Bachelor of Science in Agricultural Communications: A Pathway to Graduation

#1 START HERE!

BEGINNING COURSES
Core Curriculum (Also known as basics) (41 hours)
ACOM 1300 Introduction to Agricultural Communications
ACOM 2300 Professional Development
ACOM 2302 Scientific Communications in Agriculture
ACOM 2303 Digital Imaging in Agriculture
ACOM 2305 Digital Communications in Agriculture

#2 DEVELOPMENTAL COURSES
ACOM 3300 Communicating Agriculture to the Public
ACOM 3301 Video Production in Agriculture
ACOM 3305 Layout and Design in Agricultural Sciences
ACOM 3311 Web Design in Agricultural Sciences
JOUR 2310 News Writing
Communications Electives (6 hours)
Basic Ag Electives (15 hours)

#3 ADVANCED COURSES
Advanced Ag Electives (12 hours)

ACOM Block:
ACOM 4305 Agricultural Communication Campaigns
ACOM 4311 Convergence in Agricultural Media
ACOM 4312 Advanced Design Principles for Agricultural Media
ACOM 4410 Development of Agricultural Publications

INTERSHIP
ACOM 4000 (3 hours)

PREREQUISITES

Note: A grade of C is considered passing for all courses with an ACOM prefix.