



5th Annual Water College



January 17, 2019
Lubbock Memorial Civic Center
Lubbock, TX

Morning Sessions:

8:30 am **Registration and exhibits**

8:50 am **Welcome & Introductions**

*Dean Bill Brown, College
of Agricultural Sciences and
Natural Resources, TTU*
*Cameron Turner, Manager,
Agricultural Water Conservation
Program, TWDB*

9:15 am **Utilizing Cover Crops and Irrigation Technology**

Kelly Kettner, Bailey County Producer
Jeff Miller, Forefront Agronomy

10:15 am **Utilizing New Online Tools for Producers**

Shawn Wade, Plains Cotton Growers

10:45 am **Break with exhibits**

11:00 am **Cotton Yield Response to Water and Cropping Alternatives Based on
Water Economy**

Bob Glodt, AgriSearch Consulting

11:40 am **Caught in the Crossfire: The US Sorghum Industry's Battle with the
Chinese Ministry of Foreign Commerce.**

*John Duff, National Sorghum
Producers*

12:10 pm **Keynote Address**

*Dr. Lawrence Schovanec, President of
Texas Tech University*

The TAWC project was made possible through a grant from the

Afternoon Sessions:

12:30 pm **Lunch**

1:15 pm **From Farm to Brands: US Cotton Industry's Approach to Sustainability**

Jesse Daystar, Cotton Inc.

1:45 pm **Texas Water Law and Policy Update**

*Victoria Whitehead, High Plains
Underground Water District*

2:15 pm **Break with exhibits**

2:40 pm **Update from Texas Water Development Board**

*Kathleen Jackson, Texas Water
Development Board*

3:00 pm **Upcoming Weather Patterns Video**

*Brian Bledsoe, Chief Meteorologist &
Climatologist, Colorado Springs*

3:30 pm **Close**



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