George Spoth is the Senior Director- Global Experience at the Whitacre College of Engineering. He has over three decades of international experience as a U.S. Air Force officer, diplomat, and businessman. His experience includes working in in high risk / high reliability. operations to include United States Air Force nuclear operations, offshore oil and gas, underground mining.

He has spent considerable time abroad having served in United States diplomatic missions at the US Embassies in Venezuela, Brazil, Bolivia, and Chile and speaks both Spanish and Portuguese. In Brazil, He served as the U.S. Air Force Liaison to the Brazilian Air Force from 1992-1996 serving at the U.S. consulate in Rio de Janeiro and the U.S. Embassy in Brasilia and as the Brazil marketing manager for Bell Helicopter.

He earned his undergraduate degree in from Texas Tech University and completed his graduate work at the University of South Dakota in Political Science.

Mr Spoth is a Texas Tech alumnus, U.S. military veteran, and a native of Lubbock, Texas