Why Study Communication Design?

The Bachelor of Fine Arts (B.F.A.) with a field of specialization in communication design addresses problem-seeking and problem-solving skills. It stresses the importance of conceptual development and the integration of form and information for the purpose of effective visual communication. The program emphasizes civic responsibility and the role of the graphic designer in the community. Students hone not only their artistic and professional skills but also their understanding of the fundamental issues of society and what they, as professional artists, can do in service to others. This program prepares students for careers in design-related fields such as publication design, collateral design, and web design.

Why Study in the College of Visual & Performing Arts?

The mission of the School of Art is to provide a stimulating and challenging environment in which students develop creative and scholarly potential, to support faculty members in the pursuit of excellence in teaching and research, serve public and professional cons.

The College of Visual & Performing Arts has become a tornado of action with innovative change and vision planning for the Arts at Texas Tech. Our alumni and supporters ask, “What can I do for the College of Visual & Performing Arts?” Become a supporter of the College. The need for appropriate Arts facilities and programs at Texas Tech is real; your support can help us to achieve our Vision for the Future. Join us as we continue to elevate the Arts to a level of national prominence.

A Wealth of Opportunities Await

- Undergraduate Research
  The Center for Active Learning and Undergraduate Engagement (CALUE) is committed to supporting and increasing undergraduate participation in active learning at Texas Tech University. The Center serves as the centralized location for undergraduate students, faculty, staff, and community organizations interested in participating in the following active learning programs: Service Learning, Undergraduate Research, Professional Internship, and Study Abroad.

- Study Abroad
  Texas Tech has many exciting study abroad opportunities for art students in London, Florence and Rome, Copenhagen among the destinations. What an amazing opportunity to see first-hand the artworks you have studied in your textbooks, to experience the cultures and see the landmarks that influenced your favorite artists.

- Graduate Education
  The Master of Fine Arts degree (M.F.A.) is the recognized terminal degree in the practice of art. It is offered with a major in art and requires a minimum of 60 semester hours of graduate work. Specialization is possible in the areas of ceramics, jewelry design and metalsmithing, painting, photography, printmaking, or sculpture. Drawing may be selected as a secondary studio option or studio elective.

- Professional Career
  Our University Career Center offers help to alumni and current students hoping to improve their job outlook through career assessments, resume critiquing, and more! Students looking to find more information can visit the website for more information here: http://www.depts.ttu.edu/careercenter/students.php

- Scholarship
  Named a top value by Kiplinger in recent years, TTU offers a quality education at a fair price. Tuition and housing increases are well below others in public higher education. The School of Art (SOA) offers many competitive scholarships for undergraduate students. These scholarships are made possible through generous ENDOWMENTS which have been established in the School of Art. Competitive scholarships are awarded to entering freshman, and current students.

- Student Organizations
  As a part of the Texas Tech community, students have the opportunity to join more than 450 registered student organizations. These organizations allow students to get to know their fellow students and faculty outside the classroom, and become involved with the campus and community. For more information and organizations that fit your interest, visit the website: https://www.ttu.edu/campus-life/student-life/student-organizations.php

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Texas Common Course Number System (TCCNS)

The Texas Common Course Numbering System (TCCNS) aids students in the transfer of general academic courses between Texas public colleges and universities throughout the state. Course recommendations in this transfer guide are expressed in TCCNS designations.

Applying Transfer Hours to a Four-year Degree

- The Transfer Evaluation Office in the Office of the Registrar at Texas Tech determines which courses taken at another institution may be accepted for credit.

- A maximum of 66 semester credit hours from two-year institutions may be applied toward the baccalaureate degree at four-year institutions. Although, all credit hours presented on the sending institution's transcripts will be evaluated and equivalent college level courses posted to the student's academic record.

- The academic associate dean of the Texas Tech college in which a student enrolls has authority for determining which courses will be applied toward the specific degree program chosen.

- Students must earn a grade of C or better for all courses fulfilling requirements in majors, minors, or specialization.

For more information on transfer course equivalencies, access the Texas Tech Transfer Equivalency Guidebooks:

https://www.depts.ttu.edu/registrar/private/transfer/

Steps to Apply:

- Admission Requirements
  Application from applytexas.org
  $60 application fee or fee waiver (student must provide information supporting fee waiver; for more specifics on what qualifies for waiver, visit the admissions site here: http://www.admissions.ttu.edu/index.php/application-fee/)

  Official college transcripts from ALL previous colleges attended*

  *Student must submit an official high school and ACT/SAT scores if you have completed less than 12 transferrable hours

  Transcripts may be sent by mail to:
  Undergraduate Admissions
  Box 45005
  Lubbock TX 79409

  Electronic transcripts may be sent directly to TTU Admissions via document exchange from the sending institution (contact institution for more details)

Assured Admissions:

If you present the required combination of transferable hours and GPA (as described below), you will meet assured admissions. GPA is cumulative for all transferable coursework from all schools attended. Courses taken for grade replacement are used for GPA calculation only if the same course is repeated at the same institution where it was originally taken.

<table>
<thead>
<tr>
<th>Transferable Hours</th>
<th>GPA Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-23 hours</td>
<td>2.50 cumulative</td>
</tr>
<tr>
<td>24 hours or more</td>
<td>2.25 cumulative</td>
</tr>
</tbody>
</table>

Admission Review

If you do not meet assured admission requirements but have at least a 2.00 cumulative GPA, an admissions committee will evaluate your potential based on other criteria:

- Academics—Types of courses taken and pattern of progress, as well as coursework taken leading toward a major
- Student-submitted essay—Explanation of the decision to transfer to Texas Tech, reasons for past academic performance and plans to ensure future academic success
- Extracurricular activities/employment information—Leadership and work experience, special talents or awards, or any other information relevant to the admission decision

For more information, visit the admissions website: http://www.admissions.ttu.edu/.

(806) 742.0876
cctr@ttu.edu
www.cctr.ttu.edu