

VITA

Benaissa Chidmi

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EDUCATION:

1993	B.S. Agronomic Institute of Rabat, Morocco	Food Science and Technology
1995	M. S. Agronomic Institute of Rabat, Morocco	Food Science and Technology
1996	Post Graduate Specialization Diploma Mediterranean Agronomic Institute Of Zaragoza, Spain	Agri-Food Marketing
2002	M.S. University of Connecticut	Agricultural and Resource Economics
2006	M.S. University of Connecticut	Applied Financial Mathematics
2006	Ph.D. University of Connecticut	Agricultural and Resource Economics

PROFESSIONAL EXPERIENCE:

2012-present	Associate Professor	Texas Tech University
2012-present	Master of Agribusiness Coordinator	Texas Tech University
2006-2012	Assistant Professor	Texas Tech University

PUBLICATIONS:

1. De Silva, N., **B. Chidmi**, and J. Johnson. "Trade Liberalization, Openness, and Economic Growth in Sri Lanka: A Co-Integration Analysis." *International Journal of Engineering and Technology*, 2 (2013).
2. Murova, O., **B. Chidmi**. "Analysis of Technical Efficiency of U.S. Dairy Farms and Federal Government Programs." *Applied Economics*, 45 (2013), 839-847.
3. Belasco, E., **B. Chidmi**, and C. Lyford. "Using Quantile Regression to Measure the Differential Impact of Economic and Demographic Variables on Obesity." *Health Behavior & Public Health*, 2, 2 (2012): 35-45.
4. **Chidmi, B.** "Vertical Relationships in the Ready-to-Eat Breakfast Cereal Industry in Boston." *Agribusiness: An International Journal*, 28 (2012): 241-259. **2012 Outstanding Article Award**
5. **Chidmi, B.**, T. Hanson, and G. Nguyen. "Substitutions between US and Imported Fish and Seafood Products at the National Retail Level." *Marine Resource Economics*, 27, Issue 4, pp. 359-370, 2012.

6. Lopez, J., J. Malaga, **B. Chidmi**, and E. Belasco. "Understanding Mexican Meat Consumption and Imports at the Table Cut Level." *Journal of International Agricultural Trade and Development*, 7, 2 (2011): 145-168.
7. **Chidmi, B.**, O. Murova. "Measuring Market Power in the Supermarket Industry: The Case of the Seattle-Tacoma Fluid Milk Market." *Agribusiness: an International Journal*, 27 (2011): 1-15.
8. **Chidmi, B.**, D. Solis, and V. Cabrera. "Analyzing the Sources of Technical Efficiency among Heterogeneous Dairy Farms: A Quantile Regression Approach." *Journal of Development and Agricultural Economics*, 3(7): 318-324, 2011.
9. Wang, Q., and **B. Chidmi**. "Cotton Hedging: A Comparison across Developing and Developed Countries." *Modern Economy*, 2 (4): 1-18, 2011.
10. Zaffou, M, and **B. Chidmi**. "The effect of Variety Offering on Demand and Supermarket Competition: Yogurt in the Houston Metropolitan Area." *Innovative Marketing*, 2, Issue 2, 2011.
11. **Chidmi, B.**, and R.A. Lopez. "Supermarket-Brand Level Demand for Breakfast Cereals and Retail Competition." *American Journal of Agricultural Economics*, 89 (May 2007): 324-337.
12. **Chidmi, B.** and R.A. Lopez. "The Role of Retail Services in Food Market Equilibrium." In *Innovation Food System Dynamics in Food Networks Vol.I*, M. Fritz, U. Rickert and G. Schiefer, eds. University of Bonn-ILB Press, Bonn, 2007, pp. 497-506.
13. **Chidmi, B.**, R. A. Lopez, and R.W. Cotterill. "Manufacturers-Retailers Relations with an Application to Breakfast Cereals." In *Defesa da Concorrença e Poder de Mercado No Agronegócio (Advances in Competition and Poder de Mercado in Agribusiness)*, M.J. Braga, D.R.D. Aguiar and E.Cardoso-Teixeira, eds. Vicososa (MG), Brazil, 2005.
14. **Chidmi, B.**, R.A. Lopez, and R.W. Cotterill. "Dairy Compact, Market Power, and Milk Prices in Boston." *Agribusiness: An International Journal*, 21 (Fall 2005): 475-491.

CONFERENCES/PRESENTATIONS (Last 2 years)

1. **Chidmi, B.** Demand for Product Characteristics for Fish and Seafood Products. Selected for presentation at the sixth forum of the North American Association of Fisheries Economists, May 11-13, 2011, Manoa, Hawaii.
2. **Hanson, T.**, B. Chidmi and G. Nguyen. Substitutions between US and Imported Aquaculture Products: A Store-Level Analysis. Selected for presentation at the sixth forum of the North American Association of Fisheries Economists, May 11-13, 2011, Manoa, Hawaii.
3. **Chidmi, B.** Modeling Consumer Demand for Type, Form, and Package Size in the Seafood and Fish Industry. Selected for presentation at the INFORMS Marketing Science Conference, June 9-11, 2011, Houston, Texas.
4. Funtanilla, M. and **B. Chidmi**. A Bayesian Approach to Estimating Demand for Product Characteristics: An Application to Coffee Purchase in Boston. Selected for presentation at the INFORMS Marketing Science Conference, June 9-11, 2011, Houston, Texas.

5. Funtanilla, M. and **B. Chidmi**. Demand System Estimation: An Application to Merger Analysis in the U.S. Coffee Industry. Selected for presentation at the annual meeting of the Western Agricultural Economics Association, June 29- July 1, 2011, Banff, Alberta, Canada.
6. He, D., **B. Chidmi** and D. Zhou. Analyzing the Impact of Food Safety Information on Food Demand in China. Selected for presentation at the annual meeting of the Agricultural and Applied Economics Association, July 24-26, 2011, Pittsburgh, Pennsylvania.

GRANTS AND AWARDS: total funded \$345,445 own portion \$171,815

Funded:

2007

1. Travel grant from the Office of Research Services of Texas Tech University to participate in the Cooperative State Research, Education, and Extension Service (CSREES) “Writing Winning Grant” workshop in Denver, Colorado. \$1,250.

2009

1. Madan Dey, **Benaissa Chidmi**, Sherry Larkin, and Terry Hanson. Using National Retail Databases to Determine Market Trends for Southern Aquaculture Products. Southern Regional Aquaculture Center. \$250,000 (Chidmi, \$140,000: \$40,000 for graduate salary and \$100,000 for data acquisition).

2011

1. Conrad Lyford, Jaime Malaga, and **Benaissa Chidmi**. Expanding US Sorghum Exports to Sub-Saharan Africa: A Key Fast Growing Export Market. USDA Foreign Agricultural Markets. \$95,445.

TEACHING RESPONSIBILITIES:

Current Teaching Responsibilities

Demand and Price Analysis (AAEC 6310): This is a three-credit graduate course offered for Ph.D. students. It is a required class for the completion of the Ph.D. degree and focuses on providing the students with the theoretical and empirical tools commonly used in studies of consumer demand and price analysis in agricultural economics. Upon completion of the course, students are able to model economic problems related to consumer demand and price analysis and develop a research paper in the area.

Applied Econometrics I (AAEC 5307): This is a three-credit hour graduate course required for M.S. and Ph.D. students in the Agricultural and Applied Economics Department. The course introduces MS students to the econometric techniques in a highly empirical context, and prepares Ph.D. students for more rigorous econometric analysis.

Applied Econometrics (AAEC 6311): This is a three-credit hour graduate course required for Ph.D. students. The course uses advanced applied econometric techniques to provide students with strong quantitative skills needed to tackle research questions and industry problems in a highly empirical manner.

Applied Econometrics III (AAEC 6301): This is a three-credit hour graduate course that Dr. Belasco and I developed and taught during Fall 2011 then taught by myself during Fall 2013. The course is intended for Ph.D. students and offers specific topics in applied econometrics.

Fundamental of Agricultural and Applied Economics (AAEC 2305): This is a three-credit hour undergraduate course that introduces students, mostly freshmen, to the tools used in microeconomics to make sensible managerial decisions in the agribusiness sector. It is a core course for all undergraduate degrees that the department offers. It is offered in 3 to 4 sections each semester.

Agribusiness Management (AAEC 4315): This is a three-credit hour undergraduate course offered in the fall for junior and senior students. The course uses all the concepts learned from other classes (demand, production, international trade) to build a set of tools that help students understand the role of agribusiness manager in the global agri-food system as well as the decision making process in supply chain (transportation and warehousing), investments, and strategic management. The course is one of the writing intensive courses the department offers and it is an elective class.

SERVICE TO PROFESSIONAL ORGANIZATIONS:

International

1. Marketing Science Society (member since 2007)
2. International Agricultural Economists Association (member since 2009)

National:

1. Applied Agricultural Economics Association (previously American Agricultural Economics Association) (member since 2003)
2. North American Association of Fisheries Economists (member since 2011)

Regional:

1. Northeastern Agricultural and Resource Economics Association (member since 2002)
2. Southern Agricultural Economics Association (member since 2007)
3. Western Agricultural Economics Association (member since 2011)

OTHER PROFESSIONAL SERVICE:

1. Reviewer, American Journal of Agricultural Economics.
2. Reviewer, Applied Economics.
3. Reviewer, Agribusiness: An International Journal.
4. Reviewer, Aquaculture Economics and Management.
5. Reviewer, European Review of Agricultural Economics.
6. Reviewer, Forest Policy and Economics.
7. Reviewer, Australian Journal of Agricultural and Resource Economics
8. Reviewer, Journal of Development and Agricultural Economics
9. Reviewer, African Journal of Agricultural Research
10. Reviewer, Natural Hazards