Concentration in

INTERNATIONAL AGribusiness

with Study Abroad

TEXAS TECH UNIVERSITY
Agricultural & Applied Economics
The largest U.S. wine exporter, E.&J. Gallo Winery employs Texas Tech Agribusiness alumni as market specialist in California.

International Agribusiness

What is it about?

International agribusiness includes the range of activities involved in production, processing, financing, marketing, and distribution of agricultural products, including raw farm products as well as manufactured food and natural fibers.

International agribusiness as an academic field is a combination of business, economics and agriculture from a global perspective.

International agribusiness provides employment with firms that produce, process, distribute, and market food and natural fiber products for international markets. Job opportunities exist with processing and marketing firms, banks and financial institutions, cooperatives, manufacturers, farms, and ranches.

Why is it important?

- One of five American jobs is tied to exports.
- Export-related jobs have higher pay compared to non-export related jobs – up to 20% greater.
- 95% of the world’s customers live outside the United States.

Concentration Plan of Study

Students interested in international agribusiness and economics may complete an International Agribusiness (IAB) concentration. The concentration includes 18 hours of coursework applied to any of the three degrees offered by the department (with no increase in required hours to graduate). The concentration includes an international experience of 3-6 credit hours completed in a foreign country, fulfilled by approved international study abroad or internship. In addition, the concentration includes 6 hours of core courses in international business and economics: AAEC 4306, *International Agricultural Trade* and AAEC 4317, *Commodity Futures Trading and Analysis*. With approval, the remaining 6-9 hours are selected from the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>AAEC</td>
<td>4309 Sustain Global Ecology, Nat Res, and Econ</td>
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<tr>
<td>AAEC</td>
<td>4325 The US-Mexico Border Economy</td>
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<tr>
<td>AAEC</td>
<td>4385 Econ of Food Sec, Conflict, and Terrorism</td>
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<tr>
<td>ECO</td>
<td>3333 International Economics</td>
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<td>ECO</td>
<td>4331 Economics of Multinational Enterprise</td>
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<td>ECO</td>
<td>4332 International Finance</td>
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<tr>
<td>BECO</td>
<td>4336 Global Business Economics and Policy</td>
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<tr>
<td>FIN</td>
<td>4328 International Finance</td>
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<tr>
<td>MGT</td>
<td>4374 International Entrepreneurship</td>
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<td>MGT</td>
<td>4375 International Management</td>
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<td>MKT</td>
<td>4358 International Marketing</td>
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*Texas Tech workers cooperate with schoolboys in Zimbabwe.*
Agribusiness Study Abroad...
offers the opportunity to live and adapt to a new culture... experience everyday commerce through the purchase of products and services in a foreign currency... build your resume... all while attending class, completing assignments, and earning credit toward your degree.

“We were immersed in the Spanish way of life — with time to slow down and enjoy — I think it's an essential lesson to becoming a well-rounded person and clarifying priorities.”
Tech students and faculty at a Spanish winery near Seville

Study Abroad...

What is it about?

Gain opportunities for international learning experiences which are challenging, relevant, and engaging. Programs are designed to enhance the multicultural and global competencies valuable in an increasingly interconnected world. Study abroad inspires and informs students, equipping them with the knowledge and skills to effectively engage with local and global communities.

• See the world and earn academic credit.
• Build your resume – toward a high-paying job.
• Develop an informed outlook on world affairs and the role of the United States in the world.
• Gain valuable life skills – confidence, independence, adaptability, and willingness to meet new challenges.
• Experience foreign culture, foods, customs, traditions, and perspectives.
• Improve your foreign language skills.
• Change the way you see the world – less than 1% of students study abroad.
• See natural wonders, museums, and landmarks of the host nation.

From here, it’s possible... to see the world!
Who We Are

About Us

Our Department is a mingling of professors and students, diverse in background, heritage and interest, hailing from both home and abroad.

Contact Us

See us on the web at...

www.aaec.ttu.edu/international_ag/ or email Dr. Middleton at marty.middleton@ttu.edu