



JOURNALISM & CREATIVE MEDIA INDUSTRIES

TEXAS TECH

College of Media & Communication

Lecturer in Digital Video Production Department of Journalism & Creative Media Industries

The Department of Journalism & Creative Media Industries within the College of Media & Communication at Texas Tech University seeks a creative professional and teacher with experience in digital video production for a full-time, 9-month Lecturer position.

As a Lecturer in the Department of Journalism & Creative Media Industries, you will be expected to teach courses in digital video/cinema/film production. Additional expectations include teaching in other areas of digital media production based on the successful candidate's experience, which may include some combination of audio, web design, digital photography, AI workflows, VR/AR, mixed reality, virtual production, digital world-building for gaming, interactive media, motion graphics, VFX, and/or similar related practices.

At Texas Tech University, the Lecturer title designates a full-time, non-tenure-acquiring role with primary duties in teaching organized classes and/or instructional labs. In line with TTU's strategic priorities to engage and empower a dynamic student body, applicants should have experience working with a breadth of student populations at the undergraduate level.

The position's overall duties are allocated between teaching (80%) and service (20%) to the department, college, or university. This equates to a standard teaching load of four organized courses per semester, with potential opportunities to teach additional courses during summer or intersession semesters for additional compensation. Teaching assignments may include both face-to-face and online courses. The Lecturer will also be expected to mentor undergraduate students within the Department.

The anticipated contract start date is September 1, 2026, with faculty on duty in mid-August 2026.

Required Qualifications

Candidates must have either completed a master's degree in media and communication (or a discipline relevant to the position) OR have earned at least 18 graduate credit hours in the area by the date of the appointment. Candidates with an undergraduate degree who possess outstanding and significant professional experience, as well as demonstrated contributions to the digital media production field, may also be eligible and are encouraged to apply.

Professional experience with a primary focus on digital video/cinema/film production is required. Relevant experience may include full-time, part-time, freelance, contract-based, or entrepreneurial professional practice in the field.

Preferred Qualifications

In addition to the required qualifications, individuals with the following preferred qualifications are strongly encouraged to apply:

- At least three years of professional experience with a primary focus on digital video/cinema/film production. Relevant experience may include full-time, part-time, freelance, contract-based, or entrepreneurial professional practice in the field.
- Professional experience in additional areas of digital media production, including but not limited to audio, web design, digital photography, AI workflows, VR/AR, mixed reality, virtual production, digital world-building for gaming, interactive media, motion graphics, VFX, and/or similar related practices.
- A demonstrated record of teaching excellence at the undergraduate level in a variety of contexts (face-to-face, online, hybrid) and class sizes (large lecture, lecture, and skills-oriented labs) and a demonstrated and ongoing commitment to serving a variety of student populations.

EEO Statement

The University does not tolerate discrimination or harassment of any employee or applicant for employment because of sex, race, color, national origin, religion, age, disability, protected veteran status, genetic information, or any other legally protected category, class, or characteristic.

ABOUT THE DEPARTMENT OF JOURNALISM & CREATIVE MEDIA INDUSTRIES

The Department of Journalism & Creative Media Industries (JCMI) exists to prepare the next generation of storytellers and media innovators by providing cutting-edge education, groundbreaking research, and impactful public service. Through a dynamic blend of experiential learning, industry partnerships, and academic excellence, we equip students with the adaptability, critical thinking, and technical skills needed to excel across journalism and creative media industries. We are the media—shaping the future through ethical storytelling, interdisciplinary collaboration, and a commitment to serving local and global communities.

JCMI emphasizes experiential education opportunities that provide immersive learning environments, leading its approximately 600 students to produce a robust portfolio of content with support from peer, faculty, alumni, and industry mentors. In producing their work, JCMI students are encouraged from their first day in our degree programs to take advantage of opportunities to get busy writing and producing, and plug in to our robust, collaborative content culture.

Made up of 20 full-time faculty, supported by graduate students and part-time faculty from a variety of backgrounds, JCMI offers new colleagues and students a slate of teachers, mentors and

collaborators eager to share their range of experience and expertise. JCM faculty are leaders in their respective areas, scholars, and practitioners of international stature.

JCM faculty serve as faculty advisors to a number of student organizations and production opportunities, including the Society for Professional Journalists, The Hub@TTU, Tech Creative Media Association, KTXT-FM 88.1 The Raider, and Tech Esports, among others. JCM also fosters close relationships with on-campus partners, such as *The Daily Toreador* student newspaper, KTTZ-TV Channel 5 (PBS), KTTZ-FM 89.1 (NPR), and Tech Athletics, as well as four local broadcast news outlets and Lubbock's daily newspaper, the *Avalanche-Journal*.

ABOUT THE COLLEGE OF MEDIA & COMMUNICATION

The College of Media & Communication (CoMC) (<http://www.depts.ttu.edu/comc/>) at Texas Tech University serves approximately 2,400 students across its six undergraduate- and five graduate-degree programs. CoMC offers a student-centered learning environment with high standards for teaching and engaged learning, while benefiting from the resources of an R1 research university. College metrics for undergraduate student retention and graduation rates are near the top at Texas Tech across many categories, and CoMC graduate-student enrollment is at record-high levels.

In addition to traditional spaces for offices, classrooms, and computer labs, the College's 120,000-sf building includes an esports lab, student-run agency suite, a commercial-range FM radio station, 2,000 square feet for student organizations and graduate-student offices, and several multimedia production spaces equipped with industry-grade equipment and software. At 13,000 square feet within the building, the CoMC Center for Communication Research (CCR) is the country's premier academic research facility for the study of communication, cognitive and affective processing of information, and media effects. The CCR's labs and equipment can be used for audience testing, content analysis, experimental surveys, eye-tracking, focus groups, psychophysiological measurements, and robotics/AI integration.

The College has rebuilt its research infrastructure and made strategic hires resulting in all-time highs in external funding applications and grant awards. Further strengthening the University's stable budget environment, state taxpayers in 2023 approved a \$3.9 billion research endowment, the Texas University Fund (TUF), that brings \$44 million annually to Texas Tech to support faculty research and scholarly/creative activities. Interdisciplinary research strengths across the College's departments include computational communication, sports communication/media, organizational/corporate communication, and crisis/risk/health communication. Faculty affiliates of the Thomas Jay Harris Institute for Hispanic & International Communication engage in teaching, research and community outreach related to Hispanic and international/intercultural communication (comc.ttu.edu/research/hihic).

With strong campus-wide enrollment growth and experienced academic leadership, the College continues an upward trajectory in alignment with the University's 2025-2030 Strategic Plan, its \$1.2 billion comprehensive campaign, and its charted path toward membership eligibility by 2035 in the Association of American Universities (AAU).

ABOUT THE UNIVERSITY

Established in 1923, Texas Tech University is a Carnegie R1 (very high research activity) Doctoral/Research-Extensive, Hispanic Serving, and state-assisted institution. Located on a beautiful 1,850-acre campus in Lubbock, a city in West Texas with a growing metropolitan-area population of over 300,000, the university enrolls over 40,000 students with 33,000 undergraduate and 7,000 graduate students. As the primary research institution in the western two-thirds of the state, Texas Tech University is home to 10 colleges, the Schools of Law and Veterinary Medicine, and the Graduate School. The flagship of the [Texas Tech University System](#), Texas Tech is dedicated to student success by preparing learners to be ethical leaders for a diverse and globally competitive workforce. It is committed to enhancing the cultural and economic development of the state, nation, and world.

Referred to as the “Hub City” because it serves as the educational, cultural, economic, and health care hub of the South Plains region, Lubbock boasts a diverse population and a strong connection to community, history, and land. With a mild climate, highly rated public schools, and a low cost of living, Lubbock is a family-friendly community that is ranked as one of the best places to live in Texas. Lubbock is home to a celebrated and ever-evolving music scene, a vibrant arts community, and is within driving distance of Dallas, Austin, Santa Fe, and other major metropolitan cities. [Lubbock’s Convention & Visitors Bureau](#) provides a comprehensive overview of the Lubbock community and its resources, programs, events, and histories.

Application Process

The closing date for applications is Wednesday, April 1, 2026. To ensure full consideration, please complete an [online application here](#), and include attached 1) a cover letter, 2) curriculum vitae, including link(s) to the candidate’s portfolio of past media production work, 3) a statement on the candidate’s approach to teaching and student success relevant for the position as outlined above, and 4) names of and contact information for at least three professional references.

Questions about this position should be directed to Dr. Glenn Cummins, Search Committee Chair at glenn.cummins@ttu.edu. If you need assistance with the application process, contact Human Resources, Talent Acquisition at hqs.recruiting@ttu.edu or 806-742-3851.

Requisition #44000BR