

Reviewer Name: _____

Poster Number: _____

Undergraduate Research Conference

Poster Presentation Scoring Rubric

Thank you for serving as a TTU URC reviewer! Please use the rubric and scoring column below to rate each of your assigned poster presentations.

Category	Rating Scale				Score	
Research Design & Content	<i>Beginning: 1-2</i> Research question/problem not defined; presentation lacks discussion of background/theory, methodology, and results/conclusions/interpretations.	<i>Developing: 3-5</i> Research question/problem not well-defined; discussion of background/theory, methodology, results/conclusions/interpretations were insubstantial or lacked clarity.	<i>Proficient: 6-8</i> Research question/problem adequately defined; discussion of background/theory, methodology, and results/conclusions/interpretations are sufficient and generally clear.	<i>Mastery: 9-10</i> Research question/problem well defined; discussion of background/theory, methodology, and results/conclusions/interpretations are substantial and clear.	____/10	
Articulating Impact <i>Each presenter should explain how their research has POTENTIAL to make an impact within their chosen "Impact Area" domain.</i>	<i>Beginning: 1-5</i> Impact on the field/future research, benefit to society, and/or potential for commercialization was not addressed.	<i>Developing: 6-10</i> Impact on the field/future research, benefit to society, and/or potential for commercialization could be better clarified.	<i>Proficient: 11-15</i> Impact on the field/future research, benefit to society, and/or potential for commercialization are generally clear.	<i>Mastery: 16-20</i> Impact on the field/future research, benefit to society, and/or potential for commercialization are clearly addressed.	____/20	
Poster	<i>Beginning: 1-2</i> Poster does not effectively deliver message; contains many errors; is extremely unappealing or difficult to follow.	<i>Developing: 3-5</i> Poster somewhat supports message; contains several errors; is somewhat unappealing or difficult to follow.	<i>Proficient: 6-8</i> Poster adequately supports message; contains few errors; is fairly appealing and easy to follow.	<i>Mastery: 9-10</i> Poster well represents and supports the message; contains no errors; is attractive and easy to follow.	____/10	
Presentation	<i>Beginning: 1-2</i> Low volume or energy; pace extremely slow or fast; poor diction; language improper or inappropriate for audience; distracting gestures or posture; unprofessional appearance	<i>Developing: 3-5</i> More volume/energy needed at times; pace too slow or fast; some improper or inappropriate language used; some distracting gestures or posture; adequate appearance	<i>Proficient: 6-8</i> Adequate volume and energy; generally good pace and diction; mostly appropriate language used; few or no distracting gestures; professional appearance	<i>Mastery: 9-10</i> Good volume and energy; proper pace and diction; language proper and appropriate for audience; avoidance of distracting gestures; professional appearance	____/10	
Interaction	<i>Beginning: 1-2</i> Little or no eye contact; poor listening skills; uneasiness or inability to answer questions.	<i>Developing: 3-5</i> Additional eye contact needed at times; better listening skills needed; some difficulty answering questions.	<i>Proficient: 6-8</i> Fairly good eye contact; displays ability to listen; provides adequate answers to questions.	<i>Mastery: 9-10</i> Good eye contact; excellent listening skills; answers questions with authority and accuracy.	____/10	
Accessibility	<i>Did the presenter make their project accessible for a non-expert audience?</i>			No (0 Points)	Yes (5 Points)	____/5
Total Score:					____/65	
Presenter Award	<i>Should this presenter be considered for an outstanding presenter award?</i>				Yes / No	

Comments