**Graphic Design**
- Business cards $50
- Letterhead $50
- Full color brochure $75
- Print design $75 & up
- Newsletter template - up to six pages $150
- Logo - five options $250

**Online Media**
- Website - up to eight separate pages $25/hour
- Online media graphic $50
- Online media plan $125
- Online newsletter template $150
- Website re-design Negotiable

**Video Production & Photography**
- Photography editing $10/image
- Custom photography $20/image
- General video footage $20/minute
- Basic video package - one to two minutes $75
- Promotional video - two to six minutes $250

**Writing**
- News release - one page $50
- Fact sheet - one page $50
- Backgrounder - up to two pages $75
- Biography - up to two pages $75
- Talking points - up to two pages $75
- Opinion editorial - up to five pages $100
- Feature article - up to five pages $100

**Additional Services**
- Additional edits Negotiable
- File conversions Negotiable
- Copy editing Negotiable

**Multimedia package: $250**
- Basic video package
- Up to 10 edited custom images
- Five minutes of general video footage

**Online media package: $250**
- Online media plan
- Three online media graphics
- Account set-up
- Basic online content development

**Newsletter package: $350**
- Newsletter content development
- Up to five edited custom images
- Custom newsletter graphic

**Media kit package: $400**
- Five writing items
- Five custom images
- Custom folder design

**Starter package: $400**
- Logo
- Brochure
- Business card
- Print design
- Online media plan

Picador Creative offers many other services not listed above. Contact us today to learn more. Each project requires a signed client order form before project work begins. Additionally, project are available for two sets of revisions as directed by the client. For cases requiring travel, state mileage rates will be included on final invoice. Picador Creative does not design commercial, retail or secure purchasing sites, nor is it responsible for web hosting. For print products, we are happy to recommend professional, local printers. Please remember Picador Creative when looking for communication and design solutions.