Copyright and Fair Use for Faculty

Abstract:

Copyright and fair use issues are becoming more important in higher education. Scholars are using digital media along with traditional paper media, and this has resulted in an increasingly complex environment for intellectual property and issues related to ownership and access. This workshop takes a practical approach to determining copyright and fair use. It is designed to provide faculty and researchers with the tools that they need to navigate the sometimes rocky landscape of intellectual property and arrive at a reasonable understanding of what they can and cannot do to be in compliance with current copyright practice, as well as how they can protect their rights as authors.

Bullet Points:

- Learn what you can and cannot do with copyrighted works
- Find out what Fair Use allows you to do in educational settings
- Investigate case studies in academic settings to prepare yourself
- Acquire a set of online tools that help you evaluate your rights

Learning Outcomes:

- Participants will know who the copyright librarian is and how to contact her
- Will understanding the definition of copyright and fair use
- Will learn about four factor analysis and how to apply it to real world situations
- Will learn the best online tools to use for evaluating copyright issues

Audience: Faculty

Date/time: Friday, Aug. 25, 2:00-4:00 pm

Presenters: Camille Thomas, Brian Quinn

Basics of Library Research

This workshop is a general introduction to the Library’s resources. Get tips on how to find articles and books. Learn how to expand and limit search results in databases. Create your free Document Delivery account. Access style guides online. Forget what you think you know. Rediscover the library.

Bullet Points:
• Find the most relevant books and articles for your research
• Learn expert search tips and tricks to improve your search results
• Save time and effort by knowing where and what to search
• Feel confident you can find the information you need for any class or assignment

Learning Outcomes:

i. Will know who my personal librarian is and how to contact him or her
ii. Will understand the mechanics of database searching
iii. Finding print resources in the catalog
iv. Finding peer-reviewed, full text articles

Audience: All students

Date/time: Friday, Sept. 1, 2:00-4:00 pm

Presenters: Jon Hufford, Brian Quinn

How to Do a Literature Review

Librarians will explain what a literature review is; talk about emerging discipline-oriented standards for literature reviews and how to begin your work developing research strategies; demonstrate how to do searches in two databases-including Web of Knowledge-to find articles on your topic; explore qualitative approaches to determine an article's relative importance; show you how to manage your citations and how to keep up with the most current research on your topic.

Bullet Points:

• Locate relevant research for your review
• Determine what studies to include and exclude
• Find the best way to organize and structure your review
• Locate exemplary reviews to serve as models

Learning Outcomes:

i. Will know what a literature review is and how to find appropriate standards for reviews
ii. Will know how to write a search statement
iii. Will know how to conduct a search in an appropriate database
iv. Will know how to determine the importance of a journal
v. Will know how to keep up with current research on a topic
Audience: Graduate students

Date/time: Friday, Sept. 8, 2:00-4:00 pm

Presenters: Jon Hufford, Brian Quinn

**Publishing Your Research**

This is a general introductory lecture for those who are interested in getting their research published in scholarly journals and books. It covers such fundamental topics as where to get ideas, how to tell if an idea is worth developing, and how to find appropriate outlets for your work. Those who attend will be given suggestions for how to approach and work with editors, navigating the publishing process, dealing with revisions or rejection, and many other important considerations. This is an ideal workshop to attend if you have never published in the scholarly literature and want to learn more about what is involved. The workshop is taught by academic authors with extensive records of publication who will draw on their own experiences in working with editors and publishers and speak candidly about what it is really like.

Bullet Points:
- Discover where to get ideas
- Create a manuscript editors will appreciate
- Determine the best publishers to send your work to
- Work with editors and manage rejection

Learning Outcomes:

i. Will know what to publish
ii. Will know how to prepare a manuscript for publication
iii. Will be familiar with a basic process to follow when submitting manuscripts for publication in journals
iv. Will learn how to approach and work with editors
v. Will understand how to manage rejection and resubmit their work

Audience: Graduate students

Date/time: Friday, Sept. 15, 2–4 pm

Presenters: Brian Quinn, Jon Hufford
Poster Presentation Workshop

Creating a poster for presentation at a scholarly conference can be challenging. There are many factors that go into the conception and execution of an outstanding poster, one that stands out from the competition. In this lecture, you will learn the importance of defining your audience, as well as the intricacies and aesthetics of poster design and information layout. You will learn about graphics, color, typography, and other key elements that go into the creation of an award-winning design. The significance of rehearsal and presentation strategies and what factors to consider in effective poster assessment are additional topics that will be covered. This lecture will help to demystify the poster creation and presentation process and provide participants with the skills that they need to produce and showcase an outstanding poster that demands attention.

Bullet Points:
- Learn how to design a winning poster that stands out
- Analyze great posters to understand how they work
- Discover the best rehearsal and presentation strategies
- Learn how posters are judged and how to assess yours

Learning Outcomes:

i. Will know who the audience is and the physical and social context in which they are presenting
ii. Will be able to incorporate graphic design principles to create an arresting poster
iii. Will know how to present the poster and assess its impact

Audience: All students

Date/time: Friday, Sept. 22, 2-4 pm

Presenters: Jon Hufford, Brian Quinn, Jake Syma

Managing Your Citations: An Overview of Citation Managers

This workshop provides an overview of two citation managers available to Texas Tech students and faculty (EndNote Web and Mendeley). Based on what you learn at this workshop, you can decide which one will best meet your individual research needs.

Bullet Points:
- Learn about strengths and weaknesses of citation managers
- Determine which citation manager best meets your needs
Automatically format references in APA, MLA, CSE, and other styles
Insert properly formatted references in the text of your manuscript

Learning Outcomes:

i. Will become familiar with the strengths and weaknesses of four citation managers
ii. Will be able to choose the one that works best for the participant’s needs

Audience: All students, faculty
Date/time: Friday, Sept. 29, 2–4 pm
Presenters: Jon Hufford, Brian Quinn

Identifying Grants for Research and Project Funding

This workshop targets faculty, researchers, and graduate students at Texas Tech University who are interested in identifying grant opportunities. Hands-on experience is offered using the database: COS Pivot. Pivot assists in finding funding opportunities and in supporting collaboration in research development. It combines the most comprehensive, editorially maintained database of funding opportunities worth an estimated $33 billion with a unique database of 3 million scholar profiles, drawing from Community of Scholars and Community of Science profiles.

Bullet Points:

- Discover the best databases for finding grant opportunities
- Learn to match your research interests with available grants
- Tap into sources of government funding using sophisticated search engines
- Apply for multiple grants using a single application

Learning Outcomes:

i. Will know how to use the COS Pivot database to search for potential grants
ii. Will know how to match researcher profiles available in the database with current funding opportunities

Audience: Faculty, graduate students
Date/time: Friday, Oct. 6, 2–4 pm
Presenters: Jon Hufford, Brian Quinn, Jessie Simpson

Managing Your Research Data
This lecture will provide an overview of how to facilitate the access and reuse of your data, how to comply with institutional and funding agency policies on data management, and how to secure your data. Topics include organizing and naming data files, backing up data, data management plans, and managing sensitive data subject to intellectual property law or human subject protection.

Bullet Points:

- Create a successful data management plan
- Meet funder mandates for data sharing
- Protect sensitive data and preserve it for the future
- Explore options for storing and disseminating your research

Learning Outcomes:

i. Will understand the growing importance of digital repositories for storing data
ii. Will know why metadata is important for getting your research discovered and used
iii. Will know the elements of a data management plan and what each element should include

Audience: Graduate students

Date/time: Friday, Oct. 13 2:00-4:00 pm

Presenters: Jon Hufford, Brian Quinn

Predatory Publishing: What It Is and What You Can Do to Protect Your Academic Reputation

With the rise of open access publishing, some publishers now charge author fees as a way to finance the cost of publishing articles without having to charge subscription fees. However, some publishers have begun to take advantage of the “author pays” model and require payment from authors without providing adequate editorial services. The result is that articles are often solicited and accepted for publication in new journals without the customary peer review and editing that is characteristic of established journals. These predatory journals often have scientific names and list prominent academics on their editorial boards without their permission, making them difficult to distinguish from legitimate journals and publishers. The presenters will analyze the characteristics of predatory journals and outline strategies that scholars can take to identify them and ensure that their research is only submitted to quality journals and reputable publishers.
Bullet Points:

- Protect your academic reputation
- Distinguish predatory publishers from legitimate ones
- Do not pay author fees to illegitimate journals
- Avoid paying registration fees for bogus conferences

Learning Outcomes:

i. Will know what predatory publishing is
ii. Will know the characteristics of predatory publishers
iii. Will know how to distinguish predatory publishers from legitimate ones
iv. Will know strategies for identifying predatory publishers
v. Will know how to locate legitimate publishers for their research

Audience: Faculty and graduate students

Date/time: Friday, Oct. 20, 2:00-4:00 pm

Presenters: Jon Hufford, Brian Quinn

Altmetrics: Alternative Measures of Scholarly Impact

With the widespread adoption of information technology, the behavior of scholars has changed in recent years. Traditional measures of scholarly impact have come under increasing criticism for being inadequate. How can we measure the influence of scholarly work in the newly emerging online environment? This workshop focuses on the rise of altmetrics, alternative measures of scholarly influence. Alternative resources for measuring research impact will be introduced and discussed and their advantages and disadvantages will be noted. Attendees will learn how to monitor personal and institutional research impact in new ways, track research significance and influence in a more timely and comprehensive manner, and achieve a better understanding of how the scholarly landscape may change in the years ahead.

Bullet Points:

- Measure the impact of your research in new ways
- Quantify the significance of your work in online environments
- Document the societal impact of your research for promotion and tenure
- Provide the most complete picture of your influence beyond impact factor

Learning Outcomes:

- Will know why traditional metrics are increasingly considered inadequate
• Will know what altmetrics is and what and how it measures scholarly importance
• Will know the most important altmetrics resources and how they work and what they can tell you

**Audience:** Graduate students

**Date/time:** Friday, Oct. 27, 2:00-4:00 pm

**Presenters:** Innocent Awasom, Brian Quinn

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**Copyright and Fair Use for Students**

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• Learn what you can and cannot do with copyrighted works
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**Learning Outcomes:**

• Participants will know who the copyright librarian is and how to contact her
• Will understanding the definition of copyright and fair use
• Will learn about four factor analysis and how to apply it to real world situations
• Will learn the best online tools to use for evaluating copyright issues

**Audience:** Graduate Students

**Date/Time:** Friday, Nov. 3, 2:00-4:00 pm

**Presenters:** Camille Thomas, Brian Quinn
LaTeX for Beginners 1 & 2 (Bring your Laptop)

LaTeX is an important document standard for a variety of disciplines at TTU. LaTeX has features that make it unique from other document software (MS Word), that allow for greater flexibility. However, as a result of these features, the software may be less intuitive for first time users. This workshop will cover basic installation and navigation of the software, as well as an introduction to the markup language of LaTeX. Participants will gain a basic understanding of how to use the software to create documents, how to enter plain text, and how to format non-standard scripts and typesettings that are relevant to their disciplines.

**Bullet Points:**

- Bring your laptop for hands on learning and downloading software.
- Attendees will be creating LaTeX documents
- Attendees will learn to add text, equations, tables, figures, citations, etc. in LaTeX.

**Learning Outcomes:**

1. Participants will learn to install and use LaTeX to prepare documents.
2. Participants will experiment with document creation, including basic text, as well as non-standard scripts such as math expressions and scientific formulas.
3. Participants will practice basic markup tagging so that they will be able to structure their documents in LaTeX.

**Suggested Dates/Times (list up to 3):**
Session 1: Sept. 13th, 14th, 15th at 4:00 pm
Session 2: Sept. 20th, 21st, 22nd, at 4:00 pm

**Audience:** Graduate and undergraduate students in fields that use the LaTeX document standard (Physics, Math, Statistics, Computer Science, etc.).

**Presenter(s):** Ian Barba

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**Library Orientation for International Students**

This workshop will provide an orientation to new international students about using Texas Tech University (TTU) Library resources. In addition to learning best research practices, the attendees will learn about the Personal Librarian service, LibGuides, EBSCO Discovery Services (EDS), Google Scholar, Document Delivery, and EndNote. The attendees will also learn how to identify databases for research using subject categories and how to use 3 important databases--Scopus, Web of Science, and Statistica.
Learning Outcomes:

i. Will know the role and purpose of the Personal Librarian program
ii. Will know how to identify appropriate databases and search engines for research depending on their topic
iii. Will know how to use information in an ethical manner--copyright, proper citing using EndNote, etc.

Bullet Points:

- Time provided to ask questions about doing library research at Texas Tech
- Tour provided to physically orient students to Library and its services
- Provide comprehensive overview of resources of particular interest to graduate students.

Audience: New international students

Proposed Date/time:

i. Wednesday, August 30, 2017, 5:00-7:00 pm
ii. Thursday, August 31, 2017, 5:00-7:00 pm
iii. Monday, September 4, 2017, 5:00 – 7:00 pm

Presenters: Minerva Alaniz, Jack Becker, Innocent Awasom, Tom Rohrig


This workshop will provide an overview for finding statistics for research. The workshop will include a detailed comparison of Proquest Statistical Insight and Statistica, pointing out the most important uses of both databases. The workshop will also cover free online statistics sources including data.gov, Economy at a Glance (BLS), EuroStat, etc.

Learning Outcomes:

i. Will know the importance of statistics for enhancing research
ii. Will know how to locate the statistics from both free and University Library databases
iii. Will know how to cite statistical information

Bullet Points:
- Will show how statistics can improve your research.
- Will demo 2 most important statistical databases – Proquest Statistical Insight and Statistica
- Will show how to find statistical information for local, state, regional, national, and international topics

Audience: Undergraduates

Proposed Date/time:

iv. **Wednesday, September 6, 2017 3:00-5:00 pm**

v. **Tuesday, September 12, 2017 1 – 3 pm**

vi. **Wednesday, September 13, 2017 3 –5 pm**

Presenters: Tom Rohrig, Jake Syma

**Government and Legal Information:**
**Official and Authoritative Sources for Research**

This workshop will demonstrate the importance of using government information resources at all jurisdiction levels to improve your research in business and the social sciences. The presenters will describe the databases available for researching government information with an emphasis on the electronic resources. The emphasis will be on HathiTrust Digital Library, govinfo, USA.gov, Google limiting by.gov domain, etc. This workshop will provide an overview of doing legal research on Texas and federal legislation using the University Library, government sources, and Law Library resources.

Learning Outcomes:

i. Will know the organization and availability of Texas and federal government information for your research

ii. Will be able to identify, evaluate, and use appropriate federal and Texas indexes and webpages for your research

iii. Will be able to identify Texas and federal legal resources and do basic legal searches

Audience: Undergraduate business and social science students

Bulletin Points

- Will discuss best free legal resources
- Will show federal government information for humanities, social sciences, and science topics
- Show how to use government information for doing fact checking

Proposed Date/time:

vii. **Tuesday, September 12, 2017, 3:-5 pm**
viii. **Wednesday, September 13, 2017 1 – 3 pm**
ix. **Tuesday, September 19, 2017 3 – 5 pm**

Presenters: Tom Rohrig, Jake Syma, Minerva Alaniz

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**Creating Your Own Opportunities: Using University Library Resources to Become an Entrepreneur and Obtain a Patent**

This workshop will provide an overview of entrepreneurial resources, including the Patent and Trademark Resource Center (PTRC), which can be used to develop small businesses and patents and trademarks. The workshop will include discussion of the Personal Librarian service, LibGuides, databases, and the Patent and Trademark Resource Center (PTRC). The workshop will also discuss related resources offered through the College of Business Administration (COBA) Office of Commercialization, COBA entrepreneurship courses, and COBA centers.

**Learning Outcomes:**

i. Will know the process for developing patents and trademarks and the role of the Patent and Trademark Resource Center

ii. Will know how to use the University Library to help develop your own business

iii. Will know how to make a realistic plan for developing a small business and applying for a patent or trademark

**Audience:** Students interested in entrepreneurship and developing their own intellectual property

**Bulletin Points:**

- Will discuss important questions to answer about whether you should apply for a patent.
- Will provide step-by-step process for applying for a patent
- Discuss how can start business while going to Tech.

**Proposed Date/time:**

x. **Wednesday, October 4, 2017, 1-3 pm**
xi. **Thursday, October 5, 2017 3- 5 pm**

xii. **Tuesday, October 10, 2017 3-5 pm**

Presenters: Tom Rohrig, Jake Syma
This is My Town: Developing a Community Profile to Better Understand a Location

This workshop will provide an overview for doing a community profile for a specific area or community. Library experts from Business, Government information, and the Southwest Collection will illustrate how to best use available resources to develop an in-depth community profile. This workshop would be useful for classes in business, mass media, nursing, history, etc. or any class that needs to do in-depth research on a community or site. Resources will include statistical databases, private/local/state/federal/international statistics, etc. Lubbock will be used as an example.

Learning Outcomes:

i. Students will learn how to effectively develop a community profile.

ii. Students will understand what resources are available including, but not limited to, government sources, commercial resources, etc.

iii. Students will understand the role of Personal librarians and Southwest Collection Staff in assisting with researching a community profile.

Proposed Dates/Times:

- **Tuesday, October 24, 2017** 3-5 pm
- **Wednesday, October 25, 2017** 1-3 pm
- **Tuesday, October 31, 2017** 3-5 pm

Audience: All graduate and undergraduate students primarily in the Social Sciences and Humanities.

Bulletin Points:

- Will discuss unique Southwest Collection resources for creating a community profile
- Will identify key federal government sources like Census, HHS, Interior, etc. for creating a community profile
- Will provide resources for doing a site selection study.

Presenter(s): Presenters: Tom Rohrig, Jake Syma, Freedonia Paschall

**NEW!! Research Productivity with Evernote NEW!!**

Evernote is both a citation manager and also a powerful research productivity tool that helps users organize, share, and publish their scholarly work. This presentation will provide in
introduction to Evernote, get you started with Evernote on your preferred device, create notebooks and notes for your projects and papers and learn how to attach content and links keeping everything organized, and also get you started with working collaboratively in productivity teams working with shared libraries.

Learning Outcomes:

By the end of this lesson, students will be able to

1. Understand the value of Evernote as compared to other available software such as OneNote, EndNote, etc. in doing research.

2. Understand the importance of working collaboratively with students in doing research.

3. Understand the boost in productivity results by using Evernote.

Suggested Dates/Times (list up to 3):

12:00 – 1:00 pm, Wednesday 1, November, 2017

12:00 – 1:00 pm, Wednesday 8, November, 2017

12:00 – 1:00 pm, Wednesday 15, November, 2017

Audience: Undergraduates, Graduates and Faculty

Presenter(s): Jessica Simpson, Tom Rohrig

Describe workshop style:

Lecture based

With hands-on

Active Learning

Describe activity:

Create an account, notebook and a note

Find and save online clippings and other references

Share and sync your content

Bullet points:
1. Understand the value of Evernote as compared to other available software such as OneNote, EndNote, etc. in doing research.

2. Understand the importance of working collaboratively with students in doing research.

3. Understand the boost in productivity results by using Evernote.

**Using Science Databases: Web of Science and Scopus**

Texas Tech University Libraries provides access to Web of Science and Scopus databases, excellent multidisciplinary citation databases. Especially in the scientific fields, continuing research is dependent on previous work. Learn advanced techniques that will help you perform better research. Take advantage of these comprehensive science indexes to their fullest extent by learning to search and use what you find to broaden your understanding about your research topics. Learn how to use the information about the library item, the metadata, from indexed item records to retrieve results relevant to your research, eliminating wasted time. Evaluate fields of study, researchers, or research topics using database analytics tools. Get access to the full-text article by searching library databases or requesting items through interlibrary loan.

**Learning Outcomes:**

1. Use Advanced Search to retrieve more relevant results
2. Learn how to perform citation searches
3. Use analytics tools to find publication trends
4. Find full-text, wherever it may be

**Bullet points:**

1. Use Advanced Search and find the full-text, wherever it may be
2. Learn how to perform citation searches
3. Use analytics tools to find publication trends

**Suggested Dates/Times (list up to 3):**

(.Requesting two sessions a week apart)

12:00 – 1:00 pm, Wednesday, October 11, 2017

or

5:00 – 6:00 pm, Wednesday, October 11, 2017

and
12:00 – 1:00 pm, Wednesday, October 18, 2017

or

5:00 – 6:00 pm, Wednesday, October 18, 2017

Audience: Undergraduates and Graduates

Presenter(s): Innocent Awasom, Jessica Simpson