5th Annual Water College

January 17, 2019
Lubbock Memorial Civic Center
Lubbock, TX

Morning Sessions:
8:30 am  Registration and exhibits

8:50 am  Welcome & Introductions  Dean Bill Brown, College of Agricultural Sciences and Natural Resources, TTU
Cameron Turner, Manager, Agricultural Water Conservation Program, TWDB

9:15 am  Utilizing Cover Crops and Irrigation Technology  Kelly Kettner, Bailey County Producer
Jeff Miller, Forefront Agronomy

10:15 am  Utilizing New Online Tools for Producers  Shawn Wade, Plains Cotton Growers

10:45 am  Break with exhibits

11:00 am  Cotton Yield Response to Water and Cropping Alternatives Based on Water Economy  Bob Glodt, AgriSearch Consulting

11:40 am  Caught in the Crossfire: The US Sorghum Industry’s Battle with the Chinese Ministry of Foreign Commerce.  John Duff, National Sorghum Producers

12:10 pm  Lunch  Keynote Speaker, TBA

The TAWC project was made possible through a grant from the Texas Water Development Board.
Afternoon Sessions:
1:15 pm  From Farm to Brands: US Cotton Industry’s Approach to Sustainability
          *Jesse Daystar, Cotton Inc.*

1:45 pm  Texas Water Law and Policy Update
          *Victoria Whitehead, High Plains Undergound Water District*

2:15 pm  Break with exhibits

2:40 pm  Update from Texas Water Development Board
          *Kathleen Jackson, Texas Water Development Board*

3:00 pm  Upcoming Weather Patterns Video
          *Brian Bledsoe, Chief Meteorologist & Climatologist, Colorado Springs*

3:30 pm  Close