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## DR. COURTNEY GIBSON

Associate Professor,  
Agricultural Education & Communications

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“Fostering effective and creative visual solutions to real-world issues.”

### RESEARCH EXPERTISE

- Impacts of visual communications
- Scholarship of teaching & learning
- Fostering creativity in students and the classroom

### PROFESSIONAL PREPARATION

- B.S. Texas Tech University, 2006
- M.S. Texas Tech University, 2008
- Ph.D. Texas Tech University, 2014

### FAVORITE ARTICLE

Gibson, C., Irlbeck, E., Meyers, C., Akers C., & Price, P. (2019). An investigation of agricultural crisis communication via social media. *Journal of Applied Communications*, 103(4). <https://doi.org/10.4148/1051-0834.2279>

### WHAT MAKES THE DAVIS COLLEGE GREAT?

“Davis College is truly special because of its people. We have amazing faculty, staff, and students who are dedicated to the success of others and who go above and beyond each and every day to make a positive impact on those they serve. From our faculty who work tirelessly to promote student learning and creative problem-solving, to our staff who ensure our students and faculty are supported to do their best work, you cannot find a more amazing group of people on this campus.”