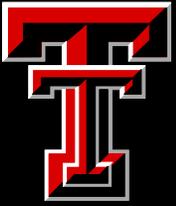
Carpenter/Wells Complex



Horn/Knapp Complex

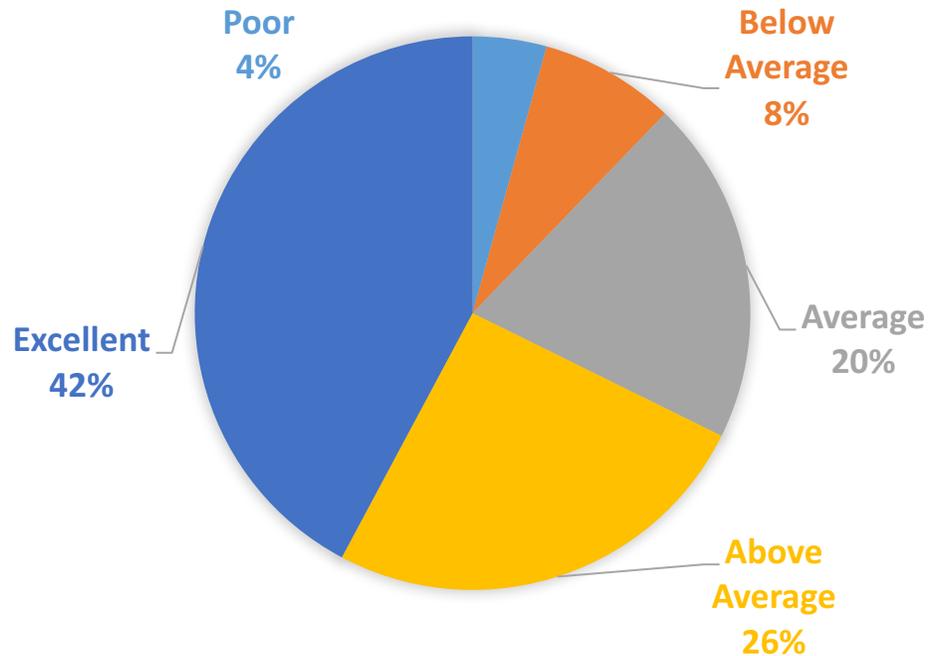


Wall/Gates Complex



# Tech Activities Board (TAB)

## Publicity



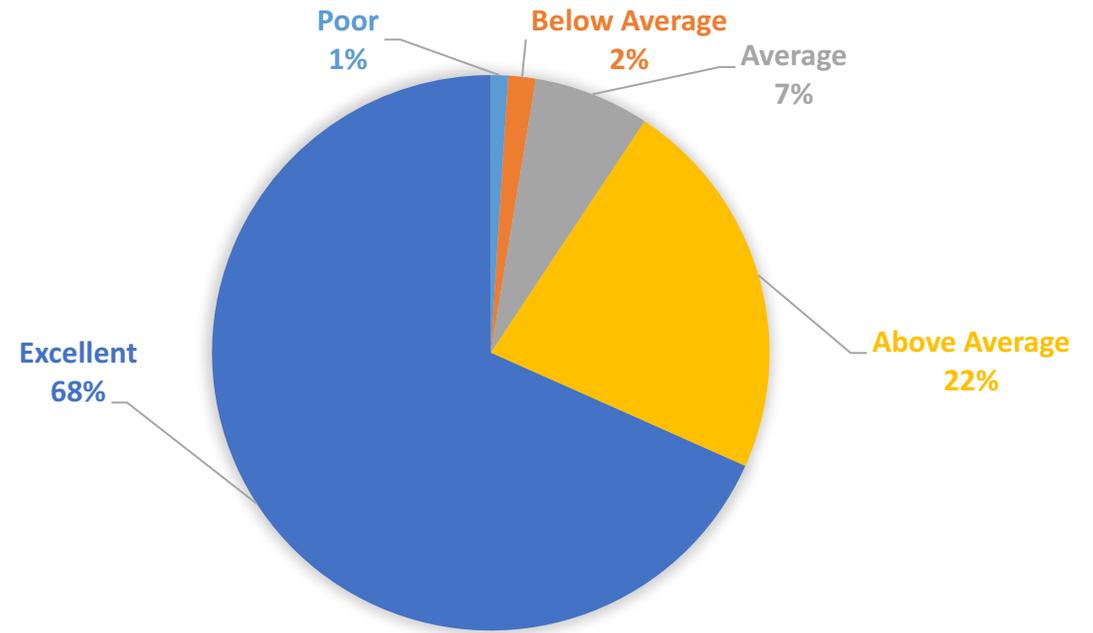
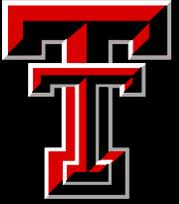
9 No Responses

After surveying the students, 42% believe that the marketing for TAB events was excellent. Roughly 68% of those surveyed identified that TAB event publicity is above average or better.



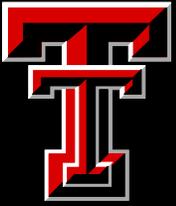
# Tech Activities Board (TAB)

Venue



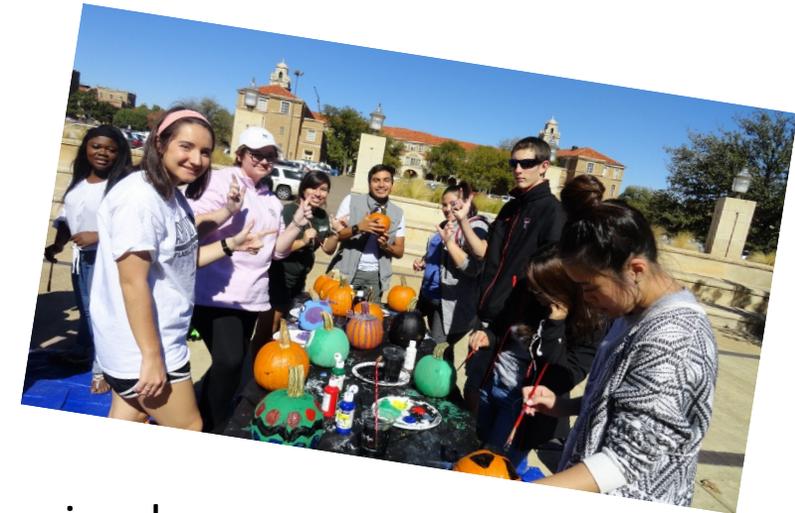
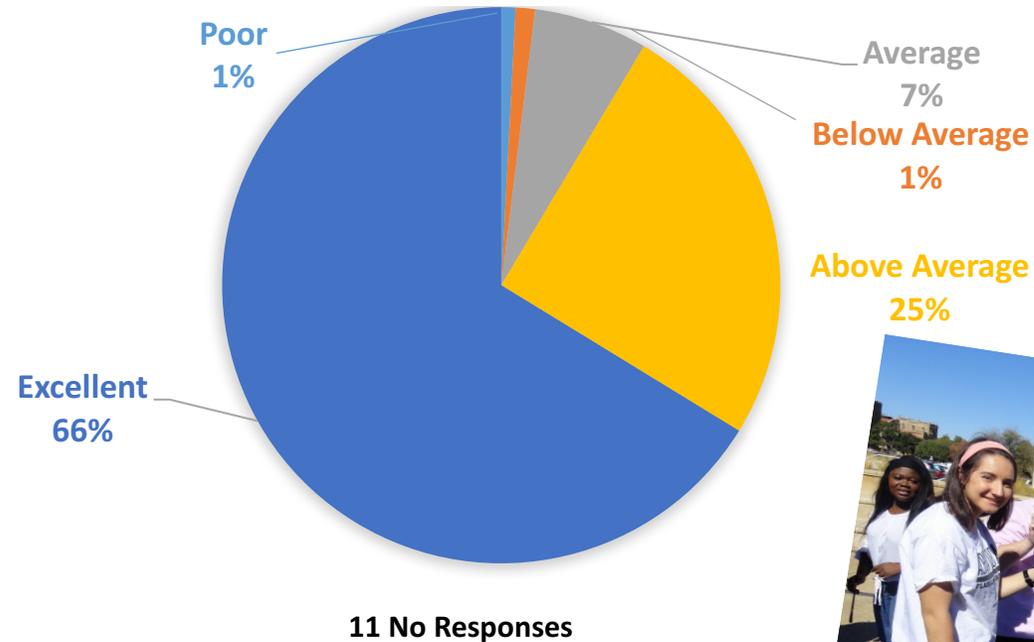
10 No Responses

Students are pleased with the current locations for TAB events, with 90% of the students rating the venues as above average or better. TAB events take place in venues throughout the Student Union Building and in a variety of venues across campus.



# Tech Activities Board (TAB)

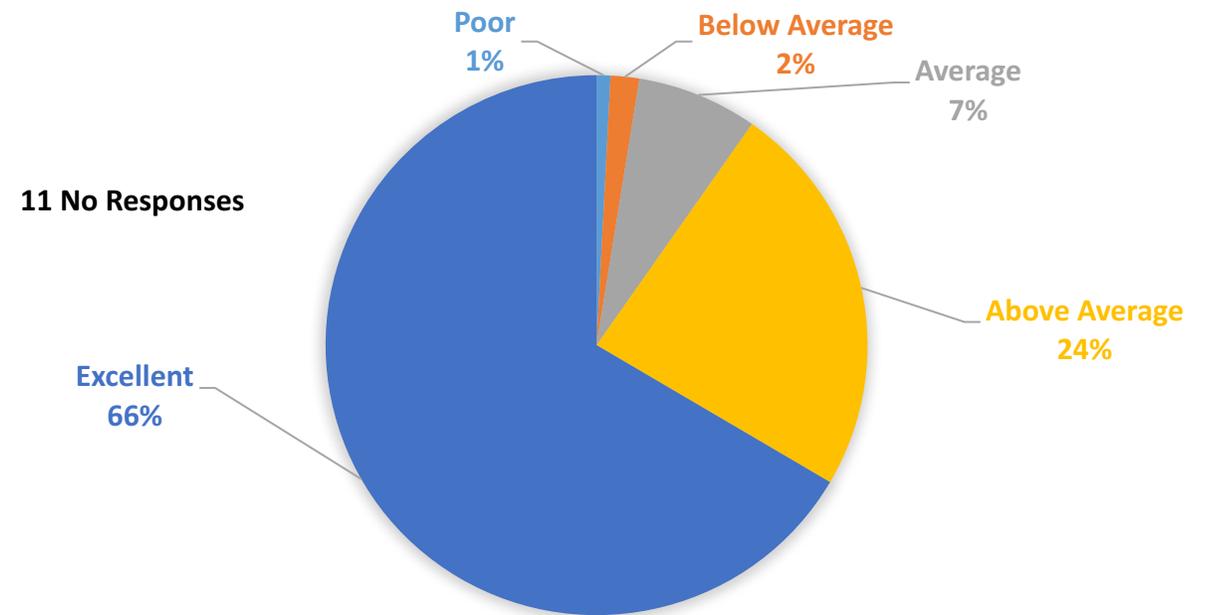
Time



The time for TAB events varies, with times that range from daytime to evening hours. Students have different schedules and TAB tries to plan different event times throughout the day to accommodate student needs.

# Tech Activities Board (TAB)

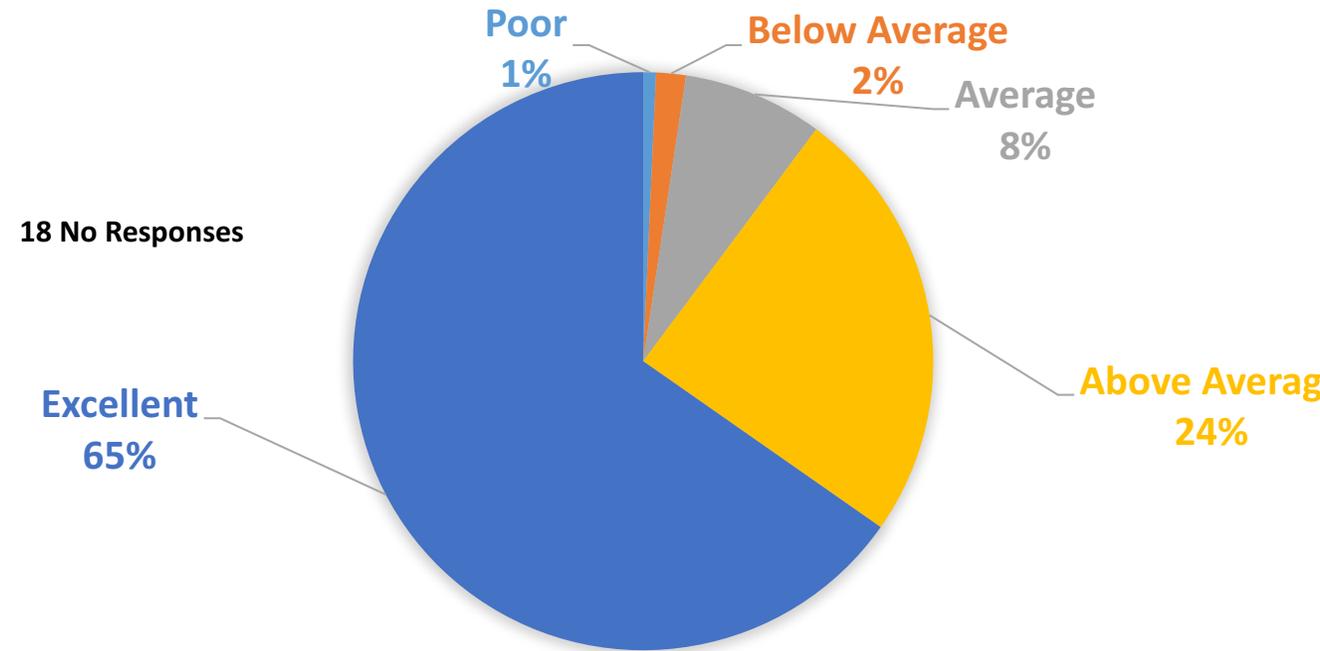
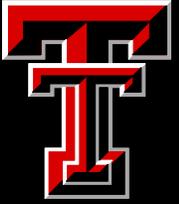
Day of the Week



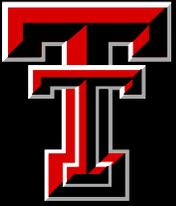
Of those surveyed, 90% indicated that they were satisfied with TAB event dates. TAB takes this into consideration to encourage more students to attend events.

# Tech Activities Board (TAB)

Quality

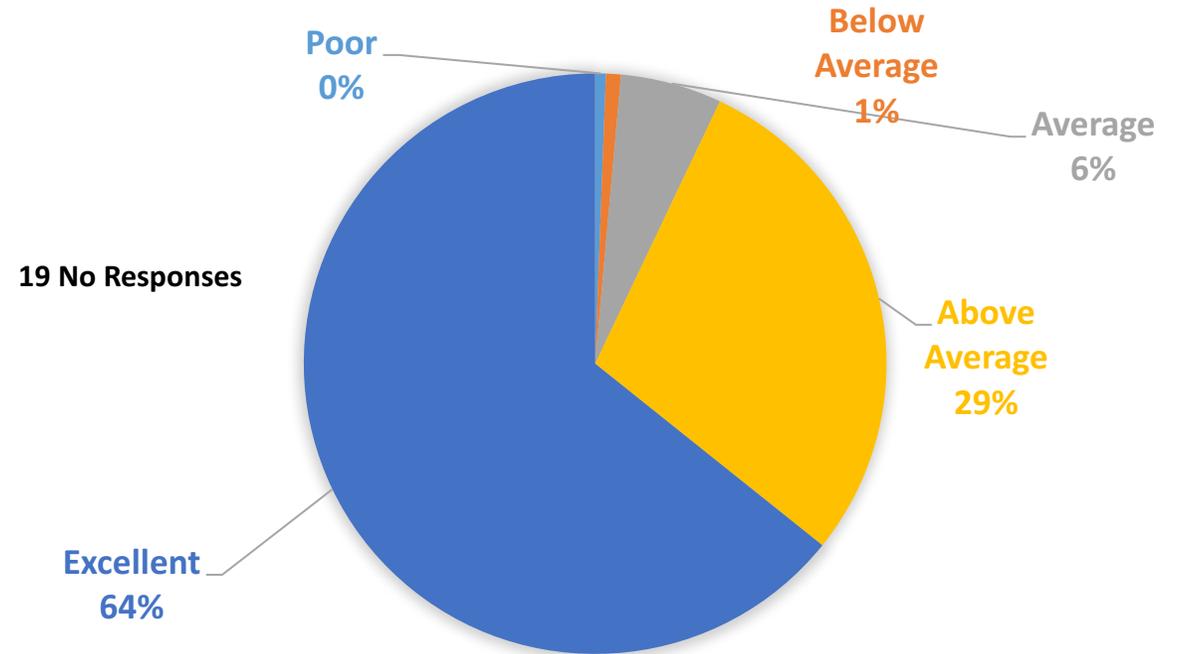


Of those surveyed, 89% indicated that they viewed the quality of TAB events as above average or excellent.



# Tech Activities Board (TAB)

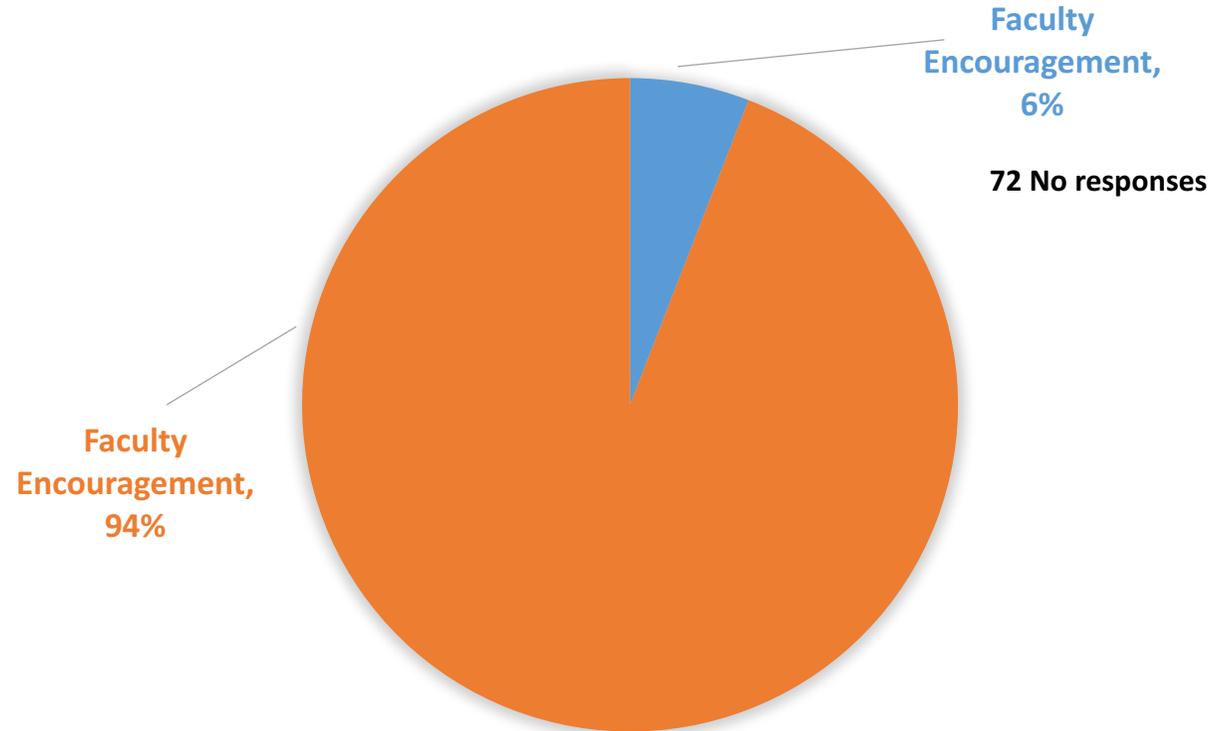
## Overall Satisfaction



This is an important statistic from the evaluation. TAB's goal is to be successful and create great events throughout the year. This year, 64% of individuals surveyed identified their overall satisfaction as excellent.

# Tech Activities Board (TAB)

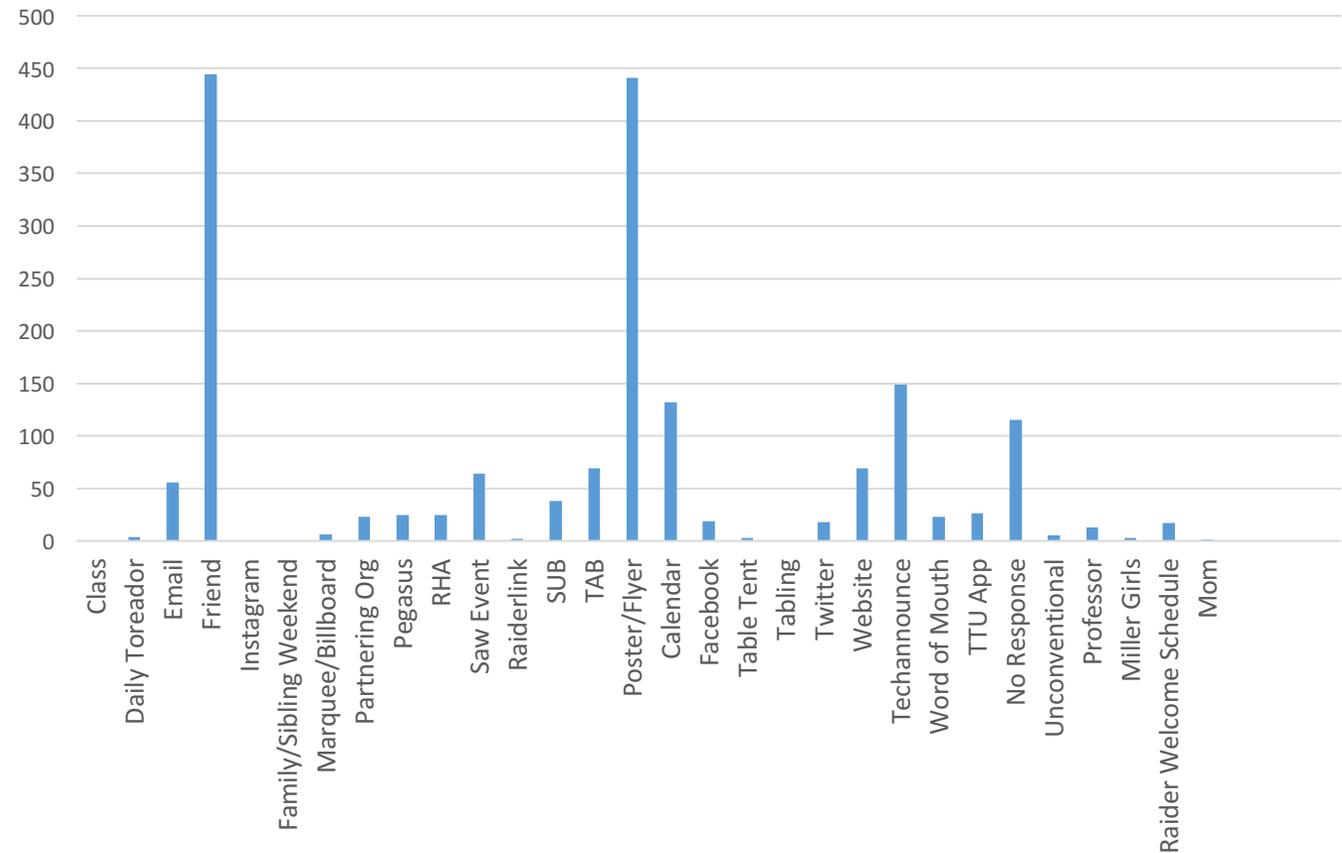
## Faculty Involvement



The Tech Activities Board encourages faculty involvement by increasing faculty awareness of TAB events related to their curriculum. This year 6% of students were encouraged to attend a TAB event by their professor.

# Tech Activities Board (TAB)

How did you hear about this event?

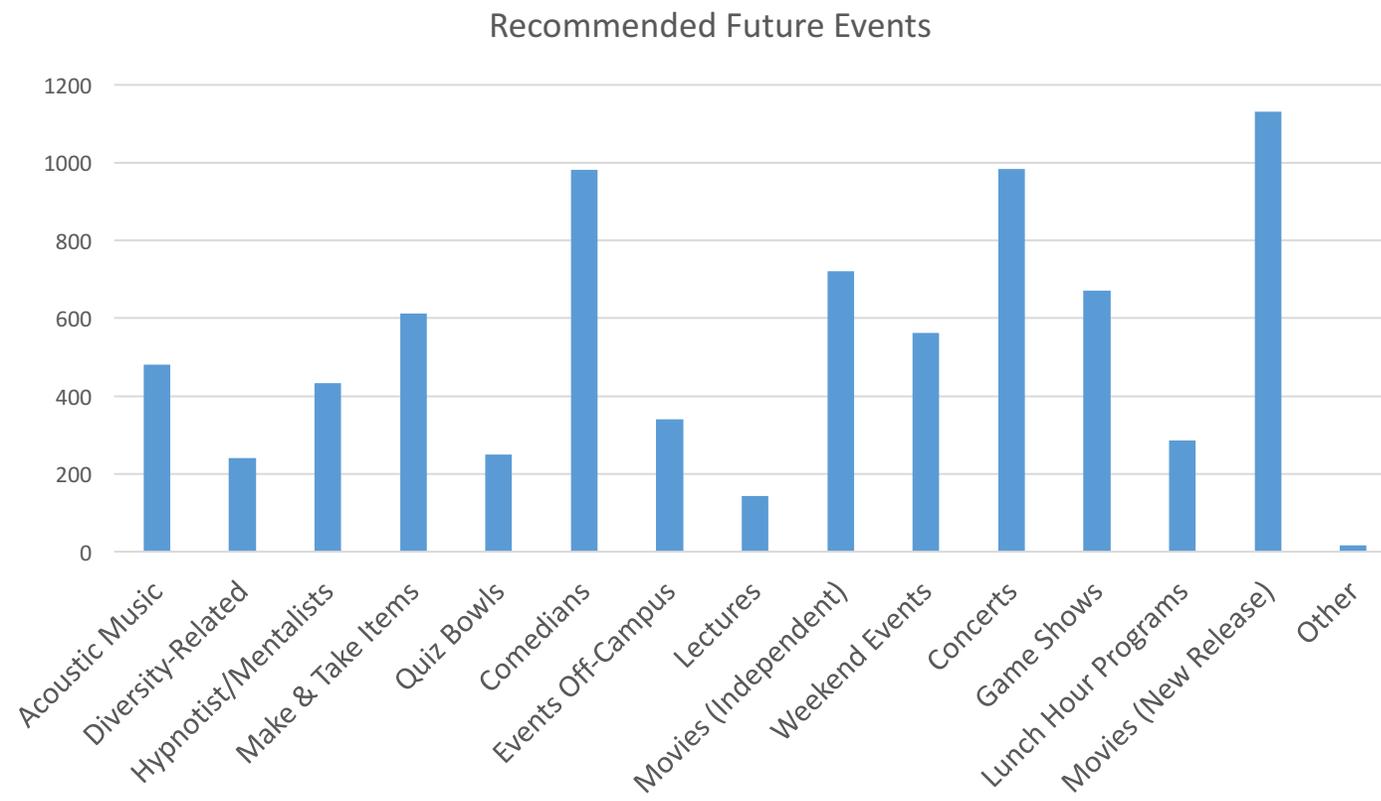
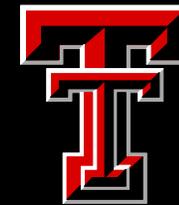


The most common answer students give when asked “how did you hear about the event,” was from a friend, TAB posters and TechAnnounce. This information will help TAB to determine the most effective marketing strategies to increase attendance at events.

\*Note: May include multiple responses

# Tech Activities Board (TAB)

What events would you like to see in the future?

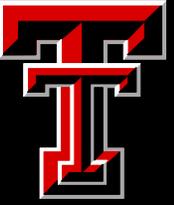


The most requested events for this year were comedians, movies (new release), and concerts. Independent movies, game shows, and Make & Take Items were the next highest scoring categories.

**\*Note: May include multiple responses**

# Tech Activities Board

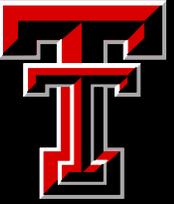
## Attendance Numbers



	2015-2016	2016-2017
Total Attendance	<b>31,184</b>	<b>34,113</b>
Honorarium Expenses	<b>\$181,077.12</b>	<b>\$170,743.01</b>
Price Per Student	<b>\$5.81</b>	<b>\$5.01</b>
Fall Events	<b>67</b>	<b>50</b>
Spring Events	<b>49</b>	<b>34</b>
Total Number of Events	<b>116</b>	<b>84</b>

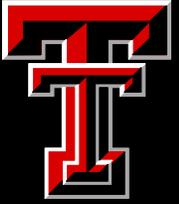
# Tech Activities Board

## Attendance Per Month



	<b>Number of Events</b>	<b>Attendance</b>	<b>Honorarium Expenses</b>
August	2	3,289	\$23,464.57
September	13	1,676	\$20,667.30
October	21	21,167	\$30,064.28
November	10	1,375	\$16,074.17
December	4	446	\$2,534.30
January	2	427	\$6,155.71
February	13	1,365	\$18,300.99
March	8	1,980	\$12,857.93
April	8	2,108	\$37,752.58
May	3	280	\$2,871.18
<b>TOTAL</b>	<b>84</b>	<b>34,113</b>	<b>\$170,743.01</b>

# Tech Activities Board (TAB)



## Event Highlights

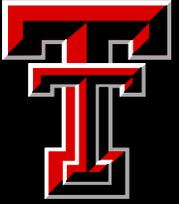
### Homecoming Week

- The theme of Homecoming Week 2015 was “Wreck ‘EM Arcade” This year, the committee worked to change the schedule of events from hosting Student Organization Sing on Wednesday to now having it on Tuesday. The Friday night activities remained the same and still include parade, Pep Rally and Bonfire. Unfortunately the Bonfire was cancelled due to weather this year.

### Raidergate

- RaiderGate, a Student Tailgate Tradition, was formatted to be more of a tailgating atmosphere prior to every home game and the previous concert format was removed from the schedule. An online reservation system was also created for students and student orgs to reserve spaces for every home game. Greenspace tailgating was implemented as well as the opportunity to have SGA sponsor a venue at RaiderGate for the student body. Overall attendance increased for this past year and students were very satisfied with having the opportunity to have a consistent tailgating spot for every home game.

# Tech Activities Board (TAB)



## Event Highlights

### Diversity Week

- Diversity Week was a collaboration among TAB and 45 campus departments and student organizations to sponsor events that promote and educate the campus community about diversity. It is a week dedicated to celebrating and understanding the importance of diversity throughout the community and Texas Tech University.

### Service Week

- This year TAB worked with Residence Hall Association to host Service Week. Service Week had five off-campus volunteer opportunities and five 6-Minutes of Service opportunities, some of which included making treat bags for the Ronald McDonald House, helping out at the Ted Phea Boys and Girls Club, making name signs for the dogs at Morris Safe House, and making fleece blankets for the homeless.

### Tech Can Share Food Drive

- Tech Can Share was held throughout the month of November. Overall, 223 cans of food was collected and donated to the South Plains Food Bank.

# Tech Activities Board (TAB)

Collaborations 2016 - 2017



## Fall 2015

- Dive-In Movie
- Corn Maize
- Homecoming
- Night at the Union
- RaiderGate
- Service Week
- National Collegiate Alcohol Awareness Week
- Tech or Treat

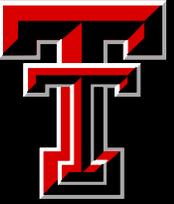
## Spring 2016

- Reel Rock Film Festival
- All Majors Job Fair
- Red Raider Showcase
- Dive-In Movie
- Eco-Fair
- Trashion Show
- Wildlife Conservation Event
- Arbor Day
- Rest & Relaxation Night



# Student Activities

2016-2017 Department Events



Night at the Union

Thursday Night Movies

Tech or Treat

National Collegiate Alcohol Awareness Week

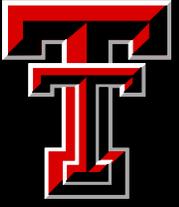
Thankful Thursday

Fall and Spring Raider Welcome

Diversity Week

Arbor Day

Volunteer Fairs



# Student Activities

Night at the Union

Laser Tag

Race Cars

MYOLicense Plate

Big Chair Photos

MYO Air Fresheners

Tap Snap

Meltdown

Atomic Air Blaster

CJ

Wax Hands

Musicians

Ping pong/Pool Tournaments

Giant jenga

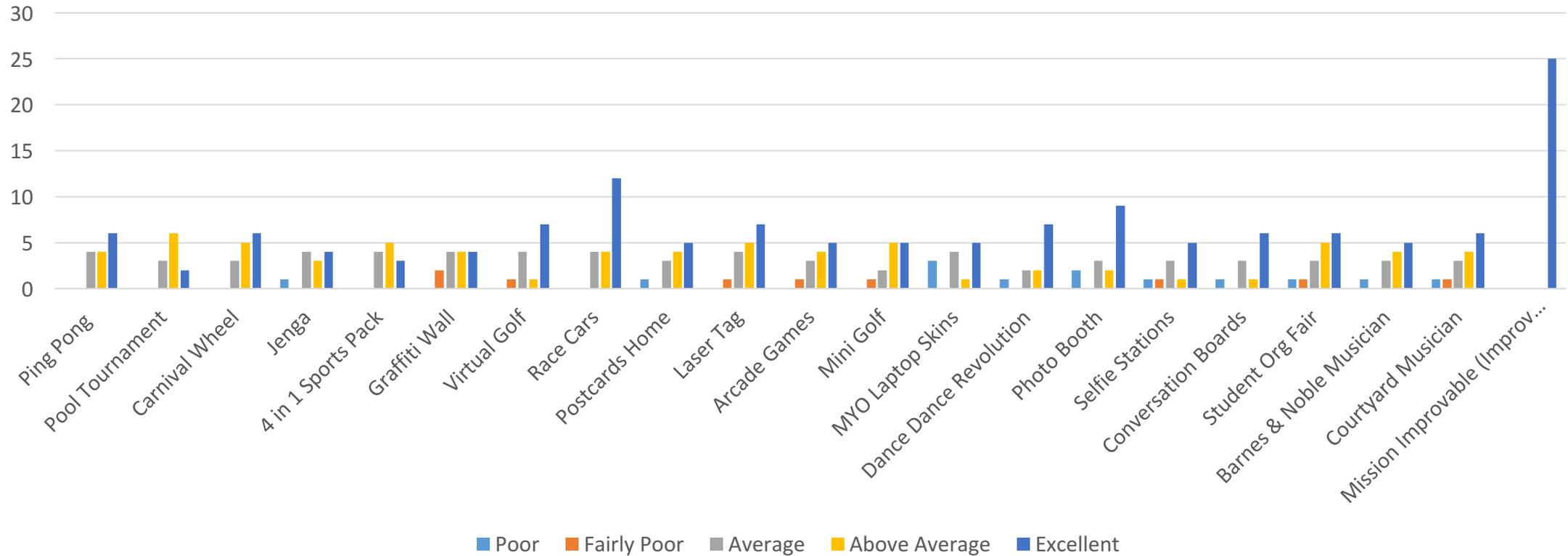
Glocade eveny





# Night at the Union Individual Events

## Satisfaction with Event Offerings

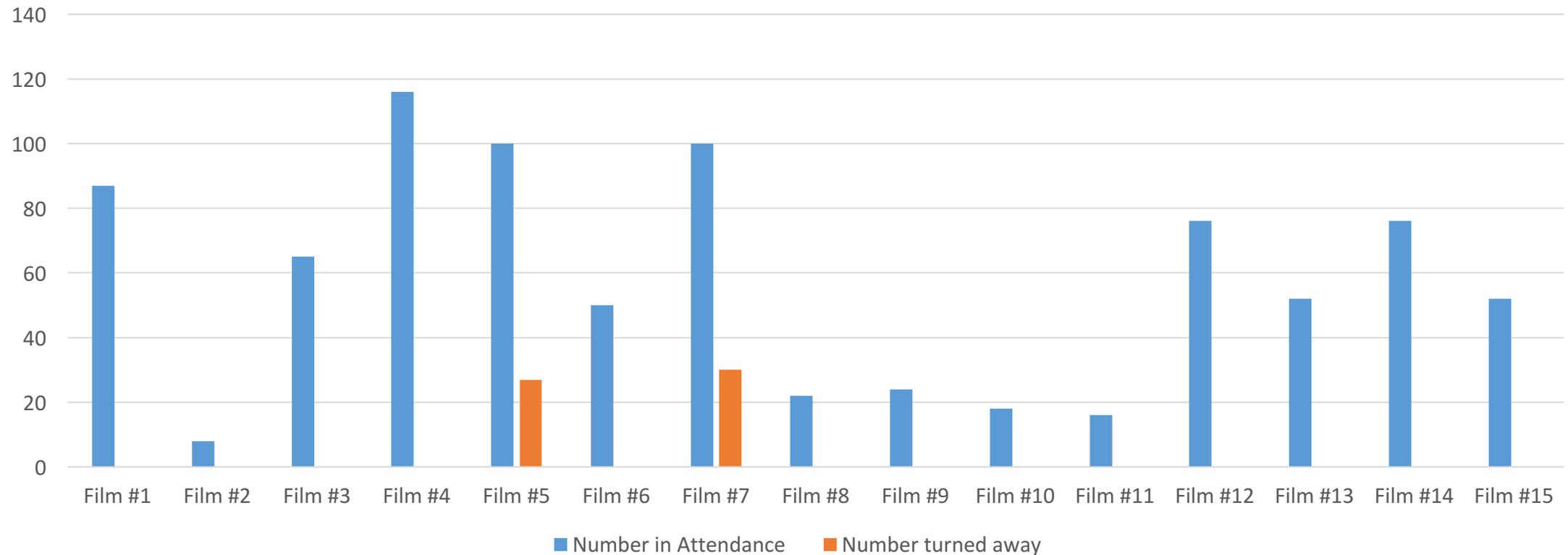




# Student Union & Activities

## Thursday Night Movies

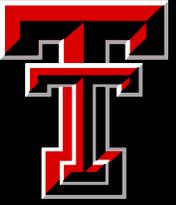
Thursday Night Movies Attendance Fall 2016- Spring 2017



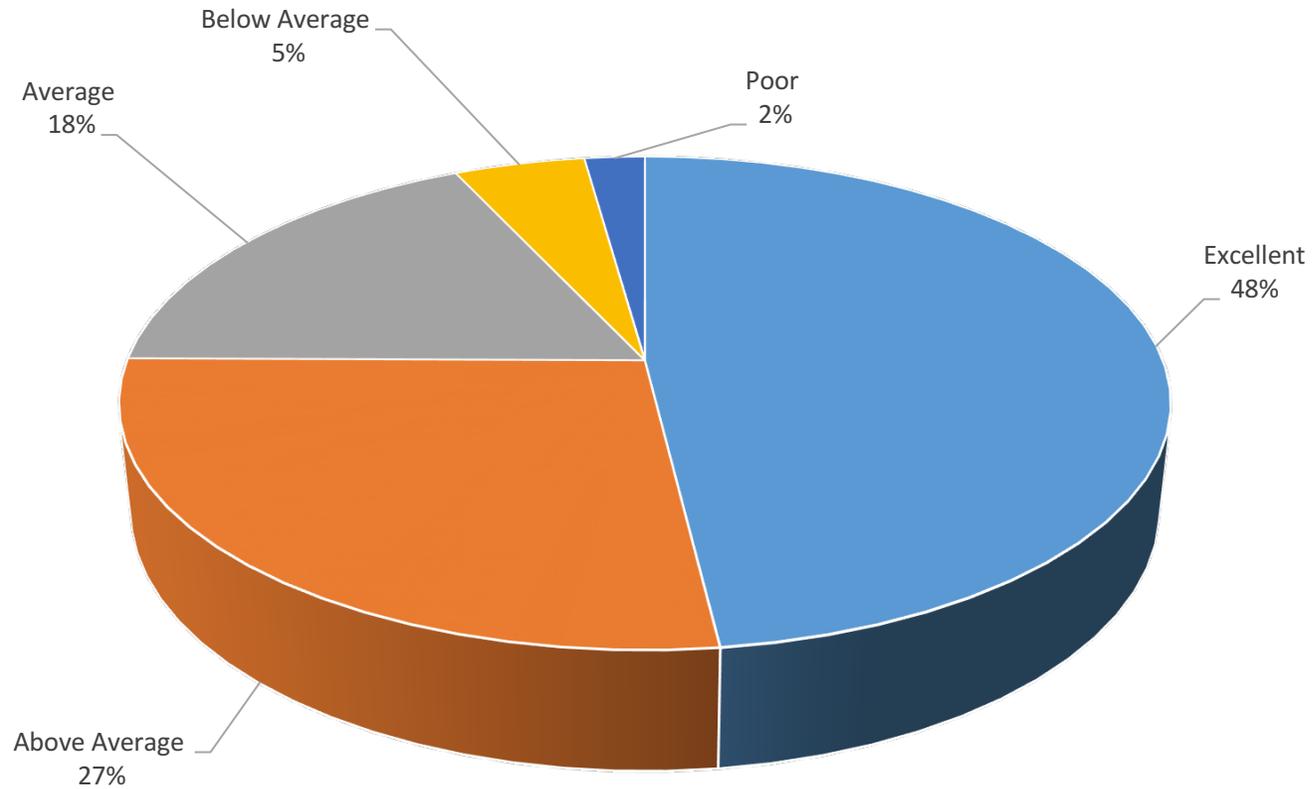
Of the 28 Thursday Night Movies that were shown within the Fall 2016 and Spring 2017 semesters, data was collected for 15 of them to determine how many students were served with the films.

# Student Union & Activities

Thursday Night Movies 2016-2017

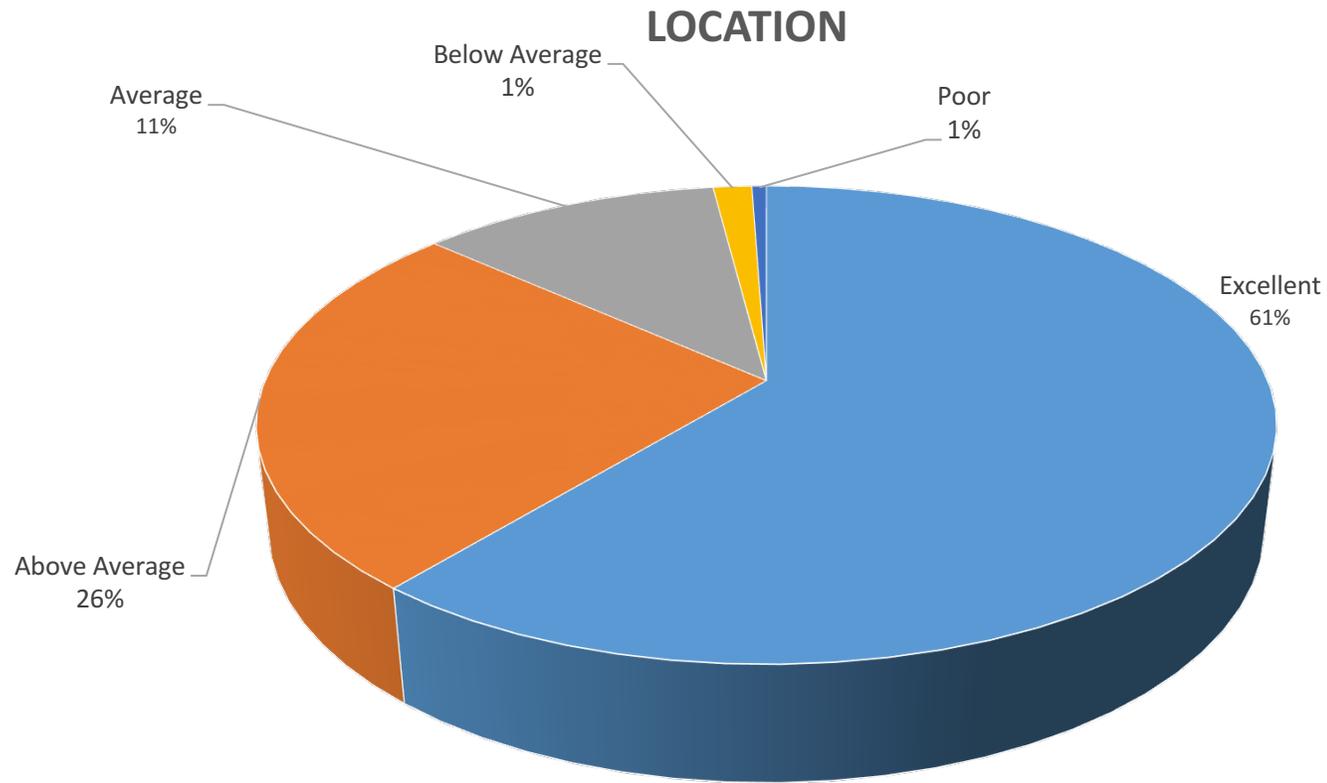
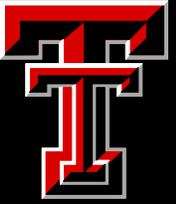


## PUBLICITY



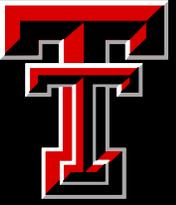
# Student Union & Activities

## Thursday Night Movies

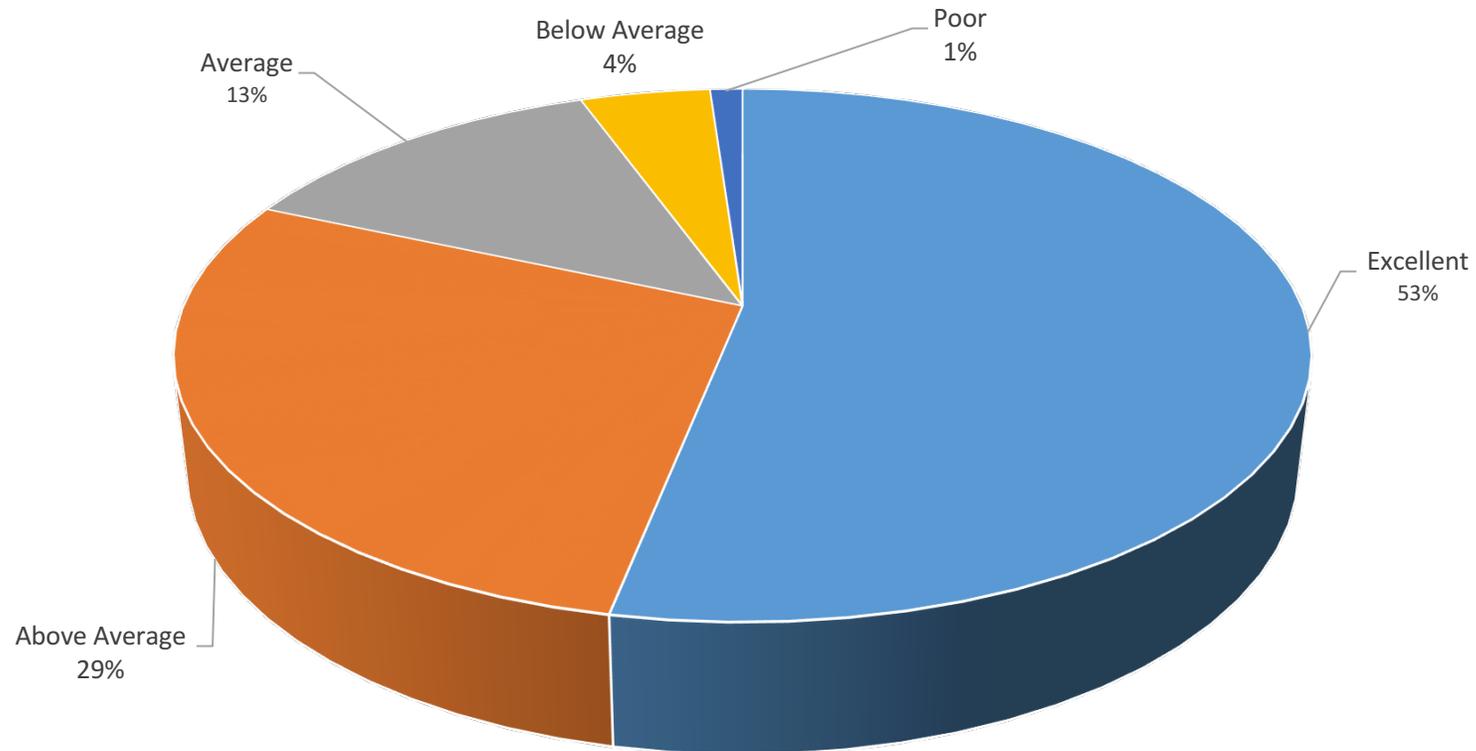


# Student Union & Activities

## Thursday Night Movies

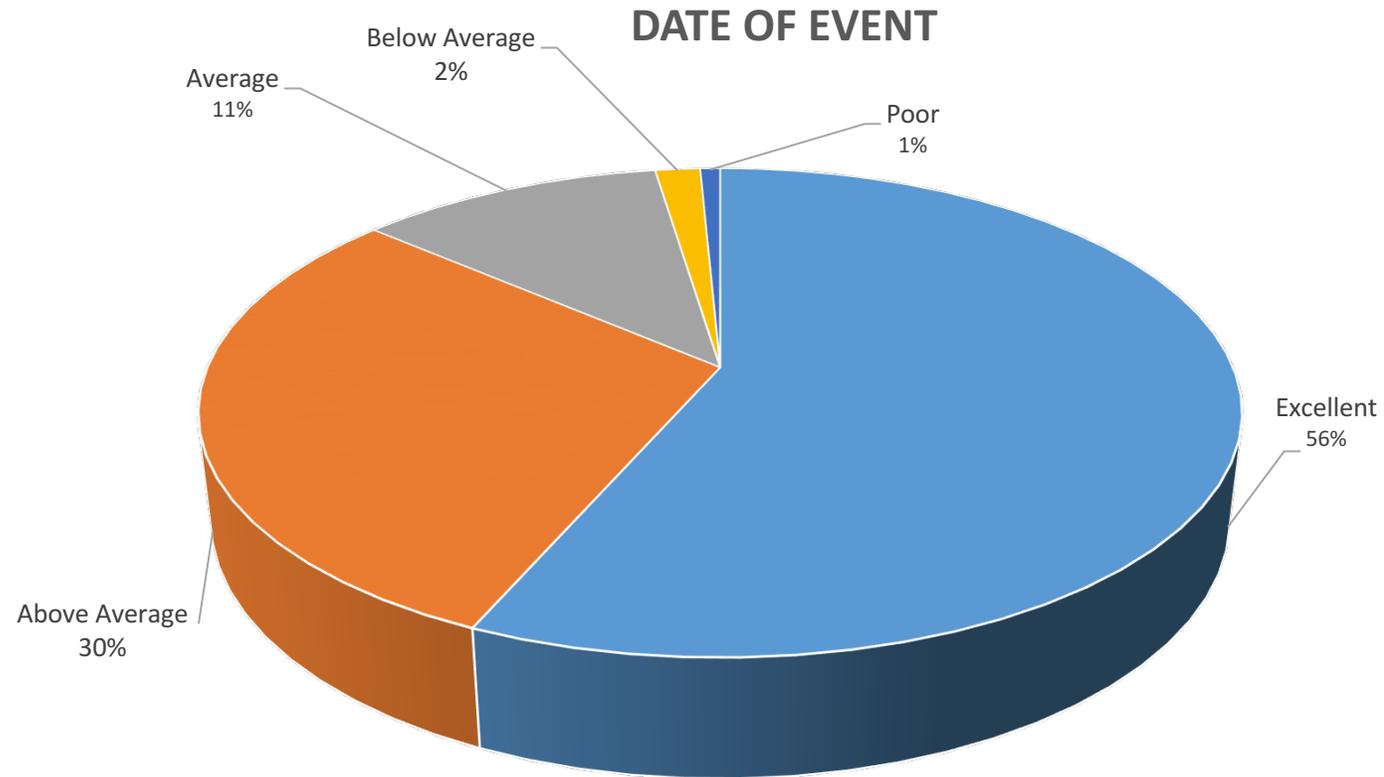


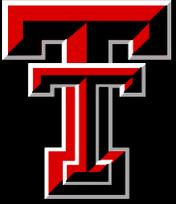
TIME OF EVENT



# Student Union & Activities

## Thursday Night Movies

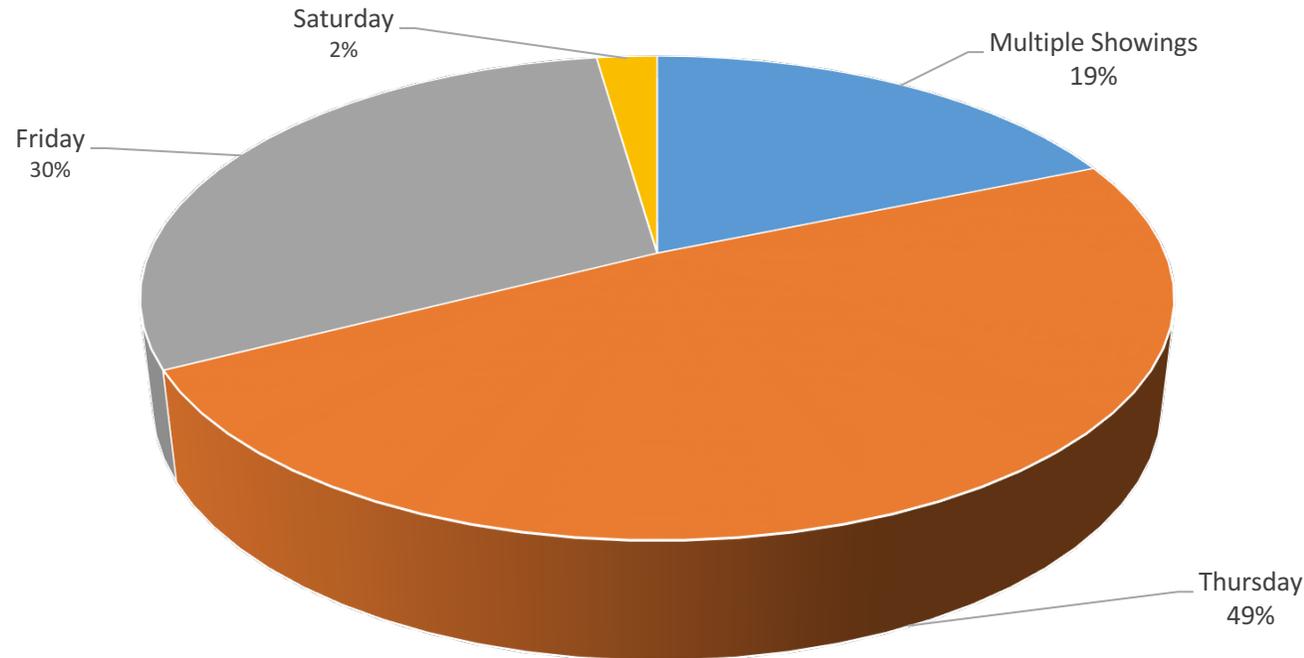




# Student Union & Activities

## Thursday Night Movies

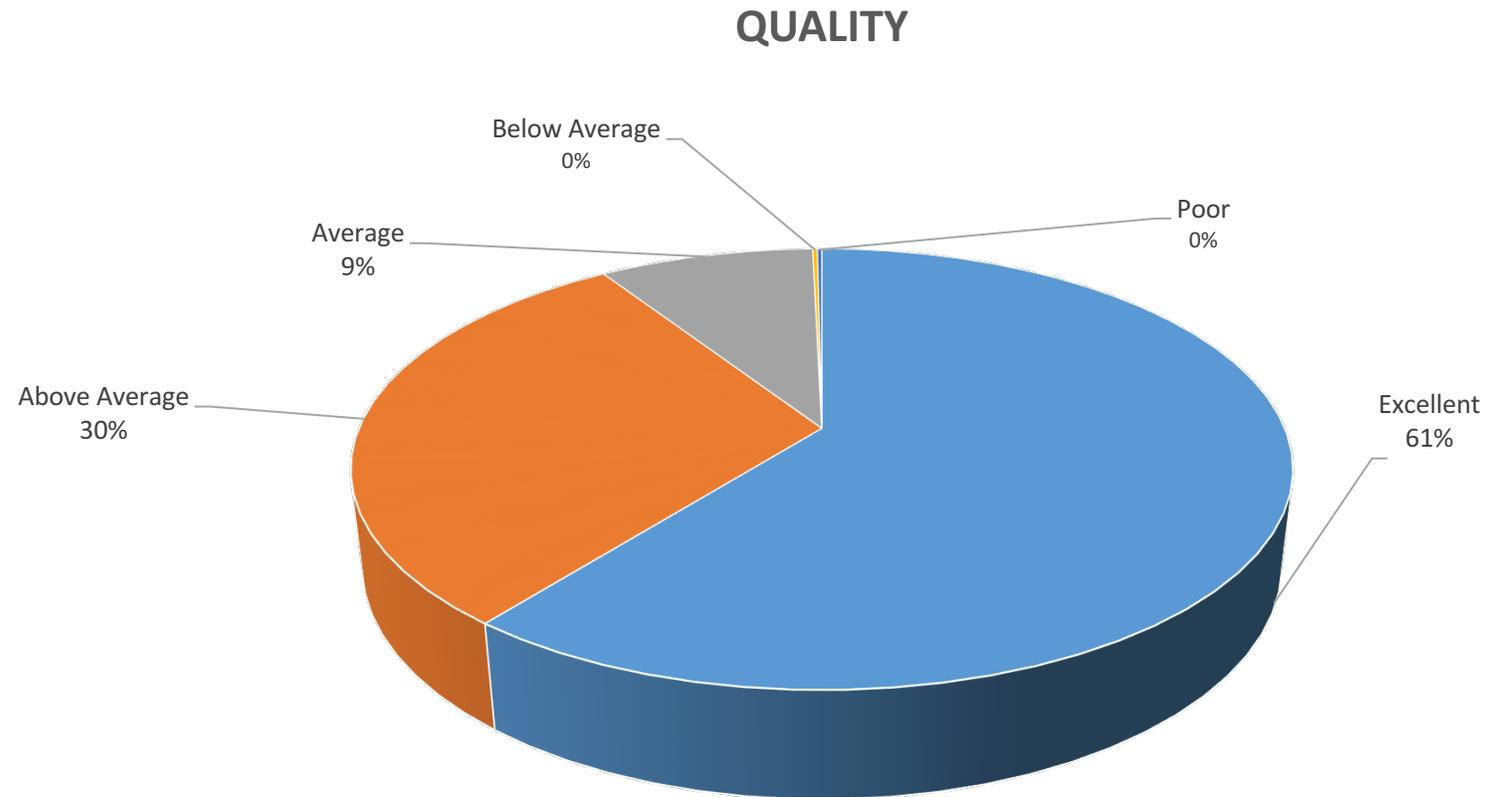
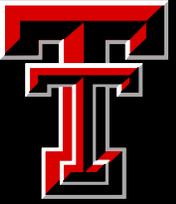
### PREFERRED SCREENING DAYS



98% of students who attended our Thursday Night Movie series in the 2016-2017 year expressed interest in having a movie on either Thursday night, Friday night, or having multiple showings. For the 2017-2018 year, we will play Late Night Movies on Thursday and Friday evenings to reflect the students' interest.

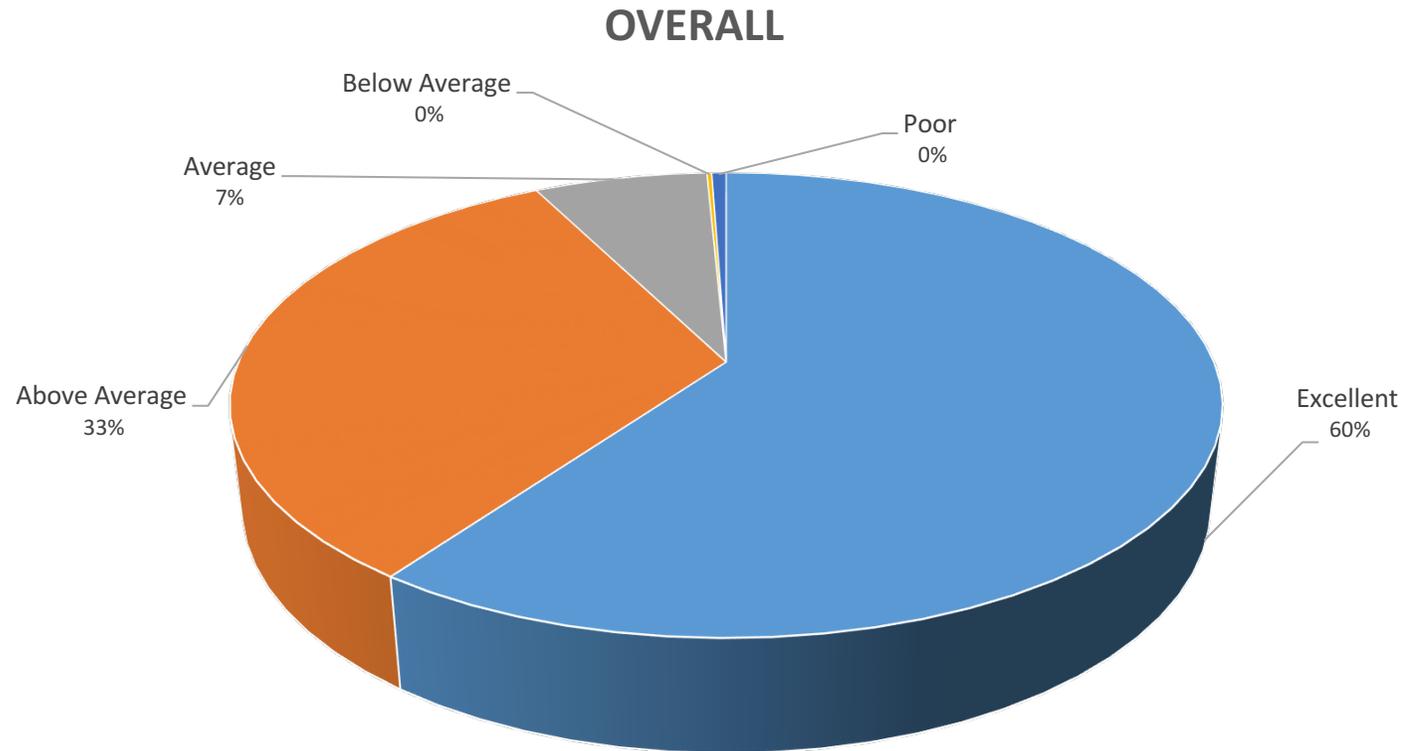
# Student Union & Activities

## Thursday Night Movies



# Student Union & Activities

## Thursday Night Movies



Overall students were satisfied with the 2016-2017 Thursday Night Movie series.



# Student Union & Activities

Tech or Treat

Tech or Treat is an event that invites the Lubbock Community out to the Student Union Building for fun and safe trick-or-treating. This year we had over 3,000 families & children attend Tech or Treat and **41** student organizations and campus departments participate in hosting activities.



# Student Union & Activities

Awards Spring 2017



## **Scholarships**

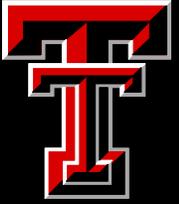
- Schubert Family Programming Scholarship Recipients: Dawn Warren & Mariah Dawson
- Barnes & Noble Scholarship Recipient: Dawn Warren
- Student Union & Activities Scholarship Recipient:

## **Tech Activities Board Annual Awards**

- Jerry V. Fox, Jr. Award for Outstanding Coordinator: Johnny Zuniga
- Award for Outstanding New General Member: Yessica Tarango
- James G. Allen Award for Outstanding General Member: Raul Perez
- W.B. Rushing Award for Outstanding Contribution to Campus Programs: Nile Walker
- Advisor's Choice Excellence Award: Sydney Notman
- TABtime Achievement Award: Bruce Bills, Texas Tech Spirit Program

# Student Union & Activities

## Student Development

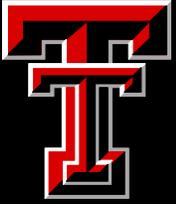


### Student Development

- **2016 I-LEAD ACUI Regional Scholarship**
  - Bruno Saliba Helmer
- **2016 I-LEAD**
  - Nile Walker, Vanessa Lopez, Priscilla Ipina, & Hector Aguirre
- **2017 NACA National Conference**
  - Bri Maldonado, Brian Owens, Johnny Zuniga, Kendalyn Butler, Tiersa Longchase, & Dawn Warren

# Student Union & Activities

## Community/Campus Involvement



### **New Century Leadership**

New Century Leadership is a leadership development and community orientation program for local high school juniors. New Century Leadership is designed to teach Lubbock area youth about the importance of personal and community responsibility.

### **Leadership Lubbock**

Leadership Lubbock has continued to provide an outstanding leadership and community orientation program for selected Chamber business leaders. Created especially for the busy professional, Leadership Lubbock participants focus on developing leadership skills to improve connections in their professions.

### **American Advertising Federation, Lubbock**

The American Advertising Federation (AAF) is the Unifying Voice for Advertising. The AAF's national members share a commitment to make advertising a positive force in America's economy and culture. They are advocates for the rights of advertisers and we educate policy makers, the news media and the general public on the value that advertising brings to the well-being of the nation.

### **Staff Senate**

The Texas Tech University Staff Senate shall exist to contribute to the welfare of its staff employees; to serve as a liaison among staff, administration, faculty, and students; and to advise the administration in matters affecting the staff. Through these purposes the Staff Senate strives foremost to contribute to the overall success of Texas Tech University.

### **Junior League of Lubbock**

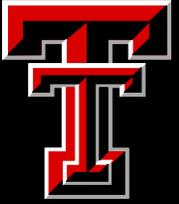
Kristin Miller is involved with Junior League of Lubbock. The Junior League of Lubbock is an organization of women committed to promoting voluntarism, developing potential, and improving communities through the effective action and leadership of trained volunteers

### **Alpha Chi Omega Sorority**

Kelsey Jackson serves as the on-campus advisor and as an Alumnae advisor for the Texas Tech, Gamma Rho, Chapter of Alpha Chi Omega.

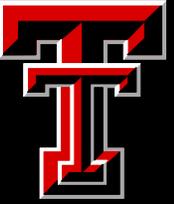
# Student Union & Activities

## Professional Development



### Conference/Event Attendance

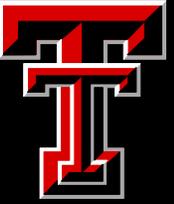
- ACUI Collegiate Marketing Institute 2016 - Autumn Arthur
- Volunteer Center Service and Leadership Symposium – Kelsey Jackson & Claire Maginness
- Leadership Series Book Club - Autumn Arthur
- IPDS New Professionals Orientation: University of Wisconsin - Troy Pike
- NACA 2017: Baltimore – Claire Maginness, Troy Pike, & Kelsey Jackson
- Annual Student Activities Directors & Department Heads Meeting - Claire Maginness & Jon Mark Bernal
- Participation in NASPA 2017 Virtual Sessions



# Revamp Process

# Tech Activities Board (TAB)

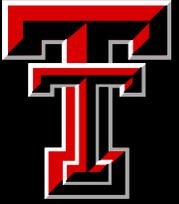
## Revamp



- The Tech Activities Board spent the year revamping and updating their activities board so that it would better align with the department and its mission to bring Texas Tech University students the best FREE events possible.
  - SurveyMonkey surveys were sent out for feedback
  - 5 Focus Groups were held in the SUB during the lunch hour
  - Open-ended questions were placed on flex-boards so students could leave quick, anonymous feedback
  - Campus Department Partners Meeting was put together to get feedback from our valuable collaborations across campus

# Tech Activities Board (TAB)

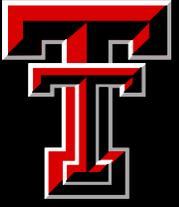
## Revamp



- The feedback we received told us:
  - Students want us to focus on Quality over Quantity
    - Last year, we hosted around 40 events each semester; now we will host closer to 25
  - Students prefer multiple late night movie options throughout the week
    - We will now have a Thursday night and Friday night movie at 10:00 pm each week of the semester



**SAME GREAT EVENTS  
WITH AN UPDATED LOOK!**



# Introducing:

Revamp



The Student Activities Board was revealed to Texas Tech University in May 2017 and will be used completely starting with the Fall 2017 semester

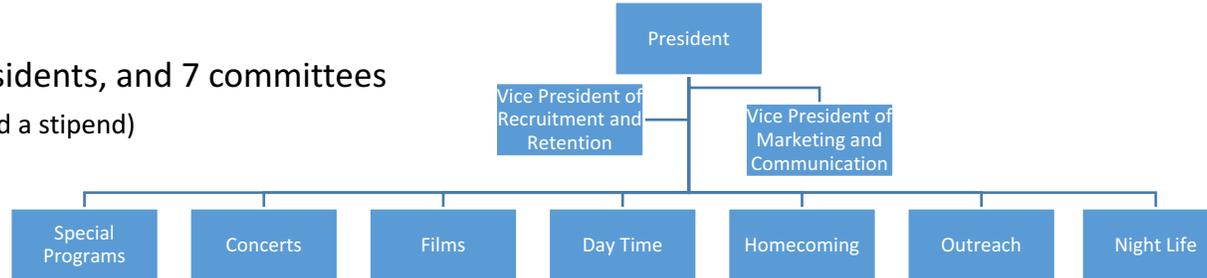
# Student Activities Board

## Revamp



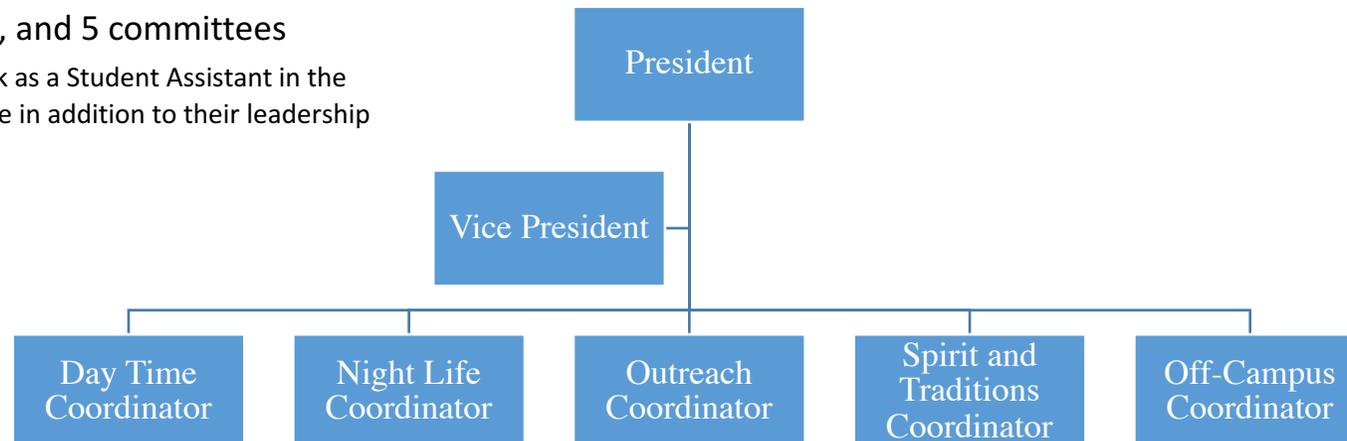
Through feedback from our Board, we also decided to change the structure of the Board.

**From** a President, 2 Vice-Presidents, and 7 committees  
(Each student was paid a stipend)



**To** a President, Vice-President, and 5 committees

(Each student will work as a Student Assistant in the Student Activities office in addition to their leadership roles)



# Tech Activities Board (TAB)

## Student Leader Learning Outcomes



### **Student Leader Learning Outcomes Assessment**

TAB Leadership and Executive Board members participated in a pre-assessment and post-assessment, self-identifying a variety of learning outcomes along a Likert scale ranging from strongly agree to strongly disagree.

The following six slides reflect the change between pre-assessment and post-assessment data associated with these leadership, decision-making and problem-solving, planning and organization, assessment and evaluation, communication, time and stress management, and financial management learning outcomes, as reported by TAB Executive Board as a collective.

# Tech Activities Board (TAB)

## Exec Board Learning Outcomes



LEADERSHIP		
Learning Outcome	Year Score	Semester Score
1 I have the ability to persuade or influence effectively.	No Change	+3
2 I take initiative.	No Change	+4
3 I delegate tasks.	+4	+5
4 I manage meetings effectively.	+1	+5
5 I am able to teach various skills.	+4	+4
6 I motivate others in an organization.	-1	+3
7 I evaluate skills and knowledge of other individuals.	+2	+8
8 I confront problems.	+3	+7
9 I exercise authority when needed.	No Change	+8
10 I work independently.	+2	+4
11 I foresee problems and take appropriate action.	No Change	+4
12 I am aware of my strengths as a leader.	-	-
13 I am aware of my weaknesses as a leader.	+5	+6
14 I can effectively recruit, retain and recognize team members.	+1	+3

# Tech Activities Board (TAB)

## Exec Board Learning Outcomes



### DECISION-MAKING AND PROBLEM-SOLVING

Learning Outcome	Year Score	Semester Score
15 I identify issues and their cause/effect.	+6	+4
16 I mediate in times of dissension.	+7	+5
17 I reach logical decisions.	+4	+3
18 I implement decisions.	+2	+6
19 I deal objectively with situations and people.	+5	+7
20 I take responsibility for my actions.	No Change	+2
21 I do not procrastinate.	+1	+1
22 I have an understanding of effecting conflict management.	+4	+3
23 I believe that my actions reflect sound and ethical decisions.	+2	+5

# Tech Activities Board (TAB)

## Exec Board Learning Outcomes

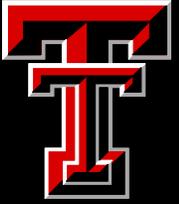


### PLANNING AND ORGANIZATION

Learning Outcome	Year Score	Semester Score
24 I set goals and specific objectives to meet those goals.	-2	+4
25 I develop a plan of action to obtain goals and objectives.	-4	+4
26 I evaluate progress towards the goal upon its completion.	+2	+4
27 I organize projects into manageable parts and processes.	-2	+2
28 I set and meet deadlines.	-1	+4
29 I am knowledgeable of trends in the campus culture	+4	+6
30 I am aware of the steps involved in event planning.	+2	+5
31 I know how to organize a major event on campus.	+7	+5
32 I am knowledgeable of different methods to promote an event.	+4	+3

# Tech Activities Board (TAB)

## Exec Board Learning Outcomes



### ASSESSMENT AND EVALUATION

Learning Outcome	Year Score	Semester Score
33 I know how to use and collect quantitative data for an event.	+2	+3
34 I know how to use and collect qualitative data for an event.	+3	+3
35 I know how to evaluate and reflect on an event.	+5	+1
36 I know how to benchmark with other programming boards and universities.	+6	+3

# Tech Activities Board (TAB)

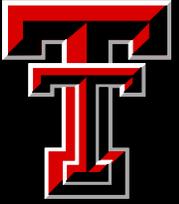
## Exec Board Learning Outcomes



COMMUNICATION		
Learning Outcome	Year Score	Semester Score
37 I give clear instructions	+3	+5
38 I listen empathetically.	+4	+3
39 I have a command of written English.	+3	+5
40 I have a command of verbal English.	+3	+6
41 I have a command of e-mail and text messaging.	+3	+4
42 I can give constructive feedback.	+4	+2
43 I can accept feedback in an appropriate manner.	+4	+2
44 I feel confident speaking in front of large groups.	+4	+1
45 I am comfortable interviewing for campus leader positions.	+1	+2
46 I seek out my advisor for advice about my programming position.	+2	+4
47 I seek out my advisor for advice about academics and/or my personal life.	+5	+2

# Tech Activities Board (TAB)

## Exec Board Learning Outcomes



### TIME AND STRESS MANAGEMENT

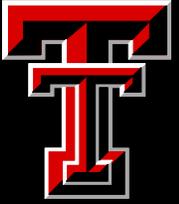
Learning Outcome	Year Score	Semester Score
48 I work effectively under pressure.	-1	+3
49 I exhibit effective means of coping with stress.	-1	+2
50 I effectively manage my time.	-2	+4
51 I make immediate logical decisions.	+1	+3
52 I create a balance between academic, employment, and co-curricular activities.	No Change	+2

### FINANCIAL MANAGEMENT

Learning Outcome	Year Score	Semester Score
53 I can read and analyze a budget.	No Change	+2
54 I accept financial responsibility and work within a budget.	No Change	+1

# Tech Activities Board (TAB)

## Exec Board Learning Outcomes



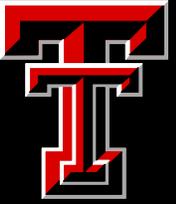
### ADAPTABILITY

Learning Outcome	Year Score	Semester Score
55 I can read and analyze a budget.	+2	+4
56 I accept financial responsibility and work within a budget.	+1	+6
57 I react well to change.	+5	+3

### HUMAN RELATIONS

Learning Outcome	Year Score	Semester Score
58 I demonstrate a cooperative spirit.	+4	+4
59 I try to understand the varying backgrounds and lifestyles of others.	+3	+3
60 I respond to the needs of my peers/colleagues.	+3	+2
61 I actively educate myself in different cultures.	+5	+2
62 I cultivate relationships with others different from myself.	+3	+3

# Contributors



Jon Mark Bernal, Associate Managing Director

Kristin Miller, Unit Coordinator

Claire Maginness, Associate Director

Troy Pike, Unit Coordinator

Autumn Arthur, Manager

Rhonda Bratcher, Specialist III

Kelsey Jackson, Unit Coordinator