Accelerating our global citizenship

Roian Atwood, Director of Sustainability
Wrangler since 1947

Historical brand:

Current brand representation:
Modern supply chain issues

RECENT HEADLINES:

Mumbai Factory Shut Down After Untreated Wastewater Turns Dogs Blue

A Mumbai factory is being called out for contaminating a nearby water source and potentially harming animals in the area.

Most Bangladesh mills ignore effluent treatment

The environmental magazine for the global textile supply chain
A Wrangler approach...

WE TAKE CARE OF:

- THE LAND
- OUR PEOPLE
- THE INDUSTRY
- THE FUTURE
Conserving natural resources

Wrangler Saves Water.

3.0 billion liters over the last 10 years. And we’re just getting started.

By 2020, we will have saved over 5.5 billion liters.

2007  2016  2020

3.0 billion liters saved

5.5 billion liters saved

Learn the full story at wrangler.com/sustainability
Embracing innovative practices

Hand sanding
Past

Laser finished
Today
More modern supply chain issues:

Sign the petition

To: Wrangler, Calvin Klein, Tommy Hilfiger, Guess, Express, American Eagle and Lee: Commit to the Paris Climate Agreement and take responsibility for your product’s emissions.

+SumOfUs Fighting for people over profits

The denim industry's dirty little secret
More modern supply chain issues:
Even more modern supply chain issues:
The land feeds us...

Wrangler wants to return the favor.
Training our future leaders

Soil Health Conference with FFA
for aspiring young farmers and agroecologists

at Wrangler headquarters
April 2017
Advocating for specific practices...
Tracking + measuring = credit for good practice
Wrangler’s healthy soils journey...
In their own words...