



TEXAS TECH UNIVERSITY

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College of Visual & Performing Arts

## CORE VALUES

On September 1, 2023, over 50 faculty, staff, and students from the Talkington College of Visual & Performing Arts gathered to identify the core values we share and on which we want to build our culture. This document codifies our work. It defines who we are, how we live our lives and how we treat ourselves, others and the people we serve.



### CURIOSITY

Fostering the pursuit of life-long learning

- > Inspire artistic innovation through intentional questioning
- > Commit to openness, self-reflection, and new perspectives
- > Cultivate a brave space for experimentation
- > Nurture your passion



### PRINCIPLED CONDUCT

Upholding a high standard of personal behavior

- > Practice accountability for your work and actions
- > Define and implement shared standards in fair and consistent ways
- > Listen to understand; respond with humility and mindfulness
- > Approach endeavors with integrity and courage
- > Apply ethical reasoning
- > Provide constructive and supportive evaluation



### SENSE OF COMMUNITY

Sharing purpose and direction

- > Encourage meaningful collaboration and engagement
- > Connect with communities through the arts
- > Cultivate mutual respect
- > Facilitate access and opportunity



### CREATIVITY

Generating ideas, enriching perspectives, and seeking solutions

- > Embrace challenges, risk-taking, and resiliency through artistic pursuit
- > Approach problem-solving in an open-minded manner that draws from varying perspectives
- > Explore, inquire, reflect, and respond
- > Recognize the value of experimentation and trust the process



### CARE

Creating sustainable and nurturing environments

- > Practice empathy, allyship, stewardship, and self-care
- > Model compassion, generosity, honesty, and openness
- > Manage resources to allow all to flourish
- > Advocate for health, safety, and education of others' well-being on campus and beyond