TENAS TECH UNIVERSITY
WELCOME.
## Applications

<table>
<thead>
<tr>
<th>Area</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Texas</td>
<td>16%</td>
</tr>
<tr>
<td>DFW</td>
<td>24%</td>
</tr>
<tr>
<td>Houston</td>
<td>21%</td>
</tr>
<tr>
<td>West Texas</td>
<td>10%</td>
</tr>
<tr>
<td>Out of State</td>
<td>34%</td>
</tr>
<tr>
<td>Rural Students</td>
<td>27%</td>
</tr>
</tbody>
</table>
# Enrollment

<table>
<thead>
<tr>
<th>Area</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Texas</td>
<td>18%</td>
</tr>
<tr>
<td>DFW</td>
<td>6%</td>
</tr>
<tr>
<td>West Texas</td>
<td>1%</td>
</tr>
<tr>
<td>Out of State</td>
<td>18%</td>
</tr>
<tr>
<td>Rural Students</td>
<td>9%</td>
</tr>
</tbody>
</table>
Total Enrollment by Ethnicity

- American Indian/Alaskan Native
- Asian
- Black or African American
- Hispanic
- Multiracial
- Native Hawaiian/Pacific Islander
- International
- White
What it took to make it happen
Number of High School & Community College Visits

3,890
2019

1,930
2020
<table>
<thead>
<tr>
<th>Number of Campus Visitors</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>7,511</td>
<td>7,042</td>
</tr>
<tr>
<td>Guests</td>
<td>11,338</td>
<td>7,955</td>
</tr>
</tbody>
</table>
Number of Student Appointments

- 572
  2019

- 1,419
  2020
### Marketing

<table>
<thead>
<tr>
<th>Emails</th>
<th>Print</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,307,668</td>
<td>446,626</td>
</tr>
<tr>
<td>56%</td>
<td>75%</td>
</tr>
</tbody>
</table>
255 Virtual Events
5,277 Family Participants
Number of Calls Made by Current Student Callers

141,103
2019

217,643
2020
ADMISSION

Required Documents

• Application
  ApplyTexas or Common App
• $75 Application Fee or Fee Waiver
• Official Transcripts
  high school and/or college
• Official SAT and/or ACT Scores (Optional for Fall 2021)
ACT/SAT TESTS

**Test Optional for Fall 2021**
- Choose test optional on application for Admission & Scholarships
- Holistic application review process
- Can submit test score later for scholarships or admission re-evaluation
- Restricted academic majors will evaluate holistically

**Supplemental Application Items**
- Essays using prompts from ApplyTexas or Common App
- Letter(s) of Recommendation
- College Transcripts for Dual Credit
- IB, AP or any other test scores
- Resume
ADMISSION

Application Review
Students who do not meet assured admission are evaluated holistically based on the following:
• Academic course selection
• Extracurricular activities
• Leadership experiences
• Civic or other service activities
• Socioeconomic background
• Family educational background
• Special talents or awards
• Diversity of experience and background
## Assured Admission for Freshmen

<table>
<thead>
<tr>
<th>HIGH SCHOOL RANK</th>
<th>ACT</th>
<th>SAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top 10%</td>
<td></td>
<td>No Minimum</td>
</tr>
<tr>
<td>First Quarter (11% - 25%)</td>
<td>24</td>
<td>1180</td>
</tr>
<tr>
<td>Second Quarter</td>
<td>26</td>
<td>1240</td>
</tr>
<tr>
<td>Third Quarter</td>
<td>27</td>
<td>1280</td>
</tr>
<tr>
<td>Fourth Quarter</td>
<td></td>
<td>Application Review</td>
</tr>
</tbody>
</table>
ADMISSION

Assured Admission for Transfer Students

<table>
<thead>
<tr>
<th>TRANSFER HOURS</th>
<th>GPA REQUIREMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-23 hours</td>
<td>2.50 Cumulative</td>
</tr>
<tr>
<td>24 or more hours</td>
<td>2.25 Cumulative</td>
</tr>
</tbody>
</table>

Transfer students who do not meet assured admission requirements but have a minimum 2.0 cumulative GPA will reviewed holistically.
Important Dates

FAFSA Available 10.01.20
Spring Priority Application Deadline 11.01.20
Fall Priority Scholarship Deadline 12.01.20
Fall Priority Application Deadline 05.01.21
Summer Priority Application Deadline 05.01.21
## LET’S TALK TUITION

<table>
<thead>
<tr>
<th></th>
<th>TX and Border Counties in NM/OK</th>
<th>Residents of NM/OK (not in counties bordering Texas)</th>
<th>Non-Resident</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition/Fees</td>
<td>$11,600</td>
<td>$12,500</td>
<td>$23,870</td>
</tr>
<tr>
<td>Room and Board</td>
<td>$9,956</td>
<td>$9,956</td>
<td>$9,956</td>
</tr>
<tr>
<td>Books/Supplies*</td>
<td>$1,200</td>
<td>$1,200</td>
<td>$1,200</td>
</tr>
<tr>
<td>Transportation*</td>
<td>$2,400</td>
<td>$2,400</td>
<td>$2,400</td>
</tr>
<tr>
<td>Personal/Misc.*</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>Year Total</strong></td>
<td><strong>$27,156</strong></td>
<td><strong>$28,056</strong></td>
<td><strong>$39,426</strong></td>
</tr>
</tbody>
</table>

These estimates represent the cost of attendance for one year (2019-2020) of enrollment totaling 30 credit hours. Non-resident students can qualify for in-state tuition with a minimum $1,000 competitive scholarship from TTU.

*Indirect costs are estimates for expenses not paid directly to the university. They will vary by individual need.
**FRESHMEN SCHOLARSHIPS**

**FIND VALUE.**

<table>
<thead>
<tr>
<th>National Merit Finalist</th>
<th>HIGH SCHOOL RANK</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% of original federally approved cost of attendance.</td>
<td>Top 10%</td>
</tr>
<tr>
<td>1500-1600 SAT or 34-36 ACT</td>
<td>$9,000 per year</td>
</tr>
<tr>
<td>1400-1490 SAT or 31-33 ACT</td>
<td>$7,000 per year</td>
</tr>
<tr>
<td>1300-1390 SAT or 28-30 ACT</td>
<td>$5,000 per year</td>
</tr>
<tr>
<td>1200-1290 SAT or 25-27 ACT</td>
<td>$3,000 per year</td>
</tr>
<tr>
<td>1000-1190 SAT or 19-24 ACT</td>
<td>$1,000 per year</td>
</tr>
</tbody>
</table>

**TEST SCORE**

ACT composite score; SAT reflects evidence-based reading and writing, and math; the highest section scores from multiple tests on the ACT and SAT will be used to maximize score.

*These awards are for the 2021-2022 academic year and are subject to change without notice. No additional application is required. Students must enroll in a minimum of 12 hours for fall & spring terms.

**RENEWAL REQUIREMENTS**

- Awards of $7,000-$9,000: 3.5 GPA & 30 TTU hours
- Awards of $3,000-$6,000: 3.25 GPA & 30 TTU hours
- Awards of $1,000-$2,000: 3.0 GPA & 30 TTU hours

Awards are renewable for up to 4 consecutive years (eight total terms).

Matador Scholarship – Merit scholarships available for test-optional students. Awarded through holistic review.

Non-resident students can qualify for in-state tuition with a minimum $1,000 scholarship from TTU.
FIND VALUE.

• Students who elect to be test-optional for TTU scholarships will be evaluated holistically for merit awards based on their application for admission and specific scholarship questions.

• Students who initially elect to be test-optional can supply an ACT/SAT score until June 1 of their senior year in order to qualify for a higher scholarship award.
SCHOLARSHIPS FOR TRANSFER STUDENTS

FIND VALUE.

PRESIDENTIAL TRANSFER SCHOLARSHIP

Qualifications
Texas Resident
30 Transferable GPA Hours
3.0 GPA
Financial Need as Evidenced by FAFSA or TAFSA

$3,000
per year

Renewal Requirement
3.0 GPA & 12 hours earned per term
Financial Need as Evidenced by FAFSA or TAFSA

PROVEN ACHIEVER’S SCHOLARSHIP

Qualifications
60 Transferable GPA Hours
3.5 GPA

$4,000
per year

Renewal Requirement
3.25 GPA & 12 hours earned per term
RED RAIDER GUARANTEE

Requirements

- Entering Freshman or Transfer Student with an Associate’s Degree
- Eligible to complete the FAFSA or TASFA
- Texas Resident
- Family Adjusted Gross Income of $65,000 or less
- Demonstrate Financial Need
- Enrolled Full-Time (at least 12 hours)
- Must apply, be admitted, and have a complete financial aid file by January 15
HOW YOU CAN HELP.
Texas Tech Referral Program

Be a Part of the Legacy

Join a 97-year legacy of spirit and tradition. Texas Tech is a Top-100 public research university offering a world-class education. Texas Tech offers great opportunities for students aspiring to do great things.

SO, WHAT'S NEXT?
Find Your Admissions Counselor

Texas Tech University continues to monitor the Coronavirus (COVID-19) situation both globally and here at home. COVID-19 Updates | Texas Tech Commitment | Virtual Resources

Be a Part of the Full Experience

At Texas Tech University, you’ll be immersed in an atmosphere that goes beyond books, credits, and courses. You’ll get the chance to experience factors that lead to greater overall student satisfaction and success.

So, what’s next?
Share Your Story

• Create a short 2- to 3-minute video on why you chose Texas Tech & the impact it had on you

• E-mail Eddie Canales (edgar.canales@ttu.edu) if you’re interested by Wednesday, November 4th
THANK YOU.