A HOUSE FOR THE TOURIST, THE TRAVELER & THE GAMBLER
Learning from Las Vegas Commercial Strip & Communal Streets

In 1968, American architects Robert Venturi, Denise Scott Brown, and Steven Izenour, led a design studio at Yale University, centered around the commercial strip of the city of Las Vegas. The set of observations and analytical drawings from their studio, published in the 1972 book, Learning from Las Vegas. The book gained its reputation for introducing new methodologies of recording an urban fabric and mostly for expanding the boundaries of the discourse on architecture by including the emerging commercial language.

Using this design research benchmark as its point of departure, A House for the Tourist, the Traveler & the Gambler will center around inventing housing typologies not only for a distinct user, but also within a unique urban setting. Applying both urban and architectural scales, the studio will address the relationship between housing, temporality, commercial vs. communal space and communication. Projects from this studio will be considered for future publication.