



TEXAS TECH COLLEGE CONNECT

Outreach and Programs for Educators and Students K-8

College Connect provides access and preparation towards higher education through educational programming, outreach initiatives, and signature experiences which affirm that the pursuit of higher education is possible for all learners.

- Coordinates Campus Visits for Schools and Organizations
- Community Events
 - Back to School Bash
- Summer Programming
 - Red Raider Academy
 - Institute of Reading Development
- Educator Support
 - Professional Development Opportunities and Resources
- Campus Partner Program Support

FOR MORE INFORMATION, PLEASE CONTACT
806.742.2420 OR COLLEGECONNECT@TTU.EDU



**COLLEGE
CONNECT**

TEXAS TECH
Enrollment Management



COLLEGE CONNECT PROGRAMS

College Knowledge (6th-8th)

An engaging presentation for middle schoolers to explore college readiness, degree options, and student life at Texas Tech through fun trivia and activities. It also highlights the university's rich history and traditions, connecting students with the spirit of being a Red Raider. Paired with a campus visit experience customized to each group's unique interests

Mini University (K-5th)

An engaging presentation for elementary students that introduces them to college life and various academic subjects. They explore exciting career possibilities and learn about Texas Tech's unique history and traditions, inspiring them to see college as a future goal. This presentation is part of a campus visit experience tailored to each group's interests and needs.

Red Raider Academy: Ages 7-10

A half-day camp that mirrors a college experience with academic "classes" and fun "leisure activities" each day. Campers dive into Texas Tech's history and traditions and enjoy activities on campus or recreation time to get a true taste of college life.

Institute of Reading Development

A comprehensive online or in-person program designed to help students of all ages improve their reading skills. Offering age-specific classes, the institute focuses on building strong reading habits, enhancing comprehension, and fostering a love for reading that lasts a lifetime.

Red Raider Academy: Ages 11-14

A full-day camp exploring many different career paths through hands-on activities. Campers enjoy academic sessions, lunch on campus, and leisure time at various campus spots, such as the Rec Center, giving them a comprehensive taste of college life.

Back to School Bash

A community-wide event providing students and families with essential back-to-school resources. With free school supplies, health screenings, and fun activities, this event ensures that every child is ready and excited for the new school year.

Educational Practitioner's Institute

A free professional development event tailored for educators, paraprofessionals, and administrators in West Texas. The institute offers workshops, keynote speakers, and networking opportunities to equip educators with the tools and strategies needed to enhance classroom instruction and student success.

Teacher Appreciation Drive-Thru

A special event dedicated to showing gratitude to educators. Teachers drive through to receive free giveaways, from community partners and the university as a token of appreciation for their hard work and dedication.



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