**DAVIS COLLEGE STAFF AWARD**

Nominee: Moriah Beyers

Job Title: Competition Field Advisor Department: Animal and Food Sciences

Mail Stop: 2141 Phone: 834-3517 Fax: NA Supervisor: Chance Brooks

Nominator: Chance Brooks

Job Title: Chair Department: Animal and Food Sciences

Mail Stop: 2141 Phone: 834-3517 Fax: NA

**CASNR/TTU Excellence:**

**Item A:** *How does nominee consistently demonstrate a customer-oriented, flexible, and responsive focus when accomplishing his/her work?*

It is my pleasure to recommend Moriah Beyers for the Davis College Staff Award. Moriah has worked as a competition field advisor in the Department of Animal and Food Sciences since 2016. Moriah consistently exceeds expectation in her performance and is known to routinely go ‘above and beyond’ in her service to the department, college, and students.

Each summer, Moriah assists the department with Red Raider Orientation sessions. With an average freshman and transfer enrollment of approximately 450 students, our orientation sessions are numerous, diverse, and at capacity. Moriah excels in discussing course options and career ambitions with the students while assuring parents that their children are best positioned for success.

In addition to RRO, Moriah is responsible for the recruitment of more than 2,000 prospective students each year through event management. Many of these events occur on campus over the weekend. Moriah is always in attendance to assure the best possible experience for those visiting campus. However, her student support does not end with recruitment and orientation.

Moriah also supports our students through internship procurement. Most of our stakeholders will contact Moriah directly to request intern prospects. They know that Moriah will be fair and honest in her appraisal of the students, and the students know that Moriah will always champion their efforts and interests. In addition to coordinating internships, Moriah consistently advises approximately 175 undergraduate students in the department each semester. She receives excellent marks for advising and works with each to ensure timely graduation and preparation for career success.

Moriah assists with online marketing of Raider Red Meats – a high-visibility auxiliary program that supports the meat laboratory, faculty, staff, and students in the department. Moriah’s training and interest in Agricultural Communications naturally prepared Moriah for this task. However, she excels in communicating with individuals through technical media. Thanks to her efforts, online meat sales are their fastest growing revenue category.

Moriah’s efforts have been recognized by others. Moriah was selected by the TTU Mortar Board for the famed “Apple Polishing” award. Moreover, she was awarded the Outstanding Agricultural Staff Member by the students in the College of Agricultural Sciences and Natural Resources. Finally, she was awarded the President’s Excellence in Advising Award in 2020.

**Item B:** *Going the Extra Mile.*

Moriah consistently exceeds expectation in her performance and is known to routinely go ‘above and beyond’ in her service to the department, college, and students. Moriah champions our students and programs in the department through social media and departmental websites. Moriah voluntarily assists the department through management of webpages and social media accounts. Moriah is excellent in reporting special events or recognitions in the department. In addition, Moriah volunteers to supervise the AFS students on the Davis College Communication Leadership Team.

Moriah also volunteers to assist with Area and State CDEs hosted by the department. She also voluntarily coordinates the invitational CDEs hosted by the department. Moriah understands the recruitment value of these events and goes above and beyond to create positive, memorable experiences of Texas Tech University for those who participate. Moriah also volunteers in event planning in the department to create memorable experiences for our students. These events most often occur at night or the weekends, which takes her away from her growing and active family.

Most recently, Moriah took the lead in developing a new advising program in AFS. Because faculty advising was no longer sustainable, professional staff advising was warranted. However, to ensure a new advising program was not only improved but maintained our traditional value of community and belonging, Moriah volunteered to assist and emerged as a program leader. Moriah saw the value in preemptive advising and empowering students to take responsibility. Moriah was instrumental in reducing the number of degree concentrations to clarify degree paths. Moriah oversaw the implementation of changes in Degree Works and worked with IT to develop a pre-veterinary medicine connection for TTU students interested in veterinary medicine. Moriah updated degree sheets and trained advisors in the department regarding the changes. Moriah implemented the use of the Raider Success Hub to develop a support team for our students. In addition, she was instrumental in developing a freshman/first year experience course in AFS to orientate and prepare students for success. However, Moriah’s greatest attribute is she genuinely cares for students and wants them to succeed. Many can perform the tasks associated with their position, but very few will be motivated by selfless sacrifice to ensure the success of others. Because of this, Moriah is very deserving of this award.