FROM HERE, IT’S POSSIBLE.
Established in 1923, Texas Tech is now home to more than 40,000 students from all across the globe. We are a national research university with over 150 different fields of study that put our students on any career path. Explore our campus and our city, take your time to look around and experience why so many students feel immediately at home here and why alumni have such fond memories. We hope you feel the same.

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Supporting Family Engagement and Student Success!

Texas Tech Parents Association offers programs, services, events, and support to Red Raider families.

**Member Benefits**
- Student Scholarships
- Student Safe Travel Network
- Faculty and Student Awards
- Parent Ambassadors
- Local and National Community

**Discounts**
- Family Weekend & Local Events
- Lubbock Hotels
- Texas Tech Gear & Apparel

Sponsorships Available

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CONNECT. INFORM. ENGAGE.

Founded in 1956. TexasTechParents.org #TTPAFamily f @TexasTechParents
Begin your tour at West Hall, home to the Visitors Office, Office of Admissions, and Student Financial Services—a one-stop-shop for prospective students. The Broadway Entry Gates, fountains, and Seal mark the main entrance to campus.

**STOP 1: SEAL OF TEXAS TECH** The 12-foot granite seal is a favorite photo spot on graduation day or after a campus tour.

**BROADWAY AND UNIVERSITY** Lively student hangouts and spirit shops on the strip east of campus offer the fun shopping and dining found only in a true college town. Walk south across the street from West Hall to Park Place, an installation in our award-winning public art collection. The sculptures by nationally known artist and Lubbock native Glenna Goodacre are placed near the College of Human Sciences because they depict the stages of human life.

**COLLEGE OF HUMAN SCIENCES** One of the largest of its kind in the nation, the college offers diverse programs like early childhood education, personal financial planning, and fashion design.

**THE ADMISSIONS BUILDING** Texas Tech’s original structure, stands west of Preston Smith and houses offices for the university leadership. The building features two bell towers—one for the Victory Bells, which ring after every Texas Tech athletic victory, and the other for the Carillon bells, which play during special events like the holiday Carol of Lights.

**THE HONORABLE PRESTON SMITH** The larger-than-life statue of Preston Smith depicts the Texas Tech graduate who served as governor of Texas from 1968-1972. He was instrumental in opening our schools of law and medicine. Rest on the bench, even though tradition holds that only upper-level students can sit there.

**STOP 2: THE ADMISSIONS BUILDING**

**STOP 3: START HERE**

**WALKING TOUR**

**STOP 4: SEAL OF TEXAS TECH**

**STOP 5: START HERE**

**WALKING TOUR**

**STOP 6: COLLEGE OF AGRICULTURAL SCIENCES & NATURAL RESOURCES** You’ll find buildings that make up the College of Agricultural Sciences and Natural Resources (CASNR) just behind the University Library. Known for its student-friendly faculty and progressive programs, the college consistently produces outstanding student leaders, including the numerous world champion teams.

**DARK BARN** In our early days, this original campus building boarded some students’ cows and chickens, whose milk and eggs were sold to help pay tuition. It now serves as a location for events for CASNR.

**STOP 7: COLLEGE OF FOOD SCIENCES & NUTRITION**

**STOP 8: THE ADMISSIONS BUILDING**

**STOP 9: THE ADMISSIONS BUILDING**

**END**

Continue west, and you’ll pass one of our most recognizable landmarks: Riding into the Sunset, a statue of famous philanthropist Will Rogers on his horse Soapsuds. The entire sculpture is traditionally washed in red streamers the night before every home football game. West Hall and the main campus entrance, where you began your tour, are just ahead.
ACADEMICS

With more than 150 academic programs in ten colleges, the opportunities to learn are endless. Enhance your experience by participating in undergraduate research, find a challenge in the Honors College (honors.ttu.edu), discover the world in a study abroad program, and engage in the community through service learning. Personal growth happens in many different ways, and at Texas Tech, your educational experience is your own.

COLLEGE OF AGRICULTURAL SCIENCES & NATURAL RESOURCES
casnr.ttu.edu | 56

• Typically, one of every three of our students receives a scholarship.
• The College annually awards $2.6 million in scholarships.
• Students can intern in Austin, TX or Washington, D.C.
• Study abroad programs are offered in Scotland, the Italian Gardens, Costa Rica, Zimbabwe, China, and more!
• A 14:1 student to teacher ratio fosters a more one-on-one learning experience.
• More than 40 nationally recognized and award-winning clubs, organizations and competitive teams that give students a chance to enhance their education outside of the classroom.

COLLEGE OF ARCHITECTURE
arch.ttu.edu | 64

• The Architecture & Design Learning Community (ALC) is a unique living environment for architecture and design majors.
• The Urban Design and Development program employs architecture majors to create plans for community centers, affordable housing or downtown redevelopment projects in West Texas.
• Study abroad after your third year in Spain, France, Canada, Mexico, Brussels or Italy.
• The Master of Architecture degree program offers a unique structure that seamlessly merges undergraduate and graduate courses.

COLLEGE OF ARTS & SCIENCES
as.ttu.edu | 60

• The Kinesiology department ranks in the top 10% nationally.
• Professor and climate scientist, Katherine Hayhoe, was named to the 2014 TIME Magazine’s 100 Most Influential People in the World.
• Arts & Sciences students were awarded $6.7 million in scholarship funds last year.
• Physical & Life Science majors rank 12th nationally in earning potential.
• The High Energy Physics Group played a significant role in advancing the theory and discovering the Higgs Boson at the European Organization for Nuclear Research (CERN).

JERRY S. RAWLS COLLEGE OF BUSINESS ADMINISTRATION
rawlsbusiness.ttu.edu | 23

• Rawls College graduates enjoy an over 90% job placement rate.
• Home of the first separately accredited School of Accounting in Texas.
• Ranked a Top 100 Business School - U.S. News and World Report and Bloomberg Businessweek
• Ranked Best Business School for Vets - Military Times

COLLEGE OF EDUCATION
educ.ttu.edu | 41

• Home of the innovative TechTeach teacher preparation program that incorporates a full-year of student teaching, video technology and TAP rubric assessment.
• The 100% pass rate on the initial teacher certification exam is evidence in the quality of the educational experience.
• Students enjoy a 90% teacher job placement rate.
• The college awards over $400,000 in scholarships annually.

EDWARD E WHITACRE JR. COLLEGE OF ENGINEERING
coe.ttu.edu | 44

• Home of the innovative TechTeach teacher preparation program that incorporates a full-year of student teaching, video technology and TAP rubric assessment.
• The 100% pass rate on the initial teacher certification exam is evidence in the quality of the educational experience.
• Students enjoy a 92% teacher job placement rate.
• The college awards over $400,000 in scholarships annually.

HONORS COLLEGE
honors.ttu.edu | 76

• Students enjoy a smaller classroom setting with award-winning faculty.
• Dedicated scholarships for study abroad and funding for undergraduate research ensure there are no barriers in expanding your experience.
• Qualifying Honors College students have access to early acceptance programs to medical school and law school.
• The dedicated Honors residence hall ensures students have a home to realize their academic aspirations.
• Students enjoy the advantages of a small liberal arts college, with the resources of a major research university including award-winning scholars, teachers, researchers, labs and creative spaces.

COLLEGE OF MEDIA & COMMUNICATION
comc.ttu.edu | 79

• Faculty incorporates the knowledge gained from years in industry in their teaching.
• Advanced facilities for video editing, computer-based writing and communication research ensure you learn on the most up-to-date equipment.
• The college encourages learning outside the classroom.
• Students have received academic credit for internships at places like The Daily Show with Jon Stewart, Southwest Airlines, BusinessWeek Online, ABC News and 20/20.
• Senior-level courses create public relations packages for local non-profit organizations.

COLLEGE OF HUMAN SCIENCES
hs.ttu.edu | 64

• Our nationally recognized faculty and staff strive to foster a friendly atmosphere with an open door policy that always puts our students’ needs and successes first.
• Our unique scholarship programming guarantees students additional and sustained scholarship funding beyond what is offered by Texas Tech.
• We are proud to offer a wide array of career pathway options that all enhance and improve the human condition.
• We encourage our students to broaden their educational experiences by taking advantage of experiential learning.
• Many of our programs and faculty are nationally recognized with one-of-a-kind, highly successful research centers.

TALKINGTON COLLEGE OF VISUAL & PERFORMING ARTS
vpa.ttu.edu | 12, 83, 108

• Fine Arts Learning Community includes performance space, mentoring programs and fine arts work space in the residence hall.
• Strong associations with local organizations like the Lubbock Symphony Orchestra, Lubbock Youth Symphony, Ballet Lubbock, Lubbock Community Theatre, Underwood Center for the Arts and the Buddy Holly Center.
• Engaged in various public relations initiatives both on and off campus such as the TTU LSD Fine Arts Alliance, the College of Visual & Performing Arts Interdisciplinary Council, and the College of Visual & Performing Arts Ambassadors.

See college buildings as you walk the campus. Buildings are numbered according to the campus map (page 6).
Texas Technological College opened in 1925 with six buildings and 915 students. In 1969, the Texas State Legislature changed the name to Texas Tech University as we are known by today.

Graduate instruction began in 1927 within the school of Liberal Arts. A Division of Graduate Studies was established in 1935 and eventually became known as the Graduate School in 1954.

As a member of the National Collegiate Athletic Association, Texas Tech began competing in the Big 12 Conference in 1996 after a 35-year membership in the former Southwest Conference.

Even though it now has more than 40,000 students and is one of the largest higher education institutions in Texas, Texas Tech is relatively young for a university.

Today, Texas Tech serves a region larger than most U.S. states and is one of the only campuses in Texas to house a university, law school and medical school on the same campus.

Texas Tech University is among 120 universities and colleges in the Carnegie Classification of Institutions of Higher Education’s “Very High Research Activity” category. Ten colleges and three schools makeup the academic areas at Texas Tech University and offer more than 150 undergraduate degrees, 100 graduate degrees, and 50 doctoral degrees.

Experience the location-based campus tour.

1. Upon opening web browser, select “Allow” when prompted to identify your location.
2. Select the app option or continue on a web browser.
3. Select “Start.”
4. Enter your information or select X (top right) to opt out.
5. Select the location pin icon which will guide you.
6. Select the trails icon and follow the walking tour trail or move about the campus and select locations manually.

Even though it now has more than 40,000 students and is one of the largest higher education institutions in Texas, Texas Tech is relatively young for a university.

ACADEMIC TESTING SERVICES CAN HELP YOU OPEN NEW DOORS TO SUCCESS!

- Gain admission to prestigious academic programs
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LOCATION-BASED DIGITAL TOUR

ROOM 214, WEST HALL
806.742.3671
www.depts.ttu.edu/testing

WHERE WE ARE NOW

Today, Texas Tech serves a region larger than most U.S. states and is one of the only campuses in Texas to house a university, law school and medical school on the same campus.

Texas Tech University is among 120 universities and colleges in the Carnegie Classification of Institutions of Higher Education’s “Very High Research Activity” category. Ten colleges and three schools makeup the academic areas at Texas Tech University and offer more than 150 undergraduate degrees, 100 graduate degrees, and 50 doctoral degrees.

THE EARLY DAYS

Texas Technological College opened in 1925 with six buildings and 915 students. In 1969, the Texas State Legislature changed the name to Texas Tech University as we are known by today.

Graduate instruction began in 1927 within the school of Liberal Arts. A Division of Graduate Studies was established in 1935 and eventually became known as the Graduate School in 1954.

As a member of the National Collegiate Athletic Association, Texas Tech began competing in the Big 12 Conference in 1996 after a 35-year membership in the former Southwest Conference.
AND THE VICTORY BELLS WILL RING OUT
A Texas Tech win can be heard around town. In 1936 victory bells were given to Texas Tech as a class gift. The bells rang for the first time at the 1936 class’s graduation. It is said that after the win over TCU, the following year, the bells rang throughout the night. The bells kept Lubbock residents up all night. Thereafter, the bell ringing was limited to 30 minutes. Saddle Tramps and High Riders ring the bells after Texas Tech victories and during special occasions. The Victory Bells - one large and one small, which combine to weigh 1,200 pounds - hang in the east tower of the Administration Building.

“It’s such an amazing feeling to ring the bells,” said Alex, who was a former president of Saddle Tramps. “You know that everyone is hearing them and celebrating the victory with you.”

Alex has had other great experiences through his time as a Saddle Tramps member. These experiences include wrapping the Will Rogers statue on campus before home games and forming a bell circle with other Saddle Tramps on the field of the Jones AT&T Stadium.

“Being involved in Saddle Tramps let me make the most out of my Red Raider experience,” he said.

THE MASKED RIDER
Named one of the 10 coolest mascots in the country by the Associated Press, Texas Tech’s imposing mascot began as a prank.

In 1936, two students made a cape in the Home Economics Department and borrowed a horse from the Texas Tech barn to lead the football team onto the field. The Masked Rider didn’t make his first official appearance until 1954, when Joe Kirk Fulton led the 10-1 Red Raiders onto the field at the Gator Bowl. A reporter later gushed that no team in any bowl game had ever made a more sensational entrance.

Today the Masked Rider still leads the football team onto the field, and appears at other Red Raider sporting events.

WILL ROGERS & SOAP SudS
One of the most well known landmarks on campus is the statue of Will Rogers and his horse Soapsuds. This memorial was dedicated on February 16, 1950 by longtime friend of Rogers, Amon G. Carter. Carter believed Texas Tech was the perfect setting for the statue and that it would fit into the traditions and scenery of West Texas.

The statue stands at 9’11” tall and weighs 3,200 pounds; its estimated cost was $25,000. On the base of the statue, the inscription reads “Lovable Old Will Rogers on his favorite horse, ‘Soapsuds,’ riding into the Western sunset.”

Before every home football game the Saddle Tramps wrap Old Will with red crepe paper. Will Rogers and Soapsuds have also been wrapped up in black crepe paper to mourn national tragedies.

RAIDER RED: 2021 NCA & NDA COLLEGIATE CHEER AND DANCE CHAMPION
In 1971, the Southwest Conference created a rule forbidding teams from bringing live mascots to away games unless the host school allowed it.

Fearing that the Masked Rider would be barred from some events, Saddle Tramp Jim Gaspard designed Raider Red’s costume based on the popular cartoon character.

Today, students serving as Raider Red are members of spirit organizations Saddle Tramps or High Riders. Red’s strutting figure can be seen at Texas Tech events and games throughout the year.

RAIDER RED
ATHLETICS

A member of the Big 12 Conference, Red Raider athletics is a source of great pride and excitement for students, alumni and the Lubbock community. Students simply show their student IDs to get into any home athletic event. Soccer, basketball, football, volleyball, tennis, golf, track, baseball or softball. Voted the #1 Student section in the Big 12 by ESPN, our students know how to create a strong home field advantage for the Red Raiders.

FOOTBALL HALL OF HONOR.
Visit the Football Hall of Honor inside the Football Training Facility at University Avenue and Mac Davis Lane to see the history of Texas Tech football, including the accolades of former and current student-athletes. The Football Training Facility is open Monday through Friday from 8 a.m. – 5 p.m. and is closed to the public on game days.

RAIDER ALLEY.
Be a part of Texas Tech’s largest tailgate party. Raider Alley is located southwest of the Frazier Alumni Pavilion and features live entertainment, merchandise, food, face painting, interactive games and more. Festivities usually begin three hours prior to kickoff.

RAIDER GATE.
The Texas Tech student version of tailgating kicks off three hours before game time in the parking lot west of the Chemistry Building. Live bands, appearances by the spirit squads and mascots and merchandise giveaways make it THE pre-game party.

MUSEUMS & CULTURE

There’s more to a Texas Tech education than information learned in a lecture hall. Students can extend their educational experiences beyond the classroom by exploring art collections and exhibits, participating in archaeological digs or studying abroad in one of more than 70 countries worldwide.

THE MUSEUM OF TEXAS TECH UNIVERSITY.
Explore collections in the arts, humanities and sciences. The Museum of Texas Tech houses nearly 2 million objects. In addition to excellent exhibits and a planetarium with weekly laser and star shows, the museum educates future professionals through its nationally recognized graduate-level programs in Museum Science and Heritage Management. Free admission. Nominal fee for laser and/or star shows. Tuesday-Saturday, 10 a.m. – 5 p.m.; Sunday, 1 p.m. – 5 p.m.; Monday, closed. www.depts.ttu.edu/museumttu or 806.742.2490

LUBBOCK LAKE LANDMARK.
Experience 12,000 years of human history on the Southern High Plains at the National Historic and State Archaeological Landmark. Lubbock Lake Landmark is an active archaeological and natural history preserve as well as a field laboratory for various studies. It offers guided and self-guided tours plus exhibits. Tuesday – Saturday, 9 a.m. – 5 p.m.; Sunday, 1 p.m. – 5 p.m.; Monday closed. www.museum.ttu.edu or 806.742.1116

NATIONAL RANCHING HERITAGE CENTER (NRHC).
The Old West comes alive at the National Ranching Heritage Center, a 30-acre museum and historical park that showcases the history of ranching in the Americas. Enjoy exhibits inside the museum galleries, take a walking tour of more than 30 authentic ranch buildings, then pick up a souvenir at the museum shop. Monday-Saturday, 10 a.m. – 5 p.m.; Sunday, 1 p.m. – 5 p.m., Last entry at 3:30 p.m. www.depts.ttu.edu/ranchhc or 806.742.0498

INTERNATIONAL CULTURAL CENTER (ICC).
The International Cultural Center, which houses the Office of International Affairs, connects Texas Tech with the world. International Affairs oversees study abroad, multicultural education for K-12 students, art exhibitions, lectures and the International Center for Arid and Semiarid Land Studies. Permanent exhibits include the Hall of Nations with flags of the world’s nations and a terrazzo floor world map, the Our World Room with a six-foot geophysical globe by Rand McNally and the library with Italian carvings representing cultural regions of the world.

SOUTHWEST COLLECTION.
A regional repository for historical information pertaining to West Texas and the Southwest, the Southwest Collection makes available more than 1,800 collections of personal papers and more than 5,000 hours of oral history interviews, noncurrent business and institutional records, as well as maps, periodicals, photographs, newspapers, taped interviews, films, videotapes and microfilm. The university community and general public are welcome to visit for research or reference. Monday - Friday, 9 a.m. – 5 p.m. www.swco.ttu.edu or 806.742.3749

Football Hall of Honor inside the Football Training Facility at University Avenue and Mac Davis Lane to see the history of Texas Tech football, including the accolades of former and current student-athletes. The Football Training Facility is open Monday through Friday from 8 a.m. – 5 p.m. and is closed to the public on game days. Raider Alley is located southwest of the Frazier Alumni Pavilion and features live entertainment, merchandise, food, face painting, interactive games and more. Festivities usually begin three hours prior to kickoff. The Texas Tech student version of tailgating kicks off three hours before game time in the parking lot west of the Chemistry Building. Live bands, appearances by the spirit squads and mascots and merchandise giveaways make it THE pre-game party.
Texas Tech’s University Public Art Collection has been growing since 2001, a relatively short period of time to garner such recognition. Along with places typically thought of as display sites like museums, libraries and cultural centers, the Texas Tech collection features artwork at academic buildings, the Student Union, residence halls, the Visitors Center and even Jones AT&T Football Stadium.

For more information on public art pieces, download the ArtTrek app.

See the public art collection as you walk the campus using the Self Guided Tour previously seen in this publication (page 4). Artwork is arranged below by tour stops.

**Stop 1**

**PARK PLACE (GLENN GOODACRE, 1997)**

Larger-than-life figures stop to rest outside of the College of Human Sciences. Goodacre wanted viewers to sit down and enjoy “visiting” with the figures, and in doing so, identify with them.

**Stop 2**

**PRESTON SMITH (GLENN GOODACRE, 1985)**

Preston Smith was the first person from West Texas to be elected to Governor of Texas. While governor, he signed the papers that created the Texas Tech University School of Medicine.

**Stop 3**

**READER (TERRY ALLEN, 2002)**
The bronze sculpture is made entirely out of cast books. The spines of eight books are aligned vertically to make up the backbone of the figure, and an open book on the figure’s head resembles a mortar board.

**Stop 4**

**TORNADO OF IDEAS (TOM OTTENESS, 2003-2004)**

Positioned in the Free Speech Area on campus, Ottenness hopes this piece will generate discussion and discovery among viewers.

**Stop 5**

**FOUR FACES (MICHAEL STUTZ, 2013)**

Located at Talkington Hall, each bears unique physical characteristics, subtly suggesting differences in gender, age, and ethnicity, while also producing a sense of unity derived from shared material, scale, and aesthetic temperament. In short, these sculptures hinge upon a series of dichotomies.

**Stop 6**

**HEADWATERS (LARRY KIRKLAND, 2002)**

Located between the College of Education and the English and Philosophy building, the central fountain features two monumental hands holding letters of the alphabet. The letters remain a fragment of a word and symbolize the potential for communication and the thirst for knowledge.

**Stop 7**

**FLOW MOTION (NANCY LOVENDAHN, 2014)**

Flow motion is inspired by the science of water dispersion when a swimmer dives into a pool. It relates to basic scientific flow concepts and is intended to inspire activated energy for the viewer.

**Stop 8**

**WIND RIVER (DEBORAH BUTTERFIELD, 2004)**

The Butterfield horse invites viewers to look at this animal in a new way. Works of art that encourage the viewer to study an animal, an object, or an idea from a fresh perspective seem particularly appropriate within a university, for the paradigm shift one experiences in an academic environment is often a gateway to intellectual growth and personal discovery.

**Stop 9**

**WE ARE IN THE BUSINESS OF CHANGING THE WORLD (JOE BARRINGTON & TARA CONLEY, 2013)**

Positioned outside of the Rawls College of Business Administration, this piece including the iconic bronze bear and stainless steel bull stand alongside the trajectories created by the pipes, akin to their respective market trends, an important representation of the business world.

**Stop 10**

**OBLIQUE INTERSECTION (LEAD PENCIL STUDIO | DANIEL MIHALYO & ANNIE HAN, 2019)**

Observing the influence of the Spanish Renaissance architecture and its regional translation, Oblique Intersection retains the language of recognizable building elements seen on campus. The translucent sculptural form is made legible with viewer movement around the sculpture.

**Stop 11**

**SQUARE SPIRAL ARCH (JESUS MOROLES, 2006)**

Moroles created abstract sculptures that change with the season and light of day. This circle and square motif represents heaven and earth, respectively, and reflects the artist’s work and travels in Asia.

**Stop 12**

**ASTROLABE (OWEN MORREL, 2014)**

Unlike the original astrolabe, which was an instrument designed to orient navigators to the stars, in this instance, it asks the viewer to reorient their mind within a constructed landscape through the act of seeing.

**Stop 13**

**THE MESSENGERS (DAVID B. HICKMAN, 2013)**

The combination of the phrase “Think about the way you communicate”, the senses on the tails of the pigeons, and the “messeenger pigeons” is intended to provoke the viewer to contemplate rudimentary tools of human interaction and how they employ these tools daily. This is the first kinetic artwork in the collection.

**Stop 14**

**FLOWMOTION (NANCY LOVENDAHN, 2014)**

Flow motion is inspired by the science of water dispersion when a swimmer dives into a pool. It relates to basic scientific flow concepts and is intended to inspire activated energy for the viewer.

**Stop 15**

**WIND RIVER (DEBORAH BUTTERFIELD, 2004)**

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**Stop 16**

**WE ARE IN THE BUSINESS OF CHANGING THE WORLD (JOE BARRINGTON & TARA CONLEY, 2013)**

Positioned outside of the Rawls College of Business Administration, this piece including the iconic bronze bear and stainless steel bull stand alongside the trajectories created by the pipes, akin to their respective market trends, an important representation of the business world.

**Stop 17**

**OBLIQUE INTERSECTION (LEAD PENCIL STUDIO | DANIEL MIHALYO & ANNIE HAN, 2019)**

Observing the influence of the Spanish Renaissance architecture and its regional translation, Oblique Intersection retains the language of recognizable building elements seen on campus. The translucent sculptural form is made legible with viewer movement around the sculpture.

**Stop 18**

**SQUARE SPIRAL ARCH (JESUS MOROLES, 2006)**

Moroles created abstract sculptures that change with the season and light of day. This circle and square motif represents heaven and earth, respectively, and reflects the artist’s work and travels in Asia.

**Stop 19**

**ASTROLABE (OWEN MORREL, 2014)**

Unlike the original astrolabe, which was an instrument designed to orient navigators to the stars, in this instance, it asks the viewer to reorient their mind within a constructed landscape through the act of seeing.

**Stop 20**

**THE MESSENGERS (DAVID B. HICKMAN, 2013)**

The combination of the phrase “Think about the way you communicate”, the senses on the tails of the pigeons, and the “messeenger pigeons” is intended to provoke the viewer to contemplate rudimentary tools of human interaction and how they employ these tools daily. This is the first kinetic artwork in the collection.

**Stop 21**

**FLOWMOTION (NANCY LOVENDAHN, 2014)**

Flow motion is inspired by the science of water dispersion when a swimmer dives into a pool. It relates to basic scientific flow concepts and is intended to inspire activated energy for the viewer.

**Stop 22**

**WIND RIVER (DEBORAH BUTTERFIELD, 2004)**

The Butterfield horse invites viewers to look at this animal in a new way. Works of art that encourage the viewer to study an animal, an object, or an idea from a fresh perspective seem particularly appropriate within a university, for the paradigm shift one experiences in an academic environment is often a gateway to intellectual growth and personal discovery.

**Stop 23**

**WE ARE IN THE BUSINESS OF CHANGING THE WORLD (JOE BARRINGTON & TARA CONLEY, 2013)**

Positioned outside of the Rawls College of Business Administration, this piece including the iconic bronze bear and stainless steel bull stand alongside the trajectories created by the pipes, akin to their respective market trends, an important representation of the business world.

**Stop 24**

**OBLIQUE INTERSECTION (LEAD PENCIL STUDIO | DANIEL MIHALYO & ANNIE HAN, 2019)**

Observing the influence of the Spanish Renaissance architecture and its regional translation, Oblique Intersection retains the language of recognizable building elements seen on campus. The translucent sculptural form is made legible with viewer movement around the sculpture.

**Stop 25**

**SQUARE SPIRAL ARCH (JESUS MOROLES, 2006)**

Moroles created abstract sculptures that change with the season and light of day. This circle and square motif represents heaven and earth, respectively, and reflects the artist’s work and travels in Asia.

**Stop 26**

**ASTROLABE (OWEN MORREL, 2014)**

Unlike the original astrolabe, which was an instrument designed to orient navigators to the stars, in this instance, it asks the viewer to reorient their mind within a constructed landscape through the act of seeing.

**Stop 27**

**THE MESSENGERS (DAVID B. HICKMAN, 2013)**

The combination of the phrase “Think about the way you communicate”, the senses on the tails of the pigeons, and the “messeenger pigeons” is intended to provoke the viewer to contemplate rudimentary tools of human interaction and how they employ these tools daily. This is the first kinetic artwork in the collection.

**Stop 28**

**FLOWMOTION (NANCY LOVENDAHN, 2014)**

Flow motion is inspired by the science of water dispersion when a swimmer dives into a pool. It relates to basic scientific flow concepts and is intended to inspire activated energy for the viewer.

**Stop 29**

**WIND RIVER (DEBORAH BUTTERFIELD, 2004)**

The Butterfield horse invites viewers to look at this animal in a new way. Works of art that encourage the viewer to study an animal, an object, or an idea from a fresh perspective seem particularly appropriate within a university, for the paradigm shift one experiences in an academic environment is often a gateway to intellectual growth and personal discovery.

**Stop 30**

**WE ARE IN THE BUSINESS OF CHANGING THE WORLD (JOE BARRINGTON & TARA CONLEY, 2013)**

Positioned outside of the Rawls College of Business Administration, this piece including the iconic bronze bear and stainless steel bull stand alongside the trajectories created by the pipes, akin to their respective market trends, an important representation of the business world.

**Stop 31**

**OBLIQUE INTERSECTION (LEAD PENCIL STUDIO | DANIEL MIHALYO & ANNIE HAN, 2019)**

Observing the influence of the Spanish Renaissance architecture and its regional translation, Oblique Intersection retains the language of recognizable building elements seen on campus. The translucent sculptural form is made legible with viewer movement around the sculpture.

**Stop 32**

**SQUARE SPIRAL ARCH (JESUS MOROLES, 2006)**

Moroles created abstract sculptures that change with the season and light of day. This circle and square motif represents heaven and earth, respectively, and reflects the artist’s work and travels in Asia.

**Stop 33**

**ASTROLABE (OWEN MORREL, 2014)**

Unlike the original astrolabe, which was an instrument designed to orient navigators to the stars, in this instance, it asks the viewer to reorient their mind within a constructed landscape through the act of seeing.
Lubbock is a welcoming community of nearly 250,000 residents that retains the college-town feel for more than 40,000 Texas Tech students who make it their home away from home. The cultural, medical and retail hub for West Texas and Eastern New Mexico, Lubbock is large enough to support major industries, but still the right size to avoid many of the inconveniences of larger cities. Light traffic, easy transportation, a reasonable cost of living and community safety make Lubbock a great place to live and attend college.

SHOPPING.
Lubbock’s expanding retail businesses and premier shopping venues feature a wide range of top national, regional and local retailers in major malls and quaint shops. Shop dozens of cool stores at the South Plains Mall. Local favorites like Chrome have trendy styles clothes.

DINING.
Choose from favorite student hangouts within walking distance of the campus or from one of the many national chains ranging from Chipotle to Outback Steakhouse. Locally owned restaurants are numerous and offer one-of-a-kind menus and atmospheres.

MOVIES AND MORE.
Check out the latest movies at one of Lubbock’s 15+ screen movie theaters with stadium seating, the new Alamo Drafthouse, or at the Stars and Stripes Drive-In – a unique experience. Coffee shops and bookstores are plentiful, too, and make a great place to study with friends or just pass the time.

ART.
The monthly First Friday Art Trail showcases art and artists downtown and throughout Lubbock. Jewelry, metal/art design, photography, paintings and sculpture are just a few of the items you’ll discover. Catch a free trolley at many of the locations or download a map at www.ffa.org.

ACCOMMODATIONS.
No matter what brings you to Lubbock, the city offers lodging to suit a variety of tastes and budgets from hotels and motels to small Bed & Breakfasts. Information on hotels, restaurants and area attractions is available at www.visitlubbock.org or by calling 1.800.693.4035.

IT’S EASY TO GET HERE.
The Lubbock Preston Smith International Airport hosts American, United and Southwest Airlines, with many daily non-stop flights to other metropolitan areas in Texas and the nation. The region’s highway system connects Lubbock to all of Texas and eastern New Mexico.

LIVE MUSIC NIGHTLY.
Drive east on 19th Street from the Texas Tech campus and you’ll find yourself in the heart of the Depot Entertainment District. Funky boutiques, galleries and restaurants offer an array of dining and shopping options. But the district really comes alive after dark. The spirit of West Texas-born musicians from Buddy Holly to Waylon Jennings inspires young performers in the many live music venues in the Depot District. Three-time Grammy nominated singer/songwriter Pat Green began his music career while attending Texas Tech, where he practiced guitar with another notable alumnus, singer/songwriter Cory Morrow.

Outdoor concerts, televised sporting events, casual dining, wine tasting, theatrical productions and more attract Texas Tech students and Lubbock residents to the downtown entertainment area. Take the short drive from campus and enjoy the sights and sounds of the Depot Entertainment District. www.visitlubbock.org

SEE WHY STUDENTS FEEL AT HOME IN LUBBOCK.

OUTDOOR ADVENTURES.
From Lubbock there are plenty of challenging and fun outdoor activities that are easy to get to, including water skiing and paddle boarding at nearby lakes, hiking, camping, and mountain biking in outdoor settings near Lubbock like Caprock Canyons and Palo Duro Canyon State Parks. Skiing and snowboarding sites in New Mexico are less than a day’s drive and Colorado slopes are close enough for a long weekend.

PLACES OF WORSHIP.
Students from every religious background and denomination can find a home in Lubbock. Special university classes and programs are available at most places of worship and through non-denominational groups specifically for college students.

CLIMATE.
- Elevation: 3,245 feet above sea level
- Annual days of sunshine: 262
- Average maximum temperature: 73.5 degrees
- Average minimum temperature: 46.8 degrees
- January average temperature: 38 degrees
- July average temperature: 79.8 degrees
- Average annual rainfall: 38.6 inches
- Average annual snowfall: 9.9 inches
Source: National Climatic Data Center

EXPLORE LUBBOCK
**BLOG INDEX**

UNITED SUPERMARKETS
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877-84-UNITE
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### Important Contacts

**Helpful Phone Numbers**

<table>
<thead>
<tr>
<th>Service</th>
<th>Phone</th>
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<tbody>
<tr>
<td>University Operator/General Information</td>
<td>806.742.2011</td>
</tr>
<tr>
<td>Admissions (Undergraduate)</td>
<td>806.742.1480</td>
</tr>
<tr>
<td>Alumni Association</td>
<td>806.742.3541</td>
</tr>
<tr>
<td>Athletic Tickets</td>
<td>888.462.4412</td>
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<tr>
<td>Barnes &amp; Noble Bookstore</td>
<td>806.742.3816</td>
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<tr>
<td>Center for Campus Life</td>
<td>806.742.5433</td>
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<tr>
<td>Hospitality Services</td>
<td>806.742.1360</td>
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<tr>
<td>Human Resources</td>
<td>806.742.2020</td>
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<tr>
<td>McKenzie-Merket Alumni Center/Frazier Pavilion</td>
<td>806.742.0400</td>
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<tr>
<td>Military &amp; Veterans Program</td>
<td>806.742.6877</td>
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<tr>
<td>Museum</td>
<td>806.742.2442</td>
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<tr>
<td>National Ranching Heritage Center</td>
<td>806.742.0498</td>
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<tr>
<td>Parent &amp; Family Relations</td>
<td>806.742.3630</td>
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<tr>
<td>Rawls Golf Course</td>
<td>806.742.4653</td>
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<tr>
<td>Red Raider Club</td>
<td>806.742.2993</td>
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<tr>
<td>Red Raider Orientation</td>
<td>806.742.3144</td>
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<tr>
<td>Scholarships</td>
<td>806.742.3272</td>
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<tr>
<td>Student Business Services</td>
<td>806.742.3674</td>
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<td>Student Counseling Center</td>
<td>806.742.3681</td>
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<td>Student Financial Aid</td>
<td>806.742.3860</td>
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<td>Student Health Services</td>
<td>806.742.3289</td>
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<td>Student Legal Services</td>
<td>806.742.3636</td>
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<tr>
<td>Student Union</td>
<td>806.742.3630</td>
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<tr>
<td>United Spirit Arena</td>
<td>806.742.7362</td>
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<tr>
<td>University Library</td>
<td>806.742.2265</td>
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<tr>
<td>University Parking Services</td>
<td>806.742.3931</td>
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<tr>
<td>University Police</td>
<td>806.742.3351</td>
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<tr>
<td>University Recreation</td>
<td>806.742.2661</td>
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<tr>
<td>University Student Housing</td>
<td>806.742.2561</td>
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<tr>
<td>University Theatre</td>
<td>806.742.3601</td>
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<tr>
<td>Vietnam Center</td>
<td>806.742.3742</td>
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**Colleges and Schools**

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<th>College</th>
<th>Phone</th>
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<tbody>
<tr>
<td>College of Agricultural Sciences &amp; Natural Resources</td>
<td>806.742.2808</td>
</tr>
<tr>
<td>School of Health Professions</td>
<td>806.743.3220</td>
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<tr>
<td>College of Architecture</td>
<td>806.742.3136</td>
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<tr>
<td>College of Arts &amp; Sciences</td>
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<tr>
<td>Jerry S. Rawls College of Business Administration</td>
<td>806.742.3171</td>
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<tr>
<td>College of Education</td>
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<tr>
<td>Edward E. Whitacre Jr. College of Engineering</td>
<td>806.742.3451</td>
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<tr>
<td>Graduate School</td>
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<tr>
<td>Honors College</td>
<td>806.742.1828</td>
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<tr>
<td>College of Human Sciences</td>
<td>806.742.3793</td>
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<tr>
<td>College of Media &amp; Communication</td>
<td>806.742.3385</td>
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<tr>
<td>School of Medicine</td>
<td>806.743.2297</td>
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<tr>
<td>School of Pharmacy</td>
<td>806.743.4200</td>
</tr>
<tr>
<td>J. T. &amp; Margaret Talkington College of Visual &amp; Performing Arts</td>
<td>806.742.0700</td>
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**Cactus Alley**

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