

**Texas Tech University
College of Arts and Sciences
Committee on Academic Program
(ASCAP)**

Minutes of the Meeting of October 13, 2003

The Arts and Sciences Committee on Academic Programs met for a scheduled session on Monday, October 13, 2003 in Holden Hall 129. Committee members present were Curzer, Desens, Geryk, Holaday, Massey-Stokes, Troyansky, Weinberg, and Stewart (Chair). Proposal representatives from the School of Mass Communications were Drs. Dennis Harp, Randy Reddick, Jimmie Reeves, and Anthony Moretti.

1. Minutes of the September 8 meeting were approved.
2. Committee withholds approval of the following proposal pending submission of the stated revisions:

MCOM 2300 Visual Communication

Proposed changes to prefix, number, prerequisite, description

- Omit entries to course approval form that are irrelevant to the proposed changes.
- Correct spelling of "prerequisite" in proposed description.
- Revise the justification statement to more clearly justify change in number to upper division.
- Provide both a syllabus consistent with the proposed description and a current or former syllabus to indicate substantive changes supporting the upper division number.

3. Committee voted to approve the following proposals subject to the stated revisions:

EM&C 3305 Multimedia Development

Proposed changes to number, prerequisite, description

- Omit entries to course approval form that are irrelevant to the proposed changes.
- Correct spelling of "Provides" in the current description.
- Revise the justification statement to reflect the change in prerequisite.

EM&C 4315 Online Media Production

Proposed new course

- Revise the prerequisite list in the catalog description and in the syllabus to read, "Prerequisite: JOUR 2310 and either EM&C 3315 or JOUR 3310 and 3312."
- Change wording in the justification statement from "course work" to "curriculum."

EM&C 4375 Writing for Feature Films

Proposed change of prefix

- Omit entries to course approval form that are irrelevant to the proposed change.
- Revise the justification statement by excising the first sentence and leaving only the second sentence to read: "EM&C is replacing the former TELE prefix in all such courses and the degree program."

EM&C 7000 Research

Proposed change of prefix

- Omit entries to course approval form that are irrelevant to the proposed change.
- Revise the justification statement by excising the first sentence and leaving only the second sentence to read: "EM&C is replacing the former TELE prefix in all such courses and the degree program."

JOUR 3310 News Presentation I

Proposed new course

- Use the course title as the shortened title.
- Omit “Non-credit lab” from the catalog description.
- Change wording in the justification statement from “course work” to “curriculum.”
- Provide remainder of the syllabus that appears to be cut-off after page 2.

JOUR 4350 Multiplatform News Delivery

Proposed new course

- Revise catalog description to read, “Prerequisite: JOUR 4370 and either JOUR 3314 or 3380 or EM&C 4315. Capstone course on production and presentation of news in print, online, and broadcast environments.”
- Change wording in the justification statement from “course work” to “curriculum.”