

# VIRTUAL TAKEOVER



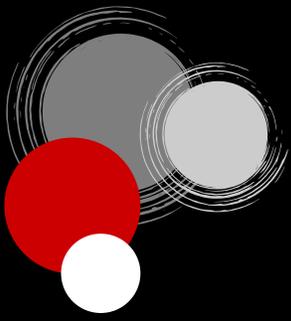
## ENGAGE RED RAIDERS!

Our virtual takeovers offers employers the opportunity to increase brand exposure on all of our social media platforms.



TEXAS TECH UNIVERSITY  
Office of the Provost: Student Affairs

University Career Center™



# VIRTUAL TAKEOVER

AS AN EMPLOYER, YOU CAN CONNECT DIRECTLY WITH OUR RED RAIDERS! ONLINE IN REAL TIME! INCREASE YOUR ENGAGEMENT, IMPRESSIONS, AND BRAND AWARENESS WHEN YOU PARTNER WITH US!

## IDEAS FOR CONTENT

EMPLOYER FAQ  
NEW POSITIONS  
TIP TUESDAY  
BEHIND THE SCENES  
DID YOU KNOW?  
DIVERSITY AND INCLUSION  
ALUMNI STORIES  
ZOOM DROP-INS

**YouTube:** Employers may share a video about their company.

**Instagram:** Employers may submit content for Instagram Stories, and provide questions for Instagram Polls

**Facebook:** We will provide a Facebook boost to the Introductory post, we can also host a Facebook Live Q&A session.

**Twitter:** We will change our profile pic & icon to reflect the employer takeover.

**Zoom:** We can host a Zoom Info. Session that allows face-to-face interaction.



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READY TO ENGAGE STUDENTS WITH A VIRTUAL TAKEOVER?!

PLEASE CONTACT  
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