

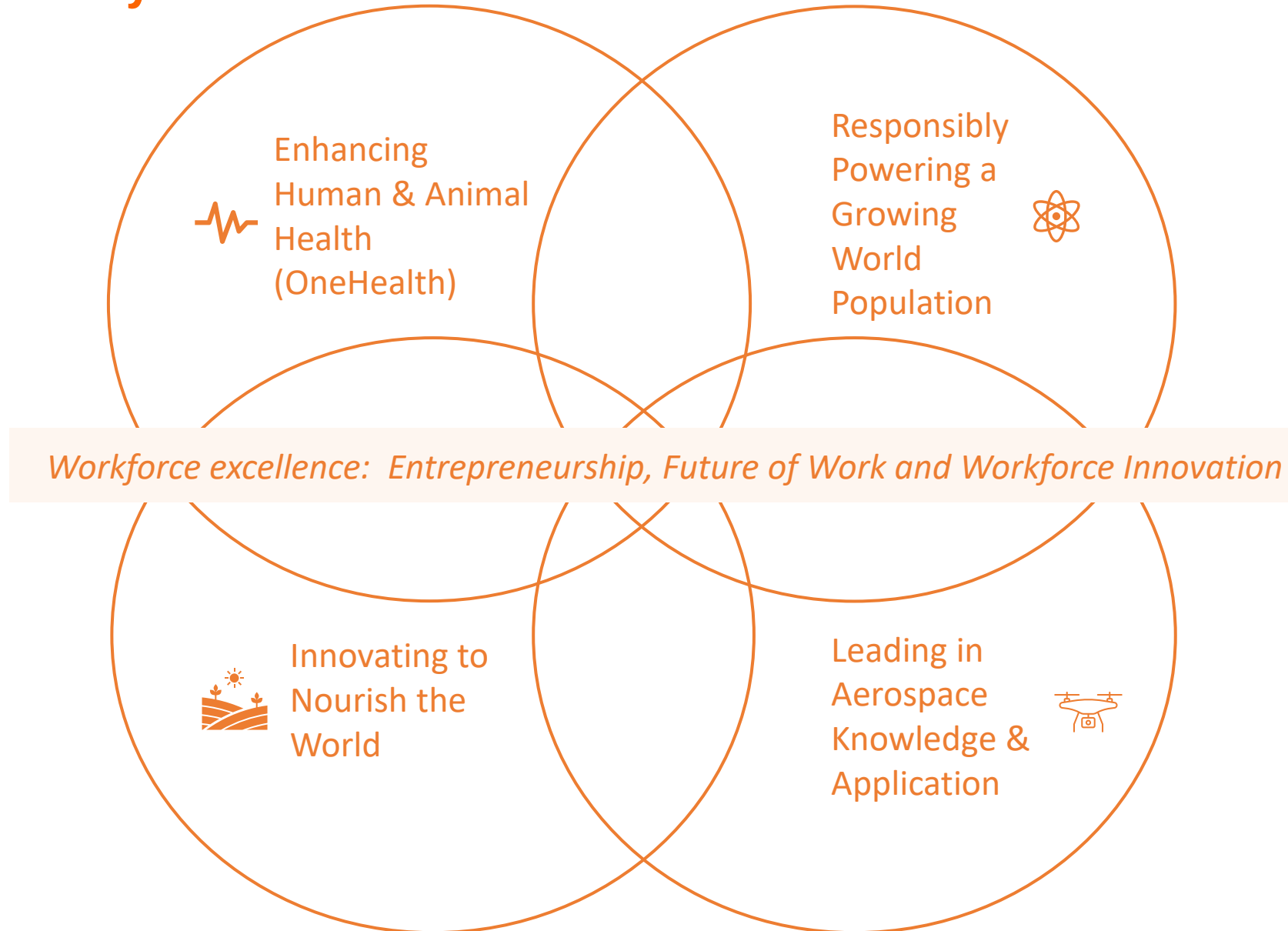


**Ethiopian Delegation  
October 19, 2023**



*We Are*  
**LAND-GRANT**  
*UNCOMMON PREEMINENCE FOR THE COMMON GOOD*

# The Four Priority Areas



*In order to meet the demands of these four areas, OSU will play an active role in improving STEM education in the State*

# The Eight Imperatives



## Access

**Imperative 1:** Enroll a minimum of 5,000 new first-year students by the fall of 2026 at the Stillwater campus.



## Student Success

**Imperative 2:** Increase six-year graduation rate 10% by 2027 through a comprehensive retention strategy.



## Cowboy Culture

**Imperative 3:** Compete with integrity and excellence.



## The Ideal Graduate

**Imperative 4:** Create graduates who exhibit the four competencies of 1) Professional Preparedness, 2) Engaged Citizenship, 3) Ethical Leadership and 4) Personal Responsibility.



## Teaching

**Imperative 5:** Align curriculum and programming to support the generation of Ideal Graduates and to advance the Land-Grant mission.



## Research

**Imperative 6:** Elevate OSU among the ranks of R1 universities and leverage this top-tier status to advance research that impacts society.



## Extension

**Imperative 7:** Elevate and amplify Extension.



## A True System for Oklahoma

**Imperative 8:** Create an effective and efficient OSU system.

# The Key Objectives



## Access

**Imperative 1:** Enroll a minimum of 5,000 new first-year students by the fall of 2026 at the Stillwater campus.



## Student Success

**Imperative 2:** Increase six-year graduation rate 10% by 2027 through a comprehensive retention strategy.

1. Recruit an increasing number of college-ready students
2. Increase scholarship support for new students
3. Create a university “Front Door”

1. Increase retention-directed scholarships
2. Address student debt with specific, measurable targets
  - 60% of students graduating debt-free
  - Average indebtedness not more than \$3,000/year
3. Increase advising capacity by 20%
4. Enrich the student experience

# The Key Objectives



## Cowboy Culture

**Imperative 3:** Compete with integrity and excellence.

1. Consistently vie for championships and finish in the Top 30 of the Directors Cup of competitive men's and women's Division I athletics
2. Consistently rank among the Top 30 public universities for the awarding of nationally- and internationally-competitive scholarships



## The Ideal Graduate

**Imperative 4:** Create graduates who exhibit the four competencies of 1) Professional Preparedness, 2) Engaged Citizenship, 3) Ethical Leadership and 4) Personal Responsibility.

1. Create a unique student competency portfolio authenticating that our students embody
  - Professional preparedness
  - Engaged citizenship
  - Ethical leadership
  - Personal responsibility

# The Key Objectives



## Teaching

**Imperative 5:** Align curriculum and programming to support the generation of Ideal Graduates and to advance the Land-Grant mission.



## Research

**Imperative 6:** Elevate OSU among the ranks of R1 universities and leverage this top-tier status to advance research that impacts society.

1. Reform General Education
2. Create new undergraduate and graduate academic programming aimed at workforce and economic development

1. Attract and retain high-talent innovators who can work across disciplines beyond their own
2. Leverage Institutes to drive interdisciplinary discovery
3. Fulfill the Land Grant mission by broadening the reach of research

# The Key Objectives



## Teaching

**Imperative 5:** Align curriculum and programming to support the generation of Ideal Graduates and to advance the Land-Grant mission.

## General Education Reform: Establishing “Trails”



# The Key Objectives



## Extension

**Imperative 7:** Elevate and amplify Extension.



## A True System for Oklahoma

**Imperative 8:** Create an effective and efficient OSU system.

1. Leverage OSU's historic strength and powerful heritage in agriculture to enable the addition of other vital capabilities for rural Oklahoma – including economic development, workforce excellence and healthcare – across the extension platform

1. Maximize and align the use of technology across campuses
2. Drive a Start Orange/Finish Orange ethos with seamless support across campuses
3. Coordinate career preparation and placement across system campuses