Why Study Retail Management?

The Retail Management program at Texas Tech University provides you with the academic background and the necessary skills to prepare you for an exciting career in the dynamic, fast-paced technology driven retailing industry.

The curriculum emphasizes work-related experiences, internship opportunities and career placement. A 10-week, 300- to 400-hour supervised internship in the retail industry is required of each student with a retail management major. The supervised internship experience is planned jointly by the faculty and student. RTL 3389, Professional Practices in Retailing, is required during the spring semester prior to enrollment in RTL 3390, Internship in Retailing.

The Retail Management program offers two tracks to meet the needs of Texas Tech Retail Management students and the retail community by focusing on the specific skills needed at the corporate level or as a store manager. Students may choose to a single track or complete both tracks.

Why Study in the College of Human Sciences?

The College of Human Sciences provides multidisciplinary education, research, and service focused on individuals, families, and their environments for the purpose of improving and enhancing the human condition.

The College provides exceptional educational opportunities for students interested in improvement of the human condition. Programs are related to social science, business, design, education and nutritional sciences. Faculty, staff, and students advance research concerning individual, social and economic development, in a multidisciplinary environment to benefit families and individuals in a diverse global community. Outreach is also provided to individuals, organizations, and communities to help improve the society in which we live.

A Wealth of Opportunities Await

- **Undergraduate Research**
  The College of Human Sciences has its own Research office dedicated to encouraging faculty and student research, increase external funds to the College, mentoring research activities between students and faculty, and preparing students for future careers. For more information, visit the site: [http://www.depts.ttu.edu/hs/research/](http://www.depts.ttu.edu/hs/research/)

- **Study Abroad**
  From culinary classes in Florence to Range and Wildlife Management in Australia, from language study at the Texas Tech Center in Sevilla to Engineering in Czech Republic, Texas Tech has programs in more than 70 countries in which TTU students can participate.

  For more information about upcoming study abroad information, visit the website: [https://ttu-sa.terradotta.com](https://ttu-sa.terradotta.com)

- **Graduate Education**
  The Master of Science in Hospitality and Retail Management degree is designed for students with either a bachelor's degree in hospitality or retail management. Persons with work experience in either area, with a bachelor’s degree outside of hospitality or retail management, will also be considered. Special programs, providing additional coursework, are available for students who do not meet these criteria.

- **Professional Career**
  Our University Career Center offers help to alumni and current students hoping to improve their job outlook through career assessments, resume critiquing, and more! Students looking to find more information can visit the website for more information here: [http://www.depts.ttu.edu/careercenter/students.php](http://www.depts.ttu.edu/careercenter/students.php)

- **Scholarship**
  Named a top value by Kiplinger in recent years, TTU offers a quality education at a fair price. Tuition and housing increases are well below others in public higher education. Texas Tech rewards exceptional students with merit-based scholarships and provides need-based financial assistance to qualified families. For more information, please visit the website: [http://www.depts.ttu.edu/scholarships/](http://www.depts.ttu.edu/scholarships/)

- **Student Organizations**
  As a part of the Texas Tech community, students have the opportunity to join more than 450 registered student organizations. These organizations allow students to get to know their fellow students and faculty outside the classroom, and become involved with the campus and community. For more information and organizations that fit your interest, visit the website: [https://www.ttu.edu/campus-life/student-life/student-organizations.php](https://www.ttu.edu/campus-life/student-life/student-organizations.php)

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www.cctr.ttu.edu

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Texas Common Course Number System (TCCNS)

The Texas Common Course Numbering System (TCCNS) aids students in the transfer of general academic courses between Texas public colleges and universities throughout the state. Course recommendations in this transfer guide are expressed in TCCNS designations.

Applying Transfer Hours to a Four-year Degree

- The Transfer Evaluation Office in the Office of the Registrar at Texas Tech determines which courses taken at another institution may be accepted for credit.
- A maximum of 66 semester credit hours from two-year institutions may be applied toward the baccalaureate degree at four-year institutions. Although, all credit hours presented on the sending institution's transcripts will be evaluated and equivalent college level courses posted to the student's academic record.
- The academic associate dean of the Texas Tech college in which a student enrolls has authority for determining which courses will be applied toward the specific degree program chosen.
- Students must earn a grade of C or better for all courses fulfilling requirements in majors, minors, or specialization's.

For more information on transfer course equivalencies, access the Texas Tech Transfer Equivalency Guidebooks: https://www.depts.ttu.edu/registrar/private/transfer/

Steps to Apply:

- Admission Requirements
  Application from applytexas.org

  $60 application fee or fee waiver (student must provide information supporting fee waiver; for more specifics on what qualifies for waiver, visit the admissions site here: http://www.admissions.ttu.edu/index.php/application-fee/)

  Official college transcripts from ALL previous colleges attended*

  *Student must submit an official high school and ACT/SAT scores if you have completed less than 12 transferrable hours

  Transcripts may be sent by mail to:
  Undergraduate Admissions
  Box 45005
  Lubbock TX 79409

  Electronic transcripts may be sent directly to TTU Admissions via document exchange from the sending institution (contact institution for more details)

Transfer Admissions Counselors:

Zach Fisher—West Texas Transfer Admissions Counselor.
Office Location:
Undergraduate Admissions, West Hall
Lubbock, TX
Phone: 806.834.2104
Email: zach.fisher@ttu.edu

Maryellen Baeza—Manager of Transfer Recruitment
Office Location:
Undergraduate Admissions, West Hall
Lubbock, TX
Phone: 806.742.1480
Email: Maryellen.baeza@ttu.edu

Assured Admissions:

If you present the required combination of transferable hours and GPA (as described below), you will meet assured admissions. GPA is cumulative for all transferable coursework from all schools attended. Courses taken for grade replacement are used for GPA calculation only if the same course is repeated at the same institution where it was originally taken.

<table>
<thead>
<tr>
<th>Transferable Hours</th>
<th>GPA Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-23 hours</td>
<td>2.50 cumulative</td>
</tr>
<tr>
<td>24 hours or more</td>
<td>2.25 cumulative</td>
</tr>
</tbody>
</table>

Admission Review

If you do not meet assured admission requirements but have at least a 2.00 cumulative GPA, an admissions committee will evaluate your potential based on other criteria:
- Academics—Types of courses taken and pattern of progress, as well as coursework taken leading toward a major
- Student-submitted essay—Explanation of the decision to transfer to Texas Tech, reasons for past academic performance and plans to ensure future academic success
- Extracurricular activities/employment information—Leadership and work experience, special talents or awards, or any other information relevant to the admission decision

For more information, visit the admissions website: http://www.admissions.ttu.edu/