Auxiliary services is a division of administration & finance that extends beyond the learning environment of classrooms. We are the golden thread which enhances the red raider quality of education through student experiences and services.
Reflecting on Texas Tech’s 100 year journey, how has your department contributed to the success and longevity of the University?
As the golden thread that stitches together the red raider student experience, auxiliary services has played a pivotal role in Texas Tech’s first 100 years.

With Texas Tech entering its second century, auxiliary services will continuously develop creative solutions to enhance student lives. We truly believe “from here, it’s possible.”
University Student Housing

Student Union & Activities

Hospitality Services

Campus Store
“Student housing is a vital part of the student experience. We have been the home for students since the beginning of the university. And we cherish that role.”
Number of staff and student employees

<table>
<thead>
<tr>
<th>Full-Time</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>212</td>
<td>275</td>
</tr>
</tbody>
</table>

104 Learning Community Programs

8,225 Number of Residents

*20th School Day, Fall 2023

Transitioned to StarRez Residential Community Management System

Facility Enhancements of $11,647,312

Worked on facility enhancements such as renovating Bledsoe, new air handlers in Wall Gates and Hulen Clement, smoke detector upgrades, standpipes, and several other aesthetic improvements.

6,331 Customer Service Interactions

622 In-hall peer-to-peer Tutoring Sessions

19,946 Individual Interactions for resident programs and curriculum
3.1 million
Transactions feeding our Red Raiders

2,899,665
in-person orders

200,335
mobile orders

Number of staff
And student employees

Full-Time
155
Part-Time
177
Students
870

Red Raiders redeemed
5.1 million points
in the
Transact mobile ordering app
on dining giveaways, items, and contests

Red Raider’s favorites by the number

543,138 Slices of Pizza
414,426 Dino Nuggets
56,258 Coffees
70,135 Quesadillas
35,233 Hamburgers

New Dining Locations

23 at Sneed

23 at Sneed offers a fusion of diverse culinary options to campus. This new dining venue caters to the eastern side of campus, providing a rotating mix of homestyle dishes, grilled items, fresh salads, and international cuisine. 23 at Sneed embodies the spirit of our university’s past, infusing it with the vibrancy of the present.

Burkhart Cafe

Burkhart Café in the Burkhart Center for Autism Education & Research features a unique partnership to create a new food service collaboration. This dynamic learning lab provides individuals from the center a learning environment to gain and build real-world skills.
“Food is such an integral part of the student experience. Hospitality services has always provided a wide variety of food options for students.”
“Historically, the student union has been the place where students connect outside of class. Connecting with peers is an essential part of the college experience.”
3,456 EVENTS IN THE SUB
More than 9 a day

1,951,012 VISITORS
Over 7 times the population of Lubbock, TX

$2,316,900.18
Spent in improvements, capital projects & maintenance.

47,033 PEOPLE
Total attended
STUDENT ACTIVITIES BOARD’S EVENTS

Number of staff and student employees
Full-Time 22
Students 71

497 HOURS OF OUTREACH
completed by employees and the Student Activities Board
Raider Depot is now an authorized Apple Campus Store.

55K Scantrons sold

Number of staff and student employees

<table>
<thead>
<tr>
<th></th>
<th>Full-Time</th>
<th>Part-Time</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>6</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

Raider Depot is the official game day retailer and offers Texas Tech gear to fans in our store, located inside the Student Union Building. Items are also available for sale outside the Frazier Alumni Pavilion and in Raider Alley on game days.

Item available for sale

350+ Unique Apparel Items

175+ Unique Gift Items

Official Online Store for the Centennial Celebration

Official Game Day Retailer
“We unlock the learning potential for students to succeed in their academic pursuits.”

Saedyi Gonzalez Pena | Assistant Manager
Raider Depot Campus Store
Red Raider For 1 Year
“University recreation helps to create balance in students' lives. We provide the space and opportunities for students to participate in activities they love outside the classroom.”
<table>
<thead>
<tr>
<th>Robert H. Ewalt Student Recreation Center is</th>
<th>Number of staff and student employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>240,000 SQ FT</td>
<td>Full-Time 31</td>
</tr>
</tbody>
</table>

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<td>Full-Time 31</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>904,205 PEOPLE THROUGH THE DOOR</th>
<th>1,041 Total personal training sessions sold</th>
</tr>
</thead>
<tbody>
<tr>
<td>This is equivalent to about 3.5 seasons of sold out</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>773 community members attended the Learn to Swim Program</th>
<th>20,588 Red Raiders in group fitness</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>MEMBERSHIPS</th>
<th>2023 TEXFIT CONFERENCE</th>
<th>Urbanovsky Park is 26 ACRES</th>
</tr>
</thead>
<tbody>
<tr>
<td>$929,950 $929,950 Sales</td>
<td><strong>295+</strong> Total attendees</td>
<td><strong>Equal to 130</strong> Texas Tech Dairy Barns</td>
</tr>
<tr>
<td>6,375 6,375 Monthly &amp; annual members</td>
<td>40+ Vendors</td>
<td></td>
</tr>
<tr>
<td>27 Universities</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Number of Staff

<table>
<thead>
<tr>
<th>Medical &amp; Behavioral Health</th>
<th>Clinical Support</th>
<th>Administration &amp; Ancillary</th>
<th>Patient Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>16</td>
<td>14</td>
<td>13</td>
</tr>
</tbody>
</table>

### Lab Tests

- Administered: 62,394
  - Primary care visits: 21,074
  - Unique patients: 22,074
  - Behavioral health visits: 2,133

### Student Health Services

- Unique patients: 21,074
- Primary care visits: 22,074
- Behavioral health visits: 2,133
- Prescriptions filled: 16,772

### Contract with Texas Tech Admin & Finance

- $4.5 million

- Buddy Holly Center capacity is more than 7 times greater than the
“Student health services provide an important service to the campus community. Student wellbeing is the core of who we are.”

Dr. Miguel Villarreal | Family Medicine Physician
TTU Student Health Services
Red Raider For 22 Years
“We are proud to be the home to so many student memories. From athletic games to graduation ceremonies. Memories are made with us.”

Cindy Harper | Associate Managing Director
United Supermarkets Arena
Red Raider For 26 Years
Number of staff and student employees

<table>
<thead>
<tr>
<th>Full-Time</th>
<th>Part-Time</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>2</td>
<td>56</td>
</tr>
</tbody>
</table>

19 CEREMONIES
14,178 grads
133,833 guests

Hosted the 2024 Centennial Celebration Gala

Number of fans & guests
8,098,725 since opening
about 30 times the population of Lubbock, TX

345,002 Total fans at
57 Total athletic events

MECHANICAL UPGRADE

Project: ANNUAL MAIN COURT RE-SCREEN AND TOPCOAT

394,094 Total ticketed guests at
66 Total ticketed events
Auxiliary Services represents the Golden Thread of excellence by connecting all non-academic areas of campus life for Red Raiders. Excellence is continually achieved through the efforts and dedication of diligent team members that make up Auxiliary Services and the campus community. Some of these exceptional individuals have been recognized by receiving a special Auxiliary Services Challenge Coin for going beyond the typical call of their responsibilities to make our University great.
## 2023 Recipients

<table>
<thead>
<tr>
<th>Yessie Ochoa</th>
<th>Albert Vasquez</th>
<th>Saul Gomez</th>
</tr>
</thead>
<tbody>
<tr>
<td>Danny Chavez</td>
<td>Cameron Meriman</td>
<td>Colbi Pechal</td>
</tr>
<tr>
<td>Barbara Sterling</td>
<td>Leigh Donaldson</td>
<td>Jennifer Weaver</td>
</tr>
<tr>
<td>Christy Norfleet</td>
<td>Zach Young</td>
<td>Beth Hunter</td>
</tr>
<tr>
<td>Stephanie Laughlin</td>
<td>Mindy Diller</td>
<td>Lauren Morrison</td>
</tr>
<tr>
<td>Norman Hymel</td>
<td>Shalisa Benavides</td>
<td>Amber Gregory</td>
</tr>
<tr>
<td>Eric Maki</td>
<td>Dewey McMurray</td>
<td>Erika Bowles</td>
</tr>
<tr>
<td>Mark Mamawal</td>
<td>Colby Helms</td>
<td>Luke J Ellison</td>
</tr>
<tr>
<td>Debbie Holbert</td>
<td>Mindy McCall</td>
<td>Sarah Albertson</td>
</tr>
<tr>
<td>Allison Aguilar</td>
<td>Allison Cottrell</td>
<td>Emily Mallernee</td>
</tr>
<tr>
<td>Jenna Gore</td>
<td>Robert Salazar</td>
<td>Tanya Massey</td>
</tr>
<tr>
<td>Brett Conners</td>
<td>Cierra Montoya</td>
<td>Lindsay Anderson</td>
</tr>
<tr>
<td>Aaron Harbaugh</td>
<td>Jose Angel Montes</td>
<td>Jimmy Kelly</td>
</tr>
<tr>
<td>Anna Burton</td>
<td>Dr. Carol Sumner</td>
<td>Scott Layher</td>
</tr>
<tr>
<td>Alexis Wiser</td>
<td>Teresa Simpson</td>
<td>Alejandra Hernandez</td>
</tr>
<tr>
<td>Andre Fortin</td>
<td>Tonda Elliott</td>
<td>Sandra Trevino</td>
</tr>
<tr>
<td>Chris Miller</td>
<td>Ana Maldonado</td>
<td>Anna Dzurenko</td>
</tr>
<tr>
<td>Shannon Verlotte</td>
<td>Janie Gloria</td>
<td>Jessica Rodriguez</td>
</tr>
<tr>
<td>David Schermer</td>
<td>Estela Muro</td>
<td>Nazaria “Cece” Ramirez</td>
</tr>
<tr>
<td>Dan Cook</td>
<td>Mike Gonzalez</td>
<td>Yolanda Martinez</td>
</tr>
</tbody>
</table>

Continuing A Legacy of Excellence