



THREAD OF *Excellence*

2024-2025 **AUXILIARY SERVICES**
ANNUAL REPORT



AUXILIARY SERVICES IS A DIVISION OF
ADMINISTRATION & FINANCE THAT EXTENDS
BEYOND THE LEARNING ENVIRONMENT OF
CLASSROOMS. WE ARE
THE GOLDEN THREAD
WHICH ENHANCES THE RED RAIDER QUALITY OF
EDUCATION THROUGH STUDENT EXPERIENCES
AND SERVICES.

TEXAS TECH™



UNIVERSITY
STUDENT HOUSING

HOSPITALITY
SERVICES

STUDENT UNION
& ACTIVITIES

RAIDER DEPOT
CAMPUS STORE

STUDENT HEALTH
SERVICES

UNIVERSITY
RECREATION

COIN OF
EXCELLENCE

AUXILIARY
AWARDS

UNIVERSITY STUDENT HOUSING



NEW PROJECTS

STANGEL AHU Replacement
CHIT/WEY/COLE AHU Replacement Study
TALKINGTON Chiller Replacement
STANGEL Water Line Replacement
WEST VILLAGE Elevator Upgrade
TALKINGTON Compressor Replacements
WEYMOUTH Hot Water Heater Replacement
STANGEL Hot Water Heater Replacement
GORDON Lock Replacement
RED RAIDER PLAZA Design

FUTURE PROJECTS

TALKINGTON Chiller Replacement
GORDON Hall Carpet Replacement
TALKINGTON Carpet Replacement
WEST VILLAGE B Holding Tank Replacement

STUDENT INTERVENTION CASES

WELLNESS & MENTAL HEALTH 60% 445 Cases
SUPPORT & CONFLICT RESOLUTION 25% 188 Cases
SAFETY/EMERGENCY SITUATIONS 15% 110 cases
TOTAL CASES 743 Cases

EMPLOYMENT

221 FULL/PART TIME

350 STUDENTS

571



WORK ORDERS

18,226
FIXITS



HOUSED
ON-CAMPUS
8,196
STUDENTS



HOUSED
OFF-CAMPUS
308
STUDENTS



STUDENT
INTERVENTIONS
743
TOTAL CASES

DeMARCUS THOMAS
RAWLS, MARKETING & MANAGEMENT



**“EVERYONE STARTS FROM
THE GROUND UP HERE,
AND THE CONNECTIONS
YOU BUILD WILL CARRY
FORWARD.”**



HOSPITALITY SERVICES



NEW PROJECTS

CHICK-FIL-A® (SUB) Renovation

THE COMMONS (TALKINGTON)

Refurbished Retail Space

THE CORNER LOUNGE (HUCKABEE)

Vending Renovation

EINSTEINS BROS® BAGELS (TALKINGTON)

Renovation

THE MARKET (S/M) Refurbished Retail Space

ONLINE Smart Choices Interactive Nutrition Menu

FUTURE PROJECTS

MURRAY Ghost Kitchen Renovation

FUJISAN® SUSHI @ SUB Renovation

SHAKE SMART® @ University Recreation Center

H/C Roof & HVAC - Renovation

EINSTEIN'S BROS® BAGELS @ RCoB - Renovation

CASH FAMILY SPORTS NUTRITION CENTER

Expansion

STUDENT PROGRAMS

SCHOLARSHIPS 40 Totaling \$20,000

WORK FOR BOARD 140; 66,893db Earned

SECRET SHOPPERS 10 Students; 474 Surveys

ADVISORY COMMITTEE 5 Members

STUDENT EMPLOYEE MEAL PROGRAM 95,484 Transactions

EMPLOYMENT



1275



TRANSACTIONS

3.3
MILLION



MOBILE
ORDERS

309,234
TRANSACTIONS



BEST
SELLER
202,096
CHICKEN STRIPS

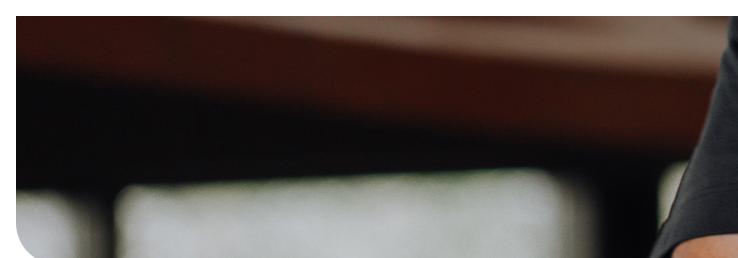


SUSHI
ROLLS
49,235
ORDERS

ANDRES SOLANO
ARTS & SCIENCES, PSYCHOLOGY



**"HOSPITALITY IS MORE
THAN JUST MAKING SURE
EVERYONE EATS. IT IS
ABOUT CONNECTION AND
BUILDING COMMUNITY."**



STUDENT UNION & ACTIVITIES



NEW PROJECTS

ALLEN THEATER Lighting
TRAF-SYS Building Counter System
MEETING ROOM Updates

FUTURE PROJECTS

MEETING ROOM A/V Updates
ALLEN THEATER Sound Updates
WEST BASEMENT Sewer Lift



RED RAIDER
ORIENTATIONS
**1,076
ORIENTATIONS**



GUEST
PER YEAR
**1.8
MILLION**



MEETING
ROOMS
**3,068
RESERVATIONS**



MEETING
ROOMS
**\$165,247
REVENUE**

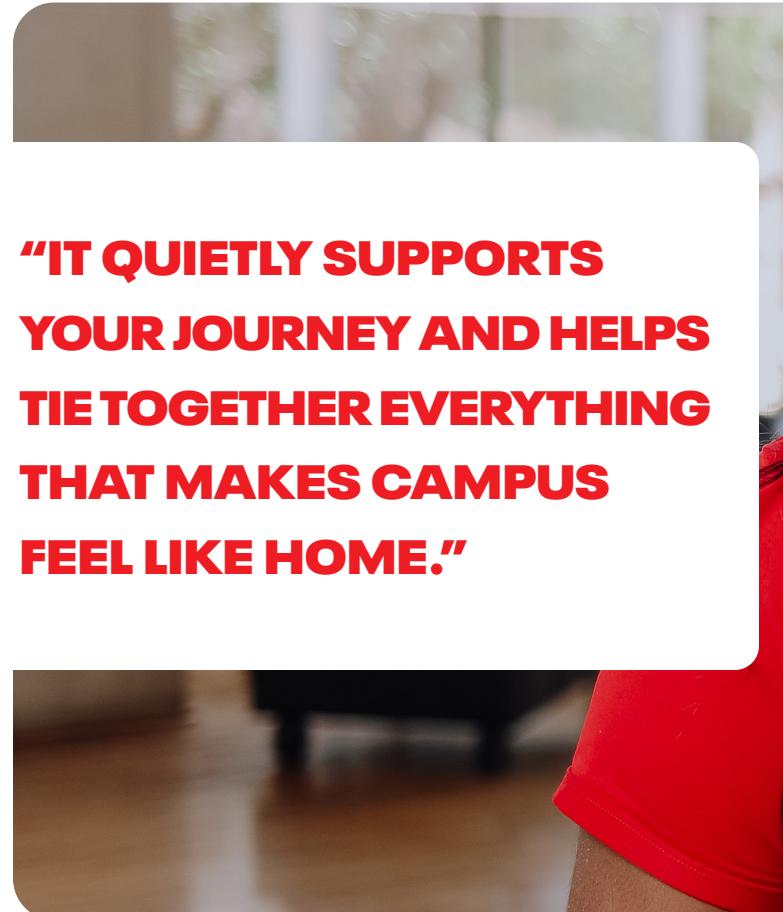
STUDENT ACTIVITIES BOARD

7 EXECUTIVE
29 GENERAL
167 EVENTS

MAJOR CAMPUS EVENTS

ARBOR DAY 3,324 Participants
HOMECOMING WEEK 14,665 Participants
TECH OR TREAT 2,775 Participants

AVA NEVAREZ
ANIMAL SCIENCE



**"IT QUIETLY SUPPORTS
YOUR JOURNEY AND HELPS
TIE TOGETHER EVERYTHING
THAT MAKES CAMPUS
FEEL LIKE HOME."**



RAIDER DEPOT CAMPUS STORE

NEW PROJECTS

CUSTOM JERSEYS with Texas Tech slogans/
cheers

ADIDAS® 100 Years of Texas Tech Football
collection

MERCHANDISE for Davis College, Rawls Cob,
School of Law, & Dance

KORTEXT Launch digital learning and student
engagement solutions

FUTURE PROJECTS

ADIDAS® custom Texas Tech Sambas &
Patrick Mahomes "Ruin Their Sunday" Collection

BATH & BODY WORKS® In shop merchandise

LEGO® products coming soon

Cameron J available only at Raider Depot Campus
Store



EMPLOYMENT



**SOLD
\$1.1 MILLION
APPAREL**

**SOLD
\$215,000
GIFT**

**SOLD
\$3.1 MILLION
DIGITAL TEXTBOOKS**

**SOLD
\$2 MILLION
TEXTBOOKS**

**ANABELLA DANTE
SPORT MANAGEMENT**

**"THE BOOKSTORE
BECOMES THE THREAD
THAT CONNECTS EVERY
STAGE OF THE RED RAIDER
JOURNEY."**



STUDENT HEALTH SERVICES



REQUIREMENTS MANAGED

MENINGITIS IMMUNIZATIONS New Students

TUBERCULOSIS SCREENING International Students

STUDENT HEALTH INSURANCE Non-Immigrant Students

STUDY ABROAD Medical Clearance

ACCREDITATION & LICENSES

AMBULATORY CLINIC accredited by The Joint Commission

LAB accredited by The Joint Commission

PHARMACY licensed by the State of Texas

RADIOLOGY licensed by the State of Texas

SEEKING CARE VISITS

SEXUALLY TRANSMITTED INFECTION

DEPRESSION

ANXIETY

UPPER RESPIRATORY INFECTION

SORE THROAT

PREVENTATIVE EXAM

PANIC DISORDER

URINARY TRACT INFECTION

CONTRACEPTION



LABS
53,157 TEST



PATIENTS
23,544 ENCOUNTERS

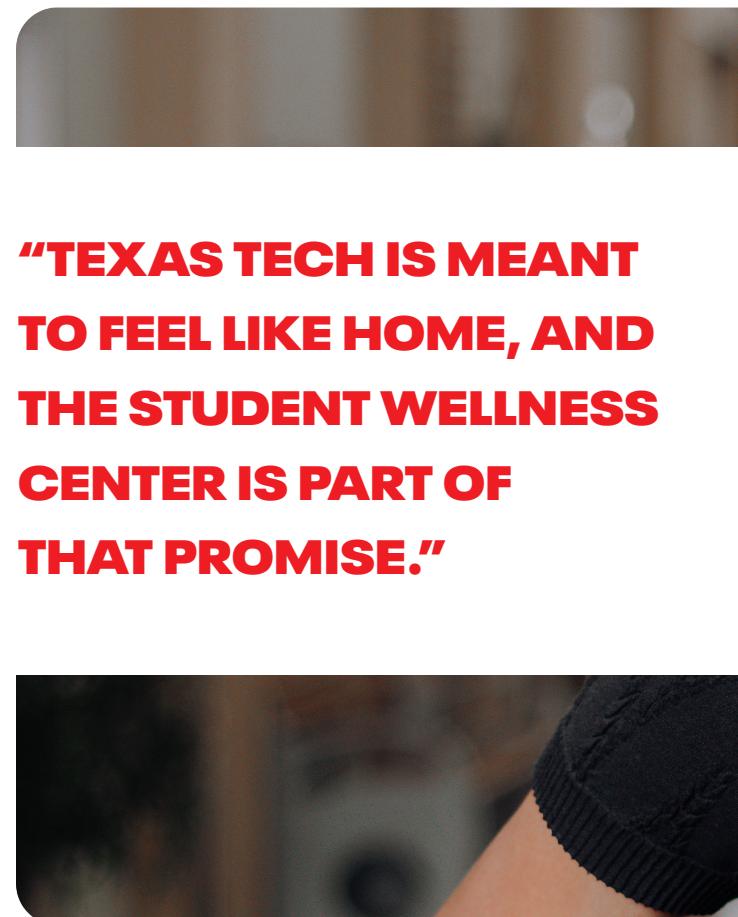


PATIENTS
18,173 UNIQUE



PRESCRIPTIONS
14,577 FILLED

JOCELYN CHIRAMEL



"TEXAS TECH IS MEANT TO FEEL LIKE HOME, AND THE STUDENT WELLNESS CENTER IS PART OF THAT PROMISE."



UNIVERSITY RECREATION



NEW PROJECTS

WEST RECREATION FIELDS 5, 6, 7, & 8 Replace Turf
URBANOVSKY PARK Add Pickleball Courts
OUTDOOR LP Mechanical Room
STUDENT RECREATION CENTER Wood Floor Maintenance, Upgrade Analog Security Cameras, Avian Flyaway to Relocate Fowl

FUTURE PROJECTS

SHAKE SMART® Protein shake concept
INDOOR CLIMBING CENTER Reface Wall
STRENGTH & CONDITIONING AND CARDIO
New Equipment

RATES

STUDENT FEE \$100
MEMBERSHIPS SOLD 8,464
REVENUE GENERATED \$1,125,543

EMPLOYMENT

31 PROFESSIONAL 425 STUDENTS

456



AQUATICS
749
LESSONS



SOFTBALL
250
COMPETITIONS

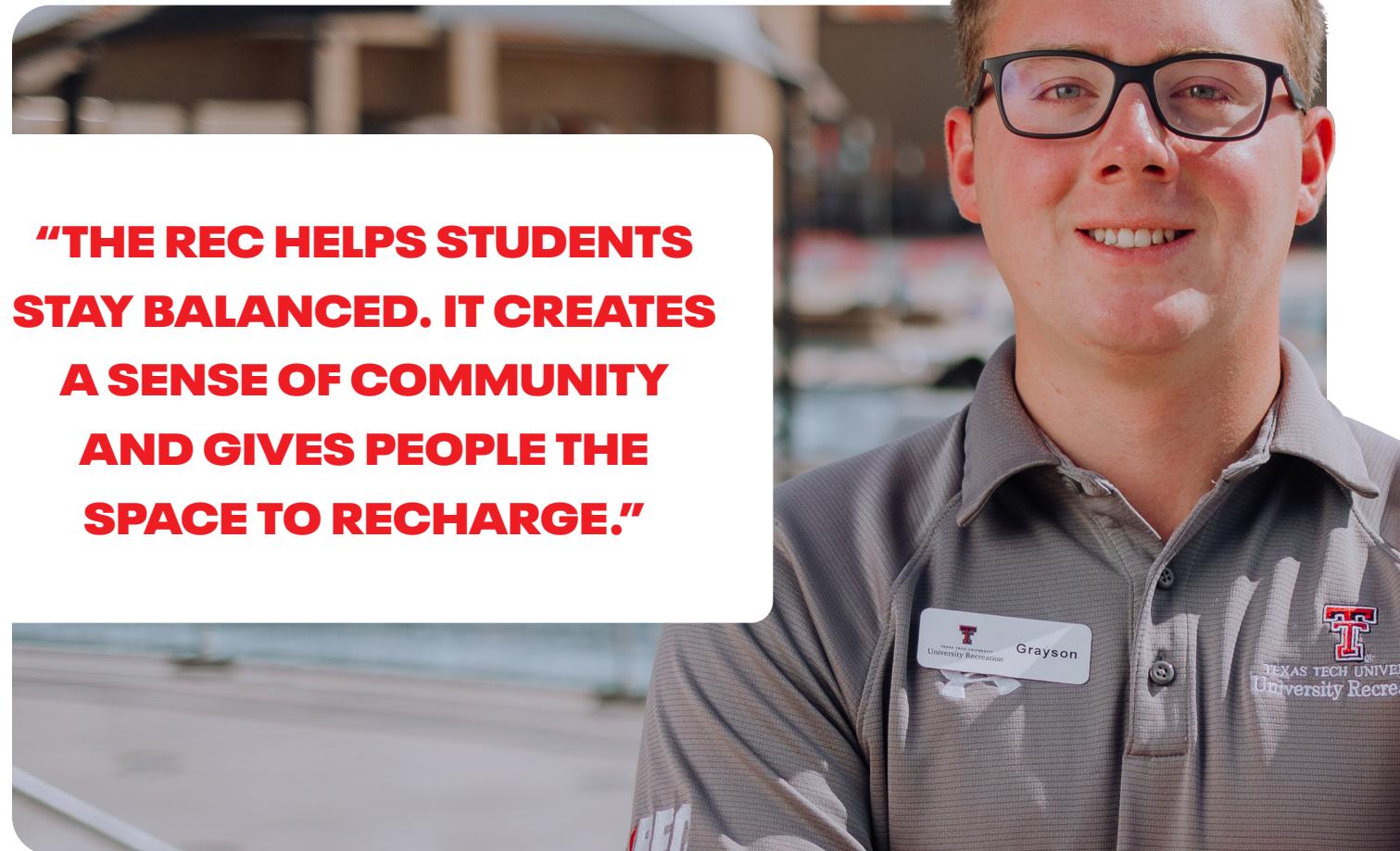


OUTDOOR EQUIPMENT
38
AMENITIES



FACILITIES
1.1 MILLION
VISITORS

GRAYSON DAILEY



"THE REC HELPS STUDENTS STAY BALANCED. IT CREATES A SENSE OF COMMUNITY AND GIVES PEOPLE THE SPACE TO RECHARGE."

COIN OF EXCELLENCE

Auxiliary Services represents the Golden Thread of excellence by connecting all non-academic areas of campus life for Red Raiders. Excellence is continually achieved through the efforts and dedication of diligent team members that make up Auxiliary Services and the campus community. Some of these exceptional individuals have been recognized by receiving a special Auxiliary Services Challenge Coin for going beyond the typical call of their responsibilities to make our University great.

2024 - 2025 RECIPIENTS

Nazaria "Cece" Ramirez	Sarah Cuevas	Kelly Sorrells
David Small	Xavier Floyd	Patricia Valles
Rylie Ivins	Katherine Taylor	Manuela Baeza
Juli McCauley	Austin Pace	Katelynn Horton
Trevor Bolger	Deborah Green	Johnny Rodriguez
Kyle Mulkey	Paula Hernandez	Elizabeth Massengale
Britta Tye	Andrew Reeves	Christine Self
Shelby Langdon	Jesse Trevino	Ariana Hernandez
	Kyle Greenhaw	Autum Ward
	Julia Hensley	Coach McGuire
	Ezekiel Ortiz	MG Tim Green
	Johanna Valencia	Joseph Gerard
	Brittany Doak	Wendy Williams
	Gabriella Perez	Kelly Turner



AUXILIARY AWARDS

UNIVERSITY STUDENT HOUSING

AMERICA ADVERTISING AWARD 10 AWARDS
ACUHO-I PARTHENON AWARD DR. D'AUN GREEN
COLLEGE BUSINESS MANAGEMENT INSTITUTE (CBMI) 3 -YEAR CERTIFICATE COMPLETION
ASHLEY STYLES
DISTINGUISHED STAFF - PRESIDENTS AWARD OF EXCELLENCE YESENIA OCHOA & TANYA MASSEY
SWACUHO - TOP 10 PROGRAM AWARD ZACHARY YOUNG
SWACUHO - BOB HUSS OUTSTANDING GRADUATE STUDENT AWARD HEIDI MAYES

HOSPITALITY SERVICES

2025 CHOCOLATE FANTASIA 2 GOLDS & 1 SILVER
AMERICA ADVERTISING AWARD 21 AWARDS & PEOPLE'S CHOICE
AUXILIARY SERVICE'S CENTERS FOR EXCELLENCE MARKETING
DISTINGUISHED STAFF - MASKED RIDER AWARD PAUL CENTILLI
DISTINGUISHED STAFF - GUNS UP AWARD DAWN LASSITER, DANNY CHAVEZ, & TRAVIS WEBB
NACUFS DISTINGUISHED SERVICE AWARD KIRK RODRIGUEZ
RAIDERS CHOICE AWARD BEST PLACE TO WORK
RAIDERS CHOICE AWARD BEST PLACE TO EAT | THE MARKET
SERVICE INDUSTRY ADVERTISING AWARDS 7 AWARDS

STUDENT UNION & ACTIVITIES

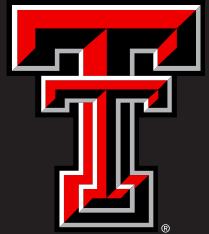
AMERICA ADVERTISING AWARD 4 AWARDS

STUDENT HEALTH SERVICES

SPIRIT AWARD VISIONARY MADELINE ROCHA

UNIVERSITY RECREATION

AMERICA ADVERTISING AWARD 21 AWARDS



AUXILIARY SERVICES

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TEXAS TECH
Administration & Finance
Auxiliary.ttu.edu