VITA Benaissa Chidmi

Department of Agricultural and Applied Economics Texas Tech University Mail Stop 42132 Lubbock, Texas 79409 Phone 806-742-1921 ext. 250 Fax 806-742-1099 E-mail Benaissa.chidmi@ttu.edu

## **EDUCATION:**

1993 1995	B.S. Agronomic Institute of Rabat, Morocco M. S. Agronomic Institute of Rabat, Morocco	Food Science and Technology Food Science and Technology
1996	Post Graduate Specialization Diploma	
	Mediterranean Agronomic Institute	
	Of Zaragoza, Spain	Agri-Food Marketing
2002	M.S. University of Connecticut	Agricultural and Resource Economics
2006	M.S. University of Connecticut	Applied Financial Mathematics
2006	Ph.D. University of Connecticut	Agricultural and Resource Economics

## **PROFESSIONAL EXPERIENCE:**

2012-present	Associate Professor	Texas Tech University
2012-present	Master of Agribusiness Coordinator	Texas Tech University
2006-2012	Assistant Professor	Texas Tech University

## **PUBLICATIONS:**

- 1. Murova, O., **B. Chidmi**. "Analysis of Technical Efficiency of U.S. Dairy Farms and Federal Government Programs." *Applied Economics*, 45 (2013), 839-847.
- 2. Belasco, E., **B. Chidmi**, and C. Lyford. "Using Quantile Regression to Measure the Differential Impact of Economic and Demographic Variables on Obesity." *Health Behavior & Public Health*, 2, 2 (2012): 35-45.
- 3. Chidmi, B. "Vertical Relationships in the Ready-to-Eat Breakfast Cereal Industry in Boston." *Agribusiness: An International Journal*, 28 (2012): 241-259.
- 4. Chidmi, B., T. Hanson, and G. Nguyen. "Substitutions between US and Imported Fish and Seafood Products at the National Retail Level." *Marine Resource Economics*, 27, Issue 4, pp. 359-370, 2012.
- 5. Lopez, J., J. Malaga, **B. Chidmi**, and E. Belasco. "Understanding Mexican Meat Consumption and Imports at the Table Cut Level." *Journal of International Agricultural Trade and Development*, 7, 2 (2011): 145-168.
- 6. Chidmi, B., O. Murova. "Measuring Market Power in the Supermarket Industry: The Case of the Seattle-Tacoma Fluid Milk Market." *Agribusiness: an International Journal*, 27 (2011): 1-15.
- Chidmi, B., D. Solis, and V. Cabrera. "Analyzing the Sources of Technical Efficiency among Heterogeneous Dairy Farms: A Quantile Regression Approach." *Journal of Development and Agricultural Economics*, 3(7): 318-324, 2011.

- 8. Wang, Q., and **B. Chidmi**. "Cotton Hedging: A Comparison across Developing and Developed Countries." *Modern Economy*, 2 (4): 1-18, 2011.
- 9. Zaffou, M, and **B. Chidmi**. "The effect of Variety Offering on Demand and Supermarket Competition: Yogurt in the Houston Metropolitan Area." *Innovative Marketing*, 2, Issue 2, 2011.
- 10. Chidmi, B., and R.A. Lopez. "Supermarket-Brand Level Demand for Breakfast Cereals and Retail Competition." *American Journal of Agricultural Economics*, 89 (May 2007): 324-337.
- 11. Chidmi, B. and R.A. Lopez. "The Role of Retail Services in Food Market Equilibrium." In *Innovation Food System Dynamics in Food NetWorks Vol.I*, M. Fritz, U. Rickert and G. Schiefer, eds. University of Bonn-ILB Press, Bonn, 2007, pp. 497-506.
- 12. Chidmi, B., R. A. Lopez, and R.W. Cotterill. "Manufacturers-Retailers Relations with an Application to Breakfast Cereals." In Defesa da Concorrencia e Poder de Mercado No Agronegocio (Advances in Competition and Poder de Mercado in Agribusiness), M.J. Braga, D.R.D. Aguiar and E.Cardoso-Teixeira, eds. Vicosa (MG), Brazil, 2005.
- 13. Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Dairy Compact, Market Power, and Milk Prices in Boston." *Agribusiness: An International Journal*, 21 (Fall 2005): 475-491.

## **CONFERENCES/PRESENTATIONS (Last 2 years)**

- 1. Aboohamidi, A. and **B. Chidmi.** Female Labor Force Participation in Pakistan and Some MENA Countries. Selected paper prepared for presentation at the Southern Agricultural Economics Association Annual Meeting, February 2-5, 2013, Orlando, Florida.
- 2. Chidmi, B. Demand for Product Characteristics for Fish and Seafood Products. Selected for presentation at the sixth forum of the North American Association of Fisheries Economists, May 11-13, 2011, Manoa, Hawaii.
- Hanson, T., B. Chidmi and G. Nguyen. Substitutions between US and Imported Aquaculture Products: A Store-Level Analysis. Selected for presentation at the sixth forum of the North American Association of Fisheries Economists, May 11-13, 2011, Manoa, Hawaii.
- 4. Chidmi, B. Modeling Consumer Demand for Type, Form, and Package Size in the Seafood and Fish Industry. Selected for presentation at the INFORMS Marketing Science Conference, June 9-11, 2011, Houston, Texas.
- 5. Funtanilla, M. and **B. Chidmi.** A Bayesian Approach to Estimating Demand for Product Characteristics: An Application to Coffee Purchase in Boston. Selected for presentation at the INFORMS Marketing Science Conference, June 9-11, 2011, Houston, Texas.
- Funtanilla, M. and B. Chidmi. Demand System Estimation: An Application to Merger Analysis in the U.S. Coffee Industry. Selected for presentation at the annual meeting of the Western Agricultural Economics Association, June 29- July 1, 2011, Banff, Alberta, Canada.
- He, D., B. Chidmi and D. Zhou. Analyzing the Impact of Food Safety Information on Food Demand in China. Selected for presentation at the annual meeting of the Agricultural and Applied Economics Association, July 24-26, 2011, Pittsburgh, Pennsylvania.