Henry J. Flowers Portillo

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Office: Department of Agricultural and Applied Economics Texas Tech University, 1312 Boston Ave. Ag. Sciences

Lubbock, TX 79409-2132

Languages: Spanish (native language), English (fluent)

RESEARCH INTEREST

Consumer Demand

Grain Economics

Marketing

International Trade

Economic Policy

EDUCATION

2026 Ph.D. in Agricultural and Applied Economics

Texas Tech University - Advisor: Dr. Modhurima Dey Amin

2022 M.S. in Agricultural Science

East Texas A&M University – Thesis: Economic Analysis of Annual Ryegrass Management Practices – Advisor: Dr. Jose Lopez

2022 M.S. in Business Administration

Texas A&M Commerce

2019 B.S. in Agricultural Science and Production

Zamorano University - Advisor: Dr. Marielena Moncada

EMPLOYMENT HISTORY

(2022–2026) Graduate Research Assistant – Texas Tech University

(2024–2026) Graduate Teaching Instructor – Texas Tech University

(2021–2022) Graduate Research Assistant – East Texas A&M University

(2020–2021) Field Manager – Sol Group Zacapex, Guatemala

(2020) Research Assistant – Auburn University, Alabama

(2019) Quality Control Intern – Sol Group Marketing, Florida

PUBLICATIONS

Working Papers

Flowers, H., Amin, M., and Hudson, D. "Detecting Potential Export Opportunities for the U.S. Meat Industry: A Machine Learning Approach"

Flowers, H., and Amin, M. "Evaluating the Effects of El Salvador's Policies under President Nayib Bukele (2019–2023): A Synthetic Control Method"

Published Papers

Flowers, H., Amin, M., Badruddoza S., and Olga M. 2025. "Mexican Animal Producers Value U.S. Sorghum as Feed, but Logistics and Policy Support Remain a Challenge." Choices Magazine, (2025-0354) https://www.choicesmagazine.org/choicesmagazine/submitted-articles/mexican-animal-producers-value-us-sorghum-as-feed-but-logistics-and-policy-support-remain-a-challenge

Lopez, J.A., H. Flowers, and D. Drake. 2022. "An agronomic and Economic Analysis of Annual Ryegrass management practices in North-Texas Soybean Production." Journal of Agribusiness, 40(1): 47-65 https://faculty.tamuc.edu/jlopez/documents/JAB-2022-vol40-no-1-pp-47-65.pdf

CONFERENCE PRESENTATIONS

2025 Agriculture and Applied Economics Association AAEA (Presentation) Evaluating the Effects of Nayib Bukele's Anti-Gang Policies on El Salvador's Socio-Economic Landscape

2024 Southern Agricultural Economics Association SAEA (Presentation) Willingness to Pay of Mexican Producers for Sorghum Based Feed

2023 Southern Agricultural Economics Association SAEA (Presentation)
An Agronomic and Economic Analysis of Annual Ryegrass Management Practices in North-Texas Soybean Production

2022 East Texas A&M University Annual Research Symposium (Poster) Volunteer Annual Ryegrass as Forage and Cover Crop

2022 Southern Rural Sociological Association SAEA (Poster)
Federal Financial Benchmarking: Outreaching and Recruiting Agricultural Producers Online

2022 Texas A&M College Station Pathway Research Symposium (Poster)

Volunteer Annual Ryegrass as Forage and Cover Crop

2022 ACT-TJCAA Conference at Abilene Christian University (Poster)

Volunteer Annual Ryegrass as Forage and Cover Crop

2021 East Texas A&M University Research Symposium (Poster)

Online Recruiting Texan Farmer Online

2020 PSA (Poultry Science Association) Annual Meeting (Poster)

Assessment of the angle of repose to measure corn Flowability

2019 Zamorano University (Presentation)

Effect of two different starting feeds in dairy heifers (Spanish)

GRANTS

Financial Benchmarking for North Texan Farmers, 2021-2022

East Texas A&M University

Role: Researcher

Demand for US sorghum from Mexican producers

Texas Tech University

Role: Researcher

TEACHING EXPERIENCE

Instructor, Texas Tech University

AAEC-2305 Fundamentals of Agriculture and Applied Economics (Face to Face) Spring 2025

AAEC-3301 Agribusiness Marketing (Face to Face) Fall 2024

Teaching Assistant, Texas Tech University

AAEC 5306 Agribusiness Analytics (Online), Fall 2025

AAEC 4302 Applied Regression and Least Squares Analysis for Agricultural Sciences (Online), Fall 2025

AAEC 4302 Statistical Methods in Agricultural Research (Online) Spring 2025, Summer 2025

AAEC-2405 Agricultural Statistics (Face to Face) Fall 2022

AAEC-3302 Agribusiness Finance (Face to Face) Spring 2022

LEADERSHIP AND SERVICES

Engagement Activities

2023-2025 President of the Agricultural Economics Graduate Student Association at Texas Tech University.

2024 Secretary of ZamoRaiders at Texas Tech

Service

- 2021 Commerce Texas Food Pantry East Texas A&M University
- 2021 Lions for Christ Mission Trip East Texas A&M University
- 2020 Meet Judging Experiences for High Schools, Auburn University

AWARDS

- 2022 East Texas A&M University Change Maker in Service
- 2022 Third Place. ACT-TJCAA Poster Presentation. Abilene Christian University
- 2022 First Place. Annual Research Symposium. East Texas A&M University Poster

SKILLS

Software

Stata, SAS, R, Python, Tableau, Excel, Qualtrics, and QGIS

Research

Survey Design, Data Collection, Applied Econometrics, Machine Learning

CERTIFICATES

- 2021 Crop Practicum East Texas A&M University
- 2021 Usage and Management of Herbicides Online
- 2020 Agricultural Remote Sensing AGEAP Online
- 2020 Successful Negotiation: Essential Strategies and Skills by University of Michigan Online
- 2020 SMEs Basic Management Universidad Católica de Chile Online
- 2018 Coffee Production by Illy Café EAP Zamorano University

MEMBERSHIPS

- 2024-Present Agricultural & Applied Economics Association (AAEA)
- 2022-2025 Agricultural Economics Graduate Student Association at Texas Tech University
- 2023-2025 Zamoraiders (Zamorano Students in TTU)
- 2021-2023 Southern Agricultural Economics Association (SAEA)

SCHOLARSHIPS

2016-2019 Swiss Fund Scholarship (Zamorano University)

2024-2025 Erin A. Wheeler-Cook Endowed Scholarship (TTU)

REFERENCES

Dr. Modhurima Dey Amin (PhD Advisor)

Assistant Professor

Department of Agricultural and Applied Economics, Texas Tech University

Email: Modhurima.Amin@ttu.edu

Dr. Darren Hudson

Associate Dean for Strategic Initiatives and Assessment

Department of Agricultural and Applied Economics, Texas Tech University

Email: Darren.hudson@ttu.edu

Dr. Carlos Carpio

Head of the Department

Agricultural Economics and Agricultural Business, New Mexico State University

Email: Ccarpio@nmsu.edu

Dr. Jose Lopez (MSc Advisor)

Associate Professor

Department of Agriculture, East Texas A&M University

Email: Jose.Lopez@tamuc.edu

Dr. David Drake

Assistant Professor

Department of Agriculture, East Texas A&M University

Extension Agent-IPM (Integrated Pest Management)

Email: drdrake@ag.tamu.edu