Happy Holidays
from the Office of the CIO Texas Tech University

Message From the CIO

The TTU Information Technology Division sends the University community warmest wishes for the holiday season. In this issue, we have provided an overview of the Safe Computing Practices Campaign, TTU IT Division SECC efforts, and safe computing tips for online shopping. Remember to be aware while you are shopping online; hackers are always out there waiting for their next victim.

The holiday season is an active time for computer related criminal activity, so remember to practice safe computing!

Merry Christmas, Happy Holidays, and Happy New Year!

-Sam Segran
Associate Vice President for IT and Chief Information Officer

The holiday photo above includes the TTU Office of the CIO staff and my senior management team:
Standing: Sam Segran, Associate Vice President for IT and Chief Information Officer, TTU Office of the CIO; Shannon Cepica, Managing Director, IT Help Central; Darrell Bateman, Managing Director, Technology Assessment; J Stalcup, Managing Director, Telecommunications Services; Allen Young, Managing Director, Technology Support; Eric Burrell, IT Policy & Planning Officer, TTU Office of the CIO; Philip Smith, Ph.D., Senior Director, High Performance Computing Center
Seated: Vicki West, Managing Director, Institutional Research and Information Management; Mary Scott, Senior Administrative Assistant, TTU Office of the CIO; Katherine Austin, Ph.D., Assistant Vice President, TTU Office of the CIO; Lori Dudley, Manager of Divisional Events & Training, Technology Support; Shelly Walraven, Analyst II, TTU Office of the CIO; Adrienne Daniels, Administrative Assistant, TTU Office of the CIO

Texas Tech University
Office of the Chief Information Officer

Contributions by: Katherine Austin, Ph.D., Lori Dudley, Joshua Harrison, Carlene Kelly, Kathleen Burrell, Stephen Ayers, Josh Mathis, and Josh Humphreys.
Safe Computing Practices Committee: Sam Segraas, Katherine Austin, Ph.D., Shannon Cepica, J Stalcup, Darrell Bateman, Allen Young, Scott Hall, Eric Burrell, Lori Dudley, Alvin Mills, Tony Castle, Kathleen Burrell, and assistance from IT Division leadership and staff.
State Employees Charitable Contributions (SECC)
The TTU Office of the CIO is a proud supporter of the State Employee Charitable Campaign. We are pleased to announce that the TTU IT Division far exceeded the targeted goal, collecting 192% of the goal during this campaign. The Division also had an increase in participation from 40 in the 2003 campaign; 48 participants in 2004; 56 in 2005; to 61 in 2006!

Safe Computing Practices Campaign Annual Report
The TTU Office of the CIO manages the Safe Computing Practices Campaign for Texas Tech University and the surrounding communities, to raise awareness and promote education. Our goal is to empower people with knowledge and tools to combat Internet-based security threats.

TTU Communications
The TTU IT Division hosts events focused on security topics, with some events designed for the general user community and other events targeting advanced users and campus technologists. When possible, the events are also delivered via interactive video across main campus and to TTU off-campus sites.

The IT Division Bulletin is distributed periodically to the TTU community in hard copy form and is also available online, with past editions archived online. The IT Division Bulletin includes critical technology topics; important IT information for the TTU community; IT educational event details; safe computing tips; and special IT articles and highlights.

Another regular communication tool, the Do You Know About (DYKA)...Series, addresses topics that we gather from our customer service assessments and customer support evaluations. These announcements target a TTU relevant technology topic and offer practical, simple, safe computing suggestions.

A companion initiative, the PC Cradle-to-Grave campaign provides the University community with various IT resources during the "life" of their PC, from procurement to disposal. For example, Raider PC Mart, a Web site built for the communication and exchange of IT equipment within the TTU community is located at http://www.raiderpcmart.ttu.edu. From purchasing to surplus, we offer cost-effective programs that support safe computing practices.

Lubbock and Surrounding Area Communications
The TTU IT Division also participates in events with:

• Lubbock Chambers of Commerce;
• Lubbock Internet Business Association; and
• Community programs for non-profit organizations, at the discretion of the CIO.

The Safe Computing Practices Committee participates in special presentations and seminars such as the Hispanic Chamber Women's Conference and Future Business Leaders workshop. In addition, the Safe Computing Practices Committee members present at conferences, poster presentations, and custom workshops.

As a component of the Safe Computing Practices Campaign, we established the Lubbock ITAlert list, a mailing subscription service. The TTU Office of the CIO sends periodic information concerning urgent security issues and threat notifications to members on this list.

Campaign Success
The Safe Computing Practices Campaign has been well received both on the TTU campus and in the Lubbock area. In December 2005, the TTU Office of the CIO was recognized as Business of the Month by the Lubbock Chamber of Commerce for Safe Computing Practices-related activities. In addition, the TTU Office of the CIO was awarded the Cyber Presence Award for the Safe Computing Web site at the April 2006 Lubbock Chamber of Commerce Technology Luncheon.

We have worked hard to engage the campus community, as evidenced by our level of participation:

<table>
<thead>
<tr>
<th>TTU community events</th>
<th>Events</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Custom presentations</td>
<td>8</td>
<td>456</td>
</tr>
<tr>
<td>Faculty orientations</td>
<td>2</td>
<td>102</td>
</tr>
<tr>
<td>Graduate student orientations</td>
<td>2</td>
<td>51</td>
</tr>
<tr>
<td>International student orientations</td>
<td>3</td>
<td>112</td>
</tr>
<tr>
<td>New employee orientations</td>
<td>12</td>
<td>400</td>
</tr>
<tr>
<td>New student orientations (student &amp; parent sessions)</td>
<td>28</td>
<td>10,544</td>
</tr>
<tr>
<td>Roundtables</td>
<td>4</td>
<td>268</td>
</tr>
<tr>
<td>University Day</td>
<td>2</td>
<td>3,500</td>
</tr>
<tr>
<td>Vendor-sponsored presentations</td>
<td>6</td>
<td>376</td>
</tr>
<tr>
<td>Total</td>
<td>67</td>
<td>15,809</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lubbock community events</th>
<th>Events</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>New student orientations</td>
<td>8</td>
<td>1,289</td>
</tr>
<tr>
<td>Total</td>
<td>75</td>
<td>17,098</td>
</tr>
</tbody>
</table>

Safe Computing Tips – Online Shopping

- Know the company/store from which you are purchasing
- Check to see if the company/store provides secure online purchasing
- Use a credit card to pay for your purchase online; you can dispute fraudulent charges easier on a credit card
- Do not enter personal information on pop-up screens or on unsecured sites
- Keep records of your online purchases
- Beware of unsolicited e-mail offers
- Contact the company/store immediately about problems with the order