



# 4<sup>th</sup> Annual Water College



**January 24, 2018**  
**Lubbock Memorial Civic Center**  
**Lubbock, TX**

## **Morning Sessions:**

8:30 am **Registration and exhibits**

8:50 am **Welcome & Introductions**

*Cameron Turner, Manager,  
Agricultural Water Conservation  
Program, Texas Water  
Development Board*

9:00 am **Utilizing Variable Rate Irrigation Technology in West Texas Cotton**

*Lloyd Arthur, TAWC Producer  
Jeff Miller, Forefront Agronomy*

10:00 am **When Less is More: Soil Management for Ideal Water Infiltration**

*RN Hopper, TAWC Producer*

10:45 am **Break with exhibits**

11:00 am **From Field to Fabric – Wrangler’s commitment to Healthy Soils**

*Roian Atwood, Director of  
Sustainability, Wrangler*

11:30 am **Improving Corn Water Use with Hybrid Selection: trait evaluation  
for both dryland and limited irrigated systems**

*Dr. Jourdan Bell, Assistant  
Professor, Agronomist Texas A&M  
AgriLife Extension*

12:00 pm **Lunch**

*Wyman Meinzer, Texas Nature  
Photographer*

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*The TAWC project was made possible through a grant from the*

## **Afternoon Sessions:**

- 1:00 pm **Upcoming Weather Patterns** *Brian Bledsoe, Chief Meteorologist & Climatologist, Colorado Springs*
- 1:30 pm **Overview of Texas Water Law** *Tiffany Dowell Lashmet, Extension Specialist, Agricultural Law with Texas A&M AgriLife Extension*
- 2:15 pm **Update from Texas Water Development Board**  
*Kathleen Jackson, Texas Water Development Board*
- 2:45 pm **Break with exhibits**
- 3:00 pm **Profit Potential Using Split Pivot Irrigation Strategies in Cotton Production**  
*Layton Schur, TAWC Producer*  
*Bob Glodt, AgriSearch Consulting*
- 4:00 pm **Grower Perspective of Various Irrigation Systems**  
*Glenn Schur, TAWC Producer*
- 4:20 pm **West Texas Mesonet – Useful Tools to Aid Producers**  
*Wesley Burgett, Operations Manager, West Texas Mesonet, Texas Tech University*
- 5:00 pm **Close**



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