

Lowell W. Randel, J.D.

Davis College of Agricultural Sciences and Natural Resources
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EDUCATION:

Juris Doctor, George Mason School of Law - May 2003, Graduated Magna Cum Laude
Master of Agriculture, Agricultural Development, Texas A&M University-1995
Bachelor of Science, Agricultural Economics, Texas A&M University – 1994 Graduated Cum Laude

PROFESSIONAL EXPERIENCE:

Executive Director, Davis College of Agricultural Sciences and Natural Resources, Texas Tech University – August 2025 – present

Establish a new Agricultural Policy Advocacy Program for the Davis College. Program includes the creation of a new Certificate in Agricultural Policy Advocacy, new Fellowship Program and development of new courses available to students across the Davis College. Teach multiple undergraduate courses including new courses that I have developed.

Founder and President, The Randel Group. LLC – February 2009 - present

Founded a government relations consulting firm. Work closely with clients to develop and implement a government affairs strategy to meet established goals. Engage Congress and the Administration on behalf of clients to identify opportunities and advance clients' interests.

- **American Society of Animal Science (ASAS)** - Establish and implement a federal relations strategy, including the formation of organizational structures and policies to maximize the organization's effectiveness with the federal government. Assume leadership roles on behalf of ASAS with coalitions and other organizations in Washington, including serving on Boards of Directors and chairing task forces.
- **Agricultural & Applied Economics Association (AAEA)** –Serve as Washington Representative for the association. Develop advocacy strategy and lead association engagement with Congress, federal agencies and coalition partners.
- **Global Cold Chain Alliance (GCCA)** – Work closely with association members to identify and implement a program to promote and protect the industry's legislative and regulatory interests. Develop strong relationships with key congressional and agency contacts impacting the industry. Write and deliver testimony, public comments and other key messages to policy officials. Faculty member at the Global Cold Chain Institute teaching

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multiple classes each year on topics including regulations, preparing for inspections and food safety. Classes taught in both English and Spanish.

- **National Association of Agriculture and Food Policy (NAAFP)** - Led the formation of a new national association to promote agriculture and food policy research. Help association members formulate their federal relations strategy to meet evolving Congressional policies and funding challenges.
- **National Association for the Advancement of Animal Science (NAAAS)** - Led the formation of a new national association to advocate for increased federal investments in animal science. Provide leadership for association strategic planning, governance and membership development. Successfully secured new legislative authorities and federal funding to support animal science.

Deputy Assistant Secretary for Congressional Relations, United States Department of Agriculture – Office of Congressional Relations May 2007 – January 2009

- **2008 Farm Bill** – Assisted in the development and implementation of the legislative strategy to advance USDA's Farm Bill proposals. Coordinated Departmental participation in House and Senate Agriculture committee mark-ups, floor action and conference committee work on the farm bill. Assisted in the management of a Department-wide farm bill team to develop and disseminate farm bill analysis documents. Served as member of three person team to coordinate the Department's overall implementation of the 2008 Farm Bill.
- **Congressional Relations** – Served as a primary link between the Secretary's office and Congress to advance the Department's agricultural policies to the legislative branch. Maintained strong relationships with Members of Congress and their staff and led Departmental efforts with briefings, hearings, mark-ups and Congressional correspondence.
- **Office Management** – Worked closely with the Assistant Secretary to lead a team of twelve employees, ensuring that work assignments were distributed appropriately and that staffing needs were met. Managed office finances and ensured the office stayed within budget. Coordinated the Department's Congressional detailee program.

Director of Legislative and Intergovernmental Affairs, United States Department of Agriculture – Research, Education and Economics Mission Area March 2006 – May 2007

- **2008 Farm Bill** – Assisted in the development of Research Title initiatives for inclusion in USDA's Farm Bill proposals. Participated in Farm Bill rollout events in several states, reaching over one thousand stakeholders. Actively engaged Congress regarding the Administration's Farm Bill proposals, with particular emphasis on the Research Title.
- **Congressional Relations** – Served as the primary Congressional liaison for the Research, Education and Economics (REE) Mission Area. Worked closely with Congressional staff regarding REE issues of legislative interest. Coordinated with the Office of Congressional Relations to develop and implement legislative strategies for the REE Mission Area.

- **Stakeholder Outreach** – Worked closely with REE agency stakeholders regarding REE programs and policy. Maintained relations with key interest groups including scientific organizations, university associations, industry and other government agencies.

Senior Associate, Meyers and Associates October 2000 – March 2006

- **Texas A&M Research Foundation** – Served as Washington Representative for the Foundation. Assisted in the development and implementation of legislative agenda and strategy for the Texas A&M University System. Worked closely with all System universities, state agencies and the health science center to identify funding and legislative opportunities to advance System priorities. Maintained strong relationships with key Congressional members and staff, administration officials, other universities and the private sector to further the interests of the System and Foundation.
- **Department of Homeland Security Legislation** – Drafted legislative proposal to create a national university center for homeland security, which led to the introduction of H.R. 4029, National Integrative Center for Homeland Security Act of 2002. These provisions were incorporated into The Homeland Security Act of 2002, which became Public Law 107-296. Texas A&M University was ultimately awarded the National Center for Foreign Animal and Zoonotic Disease Defense.

Assistant Director for Legislative Affairs, AESOP Enterprises, Ltd. Jan. 1999 - August 1999

- **Appropriations and Budget** - Worked with Deans and Directors to establish the National Association of State Universities and Land Grant Colleges (NASULGC) budget request. Met with Office of Management and Budget staff, Department of Agriculture staff and Congressional staff in support of the NASULGC budget request.
- **National Grassroots Campaign and Stakeholder Input Survey** - Assisted in the development of a national grassroots campaign designed to facilitate a heightened public and governmental awareness about the benefits of the Land Grant University system. Implemented a plan to gather information from agricultural associations regarding their priorities for agricultural research, extension and education. Survey resulted in bringing together a diverse set of groups to promote agricultural research and extension.

Visiting Professor, Universidad Autonoma de Guadalajara; Guadalajara, Mexico July 1998 - December 1998 – *Gained verbal and written proficiency in Spanish*

- **Factors Impacting Trade in North America** - Graduate course for students in the Department of International Relations offered during the fall of 1998. Developed and presented course curriculum regarding the North American Free Trade Agreement (NAFTA), World Trade Organization (WTO), and the Free Trade Area of the Americas (FTAA).
- **Seminars and Presentations** - Series of four presentations regarding agriculture, trade policy and the United States Government. Audiences consisted of university faculty, students and industry representatives.

Coordinator for Trade and Federal Issues, Texas Department of Agriculture:
February 1997 - July 1998

- **75th Texas State Legislative Session** - Analyzed appropriations, agriculture, trade and transportation legislation proposed during the 75th Legislature. Monitored House and Senate Committee actions and met with legislative staff and members regarding bills affecting the Texas Department of Agriculture.
- **105th United States Congress** - Interacted with members of the Texas Congressional Delegation regarding legislative issues including agriculture, trade and the environment. Wrote letters on behalf of then Agriculture Commissioner Rick Perry requesting specific legislative action. Coordinated strategy and collaborated with Congressional staff to address federal agency activities affecting Texas. Developed written testimony for Commissioner.

Legislative Assistant, AESOP Enterprises, Ltd. August 1995 - January 1997

- **Farm Bill** - Prepared testimony for Land Grant University witnesses regarding the research title of the farm bill. Lobbied for a competitive research grants component for the Fund for Rural America in the farm bill. Organized and implemented campaign strategy which led to \$100 million for research and extension grants over years 1997-1999. Met with Department of Agriculture officials regarding the regulation and implementation of the legislation.
- **Agriculture Appropriations** - Worked with Deans and Directors to establish the National Association of State Universities and Land Grant Colleges (NASULGC) budget request. Met with Office of Management and Budget staff, Department of Agriculture staff and Congressional staff in support of the NASULGC budget request.

BOARD SERVICE:

- **National Coalition for Food and Agriculture Research** – Board member 2009-Present. Vice President 2020- present.
- **National Industrial Hemp Council** – Board member 2019- present.
- **Riley Memorial Foundation** – Board member 2010-present. President, 2014

PUBLICATIONS:

- **Cold Facts Magazine (2009-present)** – Wrote an article for each edition of Cold Facts Magazine, a publication of the Global Cold Chain Alliance, covering legislative and regulatory issues impacting the food industry. Authored over 90 articles between 2009 and 2025.
- **Condenser Magazine (2009-present)** – Wrote an article for each edition of the Condenser Magazine, a publication of the International Institute of Ammonia Refrigeration, covering policy issues impacting industrial refrigeration. Authored over 50 articles between 2009 and 2025.

Beck, M., Weigel, J. C., Englecke, G., Patterson, J., Randel, L., Bryant, T., ... & Scarfe, D. (2012). Farm Animal Integrated Research (FAIR) 2012. Champaign, Illinois.

Clary, G. M., & Randel, L. (1995). Marketing exotic game meat products to restaurants.

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Fisher, W., Glasener, K., Bijl, C. G., Watts, M. L., Randel, L., Bullard, S. H., & Gulliford, J. (2010). Food, Nutrition, and Natural Resource Sciences in the FY 2011 Budget. Chapter 27, American Assoc. for the Advancement of Science Report XXXV.

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Randel, L.W. (2025). Policy Outlook for Animal Agriculture and Animal Science: Opportunities and Challenges. In *Midwest Swine Nutrition Conference* (p. 7-10).

Randel, L. W. (2017). The 2018 Farm Bill: Its Potential Impact on Animal Agriculture. In *Midwest Swine Nutrition Conference* (p. 27-30).

Randel, L. W. (2019). The 2018 Farm Bill-opportunities for animal agriculture. In *Midwest Swine Nutrition Conference* (p. 43-46).

Randel, Lowell. *Congress: a view from within*. Texas A&M University, 1995.

Randel, Lowell. NAFTA 2.0 and the Outlook for Food Trade in 2018. *Refrigerated & Frozen Foods*; Deerfield Vol. 27, Iss. 7, (Dec 2017): 16.

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Randel, Lowell. Preparing for FDA's Sanitary Transportation of Food Regulations. *Refrigerated & Frozen Foods*; Deerfield Vol. 25, Iss. 11, (Nov 2015): 29.