

# SERVICE LEARNING PROGRAM - BRAZIL

São Paulo, Brazil - June 15th to July 24th, 2020

In partnership with  
**Insper**

## OVERVIEW

This course provides an introduction to major aspects of Brazilian socio economic challenges by offering to students the opportunity to develop soft skills, gain a deeper knowledge about South America, develop intercultural intelligence, and grow professionally through participation in a 6 weeks service-learning experience in the biggest city in South America, São Paulo.

The Service Learning Program allows students to serve at a Brazilian NGO and meet real needs in the community by applying their skills to solve and mitigate complex problems. The program will be a three-part experience: orienting students on global competences and culture led by local professors at Insper; the service learning experience in local NGO; and a civic engagement by delivering a sustainable solution.

## PROGRAM STRUCTURE

**São Paulo - Brazil - June 15th to July 24th**

**Week 1:** Orientation & Academic Module at Insper

**Week 2-6:** Service Learning Project at 'Litro de Luz', Monday-Friday, approx. 20 hours per week (95 total contact hours)

**Week 6:** Program Wrap-Up, Reflection and Closing held at Insper

## PROGRAM REQUIREMENTS

- Student currently enrolled in Higher Education Institution
- Second-year student or above
- Open-minded, responsible and proactive person, open to new cultures, a new set of values and approaches
- Both content courses and internship placement will be conducted in English, so having a good knowledge of the language is mandatory.



# ACADEMIC STRUCTURE

The academic component of the Service Learning Program consists of two modules; one core and one elective.

All students are registered to the core module — the Latin American International Business Environment. Students will also have the option available to them of one elective module: Portuguese Language for Professionals

## CORE MODULE: LATIN AMERICA'S INTERNATIONAL BUSINESS ENVIRONMENT

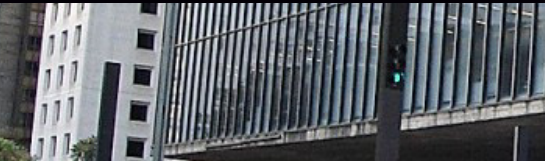
The Global Engineering Service Learning Program is designed to introduce students to Latin American Market in the global context - its impact on the global economy, cultural customs, communication practices (etiquette), the engineering field and practice in Brazil, and key stakeholders (i.e companies and organization). Instructional methods include orientation, academic module, in-class discussions, field experiences, cultural engagements, mentorship with Insper professionals, and service learning assessment/reflection held at Insper.

In class hours: 33 hrs + 8 hrs of individual study

## ELECTIVE: PORTUGUESE FOR PROFESSIONALS

The course introduces students to Brazilian Portuguese grammar, vocabulary, communicative functions, and sociocultural content, compatible with A1 level of the Common European Framework of Reference for Languages (CEF). Using a comprehensive methodology classes will be expository through conversational activities, text study, discussion topics and lists and video watching with posterior debates.

In class hours: 10 hrs + 7 hrs of individual study



**LITRO DE LUZ**  
[www.litrodeluz.com/](http://www.litrodeluz.com/)

Litro de Luz is an international organization operating in more than 20 countries. At Brazil it has projects all around the five regions of the country that caused direct impact to more than 10 thousand people. Bringing light to people and local communities that have no access to electric energy or that live without any light on their homes. Litro de Luz uses a simple technology that is ecologically sustainable, made with plastic bottles, solar panels and LED lamps.

Working with partner companies the NGO can provide workshops, corporate volunteering and sponsored actions. All of this using a methodology of social development that provides a way to map, understood, training local residents and engaging volunteers to the actions.

### OPEN ENROLLMENT

Deadline - March 2 to apply  
March 23 to commit

From  
March 25th to March 31st

### DEVELOPMENT

From  
April 20th to May 20th

June 5th

### TIMELINE

**PROGRAM START**  
June 15th

Deadline for project registration

Campus B Interview/  
Program Approval

Company's Interview /  
Acceptance Docs

Final instructions and  
pre-orientation

### INVESTMENT:

**\$3,575**

per student

### WHAT'S INCLUDED:

- 1 academic week at Insper (Business and Engineering Environment in Latin America);
- 5 weeks of service learning project;
- Airport pick-up;
- Welcome and Farewell dinner;
- Public transit card: good for metros (subway) and buses in São Paulo;
- Accommodation in São Paulo (shared student apartments w/ full amenities) for program duration;
- 2 visits/interactions with junior enterprises and/or organizations during course @ Insper;
- Mentoring sessions with professor specialized in innovation and storytelling;
- Culture Encounters along entire program's period;
- Coordination of optional Workshops + Service Project(s);
- Campus B coordination support providing in-country support to the group \*24/7;
- Taxes

### MORE INFO, CONTACT:

[Morgan.Trevino@ttu.edu](mailto:Morgan.Trevino@ttu.edu)

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