



TEXAS TECH UNIVERSITY
Department of Agricultural
Education and Communications

Doctoral Degree (Resident Ph.D.)

Dept. of Agricultural Education & Communications

Texas Tech University

MS 42131, Lubbock, TX 79409

(806) 742-2816 <http://www.depts.ttu.edu/aged/>

Doctor of Philosophy (Ph.D.) in Agricultural Communication & Education

The Doctor of Philosophy in Agricultural Communications and Education requires a minimum of 48 semester hours of graduate coursework along with the development of a dissertation (12 hours) beyond a Master's degree (total of 60 hours post-master's degree). The purpose of the degree program is to provide an opportunity for advance study in the human dimensions of agriculture (agricultural communications, agricultural education, & agricultural leadership) for students and to meet the growing demand for college and university faculty who can provide instruction in more than one dimension. This degree will provide a resident experience specifically designed to prepare students for the rigors of a faculty position including successful scholarship in academic and research appointments.

At or near the end of course work, the student will take a qualifying examination that requires a synthesis and application of knowledge acquired during the course of study for the doctoral student. The major portion of the examination is ordinarily a written exam requiring at least 16 hours spread over four business days. This qualifying examination process also includes an oral examination under the supervision of the committee. Students are then required to complete a dissertation and pass an oral defense of the dissertation.

CURRICULUM (Minimum of 60 course credit hours beyond master's)

Foundation (9 hours)

Designed to prepare graduates with the essential foundations for success in 21st century academic institutions. Students are required to complete each of the Department's three foundation courses.

- ACOM 5306 *Foundations of Agricultural Communications*
- AGED 5306 *History & Philosophy of Agricultural and Extension Education*
- AGLS 5304 *Theoretical Foundations Leadership*

Core (18 hours)

Designed to prepare graduates with the essential foundations for success in 21st century academic institutions. Nine of the eighteen hours will be gained through three required courses while the rest are selected to help each student towards their individual career goals and interests.

Required (9 hours)

- AGED 5308 *Foundations of Adult Education*
- AGED 5310 *College Teaching in Agriculture*
- AGED 6301 *The Professorate*

Optional (select 9 hours)

- ACOM 5302 *Knowledge Management in Agricultural and Natural Resources*
- ACOM 5303 *Advanced Imaging and Design in Agricultural Communications*
- ACOM 5304 *Risk and Crisis Communications in Agriculture and Natural Resources*

- ACOM 5305 *Public Opinion in Agriculture and Natural Resources*
- AGLS 5302 *Methods of Technological Change*
- ACOM 5308 *Utilizing Online Media in Agricultural Communications*
- AGED 5305 *Program Development in Agricultural and Extension Education*
- AGED 5309 *Evaluation of Programs in Vocational, Technical, and Extension Education*
- AGED 5311 *Human Dimension of International Agricultural Development*
- AGED 5313 *Educational Opportunities*
- AGED 7100 *Graduate Seminar* (may be repeated)
- AGLS 5305 *Developing Leadership in Rural Communities*
- AGLS 5306 *Contemporary Issues in Agricultural Leadership*
- AGLS 5307 *Evaluating Leadership in Agricultural Organizations*
- AGLS 5308 *International Experiences in Agricultural Leadership*

Research and Statistics (21 hours)

Designed to prepare graduates in quantitative and qualitative research methodologies as well as advanced data analysis techniques. Three courses (9 hours) are required of all students. The remaining 12 hours will be determined with the student's graduate committee and will likely include advanced statistical analysis methodologies as advanced study in quantitative and/or qualitative research methodologies from departments and colleges outside of Agricultural Education & Communications (e.g. Educational Psychology). Required courses are:

- AGED 5302 *Research Methods and Analysis in Agricultural Education and Communications*
- AGED 5312 *Data Analysis and Presentation in Agricultural Communications and Education*
- EDCI 5386 *Constructivist Inquiry Methodologies in Curriculum and Instruction*

Dissertation (12 hours over required course credit hours)

All students are required to complete a dissertation representing their independent research.

- AGED 8000 – Doctor's Dissertation (V1-12)

Required Experience Plan

All doctoral students in consultation with their major professor and graduate committee are expected to develop a written experience plan to be approved along with their program of study. Expectations for the experience plan and a listing of example opportunities follows.

**Department of Agricultural Education and Communications
Texas Tech University**

Ph.D. Experience Plan Requirement

All doctoral students in consultation with their major professors are expected to develop a written experience plan to be approved along with their program of study. Each experience plan shall be a detailed plan that takes into consideration previous experience and builds upon and broadens that. The plan is to be reviewed by the student's graduate committee on an annual basis. The graduate coordinator will be in charge of monitoring that the plans are filed.

The experience plan requirement will benefit students in their future careers. What graduate students think are their career goals are not necessarily where they will find employment. The experience plan is designed to augment students' backgrounds of experience in order to help them be well-rounded, well-prepared, graduates of the Department of Agricultural Education and Communications at Texas Tech University.

A person with a Ph.D. degree in Agricultural Communications and Education is expected to have experiences in all areas, including teaching, communications, extension, international, and research. Guidelines for the experience plan include the following: (1) ten or more experiences, including a grant proposal, a professional meeting, and an article, poster, or presentation proposal; (2) a checklist format with times to be completed; (3) a broad expanse of experiences, not just those related to previous experiences or career goals; and (4) expected reporting times and formats, either written or verbal.

The following is a partial list of possible settings and opportunities that occur annually. Specific requirements for observation and participation should be delineated in each individual plan. The description should include the level of participation in the activity and what the student learned as an outcome of participation.

ACTIVITY	DESCRIPTION OF PARTICIPATION & OUTCOME	DATE
AGRICULTURAL COMMUNICATIONS		
National FFA Ag Communications CDE		
Texas FFA Ag Communications CDE		
Texas FFA Convention Times Newspaper		
ACT club meetings		
Regional ACT meetings		
National ACT conference		
Ag Communications industry meetings		
Industry internship		
OTHER: _____		
EXTENSION LEADERSHIP		
County Extension office		
State Extension Specialist or field specialist		
Extension orientation for new staff		
Extension in-service education		
Extension materials development		
Extension field demonstrations		
Extension field demonstrations		
4-H camps		
Collegiate 4-H club meetings		
Volunteer Leader training		
Area Extension Education meetings		
OTHER: _____		
INTERNATIONAL		
International field experience		
Cooperative exchange between U.S. and international students		
International visitor assistance		
Language study		
OTHER: _____		
LEADERSHIP		
FFA LDE Events		
Professional internship		
OTHER: _____		

ACTIVITY	DESCRIPTION OF PARTICIPATION & OUTCOME	DATE
TEACHER EDUCATION		
Collegiate FFA club meetings		
Fall district VATAT meetings		
Summer VATAT conference		
Student teacher visits		
VATAT planning meetings		
Inservice education activities for teachers		
High school agriculture department		
OTHER: _____		
MULTIPLE DISCIPLINES		
National FFA Convention		
State FFA Convention		
District and Area FFA conferences		
FFA CDE Events		
State Fairs		
County Fairs		
Livestock shows		
4-H Camps		
4-H Conference		
Young Farmer conference		
OTHER: _____		
RESEARCH AND DEVELOPMENT		
Research meetings		
Professional meetings		
Departmental seminars		
Professional journals		
Grant writing		
Program evaluations		
Data collection		
Needs assessment		
OTHER: _____		

ACTIVITY	DESCRIPTION OF PARTICIPATION & OUTCOME	DATE
ACADEMIC LEADERSHIP		
Undergraduate classes		
Undergraduate mentoring		
Post-secondary student conferences		
Post-secondary recruitment visits		
Departmental committees		
Departmental meetings		
TEACH program		
Distance course delivery		
Distance program delivery		
OTHER: _____		