Why Study Agricultural Communications?

Agricultural Communications students communicate and advocate for the agricultural industry. Students develop and fine-tune written, verbal, visual, photography, and technological skills with this major. Within the Agricultural Communications major, students take 31 hours of agricultural communications courses and 3 hours of a communications elective in a supporting area (electronic media, print media, public relations and marketing).

In addition to receiving a quality education, departmental students are part of a family-like atmosphere and attend many classes together at the university. Faculty members in the department use a student-centered approach to show students how to successfully function in today's fast-paced, technologically advanced job market. Teachers in the department know their students and are available to help students with class projects, advising and job applications. Support like this helps make the transition to campus life at Texas Tech an easy one. This among other reasons, is why the agricultural communications undergraduate program offered by Texas Tech is ranked as the best in the nation, according to a new study by the University of Arkansas.

Why Choose College of Agricultural Science and Natural Resource (CASNR)?

Since Texas Tech’s beginning in 1925, we’ve provided programs of excellence in teaching, research and public service to prepare students for employment in the modern agricultural and renewable natural resources industry. Our faculty and staff provide programs of excellence in teaching, research and public services, all designed to qualify you for the dynamic agricultural and renewable natural resources industry. We invite you to join us in the exciting journey that lies ahead.

Our classes average about 30 students per class, and the student/teacher ratio is approximately 14 to 1.

A Wealth of Opportunities Await

Undergraduate Research

The CASNR research program is recognized for excellence in the discovery and delivery of knowledge on current and emerging aspects of the food, fiber, fuel, natural resources, environmental sciences, management, and planning disciplines. In keeping with research that addresses regional issues with national and global impact, CASNR promotes and supports multidisciplinary, interdisciplinary, and inter-institutional research programs. These programs address real world issues faced by producers, processors and consumers of food, fiber and natural resources. This allows the research to support programs in areas contributing to the local and regional workforce, sustainable economic and social development, and growth.

Study Abroad

The College of Agricultural Sciences and Natural Resources offers many opportunities for students to study abroad through faculty-led programs. These programs include, but are not limited to:

- Agriculture in Belize
- Commodities Future in Seville
- Landscape Architecture in the Yucatan

For more information, visit the study abroad website: [https://ttu-sa.terradotta.com/](https://ttu-sa.terradotta.com/)

Graduate Education

The master’s degree is designed to prepare graduates for teaching, research, extension, leadership, and administrative positions in the public and private sectors. Students may choose a Master of Agriculture, Master of Science in Agriculture, and complete either a thesis or non-thesis track.

Professional Career

Students in the College of Agricultural Sciences and Natural Resources are well educated individuals who excel both in and out of the classroom. Agricultural companies, state and federal legislators and agencies, as well as international organizations compete for our students, offering internships and full-time employment. We work closely with University Career Services to ensure our graduates are prepared to enter the workforce. Career Services helps with resume critiques, mock interviews, etiquette and many other things to prepare them for a career in ag sciences and natural resources.

Student Organizations

From horticulture to entomology, meat science to pre-vet, get better connected with TTU and CASNR through one of our many student organizations:

- Agricultural Communicators of Tomorrow
- Agricultural Education and Communications Graduate Organization
- Collegiate FFA
- Collegiate 4-H
- Collegiate 4-H

For information on how you can get involved more as a student in CASNR, visit their website: [http://www.depts.ttu.edu/agriculturalsciences/current_students/](http://www.depts.ttu.edu/agriculturalsciences/current_students/)

And click on “Get Involved” in the far right of the page

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Texas Common Course Number System (TCCNS)

The Texas Common Course Numbering System (TCCNS) aids students in the transfer of general academic courses between Texas public colleges and universities throughout the state. Course recommendations in this transfer guide are expressed in TCCNS designations.

Applying Transfer Hours to a Four-year Degree

- The Transfer Evaluation Office in the Office of the Registrar at Texas Tech determines which courses taken at another institution may be accepted for credit.
- A maximum of 66 semester credit hours from two-year institutions may be applied toward the baccalaureate degree at four-year institutions. Although, all credit hours presented on the sending institution's transcripts will be evaluated and equivalent college level courses posted to the student's academic record.
- The academic associate dean of the Texas Tech college in which a student enrolls has authority for determining which courses will be applied toward the specific degree program chosen.
- Students must earn a grade of C or better for all courses fulfilling requirements in majors, minors, or specialization's.

For more information on transfer course equivalencies, access the Texas Tech Transfer Equivalency Guidebooks: https://www.depts.ttu.edu/registrar/private/transfer/

Steps to Apply:

- Admission Requirements
  Application from applytexas.org
  
  $60 application fee or fee waiver (student must provide information supporting fee waiver; for more specifics on what qualifies for waiver, visit the admissions site here: http://www.admissions.ttu.edu/index.php/application-fee/)

  Official college transcripts from ALL previous colleges attended*

  *Student must submit an official high school and ACT/SAT scores if you have completed less than 12 transferrable hours

  Transcripts may be sent by mail to:
  Undergraduate Admissions
  Box 45005
  Lubbock TX 79409

  Electronic transcripts may be sent directly to TTU Admissions via document exchange from the sending institution (contact institution for more details)

Transfer Admissions Counselors:

Zach Fisher—West Texas Transfer Admissions Counselor.
Office Location:
Undergraduate Admissions, West Hall
Lubbock, TX
Phone: 806.834.2104
Email: zach.fisher@ttu.edu

Maryellen Baeza—Manager of Transfer Recruitment
Office Location:
Undergraduate Admissions, West Hall
Lubbock, TX
Phone: 806.742.1480
Email: Maryellen.baeza@ttu.edu

Assured Admissions:

If you present the required combination of transferable hours and GPA (as described below), you will meet assured admissions. GPA is cumulative for all transferable coursework from all schools attended. Courses taken for grade replacement are used for GPA calculation only if the same course is repeated at the same institution where it was originally taken.

<table>
<thead>
<tr>
<th>Transferable Hours</th>
<th>GPA Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-23 hours</td>
<td>2.50 cumulative</td>
</tr>
<tr>
<td>24 hours or more</td>
<td>2.25 cumulative</td>
</tr>
</tbody>
</table>

Admission Review

If you do not meet assured admission requirements but have at least a 2.00 cumulative GPA, an admissions committee will evaluate your potential based on other criteria:

- **Academics**—Types of courses taken and pattern of progress, as well as coursework taken leading toward a major
- **Student-submitted essay**—Explanation of the decision to transfer to Texas Tech, reasons for past academic performance and plans to ensure future academic success
- **Extracurricular activities/employment information**—Leadership and work experience, special talents or awards, or any other information relevant to the admission decision

For more information, visit the admissions website: http://www.admissions.ttu.edu/

(806) 742.0876  ccctr@ttu.edu  www.cctr.ttu.edu