

# welcome to my design portfolio

I am a graphic designer who pursued my education at Texas Tech University in Lubbock, TX. I am a driven and dedicated creative who is passionate about all things design and branding. I am always looking for new challenges and opportunities to create meaningful designs that have a lasting impact.



Whether you're a seasoned pro or a beginner, Holy Moley is a brand that welcomes all golfers and invites them to join its community. With a focus on performance, style, and a commitment to excellence, Holy Moley is a brand that embodies the spirit of the game and the joy of playing it.

and and



# Swing In Style.











# Swing In A Style.

@HolyMoley

### Colorblock Tee

100% Cotton Made in the USA Ethically Sourced









Sean Evans Marketing Director

1438 Spruce Avenue Bayside Heights, CA 90210 SeanEvans@HoleyMoley.com



1438 SPRUCE AVENUE BAYSIDE HEIGHTS, CA 90210



## Swing In Style.

Holy Moley



1438 SPRUCE AVENUE BAYSIDE HEIGHTS, CA 90210







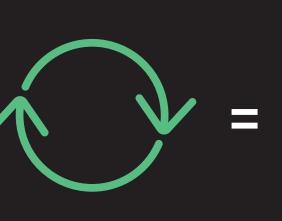


Community Carryout is a food pickup service that collaborates with businesses and restaurant owners to effectively manage their time and resources by enabling them to schedule excess food pickups in advance. Through this approach, they can ensure that all surplus food is properly accounted for and donated to local food banks and soup kitchens, thereby addressing the pressing issue of food waste and simultaneously supporting those in need.



DINNER PLATE

UTENSILS



RECYCLE



## lexis

#### **Restaurant Owner**

#### 31 Years Old

- Austin, Texas
- Professional Chef
- Single

#### BIO

Alexis opened her small restaurant 6 months ago. She often gets overwhelmed with how many different tasks she has to complete daily.

Alexis enjoys giving back to her community. She is enviornmentally conscious and always looks to recycle when she can.

#### WANTS

 Decrease the amount of food waste created by her business.

 An easy way to donate food, while allowing the business to stay anonymous.

"I want to give back but I have no extra time"

#### FRUSTRATIONS

Wants to give back, but finds herself too busy to take time to volunteer. Doesn't want food donation to decrease current profits.

#### PHONE USE

Internet ●●●●○○

Social Media

Food Delivery ●●●●●

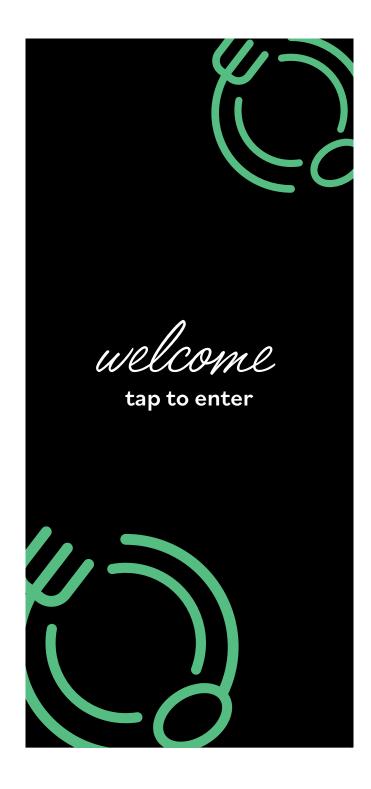
Adaptability ●●●●●

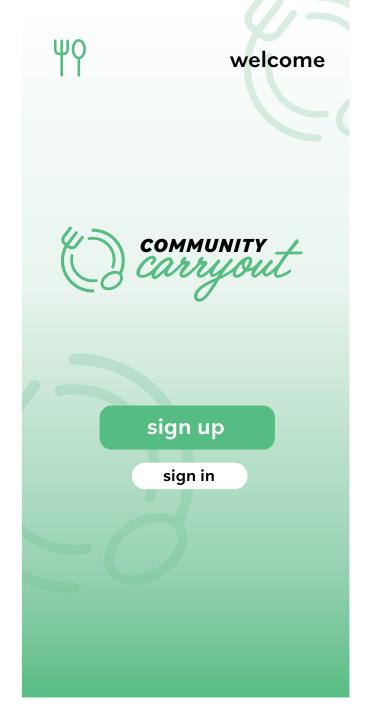
#### FAVORITE BRANDS

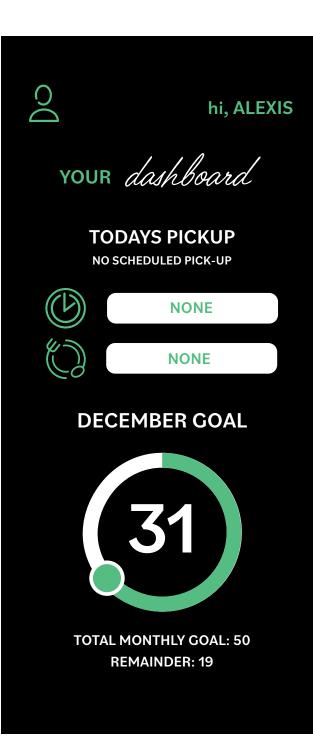
> "I hate throwing away extra food, I wish there was a better way."



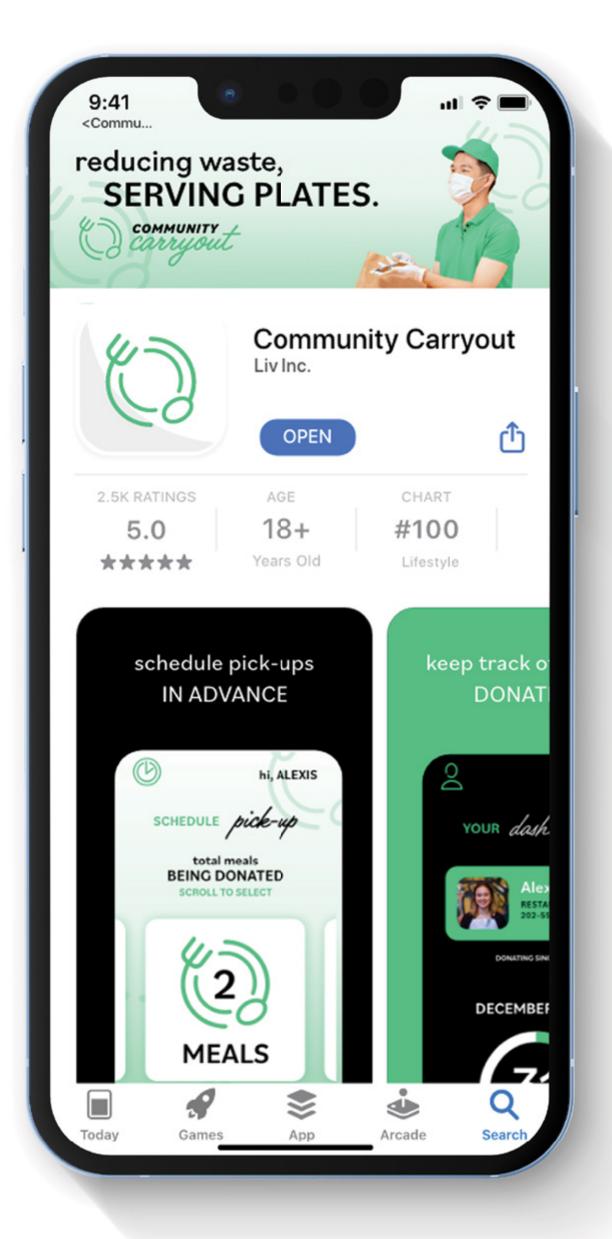








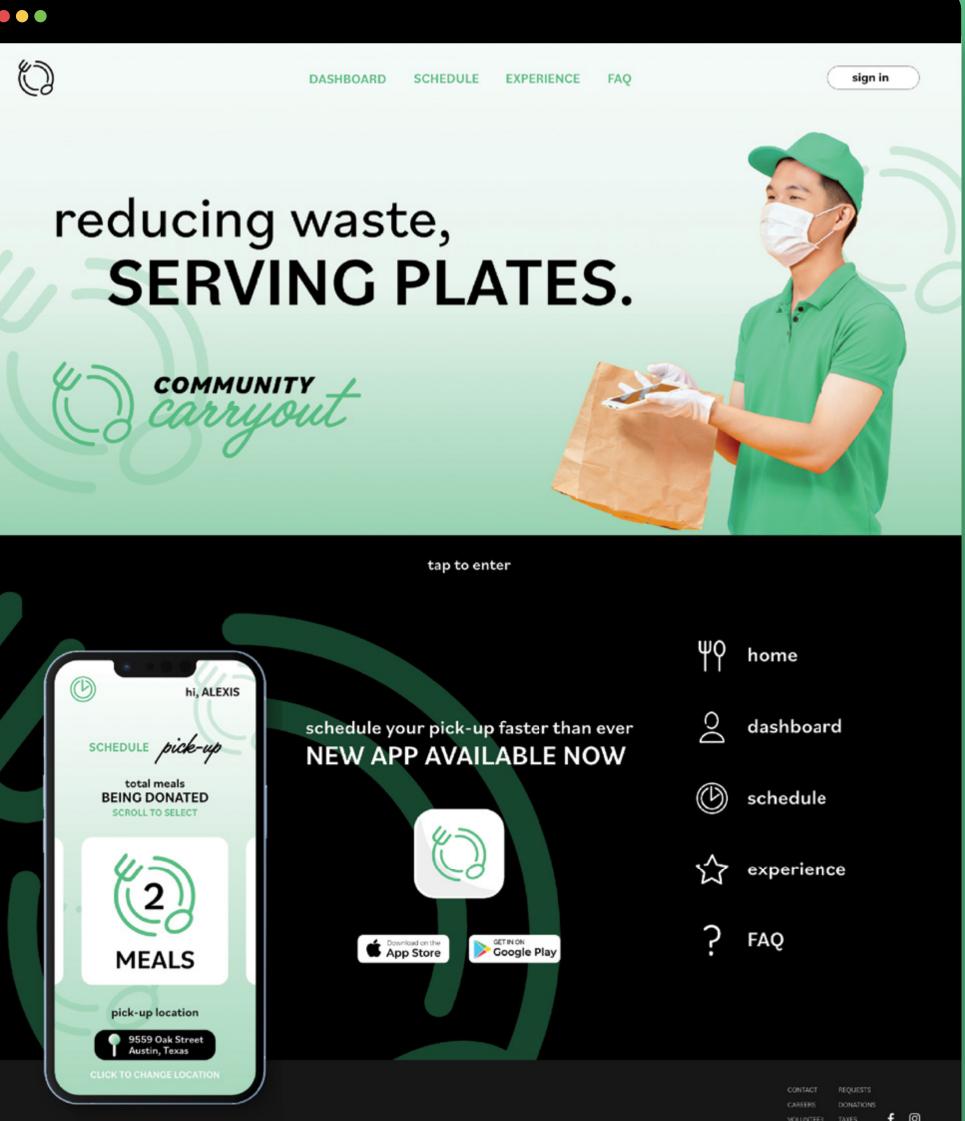




#### 







CAREEPS DONATIONS VOLUNTEER TAXES **f** O



As members of the Texas Tech community, we must take responsibility for the well-being of ourselves and our peers. That's why we are proud to launch the "Know Your Limits" campaign, which highlights the importance of using Texas Tech's Raider Ride service to ensure the safety of students. By using the Raider Ride service, we can eliminate the need for anyone to get behind the wheel while under the influence. The service is free, reliable, and available to all students.

> 2023 Silver Addy Award "Out-Of-Home Poster Campaign"

# KNOW YOUR LMITS.

# KNOW YOUR LIMITS CALL RAIDER RIDE

THE RAIDER RIDE PHONE NUMBER IS ALWAYS LOCATED ON THE BACK OF YOUR TTU STUDENT I.D.

Texas

VAS TECH

Center for Campus Life



CALL RAIDER RIDE NO ONE IS A GOOD DRIVER WHILE **DY** SIGNATURE Center for Campus Lif

Glow up is a skincare brand that understands every person's skin is unique. That's why we offer a 2-minute skincare quiz to personalize each routine to cater to your individual needs. Our products are carefully crafted with high-quality ingredients, ensuring that you achieve the glowing skin you deserve. With Glow up, you can confidently show off your radiant, healthy-looking skin every day.



### **PRIMARY LOGOS**

SUBMARK LOGO









## **BICYCLETTE BOLD**

1234567890!?&\$@ ABCDEFGHIJKLMN OPQRSTUVWXYZ



## Bicyclette Regular

1234567890!?&\$@ AaBbCcDdEeFfGgHhli JjKkLlMmNnOoPpQqR rSsTtUuVvWwXxYyZz



# glow up CONDITIONING MOISTURIZER











# GET YOUR GLOW ON GLOW ON

🕑 🜀 @glowup

LOVE GLOW UP?

## WELCOME TO + Your best skin.



LOVE GLOW UP?

Tag us on social media and let us know how much you're loving your new routine!

🕑 🔘 @glowup

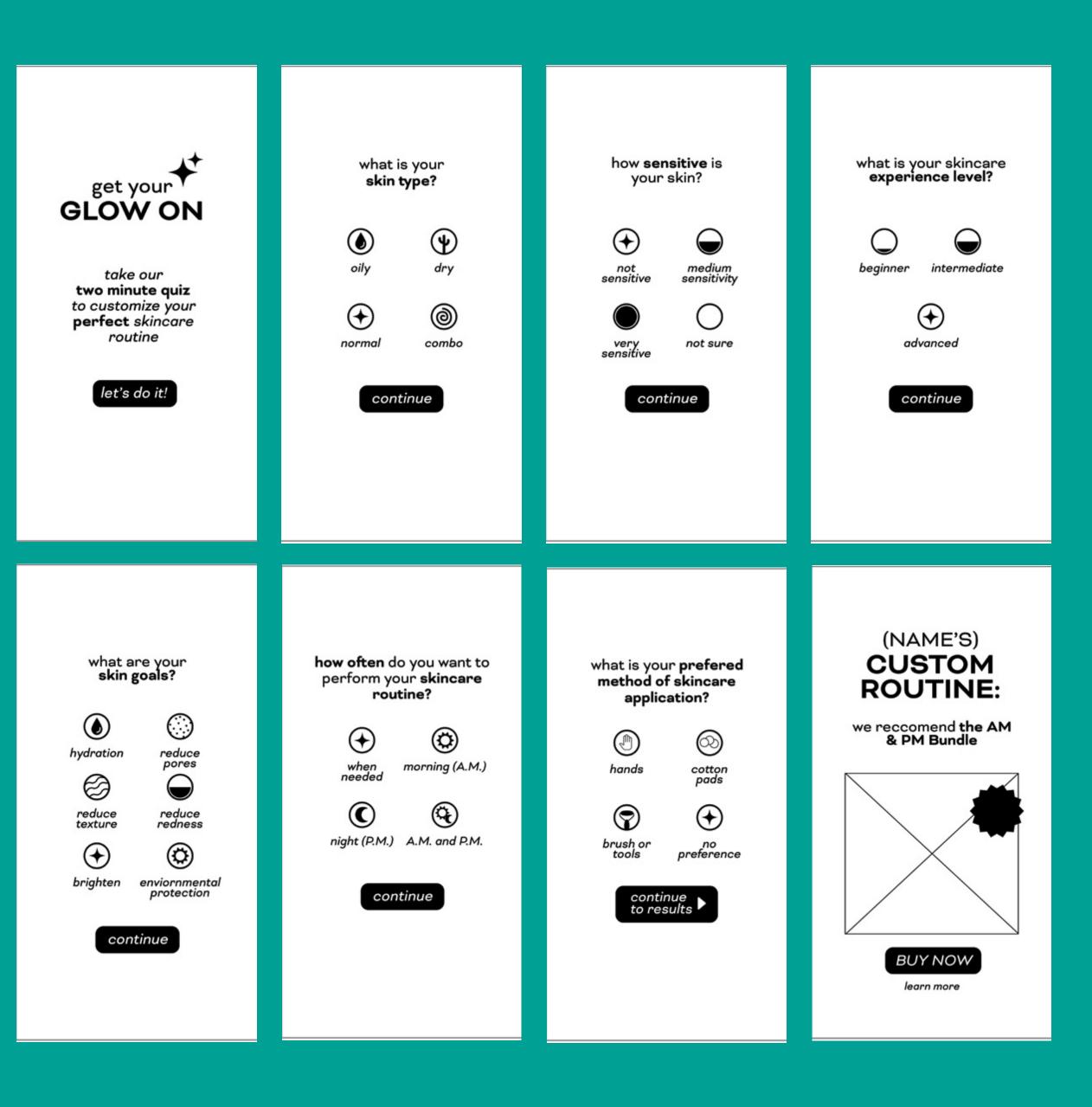


### **OBJECTIVE:**

To create a skincare routine specific to each customers needs.

Skincarequiz questions · Skintype - dryp-oily - combination · sensitivity level - sensitive skin - medium sensiti -Not sensitive · skingoals - nyotration - reduce pores - reduce - even skintone - sion aging - even skintone protection - prigntness · Skincare experience - beginner - inter medicite - adva · How often do you want to perform askincare noutine? -when needed - in AM - in PM - AM + PM Skinconcerns - Aging - Ache - pores - redue - dryness - Dullness - Hands - Cotton pack - Brush or tool - no pref. · Pref. Skindure tixture light weight + Non-gready - Rich+ -gel-like or watery

inty uce toxina	products <u>AM</u> <u>PM</u> Niacinimide <u>Niacinimide</u> <u>vitamin</u> C <u>vitamin</u> C
aneed	-purple -blue
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r Cireanny	



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+TAKE OUR QUIZ +ABOUT US +SKINCARE +SHOP



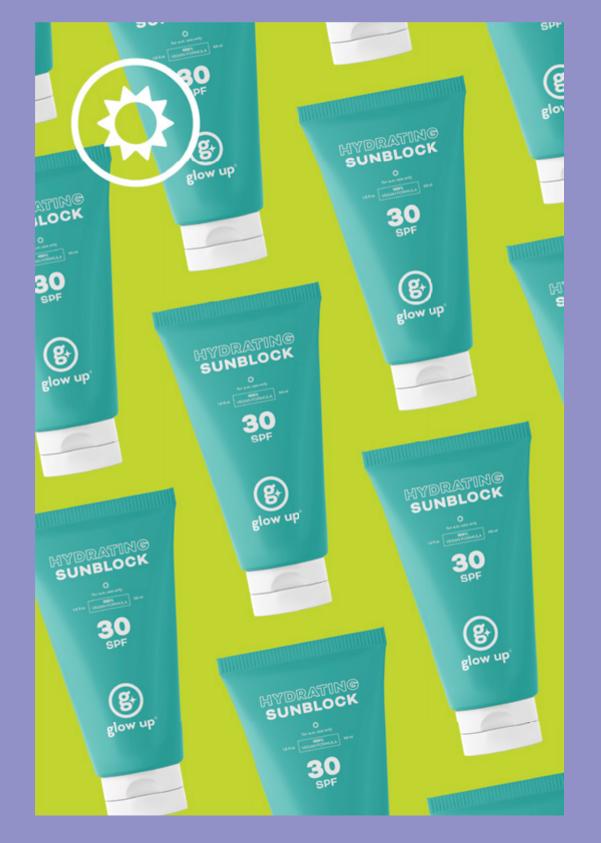
take our **two minute quiz** to customize your perfect skincare routine

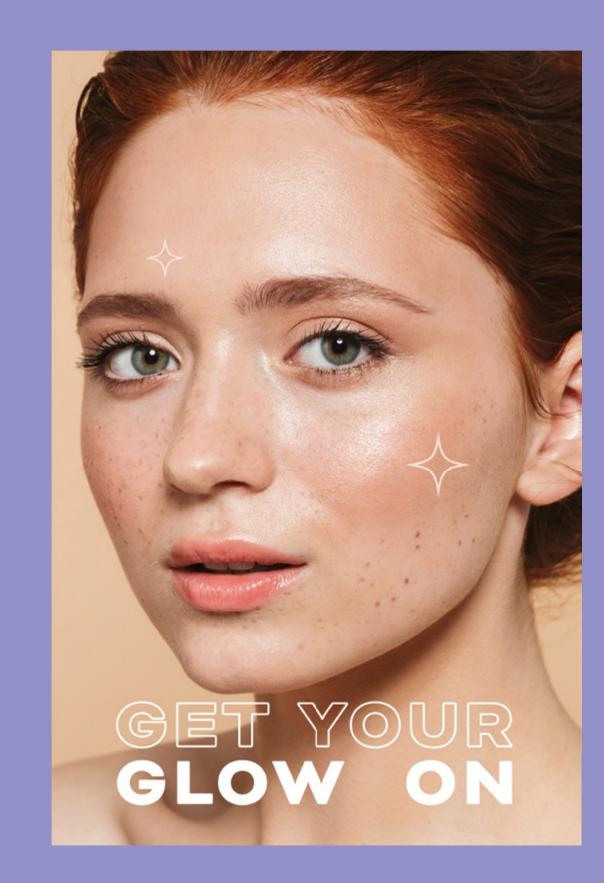
let's do it!

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continue			













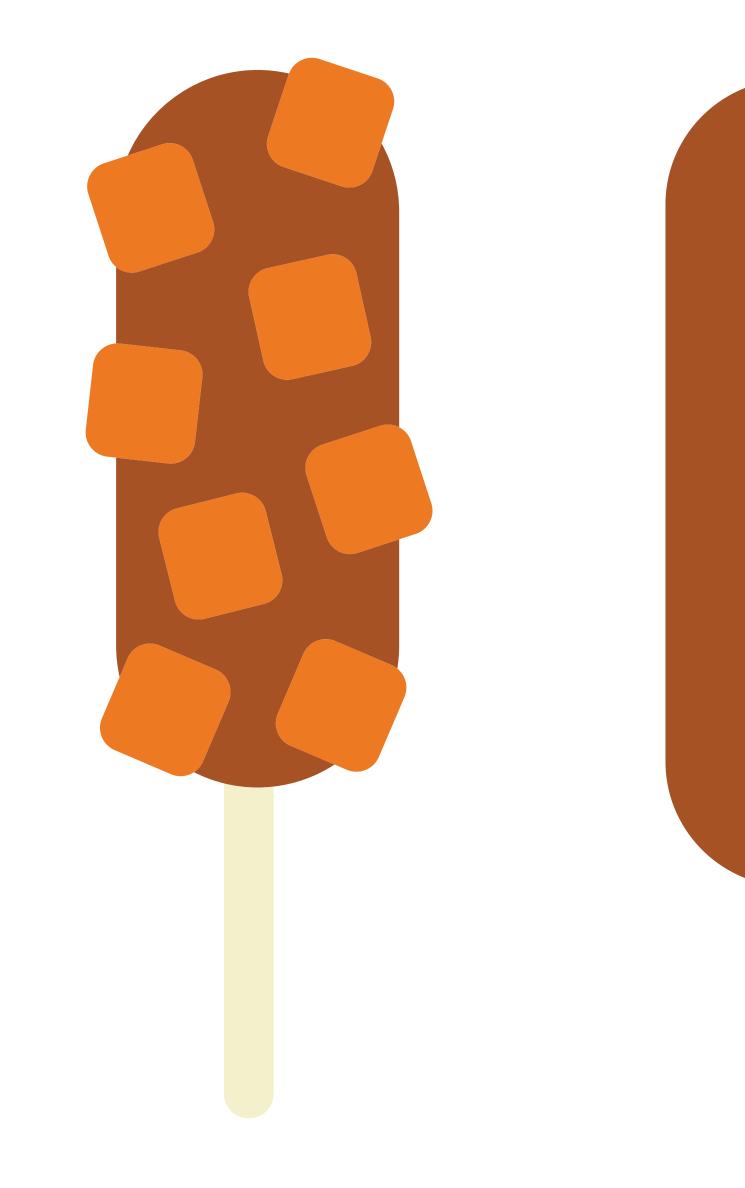
The "Flamin' Dogs" is a yearly festival in Chicago, Illinois that celebrates the beloved hotdog. This event brings together both hotdog enthusiasts and restaurant owners who showcase their mouth-watering creations. In addition to the various vendors, this year's festival also serves as the venue for the highly anticipated "Hotdog Eating Championship," sponsored by "Nathan's Famous®." Whether you prefer classic hotdogs, Korean Cheese Dogs, or Corndogs, the festival offers a wide array of options that cater to everyone's taste buds.

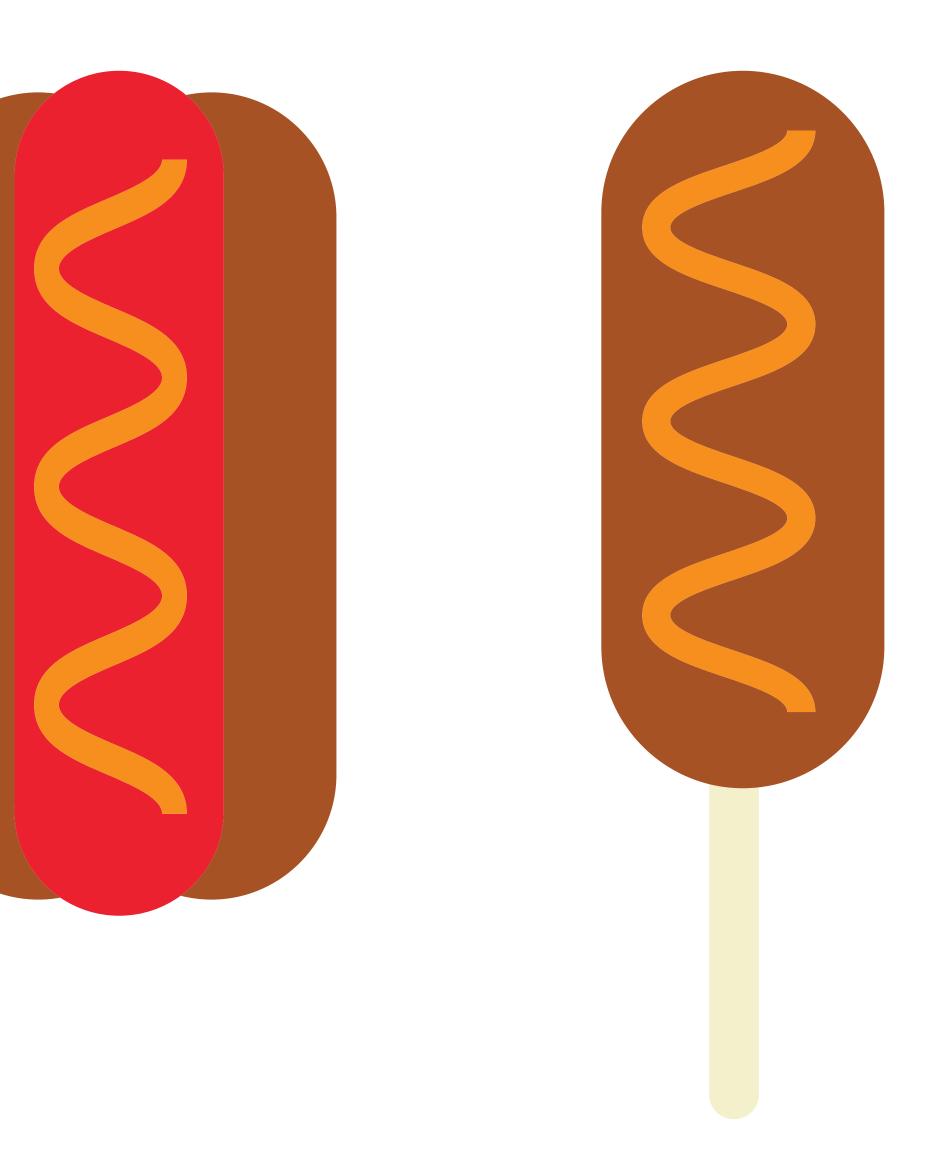
> 2023 Gold Addy Award "Integrated Brand Identity Campaign"

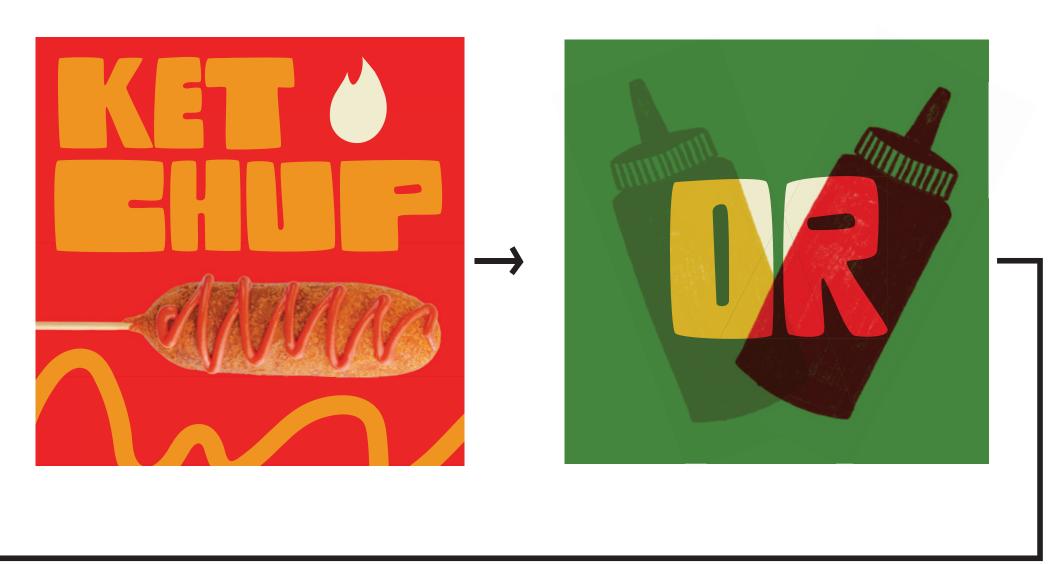


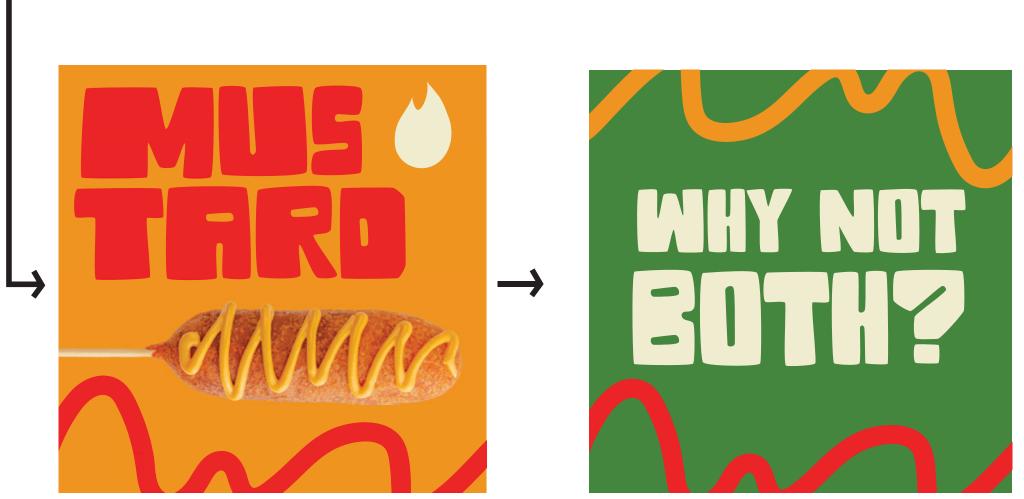












SOCIAL MEDIA GIF





Clink! is more than just a bar, it's a celebration of New York City's vibrant energy and diversity. We believe that every moment is worth toasting to, whether it's a milestone event or simply enjoying a night out with friends. Our extensive drink menu features a variety of handcrafted cocktails and premium spirits, as well as a refreshing selection of hard seltzers. With a lively atmosphere and exceptional service, Clink! is the perfect destination for anyone looking to clink glasses and make unforgettable memories in the heart of the city.

# GIIIK

MIMOSA

#### THE CLASSICS

COSMOPOLITAN vodka, triple sec, cranberry juice, freshly champagne, freshly squeezed orange juice. squeezed lime juice.

WHISKEY SOUR whiskey, lemon juice, sugar

DARK N' STORMY dark rum, ginger beer, lime

MARGARITA tequila, triple sec, lime - choice of frozen or on the rocks

LONG ISLAND ICED TEA light rum, vodka, tequila, gin, sweet & sour, splash of cola



Y

PEACH BELLINI

gin, campari, vermouth

NEGRONI

LIMONCELLO

OLD FASHIONED prosecco, italian bubbly, peach puree bourbon, bitters, sugar cube, orange peel

> MOJITO white rum, lime juice, sugar, soda, mint

PALOMA limoncello, prosecco, sparkling water tequila, grapefruit juice, soda water, lime

BRUNCH SPECIALS Saturday 11am - 2pm

> BOTTOMLESS BRUNCH MIMOSA

pitcher of champagne and freshly squeezed orange juice. Included with brunch entree.

PIÑA COLADA white rum, coconut cream, pineapple juice ginger beer, vodka, lime, soda TEQUILA SUNRISE

tequila, orange juice, grenadine

BLOODY MARY vodka, tomato juice, savory spices

MOSCOW MULE









HOP HAVEN IPA

BITTER BREEZE PILSNER

MIDNIGHT MALT STOUT

SUMMER WHEAT ALE

RUSTIC AMBER ALE



REDWOOD PINOT NOIR

GOLDEN OAK CHARDONNAY

BLACK STALLION CABERNET

GREEN VALLEY SAUVIGNON BLANC

PINK PETALS ROSÉ







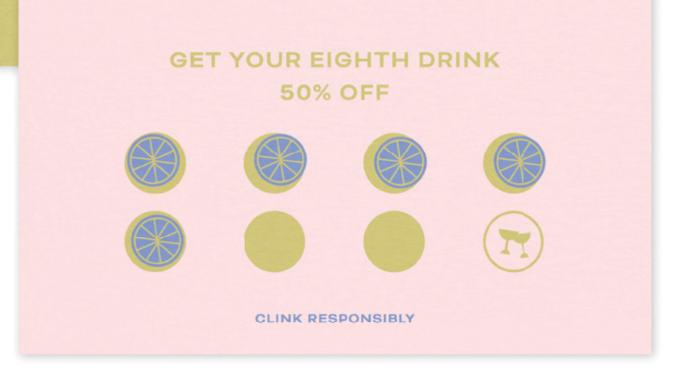


## THE BEST BAR IN NYC, JUST GOT BETTER.



-NEW YORK TIMES























(AND BOTTOMLESS MIMOSAS)







thank you for taking the time to view my portfolio!

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