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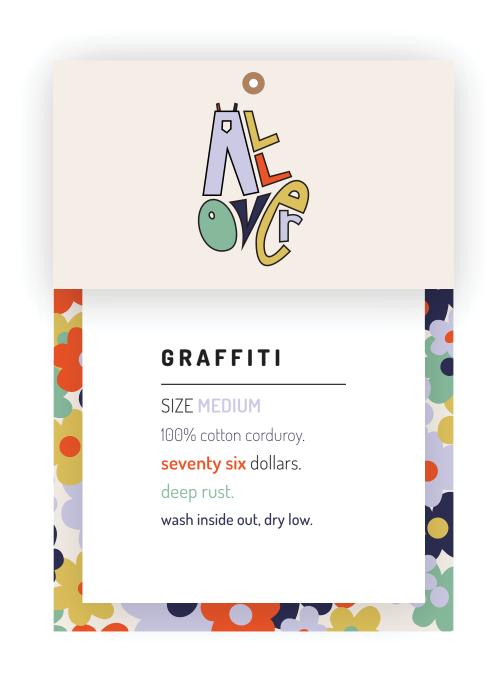
Hi there, I'm Channing! I'm a graphic designer, recently graduated from Texas Tech University in May of 2023. I am passionate about beautiful color palettes, conceptual design, and sharing the authentic stories of brands. You can often find me taking a leisurely walk through nature or traveling to new cities in search of the best coffee shop.

Thank you for taking time out of your day to look at my portfolio!

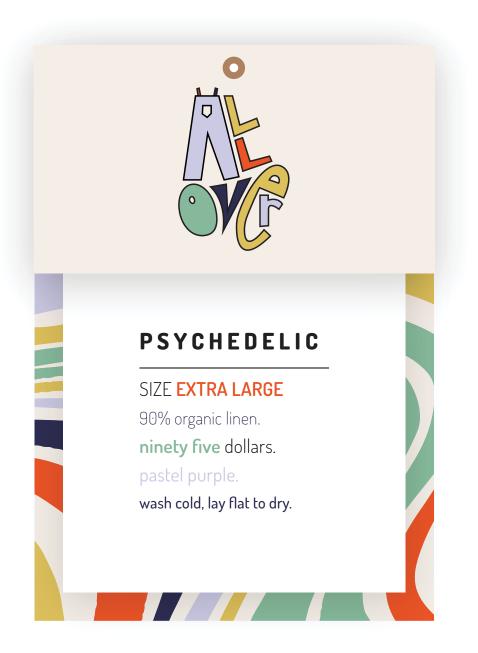


All Over was founded to embrace the creativity that can be found in fashion, recognizing that art can be on clothing just as much as it can be on a canvas. The focus of the brand is to unite artists of all mediums and apparel designers to bring variety to the streetwear industry. I wanted to design a brand and capture images that would bring empowerment and confidence to anyone who wears their clothing.

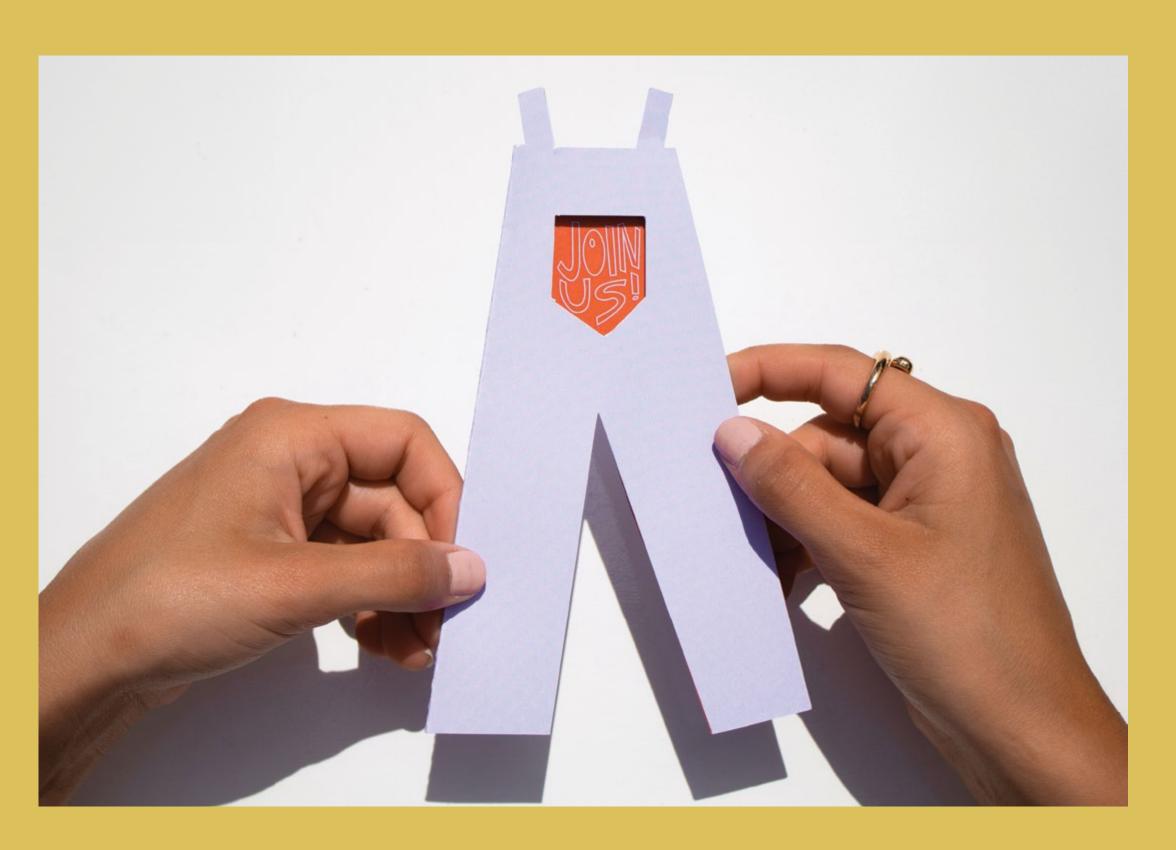
2023 Gold Addy Award in Branding









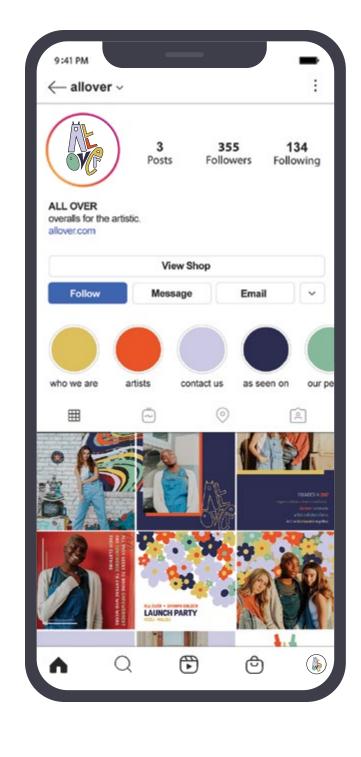


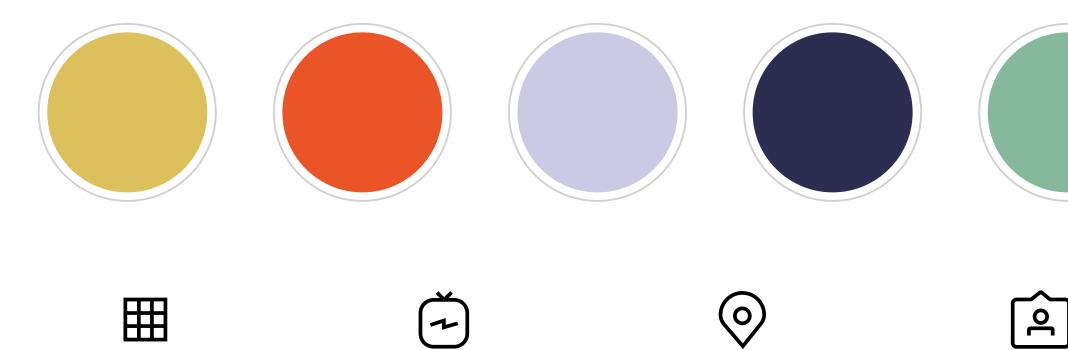




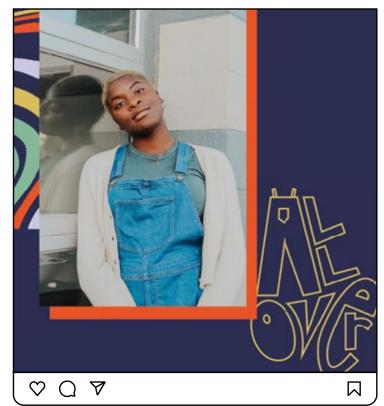




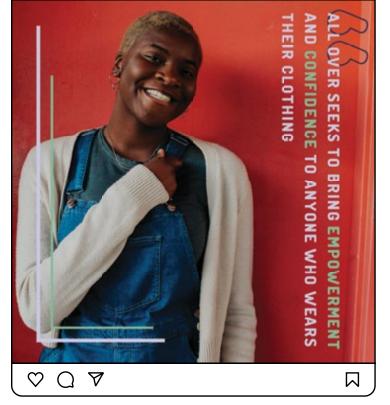






















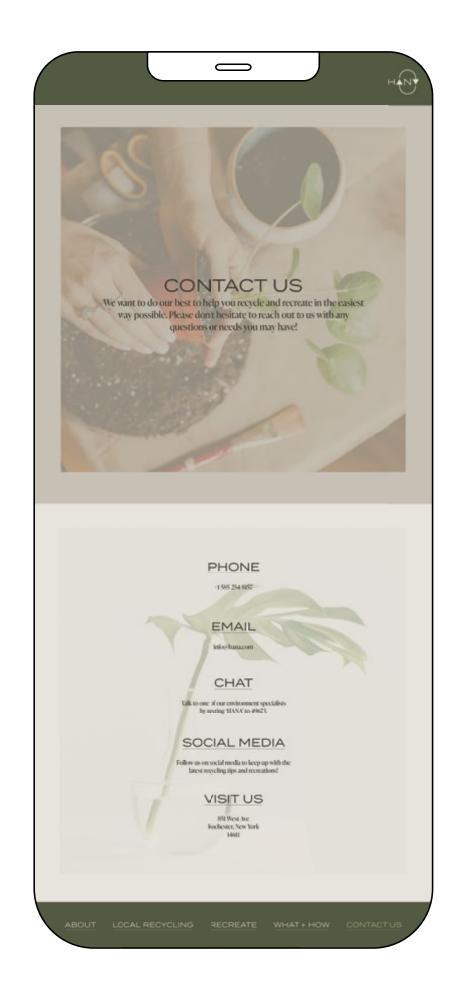






HANA is an app designed to aid people in their recycling efforts by helping them find local recycling centers, repurpose old items in their homes, and educate its users on different recyclable materials. The name HANA stems from the Hawaiian term for recycle. The app is a destination to create a life of sustainability and purposeful creation. My inspiration stemmed from the simple, minimalistic beauty that can be seen in plants.









### WHAT + HOW TO RECYCLE We have provided you with a list of the most common recyclable household materials, and the best, most safe way to recycle them.



#### PLASTIC

Once plastic arrives at a landfill, it could take hundreds of years to break down. The most commonly recycled household plastics are PET (water bottles), HDPE (milk cartoons and shampoo bottles), and PP (butter tubs and ready-meal trays). Plastics that will need to be recycled at a specialty center are LDPE (food bags) and PS (plastic curtery). Recycling plastic can conserve limited natural resources and energy.



### ALUMINUM

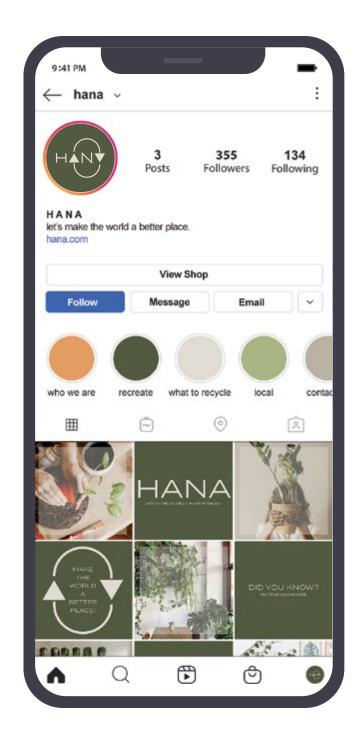
Aluminum is one of the most recycled and recyclable materials in use today. A recycled aluminum beverage can, car door, or window frame is often recycled directly back into itself. And this process can happen virtually infinitely. Recycled aluminum saves 95% of the energy needed to make new aluminum. The most common household recyclable aluminum items are cans, but car parts, old gutters, and other larger items can be reused.

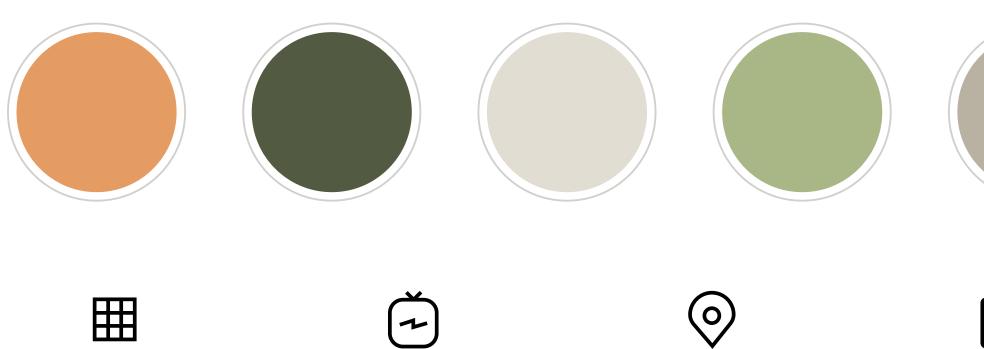
ABOUT LOCAL RECYCLING RECREATE WHAT + HOW CONTACT US

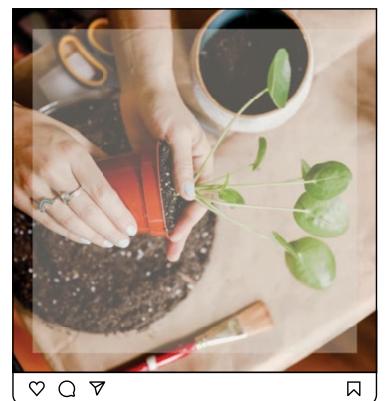




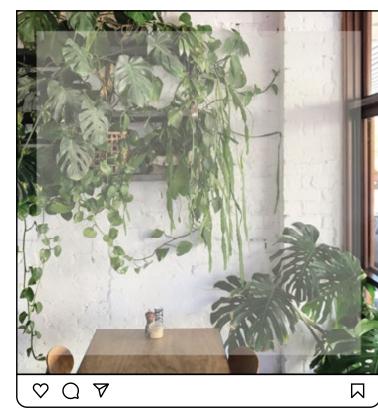




























### FRIENDS

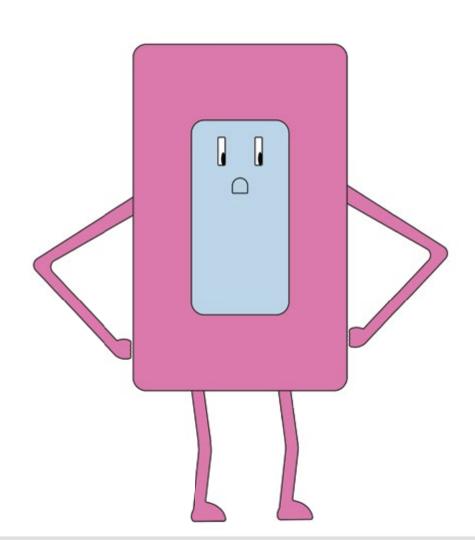
A poster series created to promote awareness of the damage technology can do to friendships. Aimed at the Texas Tech student body, I wanted to take something very real and serious and design something encouraging, rather than another attempt at telling college students how they should be living.



## FRIENDS DON'T NEED RECHARGING:)

#### 3 BENEFITS OF CONVERSATION

helps you process! sparks creativity + ideas! gives new perspective!

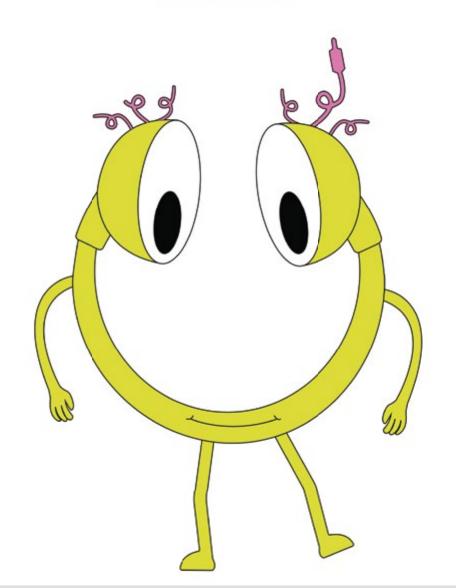




### FRIENDS LISTEN:)

### 3 BENEFITS OF LISTENING

builds knowledge! helps resolve conflict! empowers you!

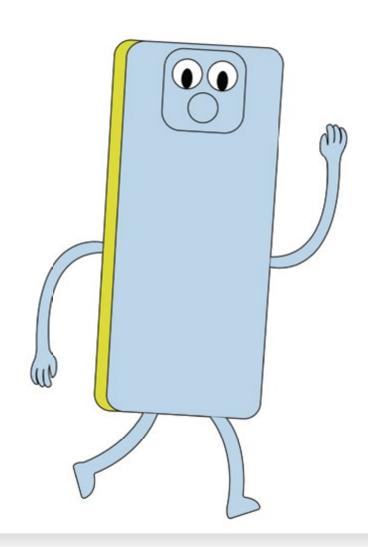




## DON'T LET THIS BEYOUR ONLY FRIEND:)

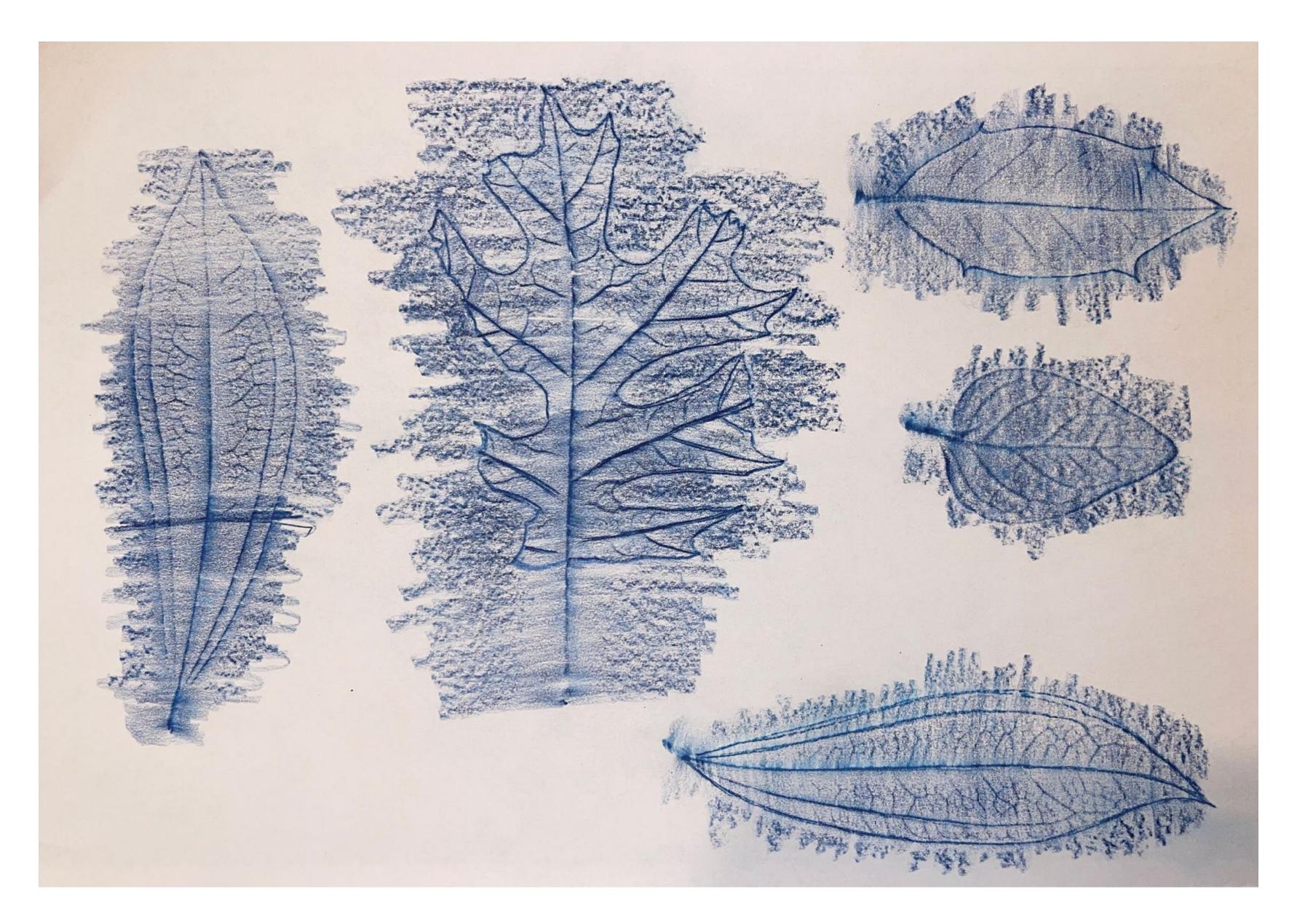
#### 3 WAYS TO SPEND LESS TIME ON YOUR PHONE

turn off unnecessary notifications! move all apps off of your home screen! spend the first and last hour of the day without it!





Transfer was designed with the concept of creating a skincare line that is as natural as the leaves on trees. As a child, I remember gathering leaves in the fall with my family and creating artwork by transferring the leaf texture onto paper. I thought this would be a special, hand-done technique to bring to the packaging. The colors and typography for Transfer were inspired by the statement 'bold and beautiful' and neon lights.



When thinking about creating a wholesome, natural skincare line concept, the first thing I thought of was nature. As a child, I loved gathering leaves in the fall and transfering them onto paper to create a beautiful pattern. I thought this would be a perfect way to show the beauty of this skincare line. I gathered some leaves, grabbed my colored pencils and transferred the texture onto paper.



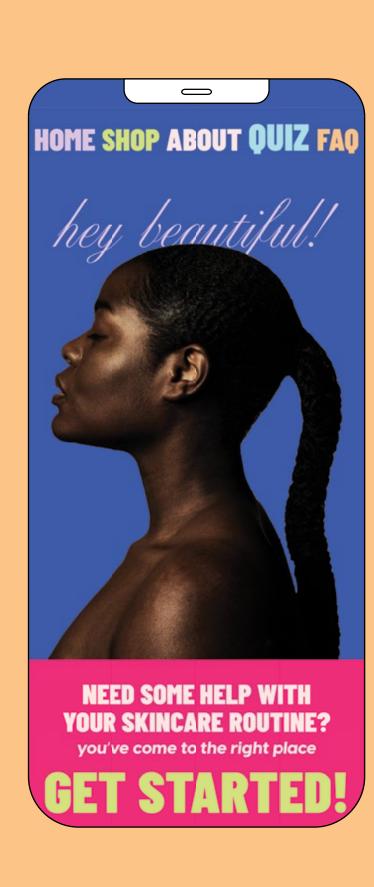
After creating the textures, I scanned the images and turned the leaves into digital renderings. This was the final product!



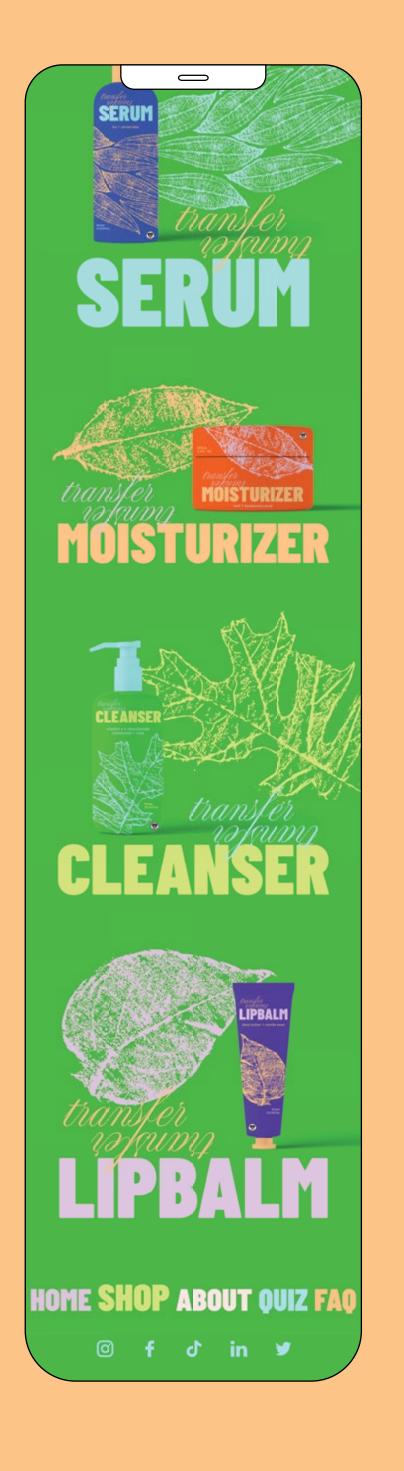


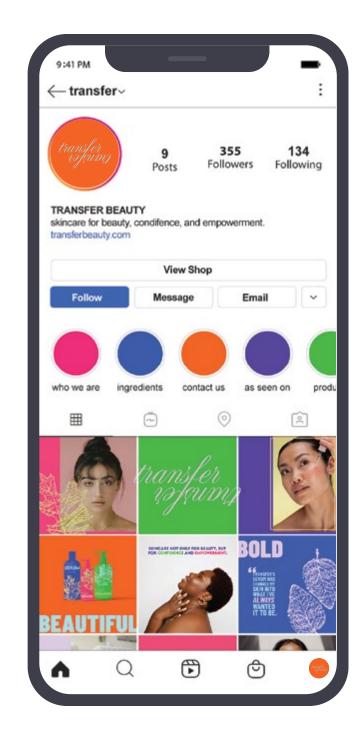


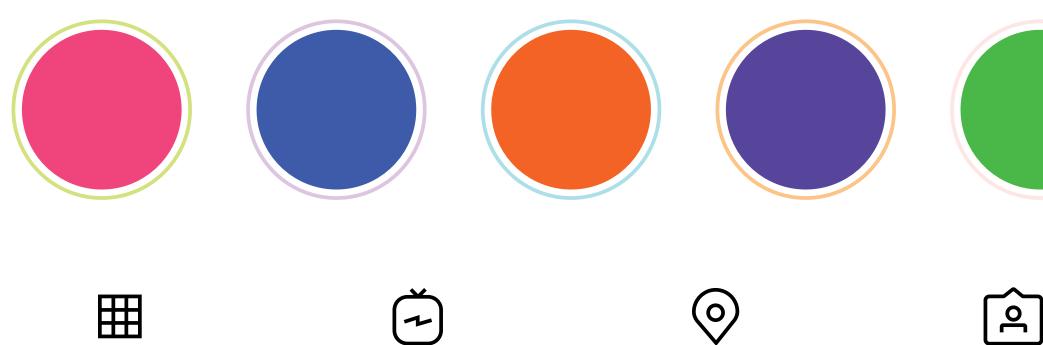


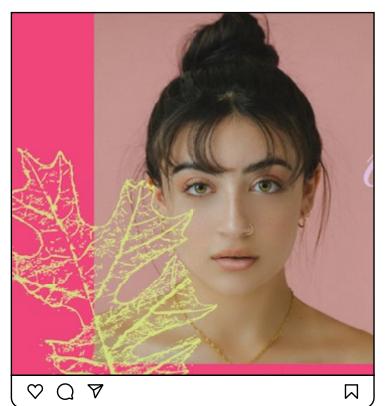




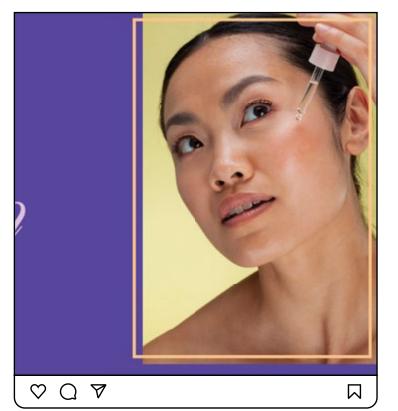




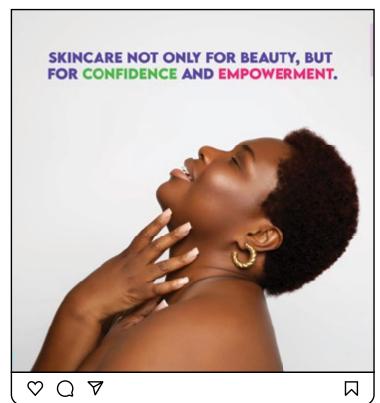


























Gelatte is a brand of ice cream for the coffee lovers of the world.

A latte in ice cream form served in a to-go coffee cup is sold in grocery stores and Gelatte's storefront in Atlanta, Georgia.

Using various Italian inspirations for its branding, I aimed to create a brand that is sophisticated yet appealing to all.

2023 Gold Addy Award in Web Design



### 

## LEMON 4.0 VANILLA 4.0 TIRAMISU 4.0 PISTACHIO 4.0 DARK CHOCOLATE 4.0 CREMA 4.0 RASPBERRY 4.0

### ESTABLISHED IN 2018

01	VANILLA LATTE	05	MOCHA LATTE
02	PUMPKIN SPICE LATTE	06	CHAI LATTE
03	HAZELNUT LATTE	07	BROWN SUGAR LATTE
0 4	CARAMEL LATTE	08	AFFOGATO

480 John Wesley Dobbs Ave NE #100 Atlanta, GA 30312

CALL 404.524.5054

Gelatte
A SWEET CUP OF JOE

GELATTE.C

pumpkin spice latte

a classic latte — in icecream form locally brewed in lubbock, texas

### NUTRITION FACTS

Serving Size 1 latte

Total Fat 4.5g 6%

Cholesterol 15mg 5%

Sodium 110mg 5%

Total Carbohydrate 36g 13%

Total Sugars 24g 46%

Protein 8g



### Jeni Britton

401 N Front St Ste 300 Columbus, OH 43215

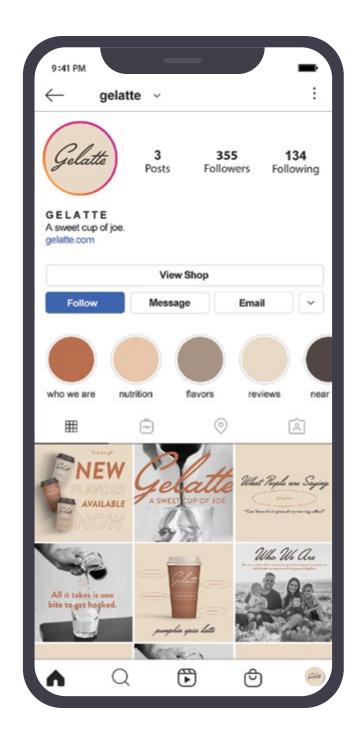
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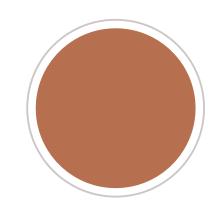


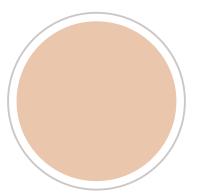
Bella Campbell

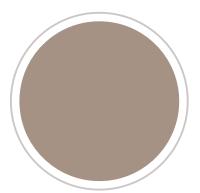




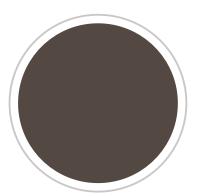










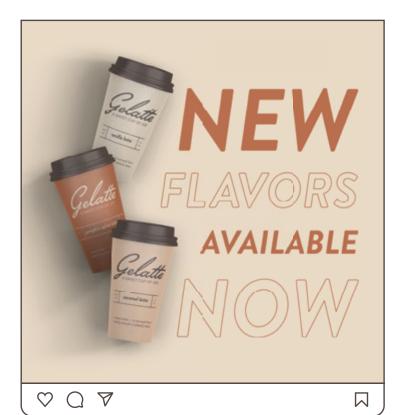




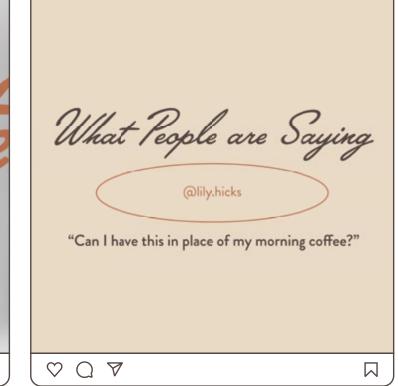


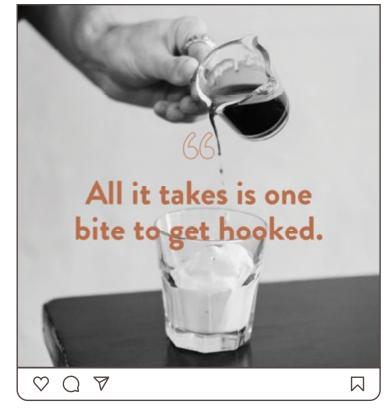


























### Healthcare.

Healthcare magazine publication with a special feature on Strained Pharmacists. This feature talked about the difficulty that pharmacist and pharmacy technicians were having filling prescriptions after Covid-19. I chose to take images of pill bottles, holders, etc., to create a literal concept showing the shortage statistics of people's medications and the number of pharmacists quitting.



### Healthcare.



TRAINED PHARMACISTS

by madeleine ngo

Angry customers, more work, and longer shift every two weeks at the hours strain pharmacists and technicians, Virginia Beach Walgreens who have played a very critical role in while their pharmacy is still administering Covid-19 tests and vaccines, understaffed, he said. Nearly say they are burned out nearly two years two years after being in the into the pandemic. Ken O'Shea said he quit pandemic, pharmacists and working his full time position at Walgreens technicians are under intense on December 30th after leaving every shift strain as their jobs shift from feeling drained. He has been working one filling people's prescriptions

CREDIT COMPANIES **REMOVE STAINS** FROM REPAID MEDICAL DEBTS

by tara siegel bernard Debts that are paid off after they go to collections will be removed, instead of staying on credit reports for seven years.

8-YEAR-OLD INFLUENCERS

> by melinda wenner moyer The report highlights a 17 percent increase in screen use among teens and tweens in the last two years — more than in the four years prior.

ALCOHOL-RELATED DEATHS

> by roni caryn rabin The deaths were up 25 percent in 2020 compared with 2019, amid heightened stress factors and delayed treatment, according to a new report.

### DEPARTMENTS

2 | contributors 3 | features 4 | the thread 6 | dr. jennifer jones 7 | top ten campuses 8 | hospitals

HEALTHCARE MAGAZINE



# They are burned

The situation has been exacerbated by a labor shortage that has squeezed most industries and that has resulted in droves of nurses and caretakers leaving their posts in a pandemic that has pushed them to the brink. Large retail pharmacy chains have tried to respond, with some reducingstore hours, increasing starting wages, offering more breaks and giving out bonuses to retain employees. But customers have felt the impact, with some experiencing disruptions in vaccine appointments, longer lines to pick up their prescriptions and frustration over securing masks and at-home virus tests.

A survey from the American Pharmacists
Association found that

of respondents said they felt they did not have the time to safety perform their duties

Mucinex Mucines

Mucinex Mucines

Mucinex Mucines

The situation is worrying the pharmacy industry. Scott Knoer, the executive vice president and chief executive of the American Pharmacists Association, the said inadequate staffing posed serious health risks by increasing the chances that workers make mistakes while



In Michigan, Vishal Nayak, a retail pharmacist, told ABC 12 that one of the most difficult medications to get is inhalers. Dr. Nayak typically dispenses 10 to 15 inhalers daily, but that number has dropped to one or two.

### **DR. KEN O'SHEA**

Ken O'Shea spent eight years working in retail pharmacies, first as a technician and then as a pharmacist. He liked working on the front lines and seeing his patients get better over time.

But during the pandemic, Dr. O'Shea said, he had less and less time to counsel patients. On top of his regular job, he had to juggle coronavirus vaccinations and testing, more phone calls and angrier customers who would berate him if prescriptions took longer than expected to be filled.

His workload worsened after three colleagues quit in the span of two months.

Dr. O'Shea, a 28-year-old pharmacist in Virginia Beach, quit working full time at Walgreens on Dec. 30 and recently began a job at an insurance company. He has been working one shift every two weeks at Walgreens while the pharmacies is still understaffed, he said. Nearly two years into the pandemic, pharmacists and technicians across the nation are under intense strain as their jobs shift from filling prescrip-



A survey released last month from the association found around 74 percent of respondents said they're did not think patients carefullyy and clinical duties. Dr. Knoer said pharmacies and were struggling to deal with a lack of pharmathough shortages have been most dire for as supported staff and tried help dispense receive a median hourly wage of \$16.87 and have more opportunities to pursue better-paying pharmacy

There were 166,337 pharmac technician job postings for through the fourth quarter of 2021, year prior, according to a Pharmacy Care Workforce Centered report. Some of their biggest hired thousands to deal with the many increased workloads, but company representatives say Fraser L. Engerman, a spokesman and owner for Walgreens, said the company had responded to labor shortages by reducing some store's hours, lifting of wages and adjusting vaccination Mr. Engerman said most



In response to COVID-19, roughly 37 pharmaceutical factories in China that manufactured active ingredients for U.S. drug products were shut down.

The quilt





7 in 10 of independent community pharmacy reported having a difficult time filling staff positions.



### SONIA MARTINEZ

Sonia Martinez, a 55-year-old pharmacist who co-owns Marco Drugs and Compounding in Miami, said it took four months to fill an open technician position, a task that would have normally taken a few weeks. Ms. Martinez works about 15 extra hours every week, she said, leaving her with less time to spend with family.

"I don't know when it's going to end," Ms. Martinez said. "It's just frustrating."

Smaller independent pharmacies have also experienced staffing challenges. Sixty-eight percent of independent community pharmacies reported having a difficult time when filling staff positions, according to a recent survey from the National Community Pharmacists Association. Pharmacists and technicians said they were leaving retail pharmacies for jobs at hospitals or pharmaceuticalisa companies, while some have simply decided not to work for now augue duis dolore te feugait nulla facilisi.

**BY: MADELEINE NGO** 

## 

Hana: Creative Recycling App

Frost Brewhouse: Industrial Brewery

All Over: Overall Clothing Brand

Transfer: Natural Skincare Line

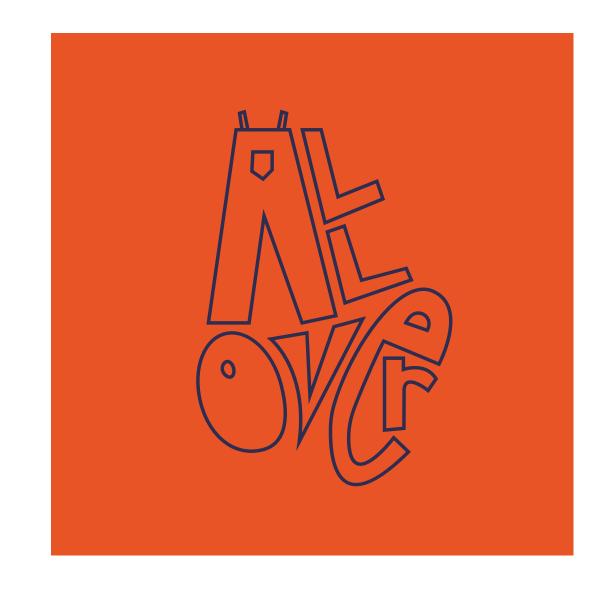
Bark + Brew: Dog-Friendly Coffee Shop

Gelatte: Latte Flavored Icecream















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