

# Bachelor of Science in Agricultural Communications: A Pathway to Graduation



#1

## START HERE!

### BEGINNING COURSES

Core Curriculum (Also known as basics) (41 hours)

ACOM 1300 Introduction to Agricultural Communications

ACOM 2300 Professional Development

ACOM 2302 Scientific Communications in Agriculture

ACOM 2303 Digital Imaging in Agriculture

ACOM 2305 Digital Communications in Agriculture

#2

### DEVELOPMENTAL COURSES

ACOM 3300 Communicating Agriculture to the Public

ACOM 3301 Video Production in Agriculture

ACOM 3305 Layout and Design in Agricultural Sciences

ACOM 3311 Web Design in Agricultural Science

JOUR 2310 News Writing

Communications Electives (6 hours)

Basic Ag Electives (15 hours)

#3

### ADVANCED COURSES

Advanced Ag Electives (12 hours)

#### ACOM Block

ACOM 4305 Agricultural Communication Campaigns

ACOM 4311 Convergence in Agricultural Media

ACOM 4312 Advanced Design Principles for Agricultural Media

ACOM 4410 Development of Agricultural Publications

#### INTERSHIP

ACOM 4000 (3 hours)



### PREREQUISITES

ACOM 2302



ACOM 3300

ACOM 2303



ACOM 3301

JOUR 2310



ACOM 4410

ACOM 3305

ACOM 2305



&  
ACOM 3311

ACOM 4311

ACOM 3305



ACOM 4305

ACOM 2305 & ACOM 3305



ACOM 4312

Note: A grade of C is considered passing for all courses with an ACOM prefix.