The Edward E. Whitacre, Jr. College of Engineering is a globally elite college of engineering composed of a community of scholars; faculty, students and staff all working together to educate the best engineering talent in the world. All our graduates are internationally aware, have solid engineering fundamentals, an understanding of how their profession effects human society and are prepared to be technological leaders, regionally, nationally and internationally. Red Raider Engineers are simply the best of the best.

Engineering a Global Future
Blending math, science, critical and creative thinking, our students and alumni are designing innovative solutions that are transforming the world. From self-repairing transportation infrastructure, smart cities, alliterative energy methods, improving unconventional oil and gas recovery, the use and recovery of clean water and its distribution, engineering bio inspired processes, materials and structures, and developing medical solutions, Red Raiders are at the forefront of regional, national and global solutions. Consistent with our belief “from here, it’s possible,” Red Raiders are leaving their mark on the world.

Charitable gifts are vital to the future of the college. Your gifts allow us to:

- Attract and retain the most accomplished students and faculty
- Expand and improve facilities
- Provide much needed financial assistance to undergraduate and graduate students
- Conduct research that impacts students, industry, our communities and the world

Engineering Key Society members are:

- Individuals who make annual gifts of $1,000 or more to the Whitacre College of Engineering,
- Individuals who have made a planned gift to the college (see back page),
- Organizations and individuals who have established an endowment in the college,
- Organizations and individuals who have made cumulative gifts to the college of more than $100,000.
- Undergraduate alumni who have graduated within the last decade and make annual gifts of $500 or more.
What is an Endowment?

An endowment is a fund that permanently supports an initiative chosen by the donor. The endowment principal remains intact in perpetuity, while its earned interest provides funds to be used by the college for the purpose or initiative as specified by the donor.

How to Create an Endowment in Four Easy Steps:

1. Give Us a Call
Start by contacting us to discuss your charitable or estate-planning goals.

2. Decide on the Type and Purpose of Your Fund
There are several endowment types to choose from which allow you to give in a way that is most meaningful to you. Examples are funds for the area of greatest need, scholarships, fellowships, academic programs, laboratories and facilities, professorships, and chairs.

3. Determine When and How Much to Give
Minimum gift levels for the various types of endowments are listed on the next page. Pledge payment schedules can be set up for three to five years.

4. Name Your Fund
Many donors choose to name their fund after themselves or their family’s name or honor or memorialize a loved one. If you wish to remain anonymous, we suggest you select a name that reflects your fund’s academic goal.

It’s That Simple!

Once the gift agreement is signed and the endowment is funded, annual payouts from the earnings will be used toward the stated purpose and will continue in perpetuity while leaving the principal intact. We will send you fund activity reports annually to keep you informed.

Endowment Payout Chart

<table>
<thead>
<tr>
<th>Principal</th>
<th>Estimated Annual Payout (Based on 4.5%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000</td>
<td>$1,125</td>
</tr>
<tr>
<td>$100,000</td>
<td>$4,500</td>
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<td>$250,000</td>
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<td>$45,000</td>
</tr>
<tr>
<td>$2,000,000</td>
<td>$90,000</td>
</tr>
</tbody>
</table>

Endowed Giving Opportunities

1. Unrestricted Enhancement Endowments
($25,000 Minimum)

These endowments can be established within an academic department or for the college. Funds from these named endowments will be used for the department or college’s greatest need.

2. Engineering Scholarships
($25,000 Minimum)

An endowed scholarship provides an ongoing and personal way for you to make a difference in the lives of Whitacre College of Engineering students.

3. Faculty Fellows
($250,000 Minimum)

Faculty members appointed as Faculty Fellows have proven their leadership within the college through new and exciting educational and research initiatives. Faculty Fellows receive a discretionary stipend and may use the named fellow as part of their title.

4. Lecture Series
($250,000 Minimum)

An endowed lecture series will feature high-profile engineers and scientists on the Texas Tech campus and will stimulate discussion on key engineering issues. These events have the potential to provide an excellent learning opportunity for Texas Tech faculty and students. The endowment will support honoraria, publicity, and travel expenses.

5. Distinguished Graduate Student Endowment
($1,000,000 Minimum)

Graduate fellowships provide for tuition, work stipends and living expenses for graduate students so they may focus more fully on the demands of their coursework and research.

6. Chairs and Professorships

Endowed chairs and professorships are the highest honors that the college can bestow on a member of its faculty. These positions play a critical role in attracting and retaining proven thought leaders who can advance Texas Tech’s mission and high standard for excellence by providing long-term financial stability. Within academia, endowed chairs and professorships are a coveted and widely recognized accolade, recognizing distinguished faculty members at the top of their fields.

- Professorship ($500,000 Minimum)
- Endowed Chair ($1,500,000 Minimum)
- Departmental Leadership Chair ($2,000,000 Minimum)
- Distinguished Chair ($4,000,000 Minimum)
What is a Planned Gift?

A planned gift is any gift, made in one’s lifetime or at death, which is part of a donor’s overall financial and/or estate planning. They are crucial investments in the future of our college and provide an opportunity for you to leave a lasting legacy.

Gifts may be unrestricted to benefit the entire college or may be designated to support the department or initiative of your choice.

Include Texas Tech in your financial planning using one of the following planned gifts:

**Designation Gifts**
Simply name Texas Tech as a beneficiary of your will, retirement account, annuity or other account.

**Annuity Gifts**
Give and get back with an annuity gift that supports the program of your choosing today and enables you to receive a guaranteed income for life.

**Charitable Trusts**
Support your alma mater and receive valuable tax benefits while continuing to provide for yourself or your loved one.

**Property Gifts**
Share your assets by making a gift of real estate, securities or other property as part of your support of Texas Tech University and the Whitacre College of Engineering.

What Type of Gift Can You Give?

**Outright Gifts**
- Cash/Checks
- Real Estate
- Personal Property
- Gifts-In-Kind
- Appreciated Stock

**Deferred Gifts**
- Bequests
- Retirement Accounts
- Life Insurance
- Charitable Gift Annuities
- Charitable Remainder Trusts
- Charitable Lead Trusts

How to Give

Contact the Whitacre College of Engineering Development Office for more details or information: