RESEARCH EXPERTISE

• Perceptions of agricultural topics and behaviors
• Scholarship of teaching & learning
• Message development about agricultural science topics

PROFESSIONAL PREPARATION

• B.S. Kansas State University, 2003
• M.S. University of Arkansas, 2005
• Ph.D. University of Florida, 2008

FAVORITE ARTICLE


It’s really difficult to select just one, but this article is one of my favorites because we tackled learning an innovative communications research technology – eye-tracking – and we received Article of the Year for this publication. The lead author was my doctoral student who helped write a USDA grant to help fund the research, and now I’m proud to call Dr. Laura Fischer a colleague.

WHAT MAKES THE DAVIS COLLEGE GREAT?

The Davis College is home to so many wonderful students, faculty, staff, and administrators. We have a shared appreciation for agriculture and natural resources and strive to educate our students through high impact learning opportunities while conducting impactful research and providing meaningful outreach. I often say that I came to Texas Tech for the job, but I’ve stayed for the people!