



TEXAS TECH UNIVERSITY

College of Media
& Communication™

ICA 2019

Friday, May 24th Preconference Presentations

8:30 to 10:00, Georgetown East, Concourse Level

“Anchored imagination: Media robot recall and perceptions of actual robots,” **Jaime Banks** (Incoming Faculty, Dept. of Advertising)

“Toward a common social distance scale for robots and humans,” **Jaime Banks** (Incoming Faculty, Dept. of Advertising) and Autumn P. Edwards (Western Michigan U)

13:15 to 14:45, Intl. Ballroom West, Washington Hilton, Concourse Level

“Viewer Responses to Consequential News: Visual Framing of North Korea’s Nuclear Ambitions, 2006-2019,” KACA – North Korea and Communication Preconference, **Erik P. Bucy**, Sun Young Lee (U. of Maryland), and Sojung Claire Kim (George Mason U.)

14:00 to 15:15, Georgetown East, Concourse Level

“Sex chat with human and machine partners: Enjoyment, arousal, and affect as agent-agnostic,” **Jaime Banks** (Incoming Faculty, Dept. of Advertising) and Joris Van Ouytsel (U of Antwerp)

15:00 to 16:30, Intl. Ballroom West, Washington Hilton, Concourse Level

“North Korea, Images and Communication,” KACA – North Korea and Communication Preconference, **Erik P. Bucy**, Chair

Saturday, May 25th

8:00 to 9:15, DuPont, Washington Hilton, Terrace Level

“Behavior Matters: Intention to Share is Predicated by Different Experimental Conditions Than Intention to Engage in Healthy Eating,” **Robyn Adams** (Michigan State U; TTU MA, 2018), Kyeungyeun Yie (Michigan State U), Mengyan Ma (Michigan State U), and Ashley Sanders-Jackson (Michigan State U)

8:00 to 12:15, Columbia 8, Washington Hilton, Terrace Level

“Psychophysiological Responding of Brand Love to the Strength of Distinctive Brand Assets in Video Advertisements,” **Avonte Kiper**

9:30 to 10:45, Lincoln East, Washington Hilton, Concourse Level

“Social Media Use for Corporate Social Responsibility – Public Relations,” **Jung Won Chun**, Respondent

“Promoting CSR Programs/Activities Via Social Media Social Judgement and Spiral of Empowerment,” Moon Lee (U of Florida), **Jung Won Chun**, Myiah Hutchens (U of Florida), and Jungyun Won (U of Florida)

9:30 to 10:45, Columbia 5, Washington Hilton, Terrace Level

“Promoting Pathology: The Persuasive Tactics and Propaganda Techniques of Pro-Ana Websites,” **John Leach** (U. of Maryland; TTU MA, 2018), Melanie Sarge (Indiana U Bloomington), and **Erik P. Bucy**

9:30 to 10:45, Columbia 8, Washington Hilton, Terrace Level

“Reading between the Fright: How Contrastingly Valenced Text Is Processed during a Horror Video Game,” **James Greenhaw**, **Paul Bolls**, and **Jonathan Villarreal**

11:00 to 12:15, Jefferson West, Washington Hilton, Concourse Level

“Anger in Politics: How Attitude Shapes Emotion and Its Impacts,” **Layne Russell**

11:00 to 12:15, Morgan, Washington Hilton, Lobby Level

“The Dynamic Relation between News Frames and Real-World Events: A Hidden Markov Model Approach,” Frederic Hopp (U of California, Santa Barbara), **Jacob Fisher** (U of California, Santa Barbara; TTU MA, 2016), and Rene Weber (U of California, Santa Barbara)

14:00 to 15:15, Columbia 11, Washington Hilton, Terrace Level

“The Memory Games: “Big Sports,” Black Male Archetypal Alterity, Symbolic Dissent, and Expressive Conduct,” **Lyombe Eko**, **Aundrea Jackson**, **Mikayla Holmes**, and **Madisen Stubbs**

14:00 to 15:15, Shaw, Washington Hilton, First Floor

“Do You Trust What You Enjoy? The Role of Fanship, Broadcast Network and Game Play Experience on Judgments of Credibility for Sports Commentators,” **Justin Keene** and **Collin Berke** (Corporation for Public Broadcasting; TTU PhD, 2017)

14:00 to 15:15, Tenleytown West, Washington Hilton, First Floor

“Meta-Analytic Review of Prosocial Games and Prosocial Behaviors,” **Sadia Cheema** (SUNY College at Brockport, TTU PhD 2017), Hansel Burley, and **Alexander Moe** (Coastal Carolina U; TTU PhD, 2018)

15:30 to 16:45, Columbia 11, Washington Hilton, Terrace Level

“A German Translation of the Video Game Demand Scale,” **Nicholas Bowman** (Incoming Faculty, Dept. of JCMI) and Kevin Koban (Chemnitz U of Technology, Germany)

Sunday, May 26th

8:00 to 9:15, Columbia 10, Washington Hilton, Terrace Level

“#Defenddaca: The Use of Twitter to Defend DACA & Dreamers,” Mariana De Maio (San Diego State U) and **Nathian Rodriguez** (San Diego State U; TTU PhD, 2016)

9:30 to 10:45, International Ballroom Center, Washington Hilton, Concourse Level

“Processing Health Messages: Individual and Social Factors – Information Systems,” **Paul Bolls, Chair**

“Embodied Cognition: The Impact of a Chronic Health Condition on Message Processing,” **Paul Bolls**, Mugur Geana (U of Kansas), **Avonte Kiper**, **Duncan Prettyman**, Yuchen Liu (U of Kansas), Philip Maschke (U of Kansas)

9:30 to 10:45, Morgan, Washington Hilton, Lobby Level

“Believing the Lie: Confirmation Bias, Fact Checking, and Emotional Contagion in Candidate Statement Evaluation,” **Harrison Gong** and **Erik P. Bucy**

“Social Media Users (Under) Appreciate the News: An Application of Hostile Media Bias to News Disseminated on Facebook,” **Sherice Gearhart**, **Alexander Moe** (Coastal Carolina U; TTU PhD, 2018), and **Derrick Holland**

9:30 to 12:15, Columbia 12, Washington Hilton, Terrace Level

“Pride Month and Organizational Corporate Social Responsibility in the U.S.,” **Nathian Rodriguez** (San Diego State U; TTU PhD, 2016) and **Sadia Cheema** (SUNY College at Brockport, TTU PhD, 2017)

11:00 to 12:15, Columbia 11, Washington Hilton, Terrace Level

“How Journalists and Developers Metaphorically Frame Emerging Technologies: The Case of Cyberinfrastructure,” Ellen Droog (Vrije U Amsterdam, Netherlands), Christian Burgers (Vrije U Amsterdam, Netherlands), and **Kerk Kee** (Incoming Faculty, Dept. of Professional Communication)

11:00 to 12:15, Monroe, Washington Hilton, Concourse Level

“Experience Is Key: Examining the Relative Importance of Factors Influencing Individuals’ Water Conservation,” **Derrick Holland**, **Kristina Janét**, and **Asheley Landrum**

12:30 to 13:45, Monroe, Washington Hilton, Concourse Level

“Navigating the Media World Together: Grandparents, Parents, and Their Children – Children Adolescents and the Media,” **Eric E. Rasmussen**, Discussant

12:30 to 13:45, Columbia 11, Washington Hilton, Terrace Level

“Together We Survive: Social Capital and Disaster Resilience among Minority Communities,” **Haoran Chu** (Incoming Faculty, Dept. of Public Relations), Sixiao Liu (U at Buffalo-SUNY), and Janet Yang (U at Buffalo-SUNY)

14:00 to 15:15, Tenleytown East, Washington Hilton, First Floor

“Sports Fans, Mental Health, and Identity – Sports Communication,” **Justin Keene**, Chair

Monday, May 27th

8:00 to 9:15, International Ballroom Center, Washington Hilton, Concourse Level

“Automated Coding of Televised Leader Displays: A Computational Approach to Nonverbal Communication Research,” Jungseock Joo (UCLA) and **Erik P. Bucy**

9:30 to 10:45, Columbia 6, Washington Hilton, Terrace Level

“Psychophysiological Responses to Adaptive and Embodied Emotional Media Technology,” **Ashley Churchill, Layne Russell, Avonte Kiper, Linh Nguyen, Carolyn Owen, and Lee Ma**

“Player-Avatar Sex Congruity and Arousal,” **Duncan Prettyman and Paul Bolls**

9:30 to 10:45, Kalorama, Washington Hilton, Lobby Level

“Children Adolescents, and Media Research Escalator – Children, Adolescents and the Media,” **Eric E. Rasmussen**, Respondent

9:30 to 10:45, Tenleytown East, Washington Hilton, First Floor

“Social Media and Student Protest in Bangladesh,” **Md Didarul Islam**

9:30 to 10:45, Monroe, Washington Hilton, Concourse Level

“Revisiting the Moral Foundations-Affect Misattribution Procedure (MF-AMP): An Extended, Open-Source Tool for Measuring the Accessibility of Moral Intuitions,” Frederic Hopp (U of California, Santa Barbara), **Jacob Fisher** (U of California, Santa Barbara; TTU MA 2016), Sujay Prabhu (Michigan State U), Devin Cornell (U of California, Santa Barbara), Ron Tamborini (Michigan State U), and Rene Weber (U of California, Santa Barbara).

12:30 to 13:45, International Terrace (Interactive Posters), Washington Hilton, Terrace Level

“Them Not Me: Third Person Effects of Climate Change Communication through Select Discrete Emotions,” **Jacob Copple** (U of Texas at Austin; TTU MA, 2015) and Lucy Atkinson (U of Texas at Austin)

“Work in Progress: A Meta-Literature Review of Moral Foundations Theory as Applied in Game Studies,” Sarah Hodge (Bournemouth U, United Kingdom), **Nicholas Bowman** (Incoming Faculty, Dept. of JCMI), Sven Joeckel (U of Erfurt Germany), and Alyssa Wright (West Virginia U)

“Is the Pencil Mightier Than the Keyboard? A Meta-Analysis Comparing Methods of Notetaking Outcomes,” Mike Allen (U of Wisconsin-Milwaukee), **Luke Lefebvre**, Leah LeFebvre (U of Alabama), and John Bourhis (Missouri State U)

“I Believe That Morality Is Gone: A Large-Scale Inventory of Moral Foundations in Lyrics of Popular Songs,” Frederic Hopp (U of California, Santa Barbara), Aaron Barel (U of California, Santa Barbara), **Jacob Fisher** (U of California, Santa Barbara; TTU MA, 2016), Devin Cornell (U

of California, Santa Barbara), Chelsea Lonergan (U of California, Santa Barbara), and Rene Weber (U of California, Santa Barbara)

12:30 to 13:45, Kalorama, Washington Hilton, Lobby Level

“JOCAM Editorial Board Meeting – Sponsored Sessions,” **Eric E. Rasmussen**, Respondent

14:00 to 15:15, Jefferson East, Washington Hilton, Concourse Level

“The Portrayal of Autism Spectrum Disorder in U.S. Adult and Children’s Programming Using the DSM-5,” **Willow Sauermilch**, Michelle Ivey (U of Houston), and **Eric E. Rasmussen**

14:00 to 15:15, Monroe, Washington Hilton, Concourse Level

“Changes in an Individual’s Approach System Activation and Defense System Activation over the Lifespan,” **Justin Keene**, **Kallie Barley**, **Christina Najera**, and **Collin Berke** (Corporation for Public Broadcasting; TTU PhD 2017)

“All Load Is Not Equal: Disentangling the Roles of Reward and Process Type on Resource Allocation in an Interactive task,” Frederic Hopp (U of California, Santa Barbara), Rene Weber (U of California, Santa Barbara), and **Jacob Fisher** (U of California, Santa Barbara; TTU MA 2016)

“Brain Network Topology and Dynamics in ADHD Individuals during Video Game Play,” **Jacob Fisher** (U of California, Santa Barbara; TTU MA 2016), Frederic Hopp (U of California, Santa Barbara), Chelsea Lonergan (U of California, Santa Barbara), and Rene Weber (U of California, Santa Barbara)

15:30 to 16:45, Georgetown East, Washington Hilton, Concourse Level

“CSaB Multi-Session: 1) Best Practices Panel, 2) Research Escalators, and 3) Mentoring Session – Communication Science, and Biology,” **Jacob Fisher** (U of California, Santa Barbara; TTU MA 2016) and **Christina Najera**, Discussants; **Justin Keene**, Respondent

“Flow Dynamics during Naturalistic Gameplay: Results from Two Behavioral and One fMRI Studies,” Richard Huskey (The Ohio State U), **Justin Keene**, Shelby Wilcox (The Ohio State U), **Robyn Adams** (Michigan State U; TTU MA, 2018), **Christina Najera**, and Natalie Petit (The Ohio State U)

“Embodied Processing of Emotional Content in Traffic Safety Videos,” Marcia Howell (Jönköping U, Sweden) and **Paul Bolls**

15:30 to 16:45, International Ballroom – Center, Washington Hilton, Concourse Level

“Theory of Mind in Social Robots: Replications of Five Classic (Human) Tests,” **Jaime Banks** (Incoming Faculty, Dept. of Advertising)

15:30 to 16:45, Columbia 7, Washington Hilton, Terrace Level

“Individual Differences in Students and Their Perceptions of Instructors’ Use of the Digital Red Pen to Provide Instructional Feedback,” Alexis Hadden (U of Kentucky), Brandi Frisby (U of Kentucky), Cathlin Clark-Gordon (West Virginia U), and **Nicholas Bowman** (Incoming Faculty, Dept. of JCMI)

17:00 to 18:15, Oaklawn, Washington Hilton, Lobby Level

“Understanding Empowerment Process of Willingness to Speak out on Social Media: Amplifying Effect of Supportive Communication,” **Jung Won Chun** and Moon Lee (U of Florida)

Tuesday, May 28th

8:00 to 9:15, DuPont, Washington Hilton, Terrace Level

“Hostile Media Bias on Social Media: Testing the Climate of Opinion on Perceptions of Bias and Credibility,” **Sherice Gearhart**, **Bingbing Zhang**, and **Alexander Moe** (Coastal Carolina U; TTU PhD, 2018)

9:30 to 10:45, Monroe, Washington Hilton, Concourse Level

“Embodied Meaning: Processing of Visual Icons According to Conceptual Frequency,” **Paul Bolls**, G. Rainville (AARP), **Layne Russell**, **Ashley Churchill**, **Avonte Kiper**, and **Duncan Prettyman**

9:30 to 10:45, Tenleytown East, Washington Hilton, First Floor

“User-Generated Content and the Development of Self-Determined Citizens,” **Melissa Gotlieb** and Melanie Sarge (Indiana U)

11:00 to 12:15, Columbia 7, Washington Hilton, Terrace Level

“Sexual Objectification and Female Empowerment in Advertising: A Study of the Impact of Sexualized Femvertising on Young Adult Women,” **Saydie French**, **Paul Bolls**, and **Duncan Prettyman**

14:00 to 15:15, Georgetown East, Washington Hilton, Concourse Level

Performing Populism: Trump’s Transgressive Debate Style and the Dynamics of Twitter Response,” **Erik P. Bucy**, Jordan Foley (U of Wisconsin-Madison), Josephine Lukito (U of Wisconsin-Madison), Larisa Doroshenko (U of Wisconsin-Madison), Dhavan Shah (U of Wisconsin-Madison), Jon Pevehouse (U of Wisconsin-Madison), and Chris Wells (Boston U)

14:00 to 15:15, Columbia 6, Washington Hilton, Terrace Level

“Conflict in Academia: Organizational Conflict Among Faculty,” **Samer Melhem** and Hasan Almekdash

14:00 to 15:15, Columbia 8, Washington Hilton, Terrace Level

“One-Way or Two-Way Streets: Do Effects of “Mindless” Interactions with Agents Carry over to Humans and Vice Versa?” John Velez (Indiana U, Bloomington), Travis Loof (U of South Dakota), **Casey Smith** (TTU MA, 2018), **Josh Jordan** (Indiana U, Bloomington; TTU BA, 2018), **Jonathan Villarreal**, and David Ewoldsen (Michigan State U)

“Social Robots as Videogaming Partners: Impacts on Social Closeness, Need Satisfaction and Enjoyment,” **Nicholas Bowman** (Incoming Faculty, Dept. of JCMI), McKay West (West Virginia U), and **Jaime Banks** (Incoming Faculty, Dept. of Advertising)

15:30 to 16:45, Lincoln East, Washington Hilton, Concourse Level

“The Serially Mediated Relationship between Emerging Adults’ Social Media Use and Mental Well-Being,” **Eric E. Rasmussen**, **Narissra Punyanunt-Carter**, **Jenna LaFreniere**, **Mary S. Norman**, and Thomas Kimball

Wednesday, May 29th

8:00 to 17:00, OMNI HOTEL: Governor’s Ballroom, Omni Shoreham Hotel, Lobby Level

“POSTCONFERENCE: 2019 ICA Organizational Communication Division Postconference on External Funding,” **Kerk Kee** (Incoming Faculty, Dept. of Professional Communication), Chair and Participant